alteryx

Complete Demographic Comparison Report for Paul Bunyan Mall, 1401 Paul Bunyan Dr NW, Bemidji, MN, 56601:

	10 mile(s)	20 mile(s)	60 mile(s)
Total Population	31,775	45,455	131,553
Total Households	12,289	17,399	52,575
Female Population	15,961	22,604	65,286
% Female	50.2%	49.7%	49.6%
Male Population	15,814	22,851	66,267
% Male	49.7%	50.2%	50.3%
Population Density (per Sq. Mi.)	89.70	36.31	12.78
Age:			
Age 0 - 4	6.9%	7.0%	6.8%
Age 5 - 14	12.3%	12.7%	13.2%
Age 15 - 19	8.0%	7.6%	6.6%
Age 20 - 24	11.2%	9.4%	6.3%
Age 25 - 34	13.4%	12.7%	10.7%
Age 35 - 44	10.1%	10.2%	9.9%
Age 45 - 54	12.4%	13.4%	13.8%
Age 55 - 64	12.0%	12.9%	14.3%
Age 65 - 74	6.7%	7.5%	10.0%
Age 75 - 84	4.1%	4.1%	5.5%
Age 85 +	2.3%	2.0%	2.3%
Median Age	33.1	35.3	41.2
Housing Units			
Total Housing Units	13,571	20,819	81,356
Occupied Housing Units	90.5%	83.5%	64.6%
Vacant Housing Units	9.4%	16.4%	35.3%
Housing Units by Tenure			
Owner Occupied Housing Units	12,289	17,399	52,575
Owner Occupied free and clear	24.1%	28.0%	35.2%
Owner Occupied with a mortgage or loan	42.7%	43.9%	41.5%
Renter Occupied Housing Units	33.0%	28.0%	23.1%
Race and Ethnicity			
American Indian, Eskimo, Aleut	7.4%	11.0%	14.0%
Asian	1.1%	0.9%	0.5%
Black	1.1%	0.9%	0.5%

	10 mile(s)	20 mile(s)	60 mile(s)
Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
White	86.0%	82.8%	81.3%
Other	0.3%	0.2%	0.2%
Multi-Race	3.9%	3.8%	3.2%
Hispanic Ethnicity	2.3%	2.3%	1.8%
Not of Hispanic Ethnicity	97.6%	97.6%	98.1%
Race of Hispanics			
Hispanics	753	1,048	2,428
American Indian	17.9%	23.6%	27.5%
Asian	0.4%	0.3%	0.5%
Black	3.2%	2.3%	1.6%
Hawaiian/Pacific Islander	0.1%	0.1%	0.1%
White	53.2%	47.7%	44.4%
Other	10.9%	10.5%	11.6%
Multi-Race	14.1%	15.1%	14.0%
Race of Non Hispanics			
Non Hispanics	31,022	44,407	129,125
American Indian	7.1%	10.7%	13.7%
Asian	1.1%	0.9%	0.5%
Black	1.0%	0.8%	0.4%
Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
White	86.8%	83.7%	82.0%
Other	0.0%	0.0%	0.0%
Multi-Race	3.7%	3.6%	3.0%
Marital Status:			
Age 15 + Population	25,659	36,453	105,083
Divorced	10.7%	11.0%	10.3%
Never Married	33.4%	32.2%	28.0%
Now Married	49.7%	51.0%	54.8%
Now Married - Separated	0.4%	0.5%	0.8%
Widowed	6.0%	5.6%	6.7%
Educational Attainment:			
Total Population Age 25+	19,501	28,705	87,959
Grade K - 8	1.5%	1.7%	2.9%
Grade 9 - 12	6.4%	7.2%	8.6%
High School Graduate	26.0%	28.3%	34.1%

	10 mile(s)	20 mile(s)	60 mile(s)
Associates Degree	9.3%	9.7%	9.6%
Bachelor's Degree	19.3%	17.9%	14.2%
Graduate Degree	11.0%	10.0%	6.6%
Some College, No Degree	25.3%	24.2%	23.1%
No Schooling Completed	0.8%	0.7%	0.6%
Household Income:			
Income $ 0 - $9,999	7.4%	7.6%	7.9%
Income $ 10,000 - $14,999	7.8%	7.3%	7.4%
Income $ 15,000 - $24,999	13.1%	12.3%	13.4%
Income $ 25,000 - $34,999	10.1%	10.7%	11.7%
Income $ 35,000 - $49,999	16.6%	17.2%	17.4%
Income $ 50,000 - $74,999	18.9%	19.9%	20.7%
Income $ 75,000 - $99,999	12.4%	12.1%	10.6%
Income $100,000 - $124,999	6.8%	6.5%	5.3%
Income $125,000 - $149,999	3.2%	2.9%	2.3%
Income $150,000 +	3.1%	3.0%	2.7%
Average Household Income	$58,395	$57,634	$54,505
Median Household Income	$45,338	$45,339	$42,982
Per Capita Income	$23,440	$22,666	$22,101
Vehicles Available			
0 Vehicles Available	7.6%	7.2%	6.4%
1 Vehicle Available	28.6%	27.2%	28.4%
2+ Vehicles Available	63.7%	65.5%	65.0%
Average Vehicles Per Household	2.05	2.11	2.12
Total Vehicles Available	25,220	36,756	111,873

2018 Demographics:			
Total Population	33,628	47,842	135,961
Total Households	13,191	18,588	55,109
Female Population	16,885	23,767	67,404
% Female	50.2%	49.6%	49.5%
Male Population	16,744	24,076	68,557
% Male	49.7%	50.3%	50.4%

Age:

	10 mile(s)	20 mile(s)	60 mile(s)
Age 0 - 4	6.8%	6.9%	6.7%
Age 5 - 14	12.5%	12.9%	13.1%
Age 15 - 19	7.9%	7.4%	6.4%
Age 20 - 24	10.3%	8.8%	6.2%
Age 25 - 34	13.9%	13.0%	10.8%
Age 35 - 44	10.1%	10.2%	9.6%
Age 45 - 54	11.8%	12.5%	12.6%
Age 55 - 64	12.3%	13.2%	14.6%
Age 65 - 74	7.3%	8.3%	11.2%
Age 75 - 84	4.2%	4.3%	5.8%
Age 85 +	2.3%	2.0%	2.4%
Median Age	33.5	35.7	41.7
Housing Units Trend			
Total Housing Units	14,557	22,265	85,727
Owner Occupied Housing Units	90.6%	83.4%	64.2%
Renter Occupied Housing Units	33.1%	28.1%	23.3%
Vacant Housing Units	9.3%	16.5%	35.7%
Race and Ethnicity			
American Indian, Eskimo, Aleut	7.0%	10.4%	13.7%
Asian	1.1%	0.9%	0.5%
Black	1.2%	1.0%	0.6%
Hawaiian/Pacific Islander	0.1%	0.0%	0.0%
White	85.7%	82.9%	81.2%
Other	0.2%	0.2%	0.2%
Multi-Race	4.3%	4.2%	3.4%
Hispanic Ethnicity	2.8%	2.7%	2.1%
Not of Hispanic Ethnicity	97.1%	97.2%	97.8%
Race of Hispanics			
Hispanics	971	1,325	2,945
American Indian	17.2%	22.8%	27.8%
Asian	0.4%	0.3%	0.5%
Black	3.7%	2.8%	1.9%
Hawaiian/Pacific Islander	0.2%	0.1%	0.1%
White	54.5%	49.0%	44.7%
Other	8.6%	8.5%	10.0%
Multi-Race	15.1%	16.1%	14.7%

Site Selection

June 20, 2013

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	10 mile(s)	20 mile(s)	60 mile(s)
Race of Non Hispanics			
Non Hispanics	32,657	46,517	133,016
American Indian	6.7%	10.0%	13.4%
Asian	1.2%	1.0%	0.5%
Black	1.2%	1.0%	0.5%
Hawaiian/Pacific Islander	0.1%	0.0%	0.0%
White	86.6%	83.8%	82.0%
Other	0.0%	0.0%	0.0%
Multi-Race	3.9%	3.8%	3.2%
Marital Status:			
Age 15 + Population	27,106	38,351	108,952
Divorced	10.8%	11.1%	10.4%
Never Married	33.2%	32.1%	28.1%
Now Married	49.9%	51.1%	54.7%
Now Married - Separated	0.4%	0.5%	0.8%
Widowed	6.0%	5.5%	6.7%
Educational Attainment:			
Total Population Age 25+	20,938	30,567	91,613
Grade K - 9	1.4%	1.6%	2.8%
Grade 9 - 12	6.4%	7.2%	8.5%
High School Graduate	25.9%	28.2%	33.8%
Associates Degree	9.3%	9.8%	9.8%
Bachelor's Degree	19.2%	17.8%	14.3%
Graduate Degree	11.2%	10.1%	6.7%
Some College, No Degree	25.4%	24.1%	23.1%
No Schooling Completed	0.8%	0.7%	0.6%
Household Income:			
Income $ 0 - $9,999	6.2%	6.4%	6.8%
Income $ 10,000 - $14,999	7.1%	6.8%	6.9%
Income $ 15,000 - $24,999	12.2%	11.4%	12.5%
Income $ 25,000 - $34,999	9.5%	9.9%	10.9%
Income $ 35,000 - $49,999	15.9%	16.4%	16.6%
Income $ 50,000 - $74,999	19.9%	21.0%	21.9%
Income $ 75,000 - $99,999	13.3%	13.1%	11.7%
Income $100,000 - $124,999	7.9%	7.5%	6.3%
Income $125,000 - $149,999	3.8%	3.5%	2.8%
Income $150,000 +	3.6%	3.5%	3.2%

	10 mile(s)	20 mile(s)	60 mile(s)
Average Household Income	$62,480	$61,701	$58,471
Median Household Income	$48,910	$48,978	$46,560
Per Capita Income	$25,316	$24,548	$24,008
Vehicles Available			
0 Vehicles Available	7.4%	7.0%	6.4%
1 Vehicle Available	28.5%	27.1%	28.3%
2+ Vehicles Available	64.0%	65.8%	65.2%
Average Vehicles Per Household	2.05	2.11	2.13
Total Vehicles Available	27,136	39,373	117,498

2010 Demographics:			
Total Population	30,608	44,064	129,769
Total Households	11,797	16,807	51,852
Female Population	15,405	21,930	64,343
% Female	50.3%	49.7%	49.5%
Male Population	15,203	22,134	65,426
% Male	49.6%	50.2%	50.4%
Population Density (per Sq. Mi.)	83.68	34.07	12.38
Age:			
Age 0 - 4	6.9%	7.0%	6.9%
Age 5 - 14	12.2%	12.9%	13.2%
Age 15 - 19	8.7%	8.1%	6.9%
Age 20 - 24	11.9%	9.8%	6.2%
Age 25 - 34	12.8%	12.3%	10.5%
Age 35 - 44	9.9%	10.2%	10.1%
Age 45 - 54	12.7%	13.8%	14.3%
Age 55 - 64	11.5%	12.3%	13.9%
Age 65 - 74	6.4%	7.2%	9.9%
Age 75 - 84	4.1%	4.0%	5.3%
Age 85 +	2.2%	1.9%	2.2%
Median Age	32.5	34.7	41.2
Housing Units			
Total Housing Units	13,437	20,600	80,378
Occupied Housing Units	87.7%	81.5%	64.5%
Vacant Housing Units	12.2%	18.4%	35.4%

	10 mile(s)	20 mile(s)	60 mile(s)
Housing Units by Tenure			
Owner Occupied Housing Units	11,797	16,807	51,852
Owner Occupied free and clear	22.8%	26.6%	33.6%
Owner Occupied with a mortgage or loan	44.8%	45.9%	43.8%
Renter Occupied Housing Units	32.2%	27.3%	22.5%
Race and Ethnicity			
American Indian, Eskimo, Aleut	8.1%	12.1%	14.4%
Asian	0.9%	0.7%	0.4%
Black	0.7%	0.6%	0.3%
Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
White	86.2%	82.6%	81.6%
Other	0.3%	0.2%	0.2%
Multi-Race	3.6%	3.5%	2.9%
Hispanic Ethnicity	1.6%	1.6%	1.3%
Not of Hispanic Ethnicity	98.3%	98.3%	98.6%
Race of Hispanics			
Hispanics	512	733	1,787
American Indian	19.1%	25.0%	26.7%
Asian	0.4%	0.4%	0.5%
Black	2.1%	1.5%	0.8%
Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
White	50.1%	45.0%	44.1%
Other	15.5%	14.7%	15.1%
Multi-Race	12.5%	13.1%	12.4%
Race of Non Hispanics			
Non Hispanics	30,096	43,332	127,982
American Indian	7.9%	11.8%	14.2%
Asian	0.9%	0.7%	0.4%
Black	0.7%	0.5%	0.3%
Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
White	86.8%	83.2%	82.1%
Other	0.0%	0.0%	0.0%
Multi-Race	3.4%	3.3%	2.8%

Marital Status:

	10 mile(s)	20 mile(s)	60 mile(s)
Age 15 + Population	24,728	35,245	103,559
Divorced	10.3%	10.7%	10.1%
Never Married	33.2%	32.1%	27.6%
Now Married	50.1%	51.3%	55.3%
Now Married - Separated	0.5%	0.6%	0.9%
Widowed	6.2%	5.8%	6.9%
Educational Attainment:			
Total Population Age 25+	18,399	27,327	86,450
Grade K - 8	1.6%	1.8%	3.0%
Grade 9 - 12	6.7%	7.5%	8.8%
High School Graduate	26.2%	28.6%	34.3%
Associates Degree	9.1%	9.5%	9.3%
Bachelor's Degree	19.0%	17.5%	14.0%
Graduate Degree	10.9%	9.8%	6.5%
Some College, No Degree	25.4%	24.2%	23.1%
No Schooling Completed	0.8%	0.7%	0.6%
Household Income:			
Income $ 0 - $9,999	7.7%	8.0%	8.4%
Income $ 10,000 - $14,999	7.8%	7.4%	7.5%
Income $ 15,000 - $24,999	13.8%	12.9%	14.2%
Income $ 25,000 - $34,999	10.5%	11.1%	12.4%
Income $ 35,000 - $49,999	17.3%	17.8%	18.1%
Income $ 50,000 - $74,999	18.0%	19.0%	19.4%
Income $ 75,000 - $99,999	12.0%	11.6%	9.9%
Income $100,000 - $124,999	6.6%	6.2%	5.0%
Income $125,000 - $149,999	3.1%	2.7%	2.2%
Income $150,000 +	2.9%	2.8%	2.5%
Average Household Income	$57,237	$56,368	$52,741
Median Household Income	$43,580	$43,517	$40,874
Per Capita Income	$22,943	$22,123	$21,396
Vehicles Available			
0 Vehicles Available	7.6%	7.2%	6.4%
1 Vehicle Available	28.7%	27.4%	28.8%
2+ Vehicles Available	63.5%	65.3%	64.7%
Average Vehicles Per Household	2.05	2.11	2.12
Total Vehicles Available	24,195	35,471	110,051

	10 mile(s)	20 mile(s)	60 mile(s)
2000 Census Demographics:			
Total Population	26,706	39,185	122,067
Total Households	9,940	14,359	46,883
Female Population	13,597	19,765	61,066
% Female	50.9%	50.4%	50.0%
Male Population	13,107	19,418	60,999
% Male	49.0%	49.5%	49.9%
Age:			
Age 0 - 4	6.5%	6.5%	6.2%
Age 5 - 14	14.4%	15.3%	15.3%
Age 15 - 19	9.7%	9.4%	8.3%
Age 20 - 24	11.4%	9.3%	5.9%
Age 25 - 34	11.7%	11.2%	9.8%
Age 35 - 44	13.9%	14.6%	14.0%
Age 45 - 54	12.6%	13.1%	13.3%
Age 55 - 64	7.5%	8.5%	10.8%
Age 65 - 74	5.9%	6.1%	8.4%
Age 75 - 84	4.2%	4.0%	5.4%
Age 85 +	1.7%	1.5%	2.0%
Median Age	31.6	33.3	38.3
Housing Units Trend			
Total Housing Units	11,038	17,048	69,592
Owner Occupied Housing Units	64.5%	64.3%	54.2%
Renter Occupied Housing Units	25.4%	20.1%	13.0%
Vacant Housing Units	9.9%	16.0%	32.6%
Race and Ethnicity			
American Indian, Eskimo, Aleut	8.3%	12.6%	13.5%
Asian	0.7%	0.6%	0.3%
Hawaiian or other Pacific Islander	0.0%	0.0%	0.0%
Black	0.4%	0.3%	0.2%
White	88.0%	84.0%	83.6%
Other	0.2%	0.2%	0.2%
Two or More Races	2.1%	2.0%	1.9%
Hispanic Ethnicity	0.9%	0.9%	0.8%
Not of Hispanic Ethnicity	99.0%	99.0%	99.1%

	10 mile(s)	20 mile(s)	60 mile(s)
Marital Status:			
Age 15 + Population	21,111	30,630	95,735
Divorced	9.0%	9.2%	8.7%
Never Married	32.7%	30.7%	25.2%
Now Married	49.0%	51.1%	54.8%
Separated	3.0%	2.8%	2.9%
Widowed	6.0%	5.8%	7.5%
Educational Attainment:			
Total Population Age 25+	15,496	23,260	77,823
Grade K - 9	4.4%	5.0%	7.1%
Grade 9 - 11, No diploma	7.5%	8.6%	10.5%
High School Graduate	25.5%	28.0%	33.9%
Associates Degree	8.0%	7.8%	6.5%
Bachelor's Degree	19.2%	16.6%	12.2%
Graduate Degree	9.6%	8.3%	5.5%
Some College, No Degree	24.8%	24.8%	23.6%
No Schooling Completed	0.6%	0.5%	0.4%
Public School Enrollment	91.0%	92.0%	94.3%
Private School Enrollment	8.9%	7.9%	5.6%
Household Income:			
Income $ 0 - $9,999	11.4%	11.8%	12.3%
Income $ 10,000 - $14,999	7.7%	7.4%	8.6%
Income $ 15,000 - $24,999	15.6%	15.6%	17.1%
Income $ 25,000 - $34,999	15.0%	14.9%	15.1%
Income $ 35,000 - $49,999	18.8%	19.0%	18.2%
Income $ 50,000 - $74,999	17.9%	18.7%	16.9%
Income $ 75,000 - $99,999	7.5%	7.2%	6.2%
Income $100,000 - $124,999	3.1%	3.0%	2.3%
Income $125,000 - $149,999	1.1%	1.0%	0.8%
Income $150,000 - $199,999	0.7%	0.7%	0.7%
Income $200,000 or More	1.1%	1.0%	0.7%
Average Household Income	$44,532	$44,217	$40,438
Median Household Income	$35,255	$35,399	$32,619
Per Capita Income	$16,575	$16,202	$15,531

	10 mile(s)	20 mile(s)	60 mile(s)
Vehicles Available			
0 Vehicles Available	8.0%	7.6%	6.8%
1 Vehicle Available	30.8%	29.1%	29.9%
2 Vehicles Available	41.1%	42.0%	41.3%
3+ Vehicles Available	20.0%	21.6%	21.2%
Average Vehicles Per Household	1.60	1.60	1.30
Total Vehicles Available	18,121	27,005	87,378
Population Trend			
2000	26,706	39,185	122,067
2010	30,608	44,064	129,769
Change 2000 to 2010	14.6%	12.4%	6.3%
2013A	31,775	45,455	131,553
2018	33,628	47,842	135,961
Change 2013A to 2018	5.8%	5.2%	3.3%
Household Trend			
2000	9,940	14,359	46,883
2010	11,797	16,807	51,852
Change 2000 to 2010	23.6%	21.1%	12.1%
2013A	12,289	17,399	52,575
2018	13,191	18,588	55,109
Change 2013A to 2018	7.3%	6.8%	4.8%
Average Household Size Trend			
2000	2.5	2.6	2.5
2010	2.4	2.4	2.4
Change 2000 to 2010	-3.6%	-4.3%	-3.6%
2013A	2.4	2.4	2.4
2018	2.3	2.4	2.4
Change 2013A to 2018	0.6%	0.7%	0.7%
Median Age Trend			
2000	31.6	33.3	38.3
2010	32.5	34.7	41.2
2013A	33.1	35.3	41.2
2018	33.5	35.7	41.7
Housing Units Trend			

	10 mile(s)	20 mile(s)	60 mile(s)
Total Housing Units			
Change 2000 to 2010	21.7%	20.8%	15.4%
Change 2013A to 2018	7.2%	6.9%	5.3%
Owner Occupied Housing Units			
Change 2000 to 2010	12.1%	11.1%	6.3%
Change 2013A to 2018	7.1%	6.6%	4.5%
Renter Occupied Housing Units			
Change 2000 to 2010	35.2%	34.2%	28.8%
Change 2013A to 2018	7.6%	7.2%	5.8%
Vacant Housing Units			
Change 2000 to 2010	49.0%	38.8%	25.5%
Change 2013A to 2018	6.5%	7.4%	6.3%
Race and Ethnicity Trend			
American Indian, Eskimo, Aleut			
Change 2000 to 2010	12.1%	7.4%	12.7%
Change 2013A to 2018	0.5%	0.8%	1.1%
Asian and Native Hawaiian/Other Pacific Islander			
Change 2000 to 2010	36.1%	42.4%	28.6%
Change 2013A to 2018	16.7%	16.3%	15.4%
Black			
Change 2000 to 2010	101.7%	110.9%	66.8%
Change 2013A to 2018	24.0%	24.2%	21.4%
White			
Change 2000 to 2010	12.1%	10.5%	3.7%
Change 2013A to 2018	5.4%	5.3%	3.2%
Other			
Change 2000 to 2010	36.7%	34.9%	30.0%
Change 2013A to 2018	2.6%	3.6%	3.9%
Two or More Races			
Change 2000 to 2010	95.9%	94.3%	59.5%
Change 2013A to 2018	15.4%	14.0%	10.5%
Hispanic Ethnicity			
Change 2000 to 2010	100.4%	95.2%	78.0%
Change 2013A to 2018	29.0%	26.4%	21.3%
Not of Hispanic Ethnicity			
Change 2000 to 2010	13.7%	11.6%	5.7%
Change 2013A to 2018	5.2%	4.7%	3.0%