

FINAL COLORADO TOPLINES

Area Code:

(N=500)	n	%
Denver / Boulder-----	126	25.20
Jefferson / Arapahoe -----	179	35.80
West -----	70	14.00
East / Rural-----	125	25.00

{INSERT QUOTAS}

INTRO SECTION>

Hello, my name is _____ and I am conducting a survey for Suffolk University / USA TODAY and I would like to get your opinions on some questions about the upcoming elections in Colorado. Would you be willing to spend five minutes answering some brief questions? (quota – youngest in that household). Are you currently registered to vote?

(N=500)	n	%
Male-----	241	48.20
Female -----	259	51.80

S2. Thank You. How likely are you to vote in the Colorado election for U.S. Senate and Governor – very likely, somewhat likely, not very likely, or not at all likely?

(N=500)	n	%
Very Likely-----	471	94.20
Somewhat Likely-----	29	5.80

1. Are you currently enrolled as a Democrat, Republican, Unaffiliated/Independent, or something else?

(N=500)	n	%
Democrat -----	155	31.00
Republican -----	165	33.00
Unaffiliated/Independent-----	174	34.80
Other-----	6	1.20

2. What is your age category?

(N=500)	n	%
18-25 YRS-----	43	8.60
26-35 YRS-----	78	15.60
36-45 YRS-----	92	18.40
46-55 YRS-----	96	19.20
56-65 YRS-----	70	14.00
66-75 YRS-----	76	15.20
OVER 75 YRS-----	42	8.40
Refused -----	3	0.60

3. Which of the following best describes your race or ethnicity?

(N=500)	n	%
White/Caucasian -----	396	79.20
African-American -----	18	3.60
Asian-----	7	1.40
American Indian-----	2	0.40
Hispanic/ Latino -----	62	12.40
Other-----	4	0.80
Undecided-----	3	0.60
Refused -----	8	1.60

4. Thinking back to the 2012 election, did you vote for Barack Obama, Mitt Romney, someone else, or did you not vote in the presidential election?

(N=500)	n	%
Barack Obama -----	230	46.00
Mitt Romney -----	226	45.20
Someone else -----	28	5.60
Did not vote -----	8	1.60
Undecided-----	4	0.80
Refused -----	4	0.80

{FOR 4.1}

5. Today, do you feel good about voting for Barack Obama or do you regret voting for Barack Obama?

(N=230)	n	%
Feel Good -----	184	80.00
Regret -----	34	14.78
Undecided-----	12	5.22
Refused -----	0	0.00

6. Do you approve or disapprove of the job that Barack Obama is doing as president?

(N=500)	n	%
Approve -----	209	41.80
Disapprove -----	281	56.20
Undecided-----	7	1.40
Refused -----	3	0.60

7. Do you approve or disapprove of the job Mark Udall is doing as U.S. Senator?

(N=500)	n	%
Approve -----	212	42.40
Disapprove -----	245	49.00
Undecided-----	42	8.40
Refused -----	1	0.20

Great, I am going to read you a list of individuals in state and national politics. For each, please tell me if your opinion of them is generally favorable or generally unfavorable. If you are undecided or if you have never heard of someone, just tell me that. First take Barack Obama. Is your opinion of Barack Obama generally favorable or generally unfavorable? (RANDOMIZE 9-22)

(N=500)	<u>NEVER HEARD</u>	<u>FAVORABLE</u>	<u>UNFAVORABLE</u>	<u>HOF/UNDECIDED</u>
8. Barack Obama	2 0.40	213 42.60	274 54.80	11 2.20
9. Hillary Clinton	7 1.40	211 42.20	243 48.60	39 7.80
10. Mark Udall	12 2.40	217 43.40	222 44.40	49 9.80
11. John Hickenlooper	15 3.00	228 45.60	209 41.80	48 9.60
12. Cory Gardner	33 6.60	204 40.80	187 37.40	76 15.20
13. Gaylon Kent	321 64.20	27 5.40	31 6.20	121 24.20
14. Raul Acosta	310 62.00	19 3.80	36 7.20	135 27.00
15. Bill Hammons	323 64.60	19 3.80	37 7.40	121 24.20
16. Steve Shogan	313 62.60	26 5.20	30 6.00	131 26.20
17. Bob Beauprez	51 10.20	180 36.00	168 33.60	101 20.20
18. Harry Hempy	328 65.60	27 5.40	34 6.80	111 22.20
19. Mike Dunafon	319 63.80	18 3.60	30 6.00	133 26.60
20. Paul Fiorino	295 59.00	28 5.60	41 8.20	136 27.20
20A. Matthew Hess	314 62.80	12 2.40	31 6.20	143 28.60
21. Colorado State Legislature	14 2.80	173 34.60	200 40.00	113 22.60
22. U.S. Congress	7 1.40	80 16.00	337 67.40	76 15.20

23. For U.S. Senate there are six candidates listed on your ballot in the following order: Democrat Mark Udall, Republican Cory Gardner, Libertarian Gaylon Kent, Raul Acosta, Unaffiliated, Bill Hammons, Unity Party, and Steve Shogan, Unaffiliated. At this point for whom will you vote or lean toward – Udall, Gardner, Kent, Acosta, Hammons or Shogan?

(N=500)	n	%
Democrat Mark Udall -----	208	41.60
Republican Cory Gardner -----	213	42.60
Libertarian Gaylon Kent -----	12	2.40
Raul Acosta, Unaffiliated -----	4	0.80
Bill Hammons, Unity Party -----	6	1.20
Steve Shogan, Unaffiliated -----	7	1.40
Undecided -----	50	10.00
Refused -----	0	0.00

{FOR 23.3-23.6}

24. Who would be your second choice – Udall or Gardner?

(N=29)	n	%
Democrat Mark Udall -----	8	27.59
Republican Cory Gardner -----	12	41.38
Undecided -----	8	27.59
Refused -----	1	3.45

25A. What is the first word or phrase that comes to mind when you hear the name: Mark Udall

(N=500)	n	%
"Environment" -----	18	3.60
"Democrat" -----	19	3.80
"Liberal" -----	32	6.40
"Obama/Follower/Puppet" -----	35	7.00
"Senator" -----	21	4.20
"Honest/Trustworthy" -----	9	1.80
"Dishonest/Untrustworthy/Crook" -----	28	5.60
"Not for the people/Colorado" -----	10	2.00
"Politician" -----	17	3.40
"Abortion/Women's rights" -----	7	1.40
"Doing a good job" -----	10	2.00
"For the people/Colorado/Cares" -----	17	3.40
"Hard worker/Trying" -----	8	1.60
"Reliable/Dependable" -----	4	0.80
"Commercials/Ads" -----	6	1.20
"Competent/Intelligent/Experienced" -----	7	1.40
"Views/stand on issues" -----	16	3.20
"Incompetent/Ineffective" -----	6	1.20
"Too much spending/Big government" -----	7	1.40
"Lesser of 2 evils/Best choice" -----	4	0.80
"Like him"/General positive mentions -----	54	10.80
"Dislike like him"/General negative mentions -----	66	13.20
Don't know him -----	6	1.20
Other -----	26	5.20
None/Nothing -----	26	5.20
DK/NA/Refused -----	41	8.20

25B. What is the first word or phrase that comes to mind when you hear the name: Cory Gardner

(N=500)	n	%
"Pro-Life/Anti-Abortion/Women's rights" -----	44	8.80
"Conservative" -----	9	1.80
"Honest/Trust" -----	36	7.20
"Politician" -----	7	1.40
"Radical/Extreme/Far right" -----	13	2.60
"Republican" -----	18	3.60
"Liar/Dishonest/Untrustworthy/Deceit" -----	27	5.40
"From Colorado/Country/Farm Boy" -----	10	2.00
"Energy/Oil" -----	12	2.40
"Views/stand on issues" -----	16	3.20
"New/Change/Hope" -----	12	2.40
"Religious views/Religion/Family" -----	9	1.80
"Lesser of 2 evils/Best choice" -----	4	0.80
"Hard worker" -----	14	2.80
"Fair/Kind/friendly" -----	11	2.20
"Incompetent/Ineffective/Idiot" -----	10	2.00
"Competent/Intelligent/Experienced" -----	7	1.40
"Like him"/General positive mentions -----	45	9.00
"Dislike him"/General negative mentions -----	74	14.80
Don't know him -----	19	3.80
Other -----	32	6.40
None/Nothing -----	24	4.80
DK/NA/Refused -----	47	9.40

26. Thinking about Congress, if the elections were today, would you vote for/lean toward (ROTATE) the Republican candidate or the Democratic candidate for Congress in your district?

(N=500)	n	%
Republican -----	228	45.60
Democratic -----	202	40.40
Undecided -----	67	13.40
Refused -----	3	0.60

27. Do you think of your vote for Congress as a vote for Obama, as a vote against Obama, or isn't he much of a factor in your vote?

(N=500)	n	%
For Obama -----	97	19.40
Against Obama -----	187	37.40
He's not a factor -----	200	40.00
Don't Know/Refused -----	16	3.20

28. Will the issue of which party controls Congress be a factor in your vote for Congress this year?

(N=500)	n	%
Yes -----	331	66.20
No -----	144	28.80
Undecided -----	23	4.60
Refused -----	2	0.40

29. What is the most important issue when casting your vote for Congress this year: (RANDOMIZE) jobs, healthcare, federal budget deficit, education, security/terrorism, and immigration...?

(N=500)	n	%
Jobs-----	121	24.20
Healthcare-----	75	15.00
Federal budget deficit -----	77	15.40
Education-----	54	10.80
Security/terrorism-----	83	16.60
Immigration-----	55	11.00
Other (Write-in) -----	29	5.80
Undecided-----	6	1.20
Refused-----	0	0.00

30. For Governor, there are six candidates listed on your ballot in the following order: Republican Bob Beauprez, Democrat John Hickenlooper, Green Party Harry Hempy, Libertarian Matthew Hess, Unaffiliated Mike Dunafon, and Unaffiliated Paul Fiorino. At this point for whom will you vote or lean toward – Beauprez, Hickenlooper, Hempy, Hess, Dunafon, or Fiorino?

(N=500)	n	%
Republican Bob Beauprez-----	204	40.80
Democrat John Hickenlooper-----	215	43.00
Green Party Harry Hempy-----	9	1.80
Libertarian Matthew Hess -----	9	1.80
Mike Dunafon, Unaffiliated -----	8	1.60
Paul Fiorino, Unaffiliated-----	4	0.80
Undecided-----	50	10.00
Refused-----	1	0.20

{FOR 30.3-30.6}

31. Who would be your second choice – Beauprez or Hickenlooper?

(N=30)	n	%
Republican Bob Beauprez-----	7	23.33
Democrat John Hickenlooper-----	18	60.00
Green Party Harry Hempy-----	0	0.00
Libertarian Matthew Hess -----	0	0.00
Mike Dunafon, Unaffiliated -----	0	0.00
Paul Fiorino, Unaffiliated-----	0	0.00
Undecided-----	3	10.00
Refused-----	2	6.67

33. For Secretary of State, there are four candidates listed on your ballot in the following order: Democrat Joe Neguse, Republican Wayne Williams, Amanda Campbell, American Constitution Party, and Libertarian Dave Schambach. At this point for whom will you vote or lean toward – Neguse, Williams, Campbell, Schambach?

(N=500)	n	%
Democrat Joe Neguse -----	143	28.60
Republican Wayne Williams -----	173	34.60
American Constitution Party, Amanda Campbell -----	24	4.80
Libertarian Dave Schambach-----	17	3.40
Undecided-----	139	27.80
Refused-----	4	0.80

34. For Attorney General, there are three candidates listed on your ballot in the following order: Democrat Don Quick, Republican Cynthia Coffman, and Libertarian David Williams. At this point for whom will you vote or lean toward – Quick, Coffman, or Williams?

(N=500)	n	%
Democrat Don Quick -----	150	30.00
Republican Cynthia Coffman -----	200	40.00
Libertarian David Williams-----	24	4.80
Undecided-----	120	24.00
Refused -----	6	1.20

35. Over the past two years do you feel that the state of the economy in Colorado has, in general, improved, stayed the same or has it gotten worse?

(N=500)	n	%
Improved-----	244	48.80
Stayed The Same -----	147	29.40
Gotten Worse-----	97	19.40
Undecided-----	11	2.20
Refused -----	1	0.20

35A. Do you (still) agree with the decision to legalize recreational marijuana in Colorado?

(N=500)	n	%
Yes -----	229	45.80
No -----	251	50.20
Undecided-----	20	4.00
Refused -----	0	0.00

35B. Do you approve of the way the state is managing legal recreational marijuana in Colorado?

(N=500)	n	%
Yes -----	211	42.20
No -----	244	48.80
Undecided-----	45	9.00
Refused -----	0	0.00

36. Overall, do you feel that the Affordable Care Act signed into law in 2010, sometimes called Obamacare, is generally good for Colorado or generally bad?

(N=500)	n	%
Generally Good -----	185	37.00
Generally Bad -----	273	54.60
Undecided-----	42	8.40
Refused -----	0	0.00

Great, now I am going to ask you about some ballot initiatives on the 2014 general election ballot. There will be four amendments and proposition questions on the 2014 ballot.

37. Amendment 67 is related to the definition of a person and a child and would amend the Colorado State Constitution. Shall there be an amendment to the Colorado constitution protecting pregnant women and unborn children by defining "person" and "child" in the Colorado criminal code and the Colorado wrongful death act to include unborn human beings?

(N=500)	n	%
Yes -----	175	35.00
No -----	225	45.00
Undecided -----	87	17.40
Refused -----	13	2.60

38. Amendment 68 is related to horse racetrack proceeds for K-12 education. Shall state taxes be increased \$114,500,000 annually in the first full fiscal year, and by such amounts that are raised thereafter, by imposing a new tax on authorized horse racetracks' adjusted gross proceeds from limited gaming to increase statewide funding for K-12 education?

(N=500)	n	%
Yes -----	167	33.40
No -----	218	43.60
Undecided -----	97	19.40
Refused -----	18	3.60

39. Proposition 104 is related to school board open meetings. Shall there be a change to the Colorado Revised Statutes requiring any meeting of a board of education, or any meeting between any representative of a school district and any representative of employees, at which a collective bargaining agreement is discussed to be open to the public?

(N=500)	n	%
Yes -----	271	54.20
No -----	118	23.60
Undecided -----	94	18.80
Refused -----	17	3.40

40. Proposition 105 is related to labeling genetically modified food. Shall there be a change to the Colorado Revised Statutes concerning labeling of genetically modified food; and, in connection therewith, requiring food that has been genetically modified or treated with genetically modified material to be labeled, "Produced With Genetic Engineering" starting on July 1, 2016?

(N=500)	n	%
Yes -----	258	51.60
No -----	134	26.80
Undecided -----	93	18.60
Refused -----	15	3.00

41. Thinking about the Presidential Primaries in early 2016, are you more likely to vote in Colorado's Democratic Primary, Republican Primary, or will you skip the primaries in early 2016?

(N=500)	n	%
Will vote in Democratic Primary -----	159	31.80
Will vote in Republican Primary -----	204	40.80
Will skip Primaries -----	81	16.20
Undecided -----	46	9.20
Refused -----	10	2.00

{FOR 41.2}

42. I'm going to read you about a dozen Republican candidates for President. Please tell me which of the following would be your first choice if the Republican Primary were held today (ROTATE): Jeb Bush, Chris Christie, Ted Cruz, Mike Huckabee, Jon Huntsman, John Kasich, Bobby Jindal, Rand Paul, Rick Perry, Marco Rubio, Paul Ryan, Rick Santorum, Scott Walker.

(N=204)	n	%
Jeb Bush-----	13	6.37
Chris Christie -----	17	8.33
Ted Cruz-----	11	5.39
Mike Huckabee-----	17	8.33
Jon Huntsman-----	3	1.47
Bobby Jindal -----	12	5.88
John Kasich-----	1	0.49
Rand Paul -----	25	12.25
Rick Perry -----	11	5.39
Marco Rubio -----	15	7.35
Paul Ryan -----	21	10.29
Rick Santorum-----	5	2.45
Scott Walker -----	16	7.84
Undecided-----	32	15.69
Refused -----	1	0.49
Other (Write-in) -----	4	1.96

{FOR 42.1 – 42.13 or 42.16}

43. Who would be your second choice...

(N=171)	n	%
Jeb Bush-----	7	4.09
Chris Christie -----	12	7.02
Ted Cruz-----	12	7.03
Mike Huckabee-----	21	12.28
Jon Huntsman-----	6	3.51
Bobby Jindal -----	14	8.19
John Kasich-----	5	2.92
Rand Paul -----	10	5.85
Rick Perry -----	14	8.19
Marco Rubio -----	15	8.77
Paul Ryan -----	15	8.77
Rick Santorum-----	12	7.02
Scott Walker -----	10	5.85
Undecided-----	14	8.19
Refused -----	3	1.75
Other (Write-in) -----	1	0.58

{FOR 43.1 – 43.13 or 43.16}

44. Thinking back to your first choice, if I added Mitt Romney to that list, would you still vote for _____, or vote for Romney..... or someone else?

(N=171)	n	%
Mitt Romney -----	60	35.09
Jeb Bush-----	4	2.34
Chris Christie -----	10	5.85
Ted Cruz -----	6	3.51
Mike Huckabee-----	13	7.60
Jon Huntsman-----	5	2.92
Bobby Jindal -----	6	3.51
John Kasich-----	1	0.58
Rand Paul -----	17	9.94
Rick Perry -----	5	2.92
Marco Rubio -----	11	6.43
Paul Ryan -----	8	4.68
Rick Santorum-----	1	0.58
Scott Walker -----	10	5.85
Undecided-----	12	7.02
Refused -----	2	1.17

{FOR 41.1}

45. I'm going to read you five possible Democratic candidates for President. Please tell me which of the following would be your first choice if the Democratic Primary were held today (ROTATE): Joe Biden, Hillary Clinton, Andrew Cuomo, Martin O'Malley, or Elizabeth Warren?

(N=159)	n	%
Joe Biden -----	12	7.55
Hillary Clinton-----	94	59.12
Andrew Cuomo-----	6	3.77
Martin O'Malley -----	0	0.00
Elizabeth Warren -----	34	21.38
Undecided-----	9	5.66
Refused -----	1	0.63
Other (Write-in) -----	3	1.89

{FOR 45.1 – 45.5 or 45.8}

46. Who would be your second choice...

(N=149)	n	%
Joe Biden -----	44	29.53
Hillary Clinton-----	33	22.15
Andrew Cuomo-----	17	11.41
Martin O'Malley -----	4	2.68
Elizabeth Warren -----	33	22.15
Undecided-----	15	10.07
Refused -----	2	1.34
Other (Write-in) -----	1	0.67

These final five questions will help us classify your answers with others taking the survey.

47. Has anyone in your household ever served in the U.S. military?

(N=500)	n	%
Yes -----	242	48.40
No -----	252	50.40
Undecided -----	4	0.80
Refused -----	2	0.40

48. Does anyone in your household belong to a labor union?

(N=500)	n	%
Yes -----	73	14.60
No -----	423	84.60
Undecided -----	2	0.40
Refused -----	2	0.40

49. When it comes to politics, what TV News Network or commentary source do you trust the most (randomize) ABC, NBC, CBS, Fox NEWS, CNN, MSNBC, C-SPAN, COMEDY Central?

(N=500)	n	%
ABC -----	24	4.80
CBS -----	34	6.80
CNN -----	54	10.80
C-SPAN -----	13	2.60
COMEDY Central -----	14	2.80
Fox NEWS -----	167	33.40
MSNBC -----	51	10.20
NBC -----	47	9.40
Undecided -----	80	16.00
Refused -----	16	3.20

50. What is your annual household income (READ)?

(N=500)	n	%
Under \$60,000 per year -----	150	30.00
Under \$100,000 per year -----	140	28.00
Under \$140,000 per year -----	60	12.00
\$140,000 or OVER -----	52	10.40
Undecided -----	21	4.20
Refused -----	77	15.40

51. How important is religion in your life (READ)?

(N=500)	n	%
Very important -----	258	51.60
Somewhat important -----	132	26.40
Not very important -----	61	12.20
Not at all important -----	42	8.40
Undecided -----	3	0.60
Refused -----	4	0.80

52. Are you willing to be interviewed by a USA Today reporter for an upcoming article, please give me your name and verify best phone number?

(N=500)	n	%
Yes -----	158	31.60
No -----	342	68.40