

# TOYOTA

TOYOTA MOTOR NORTH AMERICA, INC.

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September 5, 2012

Mr. David Strickland, Administrator  
National Highway Traffic Safety Administration  
1200 New Jersey Avenue SE, Room W42-308  
Washington, DC 20590

Attention: VIN Coordinator

RE: VIN Coding System for Certain 2013MY Toyota RAV4, Toyota RAV4 Limited  
AWD and Toyota RAV4 AWD

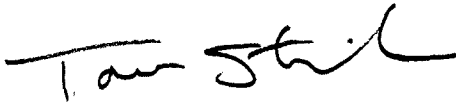
Dear Mr. Strickland:

Pursuant to 49 CFR Part 565, "Vehicle Identification Number Content Requirements", on behalf of Toyota Motor Corporation, we hereby submit information on the Vehicle Identification Number Coding System applicable to the 2013MY Toyota RAV4, Toyota RAV4 Limited AWD and Toyota RAV4 AWD.

We trust this information will be satisfactory.

Sincerely,

TOYOTA MOTOR NORTH AMERICA, INC.



Tom Stricker  
Vice President  
Technical and Regulatory Affairs

TS:jt  
Enclosures

ES12-004974

TOYOTA RAV4  
TOYOTA RAV4 Limited AWD  
TOYOTA RAV4 AWD

VEHICLE IDENTIFICATION NUMBER CODING SYSTEM

## Constitution

\*: Described in each section below

Section	1			2					3	4								
	*			*					Check Digit	Model Year	*	Serial Number						
Digit	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	

Section 1: Geographic Area & Country, Manufacturer, and Type of Vehicle

	Code	Geographic Area & Country	Manufacturer	Type of Vehicle
1st - 3rd Digits	JTM	Asia, Japan	Toyota Motor Corporation	Multipurpose Passenger Vehicle
	2T3	North America, Canada	Toyota Motor Manufacturing, Canada, Inc.	Multipurpose Passenger Vehicle

Section 2: Vehicle Description Section

		Code	Description	
4th Digit	Body Type & Grade	D	5 Door Wagon Four-Wheel Drive, G Grade	
		R	5 Door Wagon Four-Wheel Drive, M Grade	
		B	5 Door Wagon Four-Wheel Drive, X Grade	
		Y	5 Door Wagon Two-Wheel Drive, G Grade	
		W	5 Door Wagon Two-Wheel Drive, M Grade	
		Z	5 Door Wagon Two-Wheel Drive, X Grade	
5th Digit	Engine Type	F	2AR-FE	GASOLINE, PORT, L4, 2.5L
6th Digit	Restraint Devices & their Locations	R	Seat Belt: All seats Frontal Air Bag: Driver & Passenger seats Curtain Shield Air Bag: All Rows Side Air Bag: 1 <sup>st</sup> Row Knee Air Bag: Driver seat Cushion Air Bag: Passenger seat	
		4	Seat Belt: All seats Frontal Air Bag: Driver & Passenger seats Curtain Shield Air Bag: All Rows Side Air Bag: 1 <sup>st</sup> Row	

7th Digit	Series	E	ASA42L ASA44L
8th Digit	Line & Make	V	TOYOTA RAV4 TOYOTA RAV4 Limited AWD TOYOTA RAV4 AWD

Section 4: Vehicle Plant of Manufacture

		Code	Description
11th Digit	Plant of Manufacture	5	Tahara Plant, Toyota Motor Corp.
		D	Nagakusa Plant, Toyota Industries Corp.
		W	Woodstock Plant, Toyota Motor Manufacturing, Canada, Inc.