

**Tourism Industry Statistics and Figures**  
**January-December 2012**

**International Tourism**

According to the reported data and expert assessments of surveys results, 843,330 tourists visited the Republic of Armenia in the period from January-December 2012; compared with the same period in 2011, this represents an increase of 11.3%. During the same period, 806,555 people went abroad for the purpose of tourism; this index increased by 12.8% compared with the same period in 2011.

**Some indicators of international tourism in January-December 2011-2012**

	January-December 2011	January-December 2012	January-December 2012 correlation to January-December 2011, %
<b>The number of hotels that have accommodated international tourists</b>	58	54	93.1
<b>Inbound Visitors</b>			
Visitors considered tourists according to WTO methodology*	757 935	843 330	111.3
<b>Visitors accommodated in:</b>			
Hotels and lodging industry	124 113	136 644	110.1
Friend/Relative Houses, rented apartments, etc.	633 822	706 686	111.5
<b>Outbound Visitors</b>			
Visitors considered tourists according to WTO methodology*	714 953	806 555	112.8
<b>Trips arranged by:</b>			
Tour operator	11 317	12 880	113.8
Own/Company Arrangements	703 636	793 675	112.8

According to the reported data provided by the hotel industry, 21.8% of tourists visiting the Republic of Armenia from January-December 2012 were from CIS countries, 38.4% were from the EU, and the percentage from other countries was 39.8%.

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\*The World Tourism Organization defines tourists as people "traveling to and staying in places outside their usual environment for not more than one consecutive year for leisure, business and other purposes".

The growth rate and geographic distribution breakdown of tourists  
visiting Armenia in January-December 2011-2012

	Ratio		The growth rate of the absolute number of tourists
	January-December 2011	January-December 2012	
Total	100.0	100.0	110.1
including:			
CIS countries	19.9	21.8	121.1
including:			
Ukraine	1.9	1.8	104.4
Russian Federation	16.8	18.5	121.3
Other CIS countries	1.1	1.5	146.7
EU countries	38.5	38.4	109.7
including:			
Netherlands	2.0	0.9	51.7
Italy	6.2	6.6	116.4
France	10.0	8.6	94.4
Germany	5.5	5.5	108.7
United Kingdom	4.7	7.6	175.8
Other EU countries	10.0	9.2	101.7
Other Countries	41.6	39.8	105.2
including:			
USA	14.8	13.1	96.9
Iran	7.4	6.8	101.5
Georgia	2.6	2.8	119.1
Turkey	1.4	0.8	68.3
Canada	1.7	1.3	84.1
Other countries	13.7	15.0	119.9

Tourism Indicators by Purpose of Visit

	January December 2011	Ratio (January-December 2011, %)	January December 2012	Ratio (January-December 2012, %)
<b>Total Inbound Tourists</b>	124 113	100.0	136 644	100.0
<b>Purpose of visit:</b>				
Business/ Conference	36 022	29.0	41 172	30.1
Holiday/ Leisure	27 020	21.8	29 093	21.3
Education	16	0.0	19	0.0
Health Treatment	1 187	1.0	618	0.5
other	59 868	48.2	65 742	48.1
<b>Total Outbound Tourists</b>	11 317	100.0	12 880	100.0
<b>Purpose of visit:</b>				
Business/ Conference	983	8.7	840	6.5
Holiday/ Leisure	3 757	33.2	6 057	47.0
Education	5	0.0	42	0.3
Health Treatment	0	0.0	1 345	10.4
other	6 572	58.1	4 596	35.7

Data reflects only the number of tourists staying at hotels or lodging industry

Data reflects only the number of tourists who's travel arrangements were done by tour operators