



Survey of Likely Voters in Kentucky

Topline survey report – February 13, 2014

Wenzel Strategies conducted a survey of likely voters in Kentucky regarding the race for US Senate 2014. The Survey was conducted Feb. 8-11, 2014, and included 1,002 respondents with a Republican subsample of 377 respondents. The full survey carries a margin of error of +/- 3.06 percentage points. The Republican subsample carries a margin of error of +/- 5.03 percentage points.

Q1 - RIGHT - WRONG TRACK

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid RIGHT DIRECTION	393	39.3	39.3	39.3
Valid WRONG TRACK	468	46.7	46.7	86.0
Valid NOT SURE	140	14.0	14.0	100.0
Total	1002	100.0	100.0	

Q2 - OBAMA JOB APPROVAL

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid EXCELLENT	166	16.6	16.6	16.6
Valid GOOD	213	21.3	21.3	37.8
Valid ONLY FAIR	111	11.1	11.1	48.9
Valid POOR	500	49.9	49.9	98.8
Valid NO OPINION	12	1.2	1.2	100.0
Total	1002	100.0	100.0	



Q3 - BESHEAR FAVS

	Frequency	Percent	Valid Percent	Cumulative Percent
VERY FAVORABLE	337	33.7	33.7	33.7
SOMEWHAT FAVORABLE	296	29.5	29.5	63.2
SOMEWHAT UNFAVORABLE	171	17.1	17.1	80.3
VERY UNFAVORABLE	140	14.0	14.0	94.3
NO OPINION	57	5.7	5.7	100.0
Total	1002	100.0	100.0	

Q4- RAND PAUL FAVS

	Frequency	Percent	Valid Percent	Cumulative Percent
VERY FAVORABLE	326	32.6	32.6	32.6
SOMEWHAT FAVORABLE	201	20.0	20.0	52.6
SOMEWHAT UNFAVORABLE	160	16.0	16.0	68.6
VERY UNFAVORABLE	276	27.6	27.6	96.2
NO OPINION	38	3.8	3.8	100.0
Total	1002	100.0	100.0	

Q5 - McCONNELL FAVS

	Frequency	Percent	Valid Percent	Cumulative Percent
VERY FAVORABLE	224	22.4	22.4	22.4
SOMEWHAT FAVORABLE	274	27.3	27.3	49.7
SOMEWHAT UNFAVORABLE	160	15.9	15.9	65.6
VERY UNFAVORABLE	315	31.5	31.5	97.1
NO OPINION	29	2.9	2.9	100.0
Total	1002	100.0	100.0	



Q6 - GRIMES FAVS

	Frequency	Percent	Valid Percent	Cumulative Percent
VERY FAVORABLE	243	24.3	24.3	24.3
SOMEWHAT FAVORABLE	189	18.9	18.9	43.2
SOMEWHAT UNFAVORABLE	154	15.4	15.4	58.6
VERY UNFAVORABLE	211	21.0	21.0	79.6
NO OPINION	204	20.4	20.4	100.0
Total	1002	100.0	100.0	

Q7 - BEVIN FAVS

	Frequency	Percent	Valid Percent	Cumulative Percent
VERY FAVORABLE	70	7.0	7.0	7.0
SOMEWHAT FAVORABLE	179	17.9	17.9	24.8
SOMEWHAT UNFAVORABLE	163	16.3	16.3	41.1
VERY UNFAVORABLE	141	14.1	14.1	55.2
NO OPINION	449	44.8	44.8	100.0
Total	1002	100.0	100.0	

Q8 - McCONNELL JOB APPROVAL

	Frequency	Percent	Valid Percent	Cumulative Percent
EXCELLENT	141	14.1	14.1	14.1
GOOD	229	22.9	22.9	37.0
ONLY FAIR	270	27.0	27.0	64.0
POOR	349	34.8	34.8	98.8
NO OPINION	12	1.2	1.2	100.0
Total	1002	100.0	100.0	



Q9 - GOP PRIMARY BALLOT

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	McCONNELL	220	22.0	58.5	58.5
	BEVIN	66	6.5	17.4	75.9
	NOT SURE	91	9.1	24.1	100.0
	Total	377	37.6	100.0	
Missing	System	625	62.4		
Total		1002	100.0		

Q10 - GOP PRIMARY - FIRM?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	VERY FIRM	222	22.2	58.9	58.9
	SOMEWHAT FIRM	111	11.0	29.4	88.3
	NOT AT ALL FIRM	44	4.4	11.7	100.0
	Total	377	37.6	100.0	
Missing	System	625	62.4		
Total		1002	100.0		

Q11 - McCONNELL-GRIMES BALLOT TEST

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	McCONNELL	433	43.2	43.2	43.2
	GRIMES	419	41.8	41.8	84.9
	NOT SURE	151	15.1	15.1	100.0
	Total	1002	100.0	100.0	



Q12 – McCONNEL-GRIMES: FIRM IN VOTE?

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid VERY FIRM	697	69.6	69.6	69.6
SOMEWHAT FIRM	214	21.4	21.4	91.0
NOT AT ALL FIRM	91	9.0	9.0	100.0
Total	1002	100.0	100.0	

Q13 - BEVIN-GRIMES BALLOT TEST

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid BEVIN	363	36.3	36.3	36.3
GRIMES	387	38.6	38.6	74.9
NOT SURE	252	25.1	25.1	100.0
Total	1002	100.0	100.0	

Q14 – BEVIN-GRIMES: FIRM IN VOTE?

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid VERY FIRM	623	62.2	62.2	62.2
SOMEWHAT FIRM	223	22.3	22.3	84.5
NOT AT ALL FIRM	155	15.5	15.5	100.0
Total	1002	100.0	100.0	

PARTY

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid DEM	535	53.4	53.4	53.4
GOP	377	37.6	37.6	91.0
INDY	90	9.0	9.0	100.0
Total	1002	100.0	100.0	



PHILOSOPHY

	Frequency	Percent	Valid Percent	Cumulative Percent
VERY LIBERAL	76	7.5	7.5	7.5
LIBERAL	119	11.9	11.9	19.4
MODERATE	343	34.3	34.3	53.7
CONSERVATIVE	296	29.6	29.6	83.2
VERY CONSERVATIVE	168	16.8	16.8	100.0
Total	1002	100.0	100.0	

GENDER

	Frequency	Percent	Valid Percent	Cumulative Percent
MEN	507	50.6	50.6	50.6
WOMEN	495	49.4	49.4	100.0
Total	1002	100.0	100.0	

REGION

	Frequency	Percent	Valid Percent	Cumulative Percent
LVILLE	311	31.0	31.0	31.0
LEXINGTON	281	28.0	28.0	59.0
N KY	100	10.0	10.0	69.0
W KY	170	17.0	17.0	86.0
E KY	140	14.0	14.0	100.0
Total	1002	100.0	100.0	



RACE

	Frequency	Percent	Valid Percent	Cumulative Percent
WHITE	862	86.0	86.0	86.0
BLACK	100	10.0	10.0	96.0
Valid HISPANIC	20	2.0	2.0	98.0
ASIAN/OTHER	20	2.0	2.0	100.0
Total	1002	100.0	100.0	

AGE

	Frequency	Percent	Valid Percent	Cumulative Percent
UNDER AGE 30	78	7.8	7.8	7.8
30s	112	11.1	11.1	18.9
Valid 40s	152	15.1	15.1	34.1
50s	189	18.8	18.8	52.9
60s	472	47.1	47.1	100.0
Total	1002	100.0	100.0	

INCOME

	Frequency	Percent	Valid Percent	Cumulative Percent
LESS THAN \$50K YEAR	444	44.3	44.3	44.3
\$50K TO \$75K	193	19.3	19.3	63.6
Valid \$75K TO \$125K	212	21.2	21.2	84.8
\$125K OR MORE	68	6.8	6.8	91.6
DECLINED	85	8.4	8.4	100.0
Total	1002	100.0	100.0	