

HOUSTON TO HOST SUPER BOWL LI IN 2017

BOSTON (May 21, 2013) –National Football League team owners have awarded Super Bowl LI to Houston following a highly competitive bidding process that brought together a multitude of local public agencies and private entities.

The biggest single game in American sports will be played at Reliant Stadium in February 2017 bringing a multitude of visitors, unprecedented global media attention and tremendous economic impact to Houston.

NFL owners awarded both the 2016 and 2017 games at their Spring Meeting today in Boston. San Francisco will host Super Bowl L in 2016.

“I can’t tell you how excited I am for Houston in being selected as the site for the 2017 Super Bowl,” says Houston Texans owner Bob McNair. “This is a worldwide stage that will be constructed in Houston and the world will be watching. It’s an opportunity to showcase our wonderful city, the NFL and the Super Bowl all at the same time.”

The Houston Super Bowl Bid Committee, led by Chairman Ric Campo, submitted the final bid to each of the NFL team owners on May 8. The formal presentation was made earlier today by Campo and NRG Energy CEO, David Crane. Secretary James Baker, serving as Honorary Chair for the committee, delivered a compelling video message.

“Our bid is first class,” stated Baker. “Super Bowl LI in Houston will make the NFL very, very proud.”

“We’ve accomplished what we set out to do,” said Campo. “Thanks to the support and efforts of Mayor Parker, Judge Emmett and the entire Houston Bid Committee, we’re bringing another Super Bowl back to Houston. Our plans for the international celebration leading up to the game will create an unprecedented fan experience for Super Bowl LI.”

Details of the 10-day festival, to be called “Super Bowl El Centro”, and other plans will be revealed tomorrow in Houston during a press conference and Committee celebration.

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