

# City of New London

Fiscal Year 2008

## A Report to Our Citizens



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### City of New London Government

New London, founded in 1851, now with an estimated population of 7,280, comprises an area approximately 10 square miles. The City operates under the Mayor-Council-City Administrator form of government. Policy making and legislative authority are vested in the 10 member city council, which is elected on a non-partisan basis. The mayor is elected at-large to a two year term while council members are elected to 2 year staggered terms from five districts.

#### The City Council is responsible, among other things for:

- passing ordinances
- adopting the budget

#### The City Administrator is responsible for:

- carrying out the policies and ordinances of the City Council
- overseeing the day-to-day operations of the City

#### The City of New London is a full service provider, with services that include:

- police and fire protection
- waste water collection and treatments
- parks and recreation
- code enforcement and building inspection
- street maintenance and repair
- yard waste pick-up

### City Goals

Strategic goals are general statements of purpose that pertain to how the City achieves its mission. The strategic goal generally addresses end results rather than specific actions or projects. A goal provides a framework and direction for City departments to align their objectives and plans to achieve their goals.

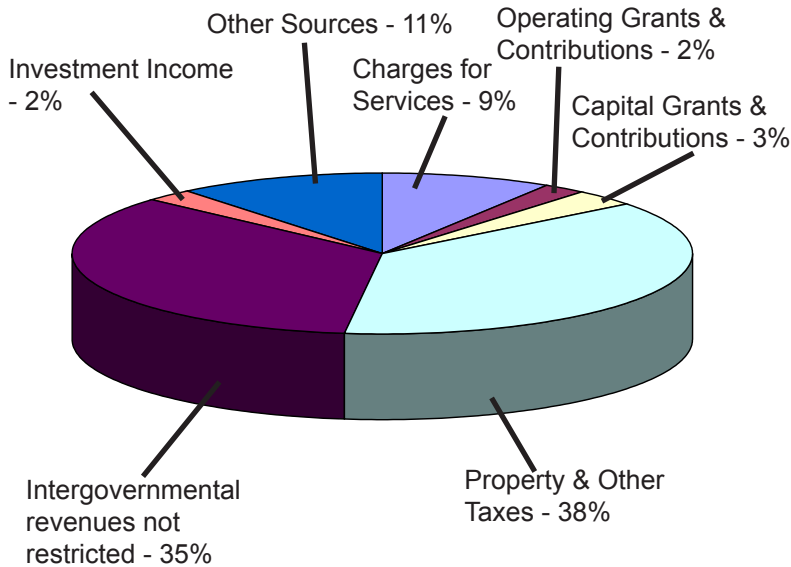
- Infrastructure and capital development and maintenance
- Budget Management
- Technological innovation and implementation
- Recreation Services
- Meeting the Financial needs for City Services
- Public Safety



# The City Budget

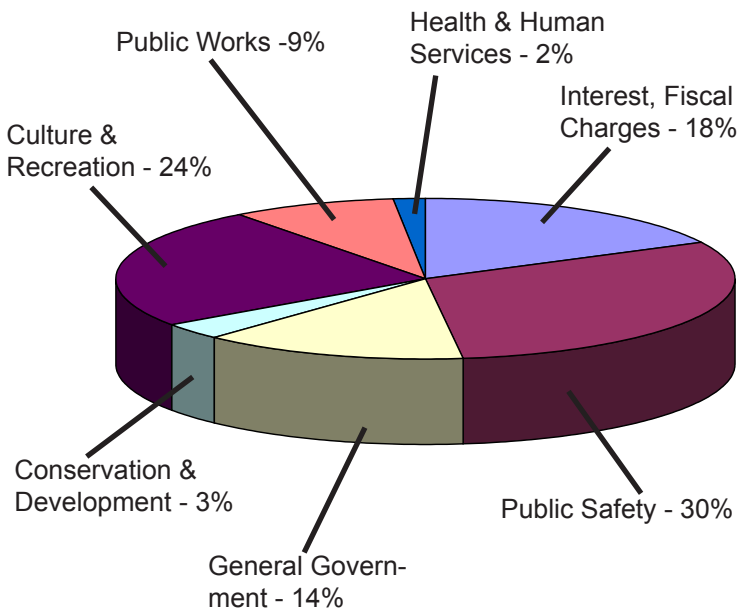
## Revenues and Expenses

### Primary Government Sources of Revenue



Revenues by Source	2008	2007
Charges for services	\$683,245	\$774,956
Operating Grants & Contributions	\$180,629	\$525,915
Capital Grants & Contributions	\$261,575	\$246,228
Property & Other Taxes	\$2,894,697	\$3,127,847
Intergovernmental revenues not restricted to specific Programs	\$2,674,511	\$2,200,099
Investment Income	\$182,698	\$239,359
Other Sources	\$842,646	\$100
<b>Total</b>	<b>\$7,720,001</b>	<b>\$7,114,504</b>

### Government Expenses



Expenses	2008	2007
General Government	\$1,161,454	\$1,046,511
Public Safety	\$2,014,199	\$1,972,508
Public Works	\$937,641	\$1,417,705
Health & Human Services	\$220,085	\$269,124
Culture & Recreation	\$1,602,657	\$1,553,910
Conservation & Development	\$573,123	\$246,895
Interest, Fiscal Charges	\$1,166,526	\$309,031
<b>Total</b>	<b>\$7,675,685</b>	<b>\$6,815,684</b>

# How We Have Progressed

## Progress in Fiscal Year 2008

### City Service Statistics

#### Police Protection

Call Volume	6,566
Citations issues	993
Warnings issued	621
Burglaries	21
Thefts	209
Stolen vehicles	8
Drug arrests	36
Drunk Driving arrests	45

#### Sewage System

Lift stations	8
Daily average Treatment (gallons)	948,400
Treated water returned to Wolf River (gallons/day)	1,200,000

#### Building Inspection

Res. Permits Issued	110
Industrial/Commercial Permits Issued	30
Total Value	

#### Public Roads

Number of: Miles Maintained	49.96
Roads with sidewalks	

#### Public Parks

Number of: Park acres	15 277.6
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#### Aquatic Center

Pool Usage	37,699
Weight Room Usage	5,521

#### Senior Center

Active Participation	7,340
Senior Transit	3,128

#### Clerks Office

Occupational Licences	353
New Voters registered	723
Total voters	3,253
Taxes Collected	\$8,062,568
Utility Payments	\$56,000

### Significant Accomplishments Fiscal Year 2007 - 2008

- Splash Pad completed at Aquatic Center thanks to \$75,000 Bemis donation
- Wyman Street total reconstruction in cooperation with Waupaca Cty and NL Utilities
- Annexed ATC Substation
- Reconstructed Headworks at Waste Water Treatment Plant
- New Trail along Wolf River in Downtown
- Completed Shawano St - Wolf River Avenue Intersection
- Wireless Electronic Voting at Council Meetings
- City Government Access Channel goes digital
- Sanitary Sewer Main Construction costs shifts from Property Owners to Sanitary Sewer Funding
- City receives Waterfront Planning Grant from State of Wisconsin
- New in-squad computers and cameras in police force
- Wireless hotspots at police station, automatic downloading of data
- \$100,000 Revolving Loan to Neumetals last year, facilitated a nearly \$1 million expansion, planned addition of 10 jobs
- Water and sewer line extension on Mill Street to accommodate the expansion of New London Building Supply
- Coordinated with Waupaca County and had all the concrete crushed on the former Wolf River Lumber property
- Acquired two properties adjacent to Municipal Building to accommodate future expansion

### Performance Measurement Findings

Although the City of New London has not adopted a formal government performance evaluation process, the following information offers good news for the City organization and the greater community both in terms of recognition of successes and insights into areas for improvement. The following are highlights from the Cities department's own reports.

- The City Budget was completed on time
- Major road and infrastructure improvements on Wyman St. completed on time and considerably under budget estimates
- More efficient use of city crews by combining park and street crews under one supervisor

# What's Next?

## Future Challenges and Economic Outlook

### Challenges Moving Forward What's Next? Future Issues?

- Working with various groups to improve downtown
- Redevelopment proposals for former Wolf River Lumber Property
- Beacon Avenue Street and infrastructure improvements
- Study of future city garage and library needs
- Park Improvements and long range Open Space and Recreation Plan
- Improve committee structure of City Council
- Continued Economic Development opportunities
- Continued improvements in Police Department technology
- Working with budget constraints and trying to keep the level of services offered



**City of New London  
Gary Henke, Mayor  
Kent Hager, City Administrator**