

CURRICULUM VITAE

Neva R. Goowdin

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EDUCATION

- 1987 **Boston University**
PhD in Economics
- 1982 **Harvard University, Kennedy School of Government**
Masters in Public Administration
- 1966 **Harvard College**
B.A. in English Literature; Magna Cum Laude, Phi Beta Kappa

PERSONAL

Born in 1944
Two children
Married to Bruce Mazlish

ACADEMIC APPOINTMENTS

- 1993–Present **Global Development And Environment Institute, Tufts University**
Co-director
- 1993–Present **Fletcher School of Law and Diplomacy, Tufts University**
Research Associate
- 1991–1993 **Program for the Study of Sustainable Change & Development, Tufts**
Co-Director
- 1988–1990 **World Development Institute, Boston University**
Research Associate and Coordinator of the Global Issues Program
- 1986–1990 **The African Studies Center, Boston University**
Director of Program Development
- 1985–1986 **Department of Economics, Boston University**
Lecturer
- Spring 1984 **Department of Sociology, Boston University**
Lecturer

BOOKS

- Principles of Economics in Context*, Neva Goodwin, Jonathan Harris, Julie Nelson, Brian Roach, & Mariano Torras; M.E. Sharpe, 2014
- Microeconomics In Context: Third Edition*, Neva Goodwin, Jonathan Harris, Julie Nelson, Brian Roach, & Mariano Torras; M.E. Sharpe, 2014. Second Edition Italian translation 2009.
- Macroeconomics in Context, Second Edition*, Neva Goodwin, Jonathan Harris, Julie Nelson, Brian Roach, & Mariano Torras; M.E. Sharpe, 2014

Twenty-first Century Macroeconomics: Responding to the Climate Challenge, Neva Goodwin and Jonathan Harris, Eds.; Edward Elgar, 2009; paperback 2010.

New Thinking in Macroeconomics: Social, Institutional and Environmental Perspectives, Neva Goodwin and Jonathan Harris, Eds.; Edward Elgar, 2004

Micro-Economics In Context, Transitional Economies edition, Neva Goodwin, Thomas E. Weisskopf and Frank Ackerman; published in Vietnamese and Russian translations by the Commercial University of Hanoi and the Moscow State University for the Humanities, 2002.

Evolving Values for a capitalist world, series editor; University of Michigan Press

Vol. 1 As if the Future Mattered: Translating Social and Economic Theory into Human Behavior (ed.; 1996)

Vol. 2 The Civil Economy: A Vision of Civil Society in the 21st Century by Severyn T. Bruyn (2000)

Vol. 3 Rethinking Sustainability: Power, Knowledge and Institutions Ed. Jonathan Harris (2000)

Vol. 4 It's Legal But It Ain't Right: Harmful Social Consequences of Legal Industries Eds. Nikos Passas and Neva Goodwin (2005)

Vol 5 Helping People Help Themselves by David Ellerman (2005)

Vol 6 After the End of History: The Curious Fate of American Materialism. by Robert lane (2005)

Frontier Thinking in Economic Issues, series editor and co-editor of each volume; Island Press

Vol. 1 A Survey of Ecological Economics (1995)

Vol. 2 The Consumer Society (1996)

Vol. 3 Human Wellbeing and Economic Goals (1997)

Vol. 4 The Changing Nature of Work (1999)

Vol. 5 The Political Economy of Inequality (2000)

Vol. 6 A Survey of Sustainable Development: Social and Economic Dimensions (2001)

Social Economics: An Alternative Theory: Building Anew on Marshall's Principles (1991)
Macmillan, London and St. Martin's Press, New York

Global Commons: Site of Danger, Source of Hope, Neva Goodwin, Ed., Special Issue of *World Development*, January 1991

SELECTED ARTICLES

[The Human Element in the New Economics: A 60-year Refresh for Economic Thinking and Teaching](#), Neva Goodwin, *Real-World Economics Review*, no. 68, August 2014

“[Labor’s Declining Share and Future Quality of Life](#)” (2012) Delivered at the symposium, *Perspectives on Limits to Growth: Challenges to Building a Sustainable Planet*, presented by the Club of Rome and The Smithsonian Institution Grand Challenges Consortia, to celebrate the 40th anniversary of the publication of *Limits to Growth*. See a video of lecture at <http://www.youtube.com/watch?v=1Aij1eXJWg&feature=youtu.be>

- [“If US Consumption Declines Will the Global Economy Collapse?”](#) (2011) in Karin Ekström and Kay Glans, eds. Changing Consumer Roles. New York, Routledge
- [“What Can We Hope for the World in 2075?”](#) (2010) Thirtieth Annual E. F. Schumacher Lectures. See a video of the lecture at <http://neweconomicsinstitute.org/content/neva-goodwins-e-f-schumacher-lecture>
- [“Good Business”](#) in *Our Planet: The Magazine of the United Nations Environment Programme*, (Feb 2010); pp 28-30
- “Reforming Economic Theory: Resilience, Equity, and Sustainability” in Twenty-first Century Macroeconomics: Responding to the Climate Challenge (2009) Harris and Goodwin Eds
- “Teaching Ecological and Feminist Economics in the Principles Course” (2009) in Forum for Social Economics Volume 38, Issue 2.
- [“From Outer Circle to Center Stage: The maturation of heterodox economics”](#) (2008) in Future Directions in Heterodox Economics, eds John Harvey and Rob Garnett (University of Michigan Press).
- [“Economic Vitality in a Transition to Sustainability”](#) (2007) in the series, Growing the Economy through Global Warming Solutions; published by the Civil Society Institute
- “The Social Impact of Multinational Corporations: An outline of the issues, with a focus on workers” (2005) in Mapping the Multinational Corporations: The New Global Leviathans in Historical Perspective, eds Bruce Mazlish and Alfred Chandler; Cambridge University Press
- “Reconciling Growth and the Environment” (2004) with Jonathan Harris in New Thinking in Macroeconomics, Harris and Goodwin eds. (see above)
- “Equity” (2003) in the Online Encyclopedia of Ecological Economics, published by the International Society for Ecological Economics (<http://www.ecoeco.org/pdf/equity.pdf>).
- [“Civil Economy and Civilized Economics”](#) (2001) in The Forerunner Volume for the Encyclopedia of Life Support Systems (EOLSS Publishers Co. Ltd., Oxford, UK).
- [“You can't beat something with nothing: getting an alternative into the curriculum”](#) in the Review of Radical Political Economics, 2001
- [“The Hedgerow Model of Development”](#) (2000) in Harris, ed, Rethinking Sustainability: Power, Knowledge and Institutions, Michigan Press (see above).
- “The Transition to a Transition” (2000) in Barbara Smith-Moran and Rodney Peterson, eds. Consumption, Population and Sustainability: Perspectives from Science and Religion; Island Press
- “Economic Meanings of Trust and Responsibility” (1996) in As if the Future Mattered, Michigan Press (see above)
- “Economics in Context” (1996) with Oleg Ananyin, Frank Ackerman and Thomas Weisskopf, in Voprosy Ekonomiki [“Economic Questions”] Moscow, [printed in Russian]
- “Commentary: A Range of Predictions for the Future” (1994) in Ecological Economics, May
- [“The Rounding of the Earth: Ecology and Global History”](#) (1993) in Conceptualizing Global History, eds. Bruce Mazlish and Ralph Buultgens; Westview Press

- "Macro and Global Issues for Sustainable Development" (1993) in A World Fit for People, eds. Uner Kirdar and Leonard Silk, UN Development Program publication, NY University Press
- "What Do We Know About Sustainable Development?" (1993) in Green China Magazine, Summer
- "Lessons for the World from U.S. Agriculture: Unbundling Technology" (1991) in World Development, January
- "The Wealth of Adam Smith" (1983) with Bruce Mazlish, in The Harvard Business Review, Jul-Aug, volume 4 page 52

ESSAYS PUBLISHED IN THE *FRONTIER THINKING IN ECONOMIC ISSUES* SERIES

Introductions to each of the six volumes

- "Ethical and Institutional Issues in Ecological Economics" in A Survey of Ecological Economics
- "Visions of an Alternative" in The Consumer Society
- "Interdisciplinary Perspectives on Wellbeing" in Human Wellbeing and Economic Goals
- "The Household Economy and Caring Labor" and "Social and Psychological Meanings of Work and Unemployment" in The Changing Nature of Work
- "Inequality and Corporate Power" in The Political Economy of Inequality
- "Taming the Corporation" in A Survey of Sustainable Development

ARTICLES TRANSLATED TO SPANISH AND PORTUGUESE

- 5-part series hosted by *Opinión Sur*; adapted from "[Prices and Work in The New Economy](#)"
- Part 1 (May '14) Prices and Work in the New Economy [Spanish Portuguese](#)
 - Part 2 (June '14) Scale and Growth—or Not? [Spanish Portuguese](#)
 - Part 3 (July '14) Meaning of major changes in economic systems for economic theory and production [Spanish Portuguese](#)
 - Part 4 (August '14) About Work [Spanish Portuguese](#)
 - Part 5 (September '14) The ideal economy [Spanish Portuguese](#)

4-part series hosted by [Opinion Sur](#)

Changing Climate, Changing Economy: how to think about climate change

- Part 1 (July '07) Changing Climate, Changing Economy [English Spanish](#)
- Part 2 (Aug'07) What is the economy for? [English Spanish](#)
- Part 3 (Sept '07) Toward a changed economy—looking backward and forward [English Spanish](#)
- Part 4 (October/07) Climate change as the immanent perfect storm [English Spanish](#)

2-part series hosted by *Opinion Sur*: What is the Economy for?

- Part 1 (November/07) Competition among Firms – Who Benefits? [English Spanish](#)
- Part 2 (December/07) Internalizing externalities: making markets and societies work better [English Spanish](#)

WORKING PAPERS:

["Prices and Work in The New Economy,"](#) April 2014.

["An Overview of Climate Change: What does it mean for our way of life? What is the best future we can hope for?"](#), March 2008

["Five Kinds of Capital: Useful Concepts for Sustainable Development"](#), September 2003.

["Reconciling Growth and Environment"](#), with Jonathan M. Harris, March 2003.

["Macroeconomics for the Twenty-First Century"](#), March 2003.

["Better Principles: New Approaches to Teaching Introductory Economics"](#), with Jonathan M. Harris, June 2001

["Economics in Context: The Need for a New Textbook"](#), with Oleg I. Ananyin, Frank Ackerman and Thomas E. Weisskopf, February 1997.

SPONSORED RESEARCH OUTSIDE THE U.S.

June, 1993; Member of a World Bank Mission to Russia: *Environmental Management Technical Appraisal Project*

July, 1989; Visiting Fellow at the World Institute for Development Economics Research (WIDER) of the United Nations University in Helsinki.

Spring, 1988; Research Associate at the Instituto Interamericano De Cooperacion Para La Agricultura (IICA), Buenos, Aires, Argentina.

PROFESSIONAL AND NON-PROFIT AFFILIATIONS

Current:

New Economy Coalition, Boston, MA: co-chair of the board (2010-)

Sustainable Endowment Institute: member, Board of Advisors (2005-)

Mount Desert Land and Garden Preserve, Mt. Desert Island, ME: President (1990-)

Winrock International Institute for Agricultural Development, Arlington, VA.: trustee (1985-), member of the Program Committee (1985-1994), member of the Executive Committee (1995-), Chair of the Program Committee (2001-2004)

Former:

Institute for New Economic Thinking (INET): consultant for project to design a new economics curriculum (2011- 2012)

Ceres (Coalition for Environmentally Responsible Economy): member, Board of Directors, (2000-2012)

College of the Atlantic, Bar Harbor, ME: vice-chair of the Board, chair of the Nominating Committee, and member of the Executive Committee (1981-1990); member, Advisory Council (1996-2010)

Rockefeller Brothers Fund, New York, NY: trustee (1973-1982, 1985-1994); trustee and vice-chair of the Board (1997-2009)

Human Development and Capability Association: Founding Fellow (2004)

International Society for Ecological Economics, Washington, D.C.: member, Curriculum Committee (1992-5) and Prize Committee (1994-7)

President's Council on Sustainable Development: member, Task Force on Population & Consumption, Washington, D.C. (1995)

U.S. Department of Commerce, Economic Development Administration: member, Advisory Panel for the Jobs and Environment Campaign (1995)

Committee for the Political Economy of the Good Society (PEGS) College Park, MD: member of Founding Board (1994)

International Center for Research on Women, Washington, D.C.: trustee, and chair of the Nominating Committee (1987-97)

SELECTED INVITED LECTURES AND INTERVIEWS

Oct. 2013 [Neva Goodwin on the Global Development And Environment Institute](#), Medford, MA

Feb. 2013 Neva Goodwin at MIT on [“A New Economics for the 21st Century](#). Massachusetts Institute of Technology, Cambridge, MA.

Nov. 2010 [Interview on on A Better World Radio](#) with Mitchell Rabin

Oct. 2007 “*Changing Economics to Cope with Climate Change*” at the *Economics of Global Warming Workshop*, New School For Social Research, New York City

June 2007 “*Changing Climate, Changing Economy*” **Plenary address** at the ICAPE meeting, University of Utah, Salt Lake City

Oct. 2006 “*Toward Good Societies: The Policy Agenda*” at a conference convened at the Kennedy School of Government on “John Kenneth Galbraith and the Future of Liberalism”

June 2005 “[What Economics Courses Don’t Teach – But Should](#)” Annual meeting of the Russian Society for Ecological Economics, St. Petersburg

Jan. 2005 “*What Does Wal-Mart Tell Us About the Globalized Economy?*” American Economic Association, Philadelphia, PA

Oct. 2004 “[What You Didn’t Learn in Ec 101](#)” Annual meeting of “SRI in the Rockies.”

Jan. 2003 “*Five Kinds of Capital and SAEJAS Development*” and “*Teaching Microeconomics for the Twenty-first Century*” American Association of Legal Scholars annual meeting, sessions on Social Economics, Washington, DC

June 2003 “*Contextual Economics: A Quilt of Many Old – and Some New – Patches*” ICAPE meeting, Kansas City

July 2001 “*What We Have Learned from 'Frontiers in Economic Thought',*” **keynote address** at the U.S. Society for Ecological Economics meeting, Duluth, MN

- Jan. 2001 "*Sustainable Development as the Leading Edge of Macroeconomics*," American Economics Association, New Orleans, LO
- Jan. 2001 "*Contextualizing What We Teach; A New Microeconomics Text*," Eastern Economics Association, New York, NY
- Oct. 1999 "*Contextual Economics: An Alternative Paradigm*," Atlantic International Economic Society, Montreal, Canada
- Nov. 1997 "*Human Wellbeing and Economic Goals*," **keynote address**, first meeting, International Society for Quality of Life Studies
- June 1996 "*The Transition to a Transition*" for the Boston Theological Institute in conjunction with The American Association for the Advancement of Science (portions of this talk have been released in a BTI video, Living in Nature)
- Apr. 1996 "*Options for Development: A New Look at Old and New Ideas*" UNDP Round Table on Global Change, Marmaris, Turkey
- Feb. 1996 "*Taking Consumerism Seriously: Macroeconomic Implications*" Environmental Ethics lecture series of the Yale School of Forestry and Environmental Studies
- Feb. 1996 "*Leaving the Consumer Society*" The Cambridge Forum (taped for broadcasting on U.S. and Canadian radio, including numerous airings on PBS' "All Things Considered")
- Apr. 1994 "*Notes for a Basic Economics Text for Russia in the 1990s*" conference on "The Future of Economics Education in Russia," sponsored by the University of Moscow
- Mar. 1993 "*Trust in Economic Transactions*" Society for the Advancement of Socio-Economics
- Oct. 1992 "*New Thinking in Economics*" one-hour recorded interview for Radio-Free Europe
- Jan. 1992 "*What Kind of Economic Theory is Needed for Pollution Prevention?*" for a committee of the EPA's National Advisory Council on Environmental Policy and Technology
- Jan. 1991 "*Lessons for the World from U.S. Agriculture*" International Development Conference, Washington, DC
- Oct. 1990 "*Social Economics and Sustainable Development*" University of Cambridge Development Studies Colloquium, Cambridge, England
- June 1989 "*The Limits of Realism in Economic Models*" World Institute for International Development, Helsinki

RESPONSIBLE FOR THE FOLLOWING CONFERENCES, SEMINARS AND SYMPOSIA

- November, 2006 "*Growth vs. Sustainability? Economic Responses to Ecological Challenges*": 3-day international conference at the RBF Pocantico Conference Center, Westchester, NY (supported by the Rockefeller Brothers Fund)
- June 2002 "*Rethinking Macroeconomics: Theory and 'Principles'*": 3-day international conference at the RBF Pocantico Conference Center, Westchester, NY (supported by the Rockefeller Brothers Fund and the Lounsbery Foundation)

November 1993 "*Reconceptualizing Development in the Context of Sustainability*": 3-day international conference at Tufts University (supported by the Ford Foundation).

November 1992 "*What Environmentalists Need From Economists*": 3-day international conference at Tufts University (supported by the MacArthur Foundation and the Rockefeller Brothers Fund)

Fall 1991 - Spring 1993 "*Food Policy and Rural Economies*": faculty seminar series co-sponsored by GDAE and the Harvard Institute for International Development.

Spring 1991 - Spring 1992 "*Motivating People to Act As If the Future Mattered*": seminar series that generated papers on institutional changes that are needed to assist businesses, individuals, and other actors to behave in ways that reflect a long range perspective.

Jan 1998 - June 1990 "*Global Issues Seminars*"; twice-monthly series at Boston University for invited speakers to present issues with global causes or consequences. Supported by the Hewlett Foundation.

Spring, 1987 "*Rethinking Development Theory and Policy*": presentations by Boston University faculty, with invited participants from institutions in the Greater Boston area and several foreign countries.

Fall, 1986 "*Environmental Issues for the Developing World*": a series sponsored by the six Institutes and Centers related to the Boston University Economics Department.

Spring, 1986 "*Graduate Education for Economists*": a series sponsored by the Boston University Graduate Economics Association, featuring economists Wassily Leontief, Robert Solow and Frances Stewart, and sociologist Ronald Dore.

EARLY WORK IN HOUSING, ENVIRONMENT AND DESIGN

1991 & 1993: worked with the Boston Society of Architects on sustainable redevelopment of a large military site (Fort Devons) and former mental hospital (Metropolitan State); served as the economics respondent for the final presentations in workshops for each project.

1977-79: member of the Board of Directors of the New Community Development Corporation, Department of Housing and Urban Development (HUD), Washington, D.C.

1977-79: worked at Technology + Economics (a Cambridge, MA, consulting firm) in several positions, including Sales Manager and Management Consultant.

1972-79: worked closely with Buckminster Fuller to establish and organize the Design Science Institute.