



FOR IMMEDIATE RELEASE

November 5, 2014

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G4 Channel Will Cease Airing on November 30, 2014

Plainfield, Wis. – Union Information Systems announces that as of November 30, 2014, the G4 channel will no longer be available. Union constantly evaluates the content we carry and works to provide top programming at the best value. G4 will be removed from our lineup because studio programming has ceased.

G4 was an American digital cable and satellite television channel owned by G4 Media, a unit of the NBCUniversal Cable division of NBCUniversal. The channel was geared primarily toward young male adult viewers and originally focused on the world of video games before transitioning to a more general entertainment format.

In late 2012, G4's studio programming ceased and NBC-Universal decided it's highly unlikely the company will invest in more original programming.*

“Customers can still find programming similar to that on G4 on SPIKE Television and truTV. ” noted Reed Warner, Union Information Systems General Manager.

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Union Information Systems and Union Telephone Company, serves Almond, Bancroft, Coloma, Hancock and Plainfield offering local and long distance telephone, Internet and television service throughout Central Wisconsin. To learn more about us, visit www.uniontel.net.

**The Hollywood Reporter. (September 9, 2013)*