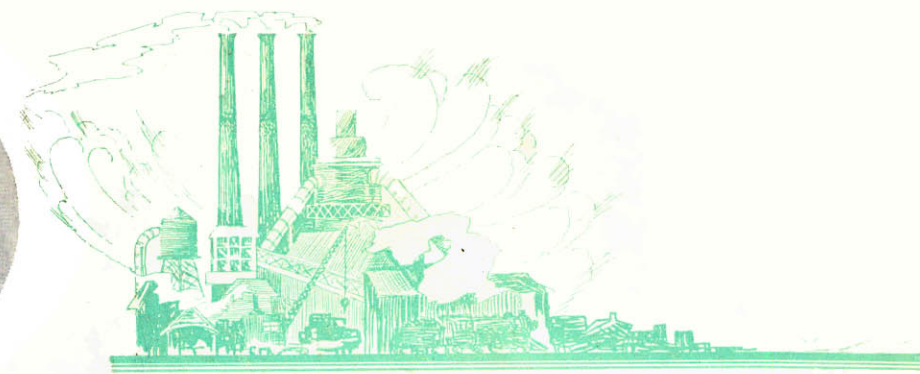


TYPING

FROM AFAR

TELEPHONE TYPEWRITERS FOR YOUR SPECIAL NEEDS



DEPRESS the keys of a Telephone Typewriter; at once the message typed on this machine is duplicated on others miles away. And the record at the sending point is the Master Copy—there can be no variation in the performance of the far-off mechanical hands thus set in motion.

Distance is no longer a barrier to great extensions of industrial enterprise. Today many plants and sales offices are located far from administrative headquarters. But the Telephone Typewriter, a modern method of instant communication, makes possible such close supervision over far-away units that this handicap is eliminated. These machines, which carry messages between scattered offices, virtually unite them all under one roof.

The Telephone Typewriter is an electrical typewriter connected to one or more others by Bell System facilities. Messages are simultaneously reproduced on all connected machines.

Increased Customer Service and Greater Profits

A steel company, by means of this instantaneous service, manages its several distant plants as easily as one. Days are saved in the filling of orders, and customers get better service. As a result, greater turnover and more efficient management bring a higher return on the investment.

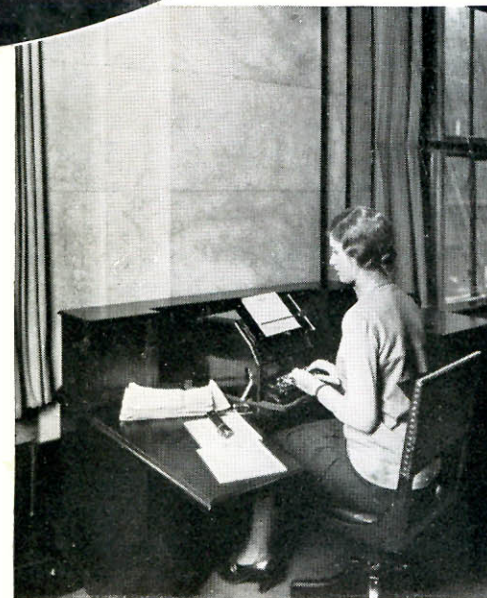
A textile company with sales office in New York City and mills in North Carolina has used



Oval shows equipment used by the Hazel-Atlas Glass Company between their Wheeling, W. Va., headquarters and sales offices in Chicago and New York.

At left — Kupfer Brothers, paper manufacturers, transmit orders and general information between their New York Office and mills at North Bridge, Mass.

At right — New York installation of S. W. Straus and Company. It types messages on a narrow strip of paper tape in contrast to the page method shown in the other two pictures.



Telephone Typewriter service for three years. Now it would be "a hardship to get along without the service," which handles all communications between the two localities. At least two days are cut from the time formerly required to fill customers' orders.

After nearly five years' experience with Telephone Typewriter service connecting units in Chicago and New York, a large department store considers it "much more flexible and adaptable to our business than any other type of communication." Orders for buying and selling, to-

gether with shipping instructions and other merchandising details, are handled easily and quickly.

For years the service has kept a Minneapolis flour milling company constantly in touch with the grain markets at New York and Buffalo. Informed instantly of every change in the market, executives of the company are able to issue instructions without loss of time.

It is significant that each of these users of Telephone Typewriter service also transmits general correspondence throughout the day.

Continuous Service at Moderate Cost

Telephone Typewriter service is provided every working day for any eight consecutive hours at moderate monthly charges. Compared generally with out-of-town telephone service, its daily cost between representative cities is equal to approximately one hour and a quarter's conversation by telephone over the same distances.

But Telephone Typewriter service provides more than six times this period of communication at no more cost. When considering a service which is capable of transmitting sixty words per minute, the economic advantage of this additional time is obvious.

The service handles a steady flow of messages, incoming and outgoing. It provides permanent typed records simultaneously at 2 or 22 connected offices. There is no lost time. Questions and answers are transmitted back and forth with the flexibility of telephone conversation.

Industrial organizations with branch units find in the Telephone Typewriter an accurate co-ordinating service which speeds up work in every department by instantly reproducing in distant offices typewritten copies of orders, reports, credit information and business correspondence of all kinds.

Any typist can operate the Telephone Typewriter after the training which is part of the telephone company's service to its customers.

Some Industrial Users of Telephone Typewriter Service

The following is a classified list of some outstanding commercial users of Telephone Typewriter service. These are only a few of the organizations where "Get things done" is the watchword in widely scattered offices and plants.

AUTOMOBILES AND ACCESSORIES

Fisher & Company
Harrison Radiator Corporation
New Process Gear Company
Spicer Manufacturing Company
Studebaker Corporation

DEPARTMENT STORES AND MAIL ORDER HOUSES

Marshall Field & Company
National Bellas Hess Co., Inc.

ELECTRICAL PRODUCTS

Bell Telephone Laboratories, Inc.
Electrical Research Products, Inc.
P. R. Mallory & Company
Standard Underground Cable Co.
Western Electric Company, Inc.

INFORMATION SERVICE

Boston News Bureau
Curb Ticker Company, Inc.
General News Bureau

METALS AND METAL PRODUCTS

American Brass Company
American Can Company
Babcock & Wilcox Company
Bethlehem Steel Company
Edward G. Budd Mfg. Company
Chase Companies, Inc.

Ingersoll-Rand Company
International Nickel Co.
New Jersey Zinc Company
Joseph T. Ryerson & Son, Inc.
S. K. F. Industries, Inc.
Super Oil Heater Co.
Union Drawn Steel Company
Youngstown Sheet & Tube Co.

MILLING

General Mills, Inc.
The Larrowe Milling Co.
Pillsbury Flour Mills Co.

PAPER AND PAPER PRODUCTS

Belden Manufacturing Company
Butler Paper Corporation
Champion Coated Paper Co.
Kimberly Clark Corporation
Kupfer Brothers & Company
Marathon Paper Mills Co.
Nekoosa-Edwards Paper Co.

RUBBER AND RUBBER PRODUCTS

Kelly-Springfield Tire Co.
H. Muehlstein & Co.

TEXTILES AND WEARING APPAREL

Amalgamated Silk Corp.
Jes. Bancroft & Sons Co.

S. Blumenthal & Company, Inc.
Cannon Mills, Inc.
Collins & Aikman Company
Cone Export & Commission Co.
Cooper & Brush, Inc.
Crompton Company
The Esmond Mills
International Rayon Corp.
Lorraine Manufacturing Co. of
New York, Inc.
Mount Hope Finishing Co.
Pacific Mills
Pepperell Manufacturing Co.
J. Schoeneman, Inc.
Stevens Manufacturing Co.
The Viscose Company
William Whitman Co., Inc.
Wilkes-Barre Lace Manufacturing
Co.

MISCELLANEOUS

American Broadcasting Company
Bradford Dyeing Association
French Telegraph & Cable Co.
Goulden Woodward Cook & Gu-
deon
Hazel-Atlas Glass Company
Independent Oil & Gas Company
The Long Bell Lumber Co.
Pathe Phonograph & Radio Corp.
The Procter & Gamble Co.
(soaps)
Raymond & Whitecomb Co. (travel
agency)
Travelers Insurance Company

More may be learned about Telephone Typewriter Service by communicating with the local Business Office of the Bell Telephone Company or with the Division Managers of the American Telephone and Telegraph Company, Long Lines Department, at Atlanta, Boston, Chicago, Cleveland, New York, Philadelphia, St. Louis, Detroit or Washington, D. C., or by a letter addressed to the General Commercial Manager, at 15 Dey Street, New York City.

