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RACHEL SIMMONS TO RECEIVE SIENA MEDAL



Theta Phi Alpha Fraternity is pleased to announce the selection of Rachel Simmons as the recipient of the Fraternity's coveted Siena Medal. Rachel will be attending the Fraternity's 50th National Convention in New Orleans, LA, to receive the award.

Rachel Simmons is the author of the New York Times bestsellers *Odd Girl Out: The Hidden Culture of Aggression in Girls*, and *The Curse of the Good Girl: Raising Authentic Girls with Courage and Confidence*. As an educator, Rachel works internationally to empower young women to be more authentic, assertive and self-aware.

Rachel is a Vassar graduate and Rhodes Scholar from New York. The co-founder of the Girls Leadership Institute, she is an experienced curriculum writer and educator who works with schools and organizations around the world. She currently develops leadership programs for undergraduate women at the Center for Work and Life at Smith College. She has previously worked as a classroom teacher in Massachusetts and South Africa.

Rachel was the host of the recent PBS television special, "A Girl's Life," and is a contributing writer and advice columnist for Teen Vogue.

Rachel has appeared on Oprah and the Today show, and appears regularly in the national media. *Odd Girl Out* was adapted into a highly acclaimed Lifetime television movie. Rachel lives in western Massachusetts with her daughter and West Highland Terrier, Rosie, who is currently taking private workshops with Rachel to learn how to stop bullying other dogs.

The Siena Medal has been awarded since 1937 to outstanding women who are leaders in business, education, the arts, and humanitarianism. Past recipients include Loretta Young, Phyllis McGinley, Augusta Trapp, Nancy Brinker and Elizabeth Smart.

Founded in 1912, Theta Phi Alpha is a women's organization to provide close comradeship; to advance educational, social, and philanthropic interests and leadership training; to encourage spiritual development and adherence to the highest moral standards; and to promote lifelong bonds of friendship; a fraternity for college and university women and alumnae. Theta Phi Alpha Fraternity was founded at the University of Michigan in Ann Arbor; today there are 55 active collegiate chapters, 30 alumnae associations and 5 alumnae clubs in the United States.

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