



LORAS COLLEGE™

Public Opinion Survey Center

Loras College Statewide Survey

October 2014

Field Dates: October 1–3, 2014

Completed Surveys: 600

Margin of Error: +/- 4.0%

- Survey conducted with a random sample of registered voters (from official Iowa Secretary of State voter file) who voted in the 2012 general election or who have registered since the 2012 election.
- Likely voter was defined within the sample drawn as those indicating they were “extremely likely” or “very likely” to vote in the 2014 election.
- While the sample was balanced for standard demographic variables such as age, gender and geography, it was not weighted for party.
- Survey included both landlines (80 percent) and cell phones (20 percent).
- The survey was conducted using live operator interviews through a contracted professional call center.
- Script development and methodology used for the survey received input from Republican campaign consultant Steve Grubbs, and Democratic campaign consultant Dave Heller.

Q1. First, are you or anyone in your family, a member of the news media or a candidate for public office?

Yes.....	0	0
No.....	600	100.0%

Q2. In November there will be an election for Governor and U.S. Senator. How likely are you to vote in this election? Extremely likely, very likely, somewhat likely or unlikely?

Extremely likely.....	403	67.2%
Very likely.....	197	32.8%

Q3. Are you registered to vote as a Republican, Democrat or No Party?

Republican.....	230	38.3%
Democrat.....	228	38.0%
Independent/No Party.....	129	21.5%
Something else/Refused.....	13	2.2%

Q4. And of the following categories, which one does your age fall into?

18-34.....	97	16.2%
35-49.....	139	23.2%
50-63.....	189	31.5%
64+.....	175	29.2%

Q5. Gender

Male.....	295	49.2%
Female.....	305	50.8%

Q6. Thinking about the job Barack Obama is doing as President, would you say you approve of his job performance or disapprove?

Definitely Approve.....	170	28.3%
Somewhat Approve.....	75	12.5%
TOTAL APPROVE.....	245	40.8%

Somewhat Disapprove.....	63	10.5%
Definitely Disapprove.....	250	41.7%
TOTAL DISAPPROVE.....	313	52.2%

Undecided.....	38	6.3%
Refused.....	4	0.7%

Q7. Thinking about the direction of the country, would you say you believe the country is on the right track or headed in the wrong direction?

Right Track.....	165	27.5%
Wrong Direction.....	348	58.0%
Unsure.....	86	14.3%
Refused.....	1	0.2%

Q8-Q10. EMBARGOED UNTIL 10/7/14

Q11. The third name is Bruce Braley. Have you heard of him?

Heard of, favorable.....	222	37.0%
Heard of, unfavorable.....	215	35.8%
Heard of, no opinion.....	113	18.8%
Never heard of.....	46	7.7%
Refused.....	4	0.7%

Q12. The next name is Joni Ernst. Have you heard of her?

Heard of, favorable.....	255	42.5%
Heard of, unfavorable.....	223	37.2%
Heard of, no opinion.....	88	14.7%
Never heard of.....	29	4.8%
Refused.....	5	0.8%

Q13. The U.S has led a coalition of countries in a military air campaign targeting the Islamic State, or ISIS, a militant group in Iraq and Syria. Is this new military action something you strongly support, somewhat support, somewhat oppose, strongly oppose or are you unsure or have no opinion?

Strongly Support.....	230	38.3%
Somewhat Support.....	166	27.7%
TOTAL SUPPORT.....	396	66.0%
Somewhat Oppose.....	48	8.0%
Strongly Oppose.....	44	7.3%
TOTAL OPPOSE.....	92	15.3%
Unsure/No Opinion.....	112	18.7%

Q14. Do you expect that the strategy being pursued by President Obama will succeed in defeating the Islamic State or ISIS?

Yes.....	149	24.8%
No.....	260	43.3%
Unsure/No Opinion.....	191	31.8%

Q15. EMBARGOED UNTIL 10/7/14

Q16. And in the election for U.S. Senate, if the election were held today and you had to choose a candidate, would you vote for Bruce Braley, the Democrat or Joni Ernst, the Republican?

Definitely Braley.....	203	33.8%
Probably Braley.....	41	6.8%
Lean Braley.....	9	1.5%
TOTAL BRALEY.....	253	42.1%
Definitely Ernst.....	208	34.7%
Probably Ernst.....	39	6.5%
Lean Ernst.....	7	1.2%
TOTAL ERNST.....	254	42.4%
Other Candidate.....	22	3.7%
Undecided.....	71	11.8%

Q17. No matter how you may be planning to vote this year, when it comes to politics, do you generally think of yourself as a strong Democrat, not very strong Democrat, strong Republican, not very strong Republican or Independent?

Strong Democrat.....	139	23.2%
Not Strong Democrat.....	56	9.3%
TOTAL DEMOCRAT.....	195	32.5%
Independent/No Party.....	199	33.2%
Not Strong Republican.....	46	7.7%
Strong Republican.....	123	20.5%
TOTAL REPUBLICAN.....	169	28.2%
Unsure.....	29	4.8%
Refused.....	8	1.3%

Q18. And for demographic purposes, please tell us which of the following is closest to your religious affiliation. Catholic, Protestant, Evangelical, Mormon, Jewish, Muslim, No Religion or something else?

Catholic.....	165	27.5%
Protestant.....	285	47.5%
Evangelical.....	25	4.2%
Mormon.....	1	0.2%
Jewish.....	5	0.8%
Muslim.....	3	0.5%
Something else.....	60	10.0%
No Religion.....	39	6.5%
Refused.....	17	2.8%

Q19. And would you describe your personal status as married or single?

Married.....	440	73.3%
Single.....	148	24.7%
Refused.....	12	2.0%

Q20. And thinking about your personal church attendance, would you say you attend weekly, a couple times per month, a few times per year or would you say you almost never attend church?

Weekly.....	287	47.8%
Couple times a month.....	95	15.8%
A few times a year.....	88	14.7%
Almost never attend.....	116	19.3%
Refused.....	14	2.3%

Q21. Congressional District

1.....	150	25.0%
2.....	152	25.3%
3.....	150	25.0%
4.....	148	24.7%