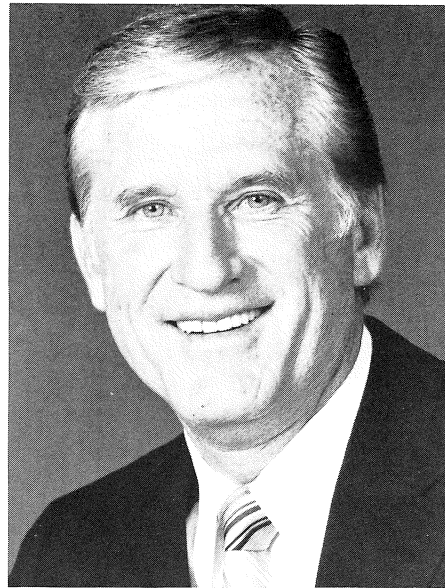


WE'RE INTRODUCING A GREAT NEW FOOTBALL TEAM TO THE SOUTHWEST CONFERENCE.



Bud Wilkinson ABC's number one college football analyst for twelve seasons is joining Raycom to bring you color commentary and to explain the finer points of the game. Bud is more than qualified to do so. As the eighth winningest college football coach, his seventeen year record at Oklahoma of 145-29-4, includes three national championships and an unprecedented 47 game winning streak.



Merle Harmon A veteran of 29 years broadcasting college and professional football play-by-play, Merle has covered ABC's college games, in addition to hosting the popular College Football Scoreboard. He also broadcasted the 1980 World Series for NBC and has done play-by-play for the All-Star Game and the Super Bowl.

Bud Wilkinson and Merle Harmon. They're teaming up with Raycom Sports this year to bring you exciting play-by-play coverage and color in what promises to be one of football's best seasons. If you'd like to be part of the team, too, call Raycom Sports at (704) 365-4600.

Watch the games on the following stations				SOUTHWEST CONFERENCE FOOTBALL 1984 SCHEDULE			
TEXAS		Houston	KHOU	Victoria	KAVU	Sat., Oct. 6	Texas Tech at Texas A&M
Abilene	KTAB	Lubbock	KCBD	Waco	KWTX	Sat., Oct. 13	SMU at Baylor
Amarillo	KAMR	Odessa	KOSA	Bryan	KBTX	Sat., Oct. 20	Texas Tech at Rice
Austin	KBVO	San Angelo	KLST	Wichita Falls	KAUZ	Sat., Oct. 27	Baylor at TCU
Beaumont	KFDM	San Antonio	KSAT			Sat., Nov. 3	TCU at Houston
Dallas	KTVT	Tyler	KLTV	LOUISIANA		Sat., Nov. 10	Houston at Texas
Harlingen	KGBT	Lufkin	KTRE	Shreveport	KSLA	Sat., Nov. 17	Texas A&M at Arkansas
						Sat., Nov. 24	Arkansas at SMU
				NEW MEXICO			Games are scheduled for 11:30 a.m. CT
				Roswell	KBIM		
				ARKANSAS			
				Fort Smith/ Fayetteville	KFSM		
				Little Rock	KTHV		



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