FINAL_IOWA_TOPLINES

Area Code:

(N=500)	n	%
Central/Polk	98	19.60
Northeast	148	29.60
Southeast	119	23.80
Southwest	52	10.40
Northwest	83	16.60

****

INTRO SECTION>

Hello, my name is _____ and I am conducting a survey for Suffolk (SUFF-ick) University / USA Today and I would like to get your opinions on some questions about the upcoming elections in Iowa. Would you be willing to spend eight minutes answering some brief questions? (quota – youngest in that household). Are you currently registered to vote?

S1. Gender:

(N=500)	n	%
Male	240	48.00
Female	260	52.00

S2   Thank You. How likely are you to vote in the general election for Governor and U.S. Senate – very likely, somewhat likely, not very likely, or not at all likely?

(N=500)	n	%
Very Likely	464	92.80
Somewhat Likely	36	7.20

1   Are you currently enrolled as a Democrat, Republican, or No Party/Independent?

(N=500)	n	%
Democratic	158	31.60
Republican	158	31.60
No Party/Independent	184	36.80

2.   What is your age category?

(N=500)	n	%
18-25 YRS	20	4.00
26-35 YRS	96	19.20
36-45 YRS	86	17.20
46-55 YRS	107	21.40
56-65 YRS	79	15.80
66-75 YRS	59	11.80
OVER 75 YRS	39	7.80
Refused	14	2.80

3.   Which of the following best describes your race or ethnicity?

(N=500)	n	%
White/Caucasian	472	94.40
African-American	16	3.20
Asian	0	0.00
American Indian	1	0.20
Hispanic/ Latino	5	1.00
Other	1	0.20
Undecided	1	0.20
Refused	4	0.80

4.   Thinking back to the 2012 election, did you vote for Barack Obama, Mitt Romney, someone else, or did you not vote in the presidential election?

	(N=500)	n	%
Barack Obama		237	47.40
Mitt Romney		216	43.20
Someone else		29	5.80
Did not vote		13	2.60
Undecided		2	0.40
Refused		3	0.60

{FOR 4.1}

5.   Today, do you feel good about voting for Barack Obama or do you regret voting for Barack Obama?

	(N=237)	n	%
Feel Good		196	82.70
Regret		18	7.59
Undecided		23	9.70
Refused		0	0.00

6.   Do you approve or disapprove of the job that Barack Obama is doing as president?

	(N=500)	n	%
Approve		212	42.40
Disapprove		260	52.00
Undecided		27	5.40
Refused		1	0.20

Great, I am going to read you a list of individuals in state and national politics. For each, please tell me if your opinion of them is generally favorable or generally unfavorable. If you are undecided or if you have never heard of someone, just tell me that. First take Barack Obama. Is your opinion of Barack Obama generally favorable or generally unfavorable?

(RANDOMIZE 8-19b)

(N=500)	NEVER HEARD	FAVORABLE	UNFAVORABLE	HOF/UNDECIDED
7. Barack Obama	0 0.00	228 45.60	254 50.80	18 3.60
8. Hillary Clinton	4 0.80	240 48.00	204 40.80	52 10.40
9. Tom Harkin	21 4.20	267 53.40	152 30.40	60 12.00
10. Terry Branstad	17 3.40	254 50.80	177 35.40	52 10.40
11. Bruce Braley	42 8.40	203 40.60	176 35.20	79 15.80
12. Joni Ernst	32 6.40	207 41.40	207 41.40	54 10.80
13. Jack Hatch	110 22.00	149 29.80	106 21.20	135 27.00
14. Lee Hieb	416 83.20	16 3.20	16 3.20	52 10.40
15. Jonathan Narcisse	299 59.80	29 5.80	76 15.20	96 19.20
16. Rick Stewart	398 79.60	13 2.60	23 4.60	66 13.20
17. Bob Quast	411 82.20	13 2.60	16 3.20	60 12.00
18. Douglas Butzier	426 85.20	8 1.60	16 3.20	50 10.00
19. Ruth Smith	397 79.40	23 4.60	17 3.40	63 12.60
19a. Iowa State Legislature	17 3.40	246 49.20	89 17.80	148 29.60
19b. U.S. Congress	6 1.20	81 16.20	343 68.60	70 14.00

20.   There are six candidates for U.S. Senate listed on your ballot in the following order: Republican Joni Ernst, Democrat Bruce Braley, Bob Quast for Term Limits, Independent Rick Stewart, Libertarian Douglas Butzier, and Ruth Smith. At this point for whom will you vote or lean toward – Ernst, Braley, Quast, Stewart, Butzier, or Smith?

(N=500)	n	%
Republican Joni Ernst	200	40.00
Democrat Bruce Braley	201	40.20
Bob Quast for Term Limits	3	0.60
Independent Rick Stewart	11	2.20
Libertarian Douglas Butzier	5	1.00
Ruth Smith	5	1.00
Undecided	74	14.80
Refused	1	0.20

21A.   What is the first word or phrase that comes to mind when you hear the name: Joni Ernst

	n	%
(N=500)		
"Military/Veteran"	33	6.60
"Pig/Farmer/Castration"	13	2.60
"Guns"	6	1.20
"Sarah Palin"	13	1.60
"Minimum wage"	3	0.60
"Woman"	10	2.00
"Tea Party"	18	3.60
"For the people/In touch with Iowa values"	13	2.60
"Not for Iowans"	5	1.00
"Dedicated American/Patriotic"	10	2.00
"Conservative"	12	2.40
"Big Oil/Business/Koch Brothers"	13	2.60
"Honest/Integrity/Down-to-earth"	40	8.00
"Untrustworthy"	17	3.40
"Commercials/Ads"	13	2.60
"Republican"	9	1.80
"Hard worker/Gets things done/Leader"	13	2.60
"Extreme/Radical"	8	1.60
"Not qualified/Incompetent"	14	2.80
"Views/stand on issues"	10	2.00
"Like her/Doing a good job/Positive mentions"	46	9.20
"Dislike her/Not doing a good job/Negative mentions"	70	14.00
"Don't know of/Need more information"	11	2.20
Other	18	3.60
No/None/Nothing	17	3.40
DK/NA/Refused	65	13.00

21B.   What is the first word or phrase that comes to mind when you hear the name: Bruce Braley

	n	%
(N=500)		
"Democrat"	11	2.20
"Hard worker"	8	1.60
"Honest/Integrity"	12	2.40
"For the people/Caring/Compassionate"	19	3.80
"Hard worker/Tries hard/Committed"	18	3.60
"Lawyer"	15	3.00
"Liberal"	20	4.00
"Politician"	2	0.40
"Dishonest/Untrustworthy"	29	5.80
"Veterans/Military"	9	1.80
"Spends too much"	5	1.00
"Undependable/Incompetent"	10	2.00
"Experienced/Qualified/Smart"	13	2.60
"Ads/Negative ads"	9	1.80
"Arrogant/Snob"	9	1.80
"Views/stand on issues"	11	2.20
"Like him/Doing a good job/Positive mentions"	84	16.80
"Dislike him/Not doing a good job/Negative mentions"	58	11.60
"Don't know of/Need more information"	18	3.60
Other	16	3.20
No/None/Nothing	33	6.60
DK/NA/Refused	91	18.20

22.   Which candidate's values most closely match your own?

(N=500)	n	%
Republican Joni Ernst	186	37.20
Democrat Bruce Braley	199	39.80
Bob Quast for Term Limits	4	0.80
Independent Rick Stewart	9	1.80
Libertarian Douglas Butzier	2	0.40
Ruth Smith	2	0.40
Undecided	97	19.40
Refused	1	0.20

23.   Which candidate has the best plan for improving the well-being of the middle class?

(N=500)	n	%
Republican Joni Ernst	162	32.40
Democrat Bruce Braley	188	37.60
Bob Quast for Term Limits	3	0.60
Independent Rick Stewart	7	1.40
Libertarian Douglas Butzier	2	0.40
Ruth Smith	2	0.40
Undecided	133	26.60
Refused	3	0.60

24.   Thinking about Congress, if the elections were today, would you vote for/lean toward (ROTATE) the Republican candidate or the Democratic candidate for Congress in your district?

(N=500)	n	%
Republican	211	42.20
Democratic	216	43.20
Undecided	72	14.40
Refused	1	0.20

25.   Do you think of your vote for Congress as a vote for Obama, as a vote against Obama, or isn't he much of a factor in your vote?

(N=500)	n	%
For Obama	120	24.00
Against Obama	125	25.00
He's not a factor	234	46.80
Don't Know/Refused	21	4.20

26.   Will the issue of which party controls Congress be a factor in your vote for Congress this year?

(N=500)	n	%
Yes	294	58.80
No	161	32.20
Undecided	44	8.80
Refused	1	0.20

27.   What is the most important issue when casting your vote for Congress this year: (RANDOMIZE) jobs, healthcare, federal budget deficit, education, security/terrorism, and immigration…?

(N=500)	n	%
Jobs	90	18.00
Healthcare	98	19.60
Federal budget deficit	87	17.40
Education	43	8.60
Security/terrorism	52	10.40
Immigration	53	10.60
Other (Write-in)	5	1.00
Undecided	17	3.40
Refused	1	0.20
All	54	10.80

28.   There are five candidates for Governor listed on your ballot in the following order: Republican Terry Branstad, Democrat Jack Hatch, Iowa Party Jonathan Narcisse, Libertarian Lee Deakins Hieb, and New Independent Party Iowa Jim Hennager. At this point for whom will you vote or lean toward – Branstad, Hatch, Narcisse, Hieb, or Hennager?

(N=500)	n	%
Republican Terry Branstad	235	47.00
Democrat Jack Hatch	177	35.40
Iowa Party Jonathan Narcisse	0	0.00
Libertarian Lee Deakins Hieb	4	0.80
New Independent Iowa Party Jim Hennager	4	0.80
Undecided	77	15.40
Refused	3	0.60

29.   For Secretary of State, the four candidates are Republican Paul Pate, Democrat Brad Anderson, Libertarian Jake Porter, and New Independent Party Iowa Spencer Highland. At this point for whom will you vote or lean toward – Pate, Anderson, Porter, or Highland?

(N=500)	n	%
Republican Paul Pate	157	31.40
Democrat Brad Anderson	157	31.40
Libertarian Jake Porter	7	1.40
New Independent Party Iowa Spencer Highland	13	2.60
Undecided	165	33.00
Refused	1	0.20

30.   For Auditor, the candidates are Republican Mary Mosiman and Democrat Jonathan Neiderbach. At this point for whom will you vote or lean toward – Mosiman or Neiderbach?

(N=500)	n	%
Republican Mary Mosiman	158	31.60
Democrat Jonathan Neiderbach	149	29.80
Undecided	190	38.00
Refused	3	0.60

31.   There are three candidates for Treasurer listed on your ballot in the following order: Republican Sam Clovis, Democrat Michael Fitzgerald, and Libertarian Keith Laube. At this point for whom will you vote or lean toward – Clovis, Fitzgerald, or Laube?

(N=500)	n	%
Republican Sam Clovis	139	27.80
Democrat Michael Fitzgerald	207	41.40
Libertarian Keith Laube	11	2.20
Undecided	140	28.00
Refused	3	0.60

32.   For Secretary of Agriculture, the candidates are Republican Bill Northey, Democrat Sherrie Taha, and New Independent Party Iowa Levi Benning. At this point for whom will you vote or lean toward – Northey, Taha, or Benning?

(N=500)	n	%
Republican Bill Northey	207	41.40
Democrat Sherrie Taha	138	27.60
New Independent Party Iowa Levi Benning	9	1.80
Undecided	144	28.80
Refused	2	0.40

33.   For Attorney General, the candidates are Republican Adam Gregg and Democrat Tom Miller. At this point for whom will you vote or lean toward – Gregg or Miller?

(N=500)	n	%
Republican Adam Gregg	142	28.40
Democrat Tom Miller	240	48.00
Undecided	115	23.00
Refused	3	0.60

{For 1.3}
34.   Earlier you said you were registered as an Independent or No Party Preference. Thinking longer-term, are you planning to vote in the upcoming Democratic Caucus for President or Republican Caucus for President or will you skip the caucuses in 2016?

(N=183)	n	%
Will vote in Democratic Caucuses	33	18.03
Will vote in Republican Caucuses	50	27.32
Will skip Caucuses	58	31.69
Undecided	41	22.40
Refused	1	0.55

{FOR 1.2, 34.2}
35.   I'm going to read you about a dozen Republican candidates for President. Please tell me which of the following would be your first choice if the Republican Caucus was held today (ROTATE): Jeb Bush, Chris Christie, Ted Cruz, Mike Huckabee, Jon Huntsman, John Kasich, Bobby Jindal, Rand Paul, Rick Perry, Marco Rubio, Paul Ryan, Rick Santorum, Scott Walker

(N=206)	n	%
Jeb Bush	15	7.28
Chris Christie	22	10.68
Ted Cruz	10	4.85
Mike Huckabee	27	13.11
Jon Huntsman	2	0.97
Bobby Jindal	6	2.91
John Kasich	2	0.97
Rand Paul	14	6.80
Rick Perry	18	8.74
Marco Rubio	11	5.34
Paul Ryan	13	6.31
Rick Santorum	12	5.83
Scott Walker	9	4.37
Undecided	35	16.99
Refused	1	0.49
Other (Write-in)	9	4.37

{FOR 35.1 – 35.13 or 35.16}
36.   Who would be your second choice…

(N=170)	n	%
Jeb Bush	15	8.82
Chris Christie	9	5.29
Ted Cruz	13	7.65
Mike Huckabee	15	8.82
Jon Huntsman	3	1.76
Bobby Jindal	5	2.94
John Kasich	4	2.35
Rand Paul	14	8.24
Rick Perry	17	10.00
Marco Rubio	9	5.29
Paul Ryan	14	8.24
Rick Santorum	8	4.71
Scott Walker	9	5.29
Undecided	34	20.00
Refused	1	0.59
Other (Write-in)	0	0.00

{FOR 35.1 – 35.13 or 35.16}
37.   Thinking back to your first choice, if I added Mitt Romney to that list, would you still vote for _____, or vote for Romney…… or someone else?

(N=170)	n	%
Mitt Romney	60	35.29
Jeb Bush	8	4.71
Chris Christie	11	6.47
Ted Cruz	9	5.29
Mike Huckabee	15	8.82
Jon Huntsman	2	1.18
Bobby Jindal	3	1.76
John Kasich	1	0.59
Rand Paul	9	5.29
Rick Perry	8	4.71
Marco Rubio	4	2.35
Paul Ryan	7	4.12
Rick Santorum	10	5.88
Scott Walker	6	3.53
Undecided	17	10.00
Refused	0	0.00

{FOR 1.1 or 34.1}
38.   I'm going to read you five possible Democratic candidates for President. Please tell me which of the following would be your first choice if the Democratic Caucus was held today (ROTATE): Joe Biden, Hillary Clinton, Andrew Cuomo, Martin O'Malley, or Elizabeth Warren?

(N=191)	n	%
Joe Biden	15	7.85
Hillary Clinton	127	66.49
Andrew Cuomo	8	4.19
Martin O'Malley	4	2.09
Elizabeth Warren	19	9.95
Undecided	15	7.85
Refused	2	1.05
Other (Write-in)	1	0.52

{FOR 38.1 – 38.5 or 38.8}
39.   Who would be your second choice…

(N=174)	n	%
Joe Biden	51	29.31
Hillary Clinton	26	14.94
Andrew Cuomo	10	10.92
Martin O'Malley	6	3.45
Elizabeth Warren	33	18.97
Undecided	38	21.84
Refused	1	0.57
Other (Write-in)	0	0.00

The following are questions about Iowa political issues:

40.   Over the past two years do you feel that the state of the economy in Iowa has, in general, improved, stayed the same or has it gotten worse?

(N=500)	n	%
Improved	232	46.40
Stayed The Same	166	33.20
Gotten Worse	82	16.40
Undecided	17	3.40
Refused	3	0.60

41.   Overall, do you feel that the Affordable Care Act signed into law in 2010, sometimes called Obamacare, is generally good for Iowa or generally bad?

(N=500)	n	%
Generally Good	200	40.00
Generally Bad	228	45.60
Undecided	71	14.20
Refused	1	0.20

42.   Regarding voting in Iowa, do you support or oppose a policy that would require voters to show a picture ID before being allowed to vote?

(N=500)	n	%
Support	333	66.60
Oppose	130	26.00
Undecided	35	7.00
Refused	2	0.40

These final five questions will help us classify your answers with others taking the survey.

43.   Has anyone in your household ever served in the U.S. military?

(N=500)	n	%
Yes	208	41.60
No	282	56.40
Undecided	8	1.60
Refused	2	0.40

44.   Does anyone in your household belong to a labor union?

(N=500)	n	%
Yes	103	20.60
No	394	78.80
Undecided	2	0.40
Refused	1	0.20

45.   When it comes to politics, what TV News Network or commentary source do you trust the most (randomize)
ABC, NBC, CBS, Fox NEWS, CNN, MSNBC, C-SPAN, COMEDY Central?

(N=500)	n	%
ABC	39	7.80
CBS	76	15.20
CNN	48	9.60
C-SPAN	7	1.40
COMEDY Central	8	1.60
Fox NEWS	129	25.80
MSNBC	44	8.80
NBC	70	14.00
Undecided	69	13.80
Refused	10	2.00

46.   What is your annual household income (READ)?

(N=500)	n	%
Under $60,000 per year	173	34.60
Under $100,000 per year	121	24.20
Under $140,000 per year	37	7.40
$140,000 or OVER	26	5.20
Undecided	27	5.40
Refused	116	23.20

47.   How important is religion in your life (READ)?

(N=500)	n	%
Very important	320	64.00
Somewhat important	119	23.80
Not very important	30	6.00
Not at all important	19	3.80
Undecided	5	1.00
Refused	7	1.40

48.   Are you willing to be interviewed by a USA Today reporter for an upcoming article, please give me your
name and verify best phone number?

(N=500)	n	%
Yes	95	19.00
No	405	81.00