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PRESS RELEASE

INTERNATIONAL POP ROCK GROUP MAROON 5 TO CLOSE THE FESTIVAL MAWAZINE RHYTHMS OF THE WORLD

Maroon 5 in concert in Rabat, Morocco on June 6th, 2015

RABAT, MOROCCO, OCTOBER 21st, 2014 – The Maroc Cultures Association is proud to announce 3-time Grammy® Awards “Best New Artist”, Maroon 5 will close the 14th annual Mawazine Festival Rhythms of the World with a performance on the OLM-Souissi stage in Rabat.

For 14 years, the music festival has brought together exceptional artists to perform and promote openness to different cultures through the universal language of music. This year, the festival begins May 29th and will conclude with Maroon 5 anticipated concert on June 6th, 2015.

The group, born and bred in Los Angeles, and one of pop music’s most enduring artists, have sold more than 17 million albums worldwide. Maroon 5’s releases have gone gold and platinum in over 35 countries.

They won over fans and critics alike with the hybrid rock/R&B sound they introduced on their debut album in 2002, Songs About Jane and their double platinum album in 2007, It Won't be Soon Before Long.

In 2010, the band released their third studio album, Hands All Over, which featured the hit singles “Misery” and the anthemic “Moves Like Jagger,” which climbed to the #1 spot on the Top 40 and Hot AC charts, as well as claiming the #1 spot on the Billboard Hot 100. Both singles received Grammy® Award nominations in the category of “Best Pop Performance By A Duo Or Group With Vocals.” “Moves Like Jagger” was also one of the best selling singles of 2011 with sales of 8.5 million copies worldwide, and has become one of the best-selling singles



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of all time. With the success of the track on the Hot 100 chart, Maroon 5 frontman Adam Levine also notably became the first artist in the chart's 53-year history to reach #1 as part of a group, while entering the Top 10 at the same time as a soloist, as he was featured on and co-wrote Gym Class Heroes' top single, "Stereo Hearts."

In 2012, Maroon 5 released Overexposed, which quickly reinforced the group's status as a powerhouse in popular music with all of the collection's singles rising to the top of the charts. In the process, the band set a record for the most #1's (six in total) by a group in the Top 40 chart's 20-year history.

Maroon 5's latest album V debuted at #1 on Billboard's Top 200 and is a sonic summation of the group's journey to date – capturing the essence of the earliest Maroon 5 hits through to their most recent successes, as well as providing a picture of its artistic growth in the future.

The album's debut single "Maps," set a record for the highest debut by a group on TOP 40 radio charts in 18 years and has earned a top 100 spot in 18 countries. In support of V, the band will embark on *The Maroon 5 World Tour 2015*, taking them to 37 cities worldwide, including Morocco for our biggest pleasure.

USEFUL INFORMATIONS :

14th edition of Festival Mawazine Rhythms of the World : *From May 30th to June 6th, 2015*

www.festivalmawazine.ma

www.facebook.com/festivalmawazineofficiel

@FestMawazine

Maroon 5 concert : *Saturday, June 6th 2015 on the OLM Souissi Stage*

For more information, please visit www.maroon5.com



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ABOUT THE FESTIVAL MAWAZINE RHYTHMS OF THE WORLD:

Since 2001, the Festival Mawazine Rhythms of the World, is the appointment for Moroccan and international music scenes. Each year in May, this event, unique of its kind, vibrates the capital of Rabat, to sounds open to the four corners of the world, through a rich and unique musical program.

ABOUT MAROC CULTURES ASSOCIATION:

Created during a general meeting held in Rabat on 23/10/01, in accordance with the Royal Decree of November 15th, 1958, Maroc Cultures is a non-profit organization that set its primary mission to ensure the public of Rabat-Salé-Zemmour-Zaer, cultural and artistic entertainment, of professional level, worthy of the Kingdom's capital. Echoing the fundamental values of the development policy of His Majesty the King Mohammed VI, Maroc Cultures embodies this noble mission through the Festival Mawazine Rhythms of the World, and various events such as "Generation Mawazine" competition, multidisciplinary symposia, plastic art exhibitions and concerts.