

EDUCATION, SPORT AND CULTURAL DIVERSITY: New ways to promote human rights around the world

6 March 2014

UNESCO Headquarters (Room I) 11:00 a.m. – 6:00 p.m.

An awareness-raising day on human rights:

- ❖ **10 project leaders**, from five continents, are invited by the NGO-UNESCO Liaison Committee, in partnership with UNESCO, to UNESCO Headquarters, on 6 March next, to present their own success stories with respect to human rights before 1,000 young people from all backgrounds between 18 and 35: youth associations, students, academics, young professionals...
- ❖ **Personalities** from civil society and the sports world - notably Mr Andrea Agnelli, President of the Juventus Football Club and Ms Geneviève Garrigos, President of Amnesty International France – will address young people.
- ❖ **Cultural and artistic interludes**: An orchestra from Sicily, Italy proposes its vision of Mediterranean and multicultural dialogues; Ecuadorian young people - the Maschikunas group - will play traditional Indian music with panpipes, drums and stringed instruments of young rap artists will share their stand against racism...

The projects

A group of agriculturalists and veterinarians “without borders” decide to promote respect for the right to safe drinking water for all, in the Riobamba District (Ecuador).

Kate helps handicapped children in Ghana to confront with dignity, through sport, the challenges of prejudice and discrimination.

In Sainte Suzanne, Haiti, Concert Action should free women and children from the exhausting task of carrying water and give them the opportunity of attending school and planting fruits and other trees.

“**Girls to the top**” works to promote gender equality through sport and have developed a documentary-based project about Asian women whose accomplishments in sport have had repercussions beyond their own countries.

“**A kick to racism: Play with me**”, in cooperation with the Juventus Football Club, Turin Centre for UNESCO promote human rights in Turin districts (Italy).

“**I value my language**”: is the slogan of the Girl Guides and Girl Scouts of Madagascar, eager to give young people the means to learn and master Malagasy, in order to make it a tool for development.

The National Union of Moroccan women aims at promoting rights of women allowing access, notably, to decision-making.

The Antonio Montesinos Centre, in Mexico, creates “Citizens Forums” allowing the public to become aware of their rights in particular the access to drinking water.

The Association Callescuola (Street School), in Paraguay, has created a hostel, in an Asunción district, where children rights are better respected.

A group of young craftsmen from Togo has created a centre for training with a double objective: cultural and professional. They ensure the promotion of culture in the service of human development.

**An event open to all young people between 18 and 35,
and to all interested adults**

Registration required at: www.ong-unesco.org

Simultaneous interpretation in English, French and Spanish.



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