



In flight entertainment Fact Sheet

Virgin firsts in in-flight entertainment

- First airline to offer business class passengers individual TVs with the introduction of Sony Video walkmans and a library of films in 1989.
- First airline operating wide-bodied aircraft to offer individual TV screens and a choice of channels to passengers in all classes when in 1991 it introduced a six channel system and individual seat arm or seat back TVs.
- First airline to install interactive entertainment with individual TVs in all classes with the introduction of Virgin Arcadia.

1 v:port

This system is onboard some 747-400s and all A340-600s. It offers Video on Demand where passengers can watch or listen to what they want and can start, pause or rewind their chosen movie, TV show or CD.

What it features:

- 300 hours of Video on content.
- A jukebox with over 100 CDs. Passengers can listen to an entire CD or just an individual track. There is also a choice of playlists, comprising of specially selected tracks.
- A selection of audio books.
- 18 computer games, some of which are multi-player and one, Battlemail Kung-fu, has been developed exclusively for Virgin
- A Quick Find facility that allows passengers to look for films starring their favourite movie star, comedy shows or language programming.
- A dedicated Kid's Zone that has its own menus and contains programming suitable for children and a parental block.
- Laptop power is available in Upper Class and Premium Economy
- IMap is a fully interactive map application - not only can passengers track their flight, but they can also roam around the world, zoom in on different destinations and points of interest.
- Air to ground send and receive SMS text messaging to mobile phones and email addresses.

2 Odyssey-interactive inflight entertainment

Some of Virgin Atlantic's planes are fitted with "Odyssey" – an interactive IFE system which offers 20 channels of entertainment plus much more as follows:

12 movie channels

2 kids channels (featuring a combination of movies and tv programming)

8 TV channels featuring music, sport & news, comedy and kids programming plus the exclusive Virgin Travel guide

14 audio channels ranging from great R'n'B to Classical music

A choice of 15 games, 4 of which are multi player

Moving Skymap display which plots the aircraft's flight path

In-seat telephones (located on the reverse of the handset)

Air to ground send and receive SMS text messaging to mobile phones and email addresses

The Odyssey system is on a selection of 747-400 and A340-300 aircraft. Lap top power is available in Upper Class and Premium Economy cabins on all aircraft operating out of Heathrow and in Upper Class cabins operating out of Gatwick.

3 Nova

During the summer of 2001 Virgin Atlantic took delivery of five 747-400 aircraft, these were fitted with an Inflight Entertainment system new to Virgin Atlantic supplied by Thales. The system, called 'Nova', has 17 channels of seat back entertainment consisting of:

11 movie channels

4 kids channels (featuring a combination of movies and tv programming)

6 TV channel featuring music, sport & news, comedy and kids programming plus the exclusive Virgin Travel guide

14 audio channels ranging from soul music to Classical

Moving skymap display which plots the aircraft's flight path

Bulkhead Telephone

The Nova system is available on a selection of 747-400 aircraft, mainly operating from Gatwick.

Lap top power is available in Upper Class on these aircraft.