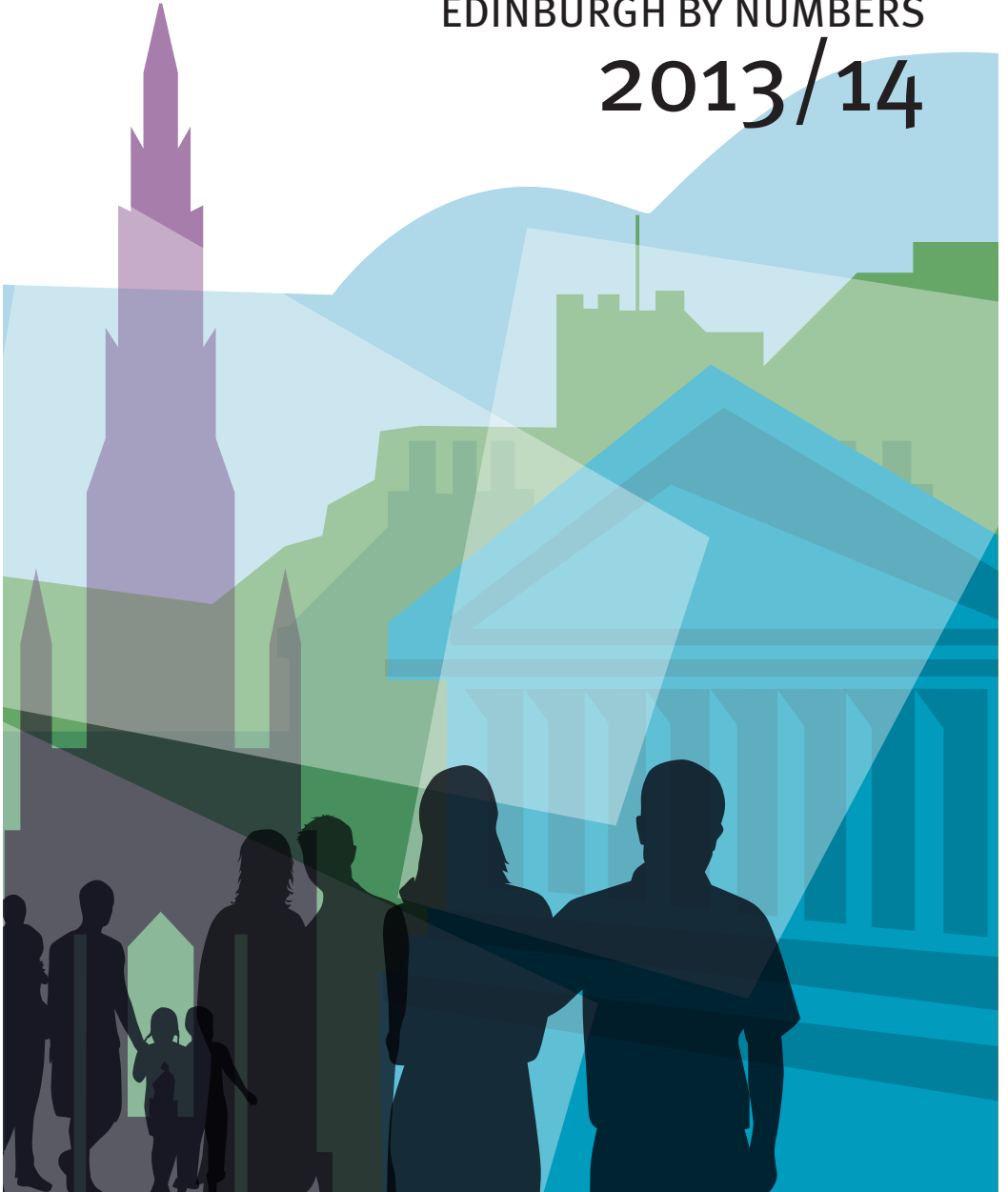


EDINBURGH BY NUMBERS 2013/14



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The figures appearing in this publication are the most up-to-date available to the editorial team at the time of going to press in May 2013. While every effort has been made to ensure a high degree of accuracy, the City of Edinburgh Council accepts no liability for any errors or misinterpretations. Some percentages may not sum to 100 due to rounding.

This booklet was produced by the Business Intelligence Service within the City of Edinburgh Council.

Designed by the City of Edinburgh Council
Corporate Governance 13.039/CD/DW/April 2013

Welcome

Welcome to the seventh edition of Edinburgh by Numbers. Produced by the City of Edinburgh Council, the publication provides an annual statistical overview of Edinburgh and its comparative economic performance.

While the macro environment in Scotland and the UK has been subdued in 2012, Edinburgh continues to perform better than other areas. The City was voted 'Best Large European City of the Future' and 'Best Large European City: Foreign Direct Investment Strategy' by the Financial Times fDi Magazine. The City was also chosen by the UK Government as the location of the headquarters of the world's first Green Investment Bank; with the Council, Edinburgh Chamber of Commerce and other partners contributing to the business case. Residents' satisfaction with Edinburgh as a place to live is exceptionally high at 97%, as shown in the results of the Edinburgh People's Survey.

The importance of jobs to residents and the need to cultivate the economy are central to Edinburgh's Economic Strategy for 2012-2017; A Strategy for Jobs. The Strategy, developed with the support of public and private partners, will shape the direction of the Council's Economic Development Service over the coming years. The focus will be on delivering three clear targets by 2017:

- Creating or safeguarding 20,000 new jobs;
- Attracting £1.3 billion of new development; and
- Assisting 10,000 people facing significant barriers to the labour market into work or learning.

Great progress on the Strategy has already been made for example through



the Edinburgh Guarantee. Employers throughout the city have shown fantastic support for the initiative. In the last year, the Edinburgh Guarantee team has engaged with approximately 80 partners to identify over 400 opportunities for Edinburgh School Leavers, with over 170 young people already supported into employment or training.

2012 also saw the City of Edinburgh Business Gateway team move into the Council. A fully integrated service to support new and growing businesses is now available, which in turn will create jobs and further strengthen Edinburgh's economy.

I trust this year's Edinburgh by Numbers will further build on the publication's reputation as a valued and reliable resource. If you would like to request any additional information or provide feedback, please do contact us at: economicstrategy@edinburgh.gov.uk

Councillor Frank Ross
Convenor of the Economy Committee
The City of Edinburgh Council

1 People

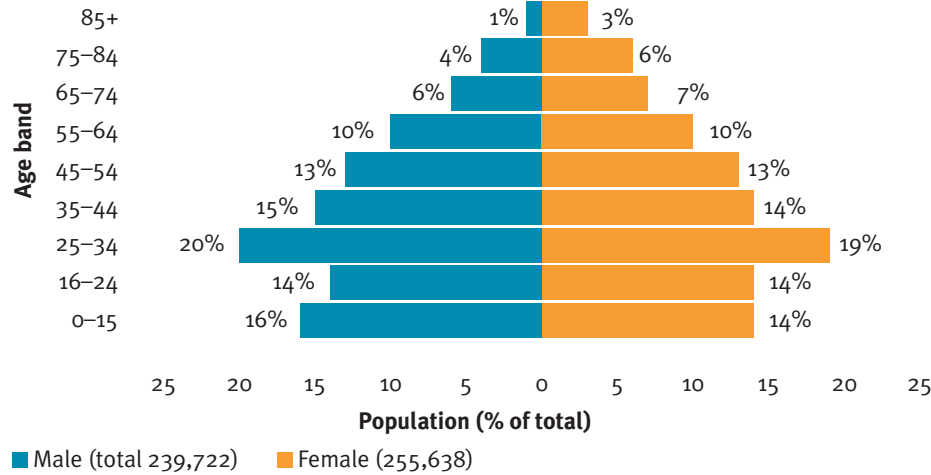
Figure 1
Demographics 2001, 2011

| | Edinburgh | | City Region* | | Scotland | |
|---|----------------|----------------|------------------|------------------|------------------|------------------|
| | 2001 | 2011 | 2001 | 2011 | 2001 | 2011 |
| Total population | 449,000 | 476,600 | 1,515,000 | 1,611,200 | 5,064,200 | 5,295,000 |
| Male | 215,000 | 232,400 | 727,200 | 782,400 | 2,433,700 | 2,567,000 |
| Female | 234,000 | 244,200 | 788,300 | 828,800 | 2,630,500 | 2,567,000 |
| Population density (residents per km ²) | 1,701 | 1,812 | 146 | 155 | 65 | 68 |

Source: Scotland's Census 2011

*The Edinburgh City Region is here defined as Edinburgh and the Lothians, Fife, the Scottish Borders, Falkirk, Clackmannanshire and Stirling.

Figure 2
Age structure 2011



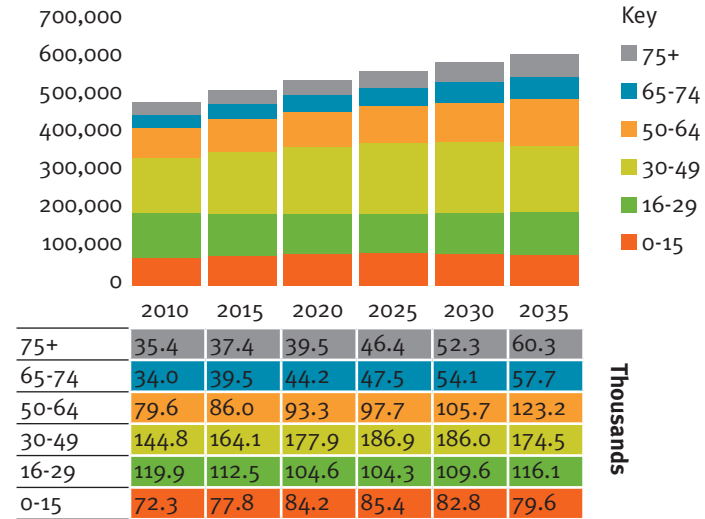
Source: National Records of Scotland

Did you know?

71% of the resident population in Edinburgh are of working age (16-64), compared to 62% of the population of Scotland.

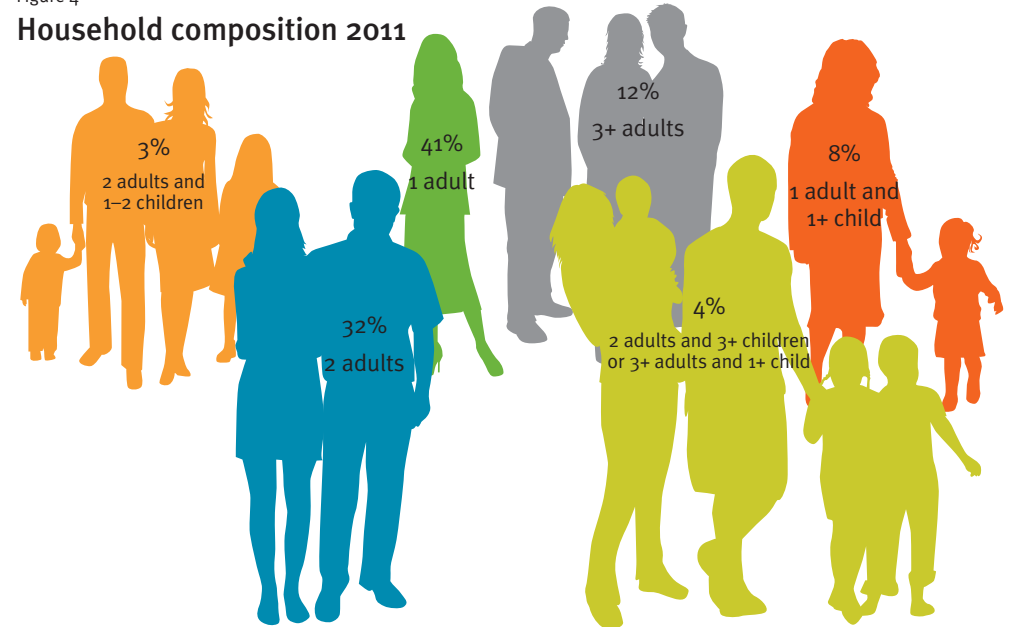
Source: General Registers of Scotland.

Figure 3
Projected population by age band (2010 based) 2010-35



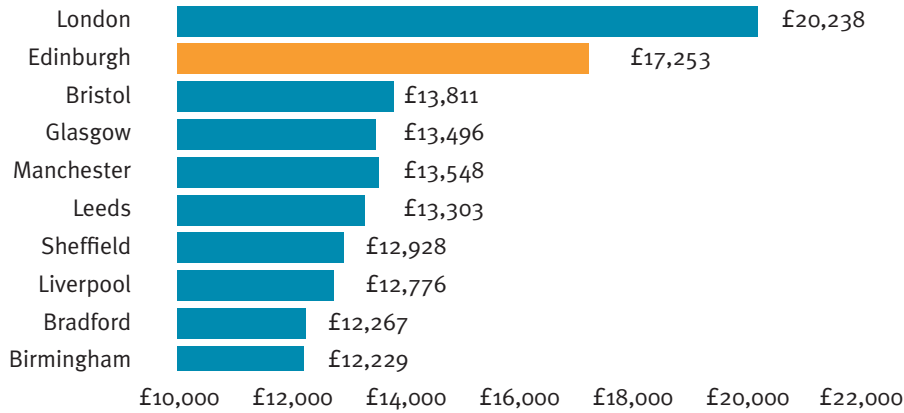
Source: National Records of Scotland

Figure 4
Household composition 2011



Source: Scottish Government, Scottish Household Survey

Figure 5
Average gross disposable incomes* per resident in major UK cities 2012



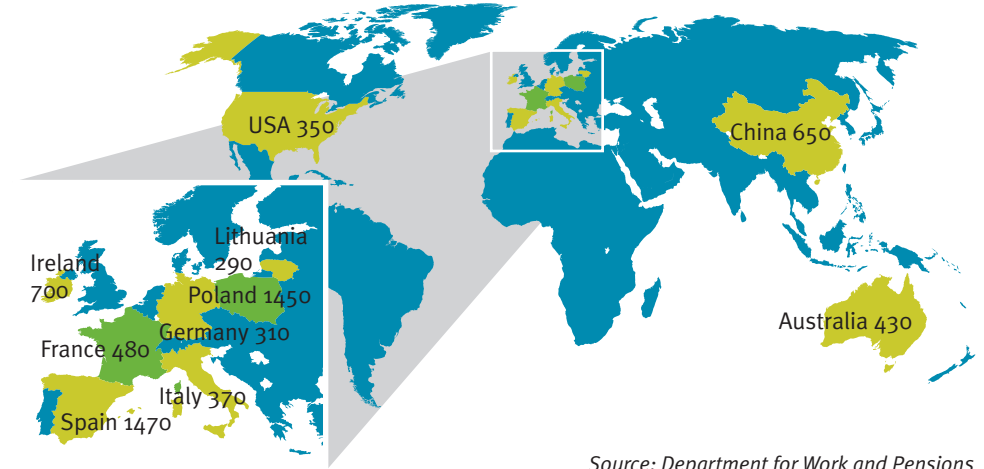
Source: Office for National Statistics, Regional Gross Disposable Household Income
*Income available for spending/saving after tax, pension contributions and mortgage payments.

Figure 6
Average weekly expenditure of households in Scotland 2009-2011

| Commodity | Expenditure | Scotland as % of UK |
|--|-------------|---------------------|
| Transport | £61.20 | 97.1% |
| Recreation and culture | £54.90 | 91.8% |
| Housing – mortgage* | £116.70 | 89.2% |
| Food and non-alcoholic drinks | £51.60 | 96.6% |
| Restaurants and hotels | £37.40 | 95.7% |
| Household goods and services | £26.20 | 90.7% |
| Housing – rent* | £53.60 | 72.0% |
| Clothing and footwear | £22.40 | 101.8% |
| Housing – maintenance, utilities and water | £35.90 | 98.4% |
| Insurance | £12.00 | 77.9% |
| Alcoholic drinks, tobacco and narcotics | £13.20 | 112.8% |
| Communication | £11.70 | 92.1% |
| Personal care | £10.30 | 97.2% |
| Health | £4.00 | 70.2% |
| Education | £4.60 | 57.5% |
| Other | £31.80 | 87.1% |

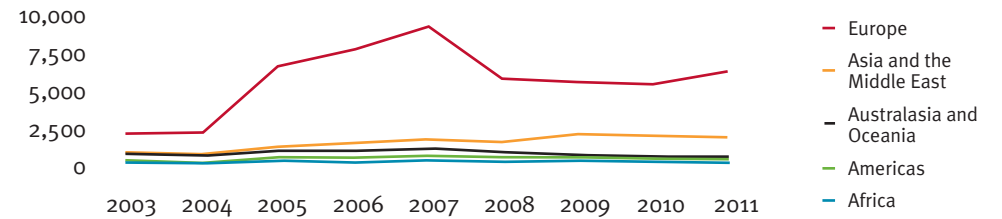
Source: Office for National Statistics, Living Costs and Food Survey
*Housing costs are averaged across households that pay rent and households that pay a mortgage. Other figures are averaged across all households.

Figure 7
Overseas workers registering in Edinburgh*, by country of origin 2011



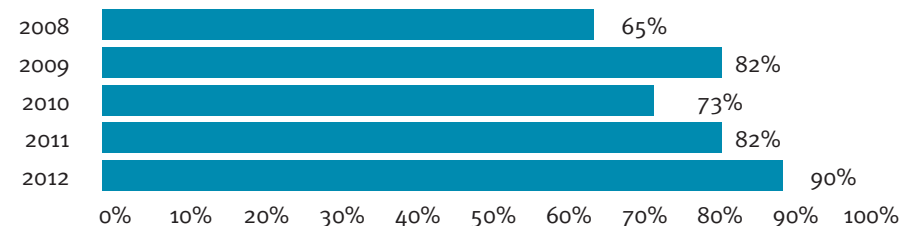
Source: Department for Work and Pensions
* National Insurance Number registrations by foreign nationals

Figure 8
Overseas workers registering in Edinburgh*, 2003-2011



Source: Department for Work and Pensions
* National Insurance Number registrations by foreign nationals

Figure 9
Residents who agree that people from different backgrounds can interact positively in Edinburgh 2008-12

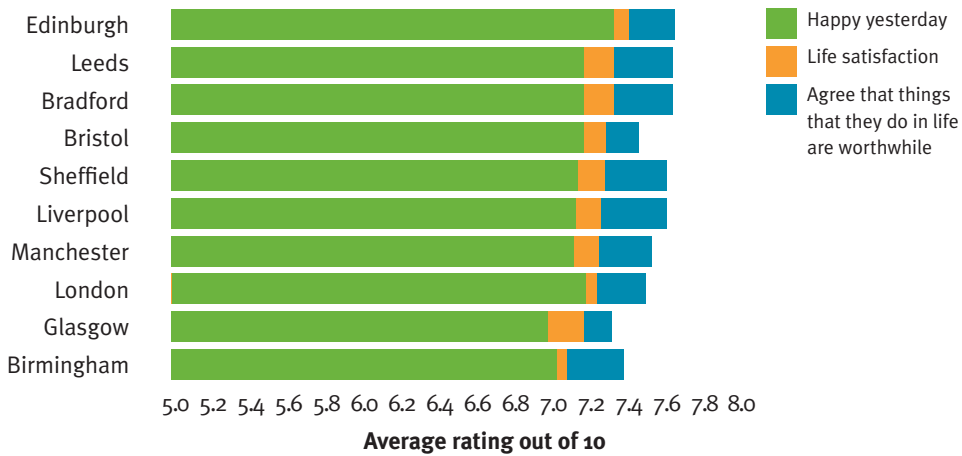


Source: Edinburgh People's Survey

2 Quality of Life

Figure 10

Resident well-being ratings in major UK cities 2011–12



Source: Office for National Statistics - National Well-being

Figure 11

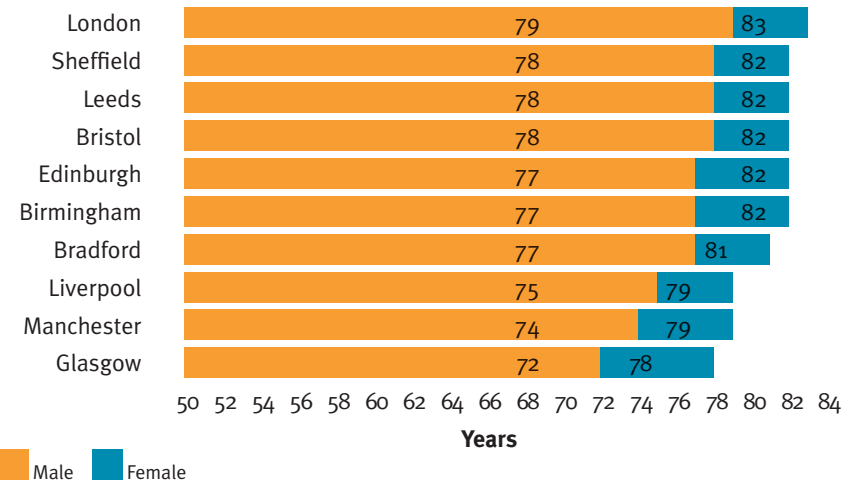
Residents' satisfaction with Edinburgh as a place to live 2012



Source: Edinburgh People's Survey

Figure 12

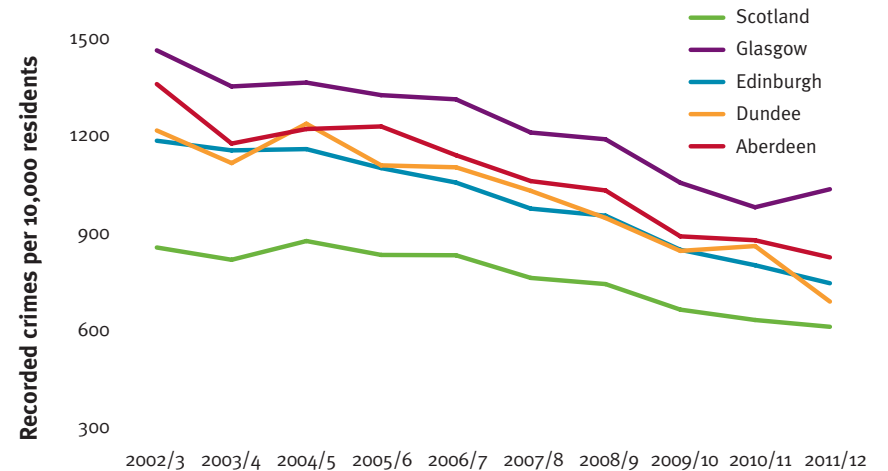
Life expectancy of residents born in 2008–10 in major UK cities



Source: National Records of Scotland; Office for National Statistics

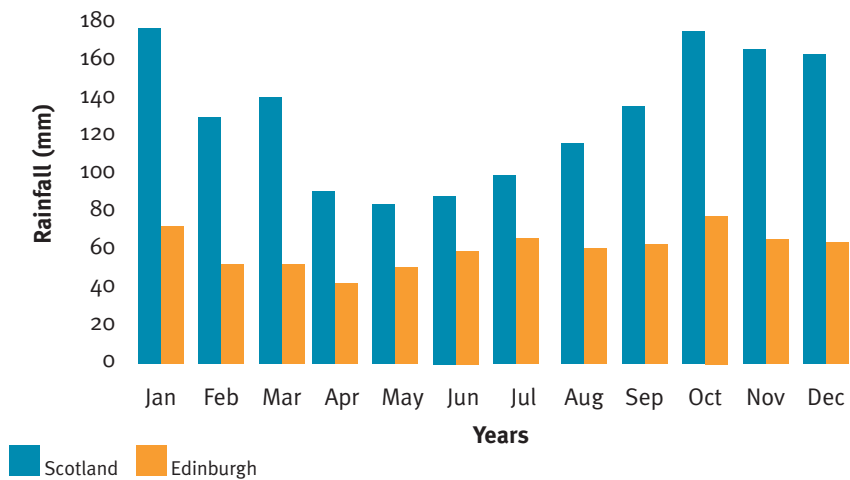
Figure 13

Recorded crime in Scotland 2002/03–2011/12



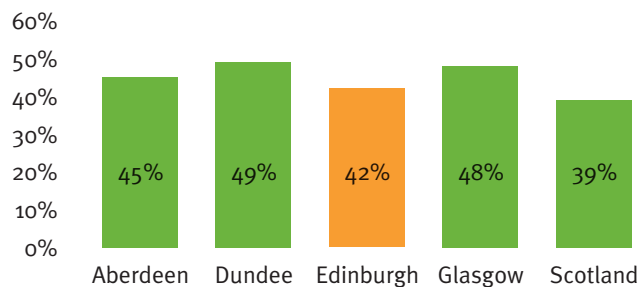
Source: Scottish Government, Recorded Crime in Scotland

Figure 14
Average rainfall in Edinburgh and Scotland 1981-2010



Source: Met Office

Figure 15
Publicly accessible greenspace as a percentage of total area



Source: Greenspace Scotland

Did you know?

Edinburgh has the lowest level of air pollution of the ten largest UK cities over the last two years.

Source: Department for Environment, Food and Rural Affairs

97% of residents are satisfied with Edinburgh as a place to live.

Source: Edinburgh People's Survey

Edinburgh's residents are the happiest of the largest 10 cities in the UK.

Source: ONS, Measuring National Wellbeing

Figure 16
Carbon dioxide emissions in Edinburgh 2006-2010

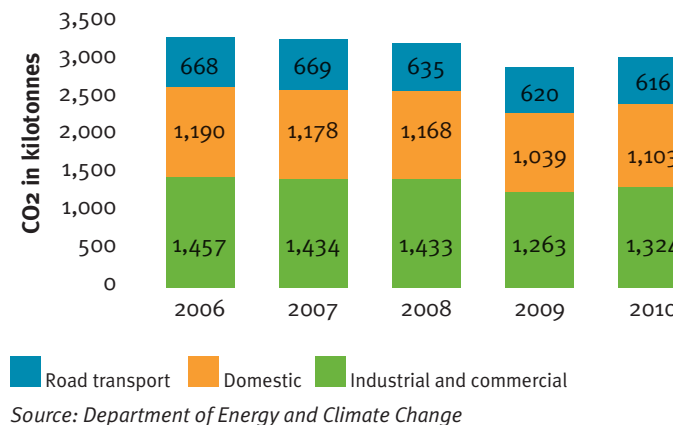
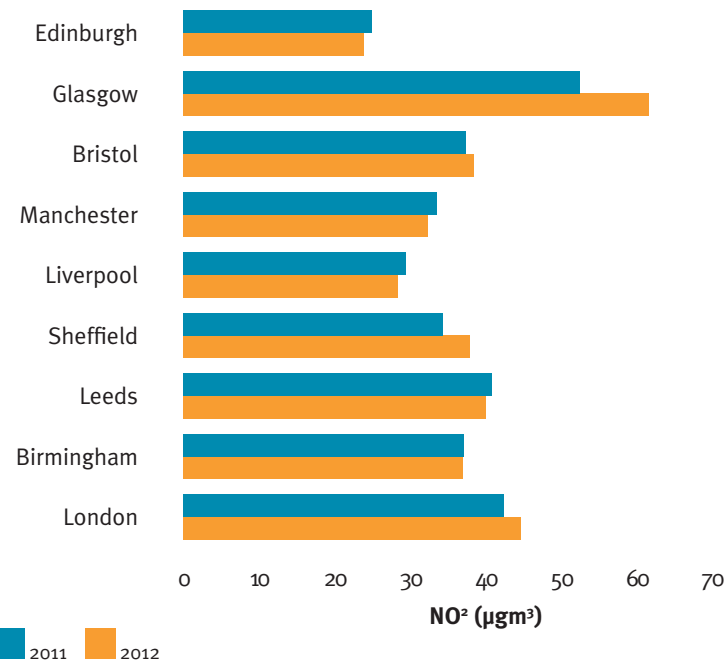


Figure 17

Air pollution levels in major UK cities 2011-12

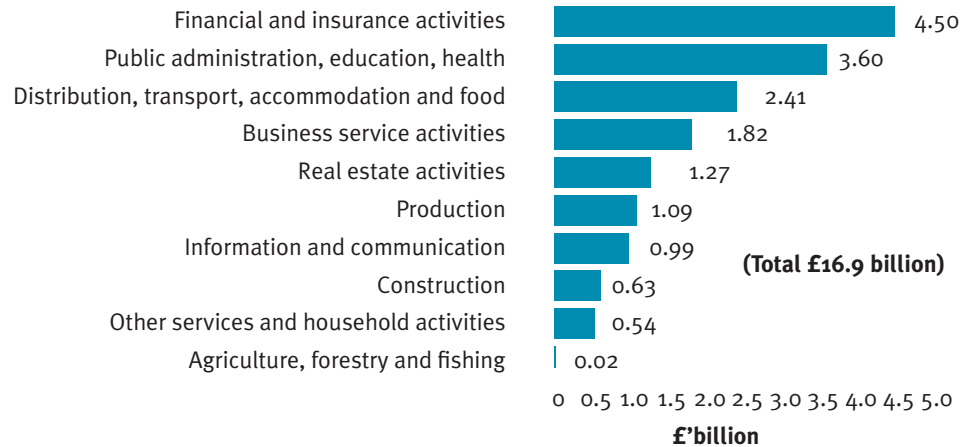


Source: Department for Environment, Food and Rural Affairs

3 Economy: Economic Output

Figure 18

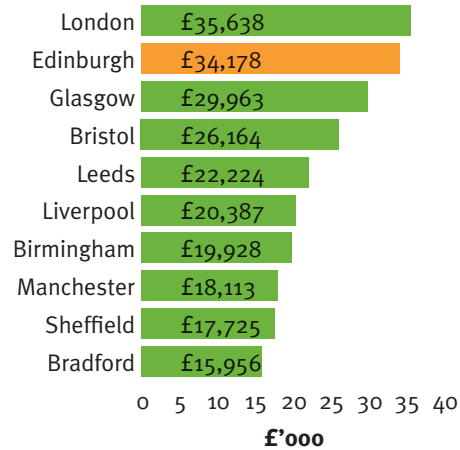
Gross value added of Edinburgh 2010



Source: Office for National Statistics, Regional GVA

Figure 19

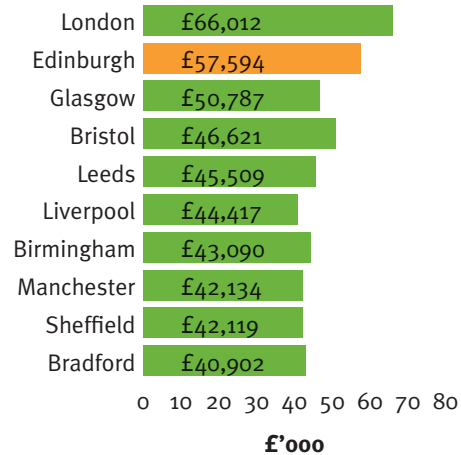
Gross value added per resident in major UK cities 2010



Source: Office for National Statistics, Regional GVA

Figure 20

Gross value added per employee in major UK cities 2010



3 Economy: Business Base

Figure 21

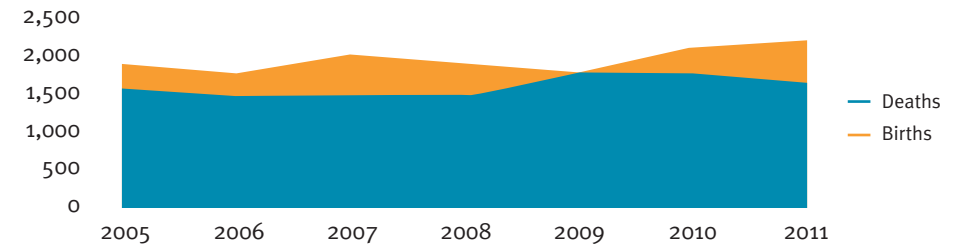
Registered enterprises in Edinburgh by employee size band and sector 2012

| Sector | Employee size band | | | Total |
|---|--------------------|------------|------------|---------------|
| | 0 - 49 | 50 - 249 | 250+ | |
| Professional, scientific and technical activities | 3,355 | 130 | 100 | 3,590 |
| Wholesale, retail and repair | 2,085 | 135 | 295 | 2,515 |
| Information and communication | 1,730 | 35 | 45 | 1,810 |
| Accommodation and food service | 1,325 | 55 | 80 | 1,460 |
| Construction | 1,300 | 25 | 30 | 1,355 |
| Administrative and support service activities | 1,020 | 45 | 100 | 1,165 |
| Other service activities | 915 | 40 | 25 | 980 |
| Human health and social work | 725 | 75 | 65 | 870 |
| Real estate activities | 710 | 25 | 25 | 760 |
| Arts, entertainment and recreation | 480 | 20 | 25 | 520 |
| Manufacturing | 445 | 40 | 25 | 505 |
| Financial services | 335 | 30 | 75 | 445 |
| Transportation and storage | 215 | 20 | 40 | 275 |
| Education | 215 | 15 | 20 | 250 |
| Primary industries and utilities | 160 | 0 | 20 | 180 |
| Total | 15,010 | 700 | 975 | 16,685 |

Source: Scottish Government, Scottish Corporate Sector Statistics

Figure 22

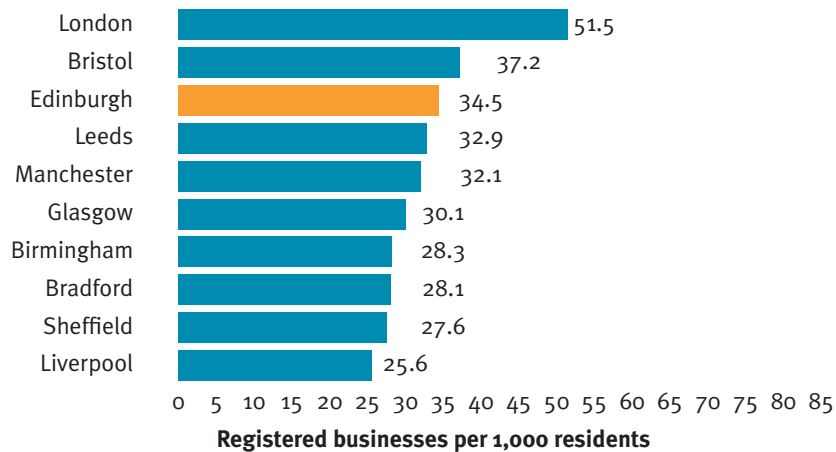
Business births and deaths 2005–2011



Source: Office for National Statistics, Business Demography

Figure 23

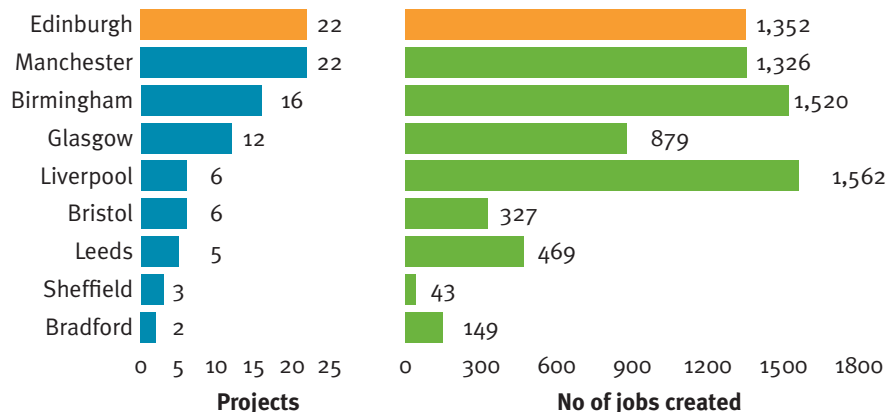
Business density: VAT/PAYE-registered businesses in major UK cities 2011



Source: Office for National Statistics, Business Demography

Figure 24

Foreign direct investments in major UK cities 2012



London = 363 projects
Source: FDI Markets

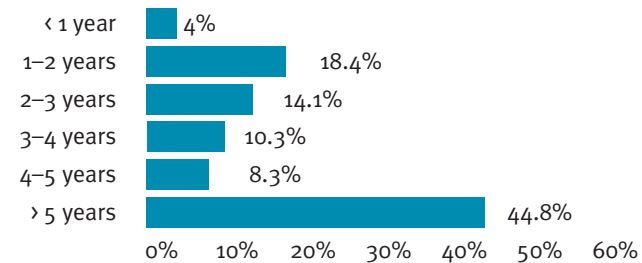
Did you know?

Among the ten largest cities in the UK, Edinburgh ranked joint second in 2012 for Foreign Direct Investment projects.

Source: FDI markets.com

Figure 25

Survival rates of newly formed businesses in Edinburgh*



* Based on a 2011 study of 1,740 businesses registered in Edinburgh in 2006-2011
Source: Office for National Statistics, Business Demography

Figure 26

Top Edinburgh-based companies* pre-tax profits by £'millions 2011

| Company | Profits | Parent | Sector |
|--|---------|---|--------------------|
| Scottish Widows Group Ltd | £684.0 | Lloyds Banking Group PLC | Insurance/pensions |
| Diageo Scotland Ltd | £627.0 | Diageo PLC | Distilling |
| Standard Life PLC | £595.0 | - | Insurance/pensions |
| Heineken UK Ltd | £350.9 | Heineken NV | Brewing |
| Tesco Personal Finance PLC | £159.6 | Tesco PLC | Banking |
| Lloyds TSB Scotland PLC | £134.0 | Lloyds Banking Group PLC | Banking |
| Walter Scott & Partners Ltd | £94.1 | Bank of New York Mellon Corp | Fund management |
| Wood Mackenzie Ltd | £66.1 | Hellman & Friedman LLC | Consultancy |
| Marine Harvest (Scotland) Ltd | £57.2 | Marine Harvest ASA | Seafood |
| AEGON UK PLC | £49.9 | AEGON NV | Insurance/pensions |
| John Menzies PLC | £48.5 | - | Logistics |
| Concept Systems Holdings Ltd | £48.1 | ION Geophysical Corp | Software developer |
| First State Investment Management (UK) Ltd | £45.9 | Commonwealth Bank of Australia | Fund management |
| Scottish Water Business Stream Ltd | £32.8 | Scottish Parliament | Water and sewerage |
| Edinburgh Partners Ltd | £25.9 | - | Fund management |
| Artemis Asset Management Ltd | £24.4 | Affiliated Managers Group, Inc | Fund management |
| Edinburgh Airport Limited | £22.7 | Global Infrastructure Management, LLC | Airport operation |
| Hunter Boot Ltd | £22.1 | Searchlight Capital Partners, Inc | Footwear |
| Petroleum Experts Limited | £18.2 | Integrated Technologies Group Ltd | Software developer |
| Forth Ports Ltd | £15.6 | Arcus European Infrastructure Fund 1 LP | Port operation |

*Excluding trusts

Source: Bureau van Djick, FAME

3 Economy: Tourism

Figure 27
Tourism in Edinburgh 2011

| | Domestic | Overseas | Total |
|--------------------------------------|----------|----------|-------|
| Visits to Edinburgh (million) | 2.35 | 1.34 | 3.69 |
| Nights stayed in Edinburgh (million) | 5.5 | 5.8 | 11.3 |
| Average nights stayed in Edinburgh | 2.3 | 4.3 | 3.0 |
| Expenditure (£'million) | 551 | 609 | 1160 |
| Average expenditure per visit | £235 | £454 | £314 |

Source: VisitScotland

Figure 28
Average room rate and revenue per available room 2011-2012

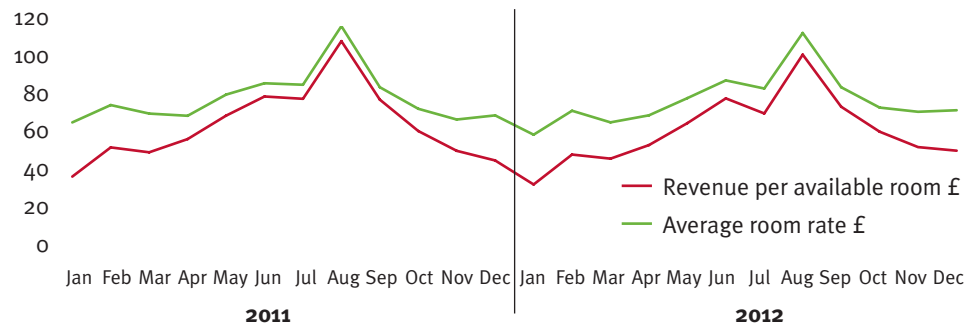
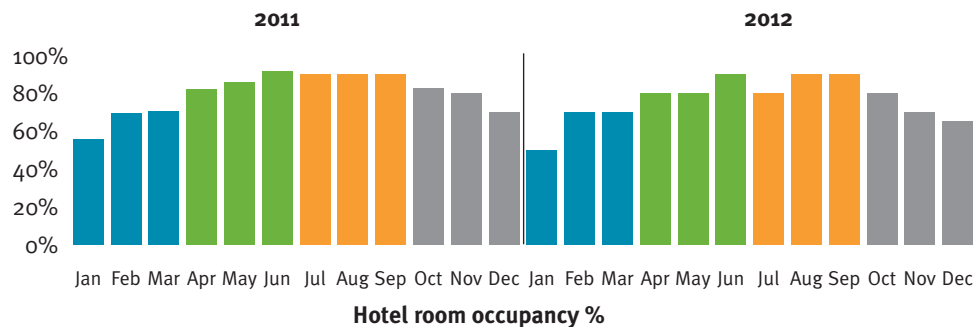
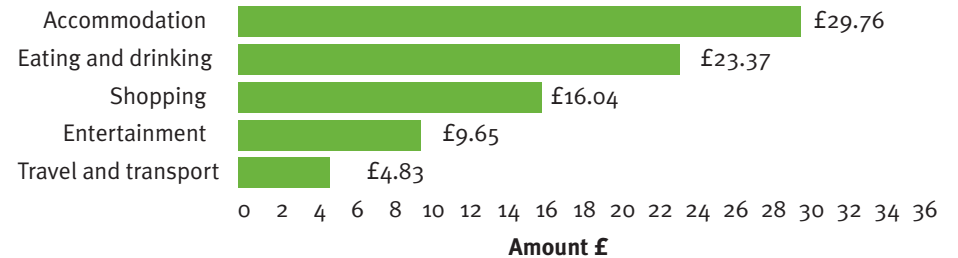


Figure 29
Average hotel occupancy 2011 and 2012



Source for figures 28 and 29: STR Global

Figure 30
Average daily expenditure of visitors to Edinburgh 2010–11



Total per visitor = £83.65

Source: Lynn Jones Research, Edinburgh Visitor Survey

Figure 31
Most popular visitor attractions in Edinburgh 2012

| Attraction | Visitors |
|---|-----------|
| National Museum of Scotland | 1,893,500 |
| Edinburgh Castle | 1,230,200 |
| Scottish National Gallery | 961,300 |
| St Giles' Cathedral | 904,400 |
| Edinburgh Zoo | 810,900 |
| Royal Botanic Garden Edinburgh | 704,600 |
| Edinburgh Bus Tours | 511,400 |
| National War Museum | 492,700 |
| Scottish Parliament Visitor Centre | 345,100 |
| Our Dynamic Earth* | 331,800 |
| Scottish National Portrait Gallery | 328,000 |
| Scottish National Gallery of Modern Art | 314,800 |
| Royal Yacht Britannia | 300,700 |
| Scotch Whisky Heritage Centre | 270,600 |
| Museum of Childhood* | 237,500 |

Source: Moffat Centre Visitor Attraction Monitor 2012

* 2011 figures

Figure 32
Attendees at major festivals in Edinburgh 2012

| Festival | Attendees | Festival | Attendees |
|---|-----------|--|------------------|
| Edinburgh Festival Fringe | 2,380,400 | Edinburgh Foodies Festival | 31,000 |
| Edinburgh International Festival | 387,200 | Edinburgh Mela | 28,000 |
| Edinburgh International Book Festival | 340,500 | Scottish International Storytelling Festival | 26,500 |
| Edinburgh Art Festival | 259,700 | Tradfest | 16,800 |
| Royal Edinburgh Military Tattoo | 220,000 | Bank of Scotland Imagine Festival | 10,500 |
| Edinburgh International Science Festival | 215,000 | Beltane Fire Festival | 5,500 |
| Royal Highland Show | 161,200 | Festival of Politics | 4,000 |
| Edinburgh's Hogmanay | 144,000 | Edinburgh International Magic Festival | 3,600 |
| Edinburgh International Jazz and Blues Festival | 47,300 | Edinburgh International Television Festival | 1,700 |
| Edinburgh International Film Festival | 41,200 | Total | 4,324,000 |

Source: The City of Edinburgh Council, Edinburgh Festivals Survey

Figure 33
Overseas visitors to Edinburgh by country of residence 2011

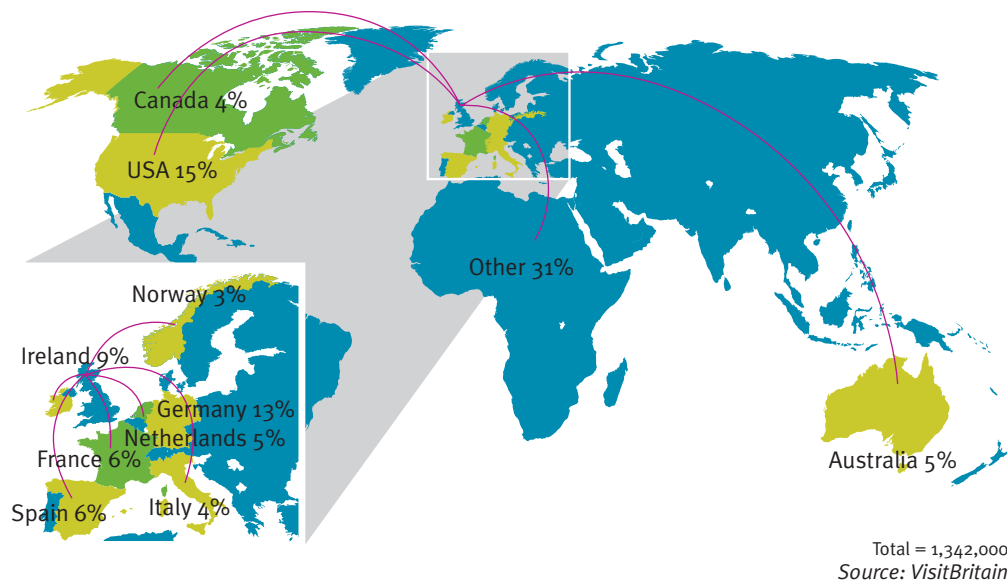
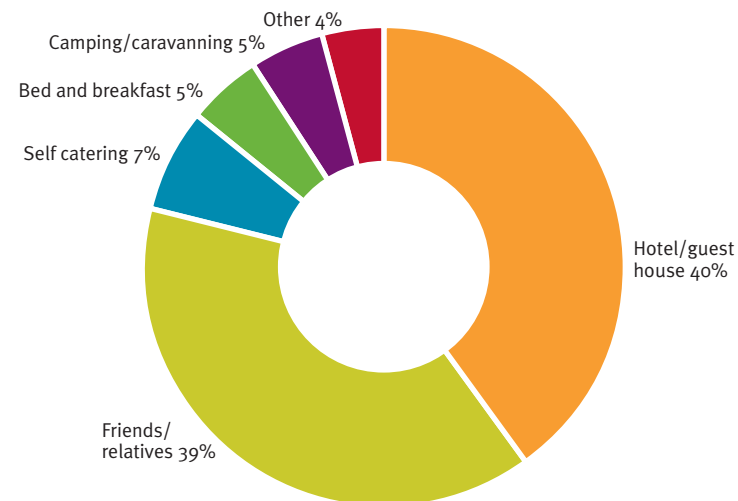
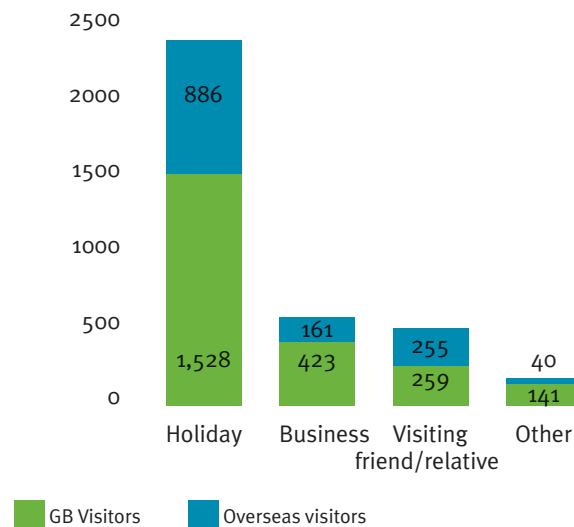


Figure 34
Accommodation used by visitors to Edinburgh 2011



Source: VisitScotland

Figure 35
Tourist trips to Edinburgh by purpose 2011



Source: VisitScotland

Did you know?

Edinburgh attracted 3.7million staying visitors to the City in 2011.

Source: VisitScotland

The National Museum of Scotland is the most popular visitor attraction in the UK outside London.

Source: Association of Leading Visitor Attractions

4 Labour and Skills: Labour Market

Figure 36

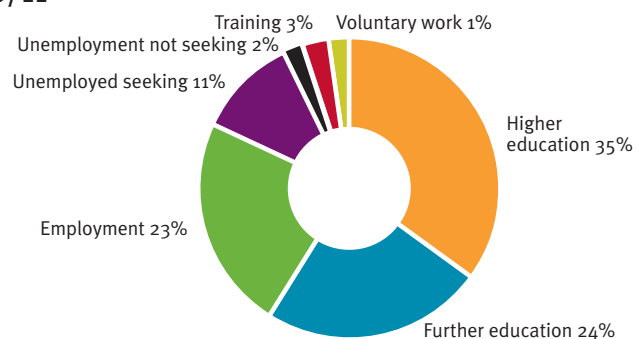
Economic status of residents of Edinburgh aged 16-64 in 2012

| | Edinburgh | | Scotland | |
|--------------------------------------|----------------|--------------------------------|------------------|--------------------------------|
| | Number | % of all working age residents | Number | % of all working age residents |
| Working age (16-64) residents | 347,200 | 100% | 3,398,100 | 100% |
| Economically active | 259,600 | 75% | 2,615,300 | 77% |
| who are unemployed and seeking work | 12,800 | 4% | 210,900 | 6% |
| who are all in employment | 246,800 | 71% | 2,404,400 | 71% |
| in full time employment | 184,400 | 53% | 1,754,300 | 52% |
| in part time employment | 62,400 | 18% | 642,000 | 19% |
| who are employees | 217,000 | 63% | 2,114,900 | 62% |
| who are self employed | 28,600 | 8% | 274,600 | 8% |
| Economically inactive | 87,600 | 25% | 782,900 | 23% |
| who want a job | 10,200 | 3% | 194,300 | 6% |
| who do not want a job | 77,400 | 22% | 588,500 | 17% |
| who are students | 38,500 | 11% | 184,000 | 5% |
| who are looking after family/home | 18,100 | 5% | 155,300 | 5% |
| who are long-term sick | 15,100 | 4% | 222,300 | 7% |
| who are retired | 11,800 | 3% | 139,100 | 4% |
| other | 3,100 | 1% | 55,600 | 2% |

Source: Annual Population Survey (12 months to September 2012)

Figure 37

Destination of leavers from publicly-funded schools in Edinburgh after nine months 2010/11



Source: Scottish Government, School Leaver Destinations

Figure 38

Edinburgh's largest employers 2012

| Rank | Employer | Sector | HQ | Employees |
|------|---|------------------------|-----------|-----------|
| 1 | NHS Lothian | Public Sector | Edinburgh | 19,890 |
| 2 | The City of Edinburgh Council | Public Sector | Edinburgh | 18,617 |
| 3 | University of Edinburgh | Higher Education | Edinburgh | 12,227 |
| 4 | Royal Bank of Scotland Group | Banking | Edinburgh | 8,368 |
| 5 | Lloyds Banking Group (inc Scottish Widows)* | Banking | London | 7,500 |
| 6 | Standard Life | Insurance and pensions | Edinburgh | 5,259 |
| 7 | Scottish Government | Public Sector | Edinburgh | 3,913 |
| 8 | Lothian and Borders Police | Public Sector | Edinburgh | 2,439 |
| 9 | Tesco (inc Tesco Bank) | Retail | Cheshunt | 2,400 |
| 10 | Royal Mail | Public Sector | London | 2,257 |
| 11 | AEGON UK | Insurance and pensions | Edinburgh | 2,214 |
| 12 | Lothian Buses | Public Sector | Edinburgh | 2,000 |
| 13 | SELEX Galileo | Manufacturing | Basildon | 1,926 |
| 14 | Heriot-Watt University | Higher Education | Edinburgh | 1,689 |
| 15 | ASDA** | Retail | Leeds | 1,680 |
| 16 | Edinburgh Napier University | Higher Education | Edinburgh | 1,652 |
| 17 | HM Revenue & Customs | Public Sector | London | 1,410 |
| 18 | BT Group | Telecommunications | London | 1,256 |
| 19 | WM Morrisons Supermarket | Retail | Bradford | 1,179 |
| 20 | HSBC | Banking | London | 1,172 |

Source: The City of Edinburgh Council, Edinburgh Employers Survey, Office for National Statistics, Annual Civil Service Employment Survey

*Lothians figure **2011 figure

Did you know?

In 2011, 74% of Edinburgh residents in employment worked in the private sector and 26% worked in the public sector.

Source: Office for National Statistics, Annual Population Survey

The 'Human Health and Social work' sector employs more staff than any other industry in Edinburgh.

Source: ONS, Business Register and Employment Survey.

Did you know?

Output from the Financial and Insurance Services sector in Edinburgh grew by over 4% over 2008-2013

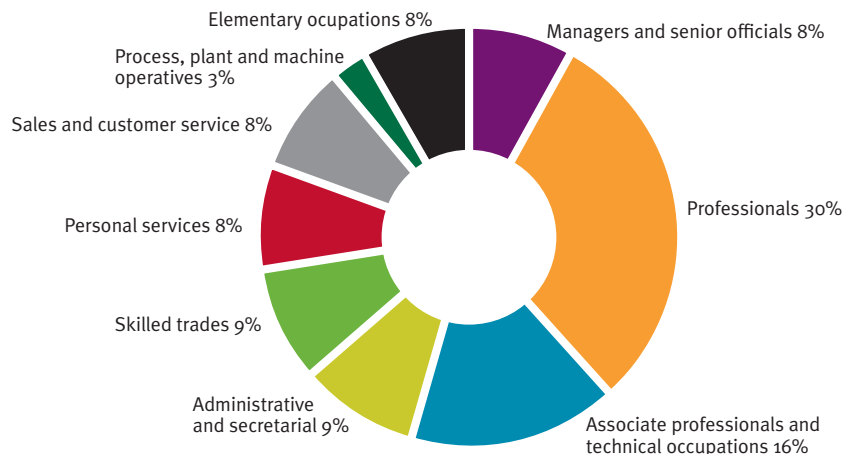
Source: ONS, Regional GVA

Output per resident in Edinburgh is higher than any other UK city outside central London.

Source: ONS, Regional GVA

Figure 39

People working in Edinburgh by occupation 2012



Source: Office for National Statistics, Annual Population Survey

Figure 40

People in employment* in Edinburgh by industrial sector 2011

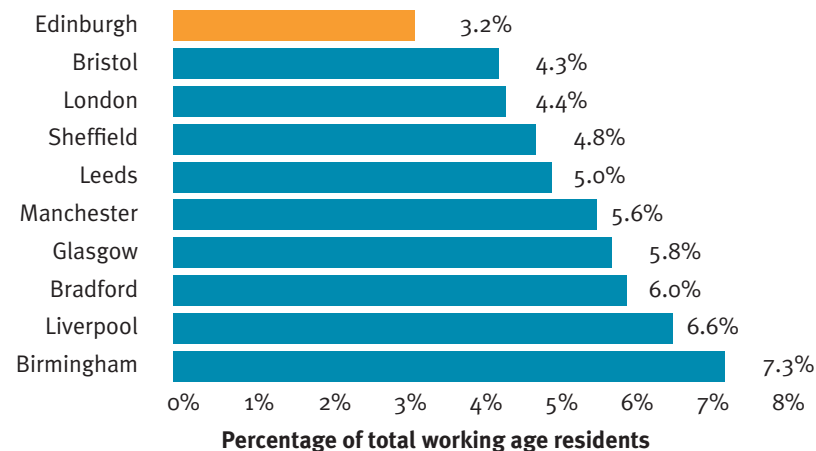
| Sector | Edinburgh | | Scotland | |
|--|-----------|------|-----------|------|
| | Number | % | Number | % |
| Human health and social work | 45,300 | 15% | 386,800 | 16% |
| Wholesale, retail and repair | 36,400 | 12% | 362,800 | 15% |
| Financial services | 34,600 | 11% | 84,800 | 4% |
| Education | 29,200 | 10% | 191,000 | 8% |
| Accommodation and food service | 26,800 | 9% | 174,500 | 7% |
| Professional, scientific and technical activities | 27,100 | 9% | 154,600 | 6% |
| Administrative and support service activities | 21,000 | 7% | 182,300 | 7% |
| Public administration, defence and social security | 18,700 | 6% | 148,300 | 6% |
| Information and communication | 12,400 | 4% | 57,900 | 2% |
| Transportation and storage | 10,200 | 3% | 101,700 | 4% |
| Construction | 9,000 | 3% | 140,800 | 6% |
| Arts, entertainment and recreation | 10,000 | 3% | 69,800 | 3% |
| Manufacturing | 7,300 | 2% | 183,200 | 8% |
| Other service activities | 5,500 | 2% | 39,300 | 2% |
| Primary industries and utilities | 3,200 | 1% | 142,800 | 6% |
| Real estate activities | 5,200 | 2% | 35,100 | 1% |
| Total | 307,500 | 100% | 2,456,000 | 100% |

*Employees and working proprietors.

Source: Office for National Statistics, Business Register and Employment Survey

Figure 41

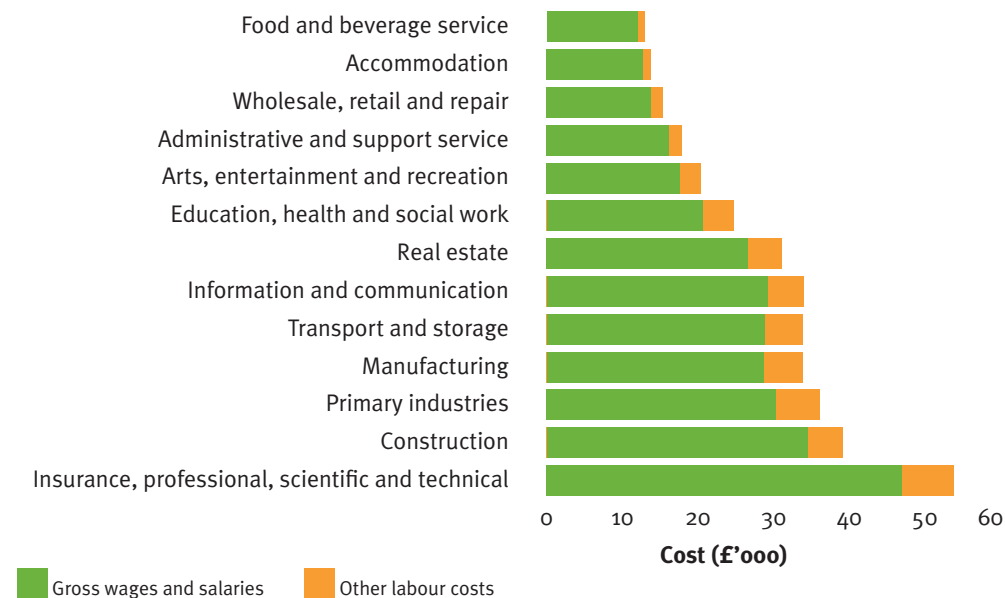
Jobseeker's Allowance claimant rate December 2012



Source: Department for Work and Pensions

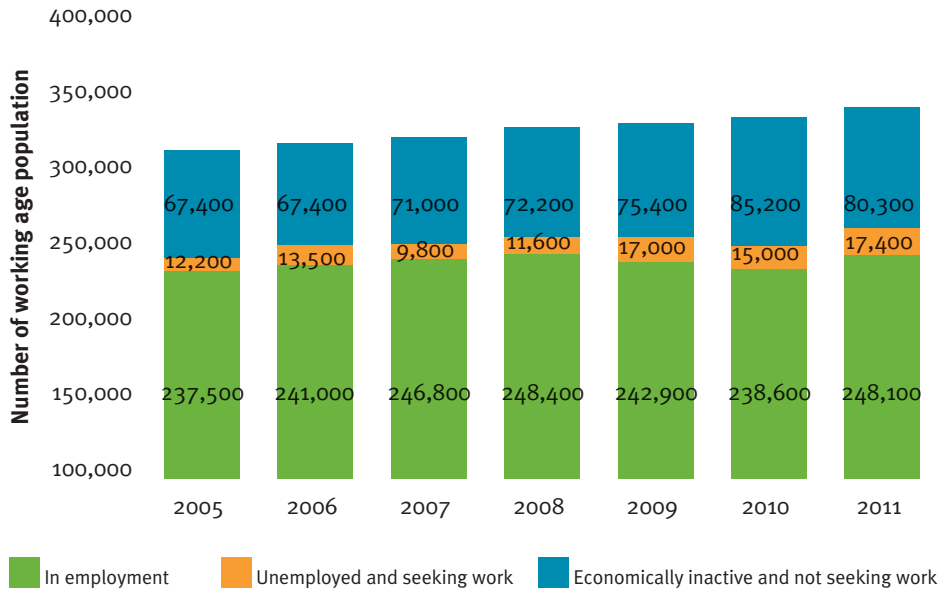
Figure 42

Total labour costs per employee by sector 2010



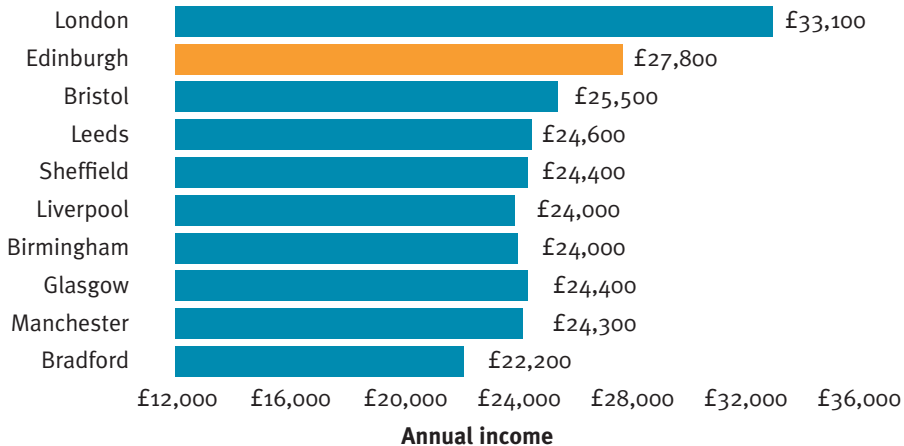
Source: Scottish Government, Scottish Annual Business Statistics

Figure 43
Economic activity of the working age population of Edinburgh 2005-2011



Source: Office for National Statistics, Annual Population Survey

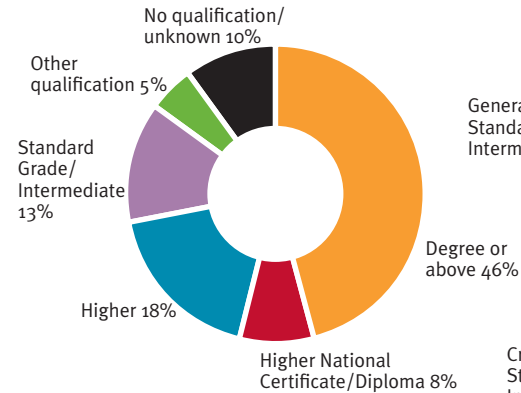
Figure 44
Average gross annual earnings per resident in major UK cities 2012



Source: Office for National Statistics, Annual Survey of Hours and Earnings

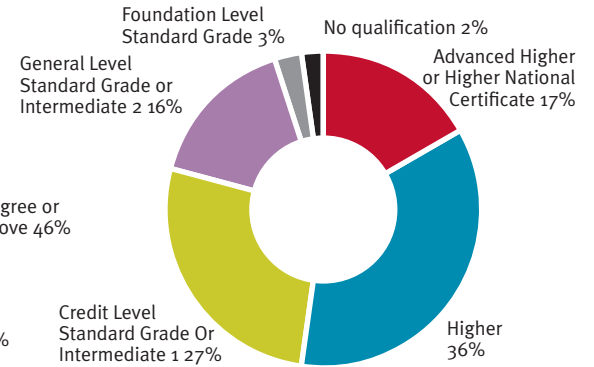
4 Labour and Skills: Qualifications

Figure 45
Highest qualification of working age residents of Edinburgh 2011



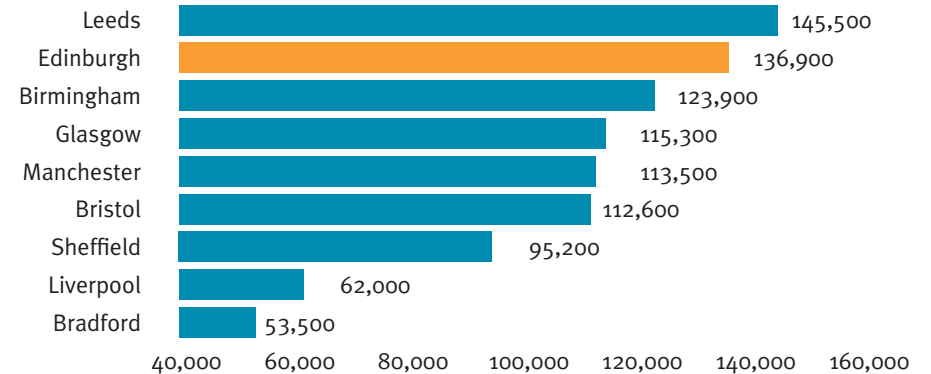
Source: Scottish Government, Scottish Household Survey

Figure 46
Highest qualification of leavers from publicly-funded secondary schools in Edinburgh 2010/11



Source: Scottish Government, School Leaver Attainment and SQA Attainment

Figure 47
Working age residents educated to degree-level or above in major UK cities* 2011



* London = 2,101,700
Source: Office for National Statistics, Annual Population Survey

4 Labour and Skills: Universities and Colleges

Figure 48

Students enrolled in higher education institutions in Edinburgh 2011/12

By level of study

| Institution | University of Edinburgh/ Edinburgh College of Art | Edinburgh Napier University | Queen Margaret University | Heriot-Watt University | Total |
|---------------|--|--------------------------------|------------------------------|---------------------------|--------|
| Undergraduate | 18,970 | 11,375 | 3,485 | 6,615 | 40,455 |
| Postgraduate | 8,705 | 2,685 | 1,765 | 4,255 | 17,410 |
| Total | 27,675 | 14,060 | 5,245 | 10,870 | 57,850 |

By domicile

| | | | | | |
|----------|--------|--------|-------|--------|--------|
| UK | 18,880 | 10,890 | 4,165 | 7,070 | 38,790 |
| Other EU | 3,005 | 1,675 | 535 | 1,195 | 5,940 |
| Non EU | 5,785 | 1,500 | 545 | 2,605 | 8,030 |
| Total | 27,670 | 14,065 | 5,245 | 10,870 | 57,850 |

By destination of graduate

| | | | | | |
|-------------------------|-------|-------|-----|-------|-------|
| Employment | 2,635 | 1,530 | 550 | 675 | 5,390 |
| Study | 425 | 90 | 25 | 70 | 610 |
| Employment and study | 730 | 260 | 65 | 185 | 1,240 |
| Unemployment | 275 | 95 | 55 | 55 | 480 |
| Other | 140 | 135 | 45 | 35 | 355 |
| Total | 4,205 | 2,110 | 740 | 1,020 | 8,075 |

Source: Higher Education Statistics Agency

Figure 49

Students enrolled in Edinburgh's colleges* 2010/11

| Age | Jewel and Esk | | Telford | | Stevenson | | Total | |
|----------|---------------|------|---------|------|-----------|------|--------|------|
| | Number | % | Number | % | Number | % | Number | % |
| Under 16 | 1,242 | 16% | 1,315 | 9% | 1,470 | 10% | 4,027 | 11% |
| 16 to 18 | 2,279 | 29% | 3,484 | 24% | 2,600 | 18% | 8,363 | 23% |
| 19 to 24 | 1,463 | 18% | 3,956 | 27% | 2,730 | 19% | 8,149 | 22% |
| 25 to 59 | 2,772 | 35% | 5,644 | 39% | 7,409 | 51% | 15,825 | 43% |
| 60 to 64 | 64 | 1% | 114 | 1% | 178 | 1% | 356 | 1% |
| 65+ | 118 | 1% | 87 | 1% | 116 | 1% | 321 | 1% |
| Total | 7,938 | 100% | 14,600 | 100% | 14,503 | 100% | 37,041 | 100% |

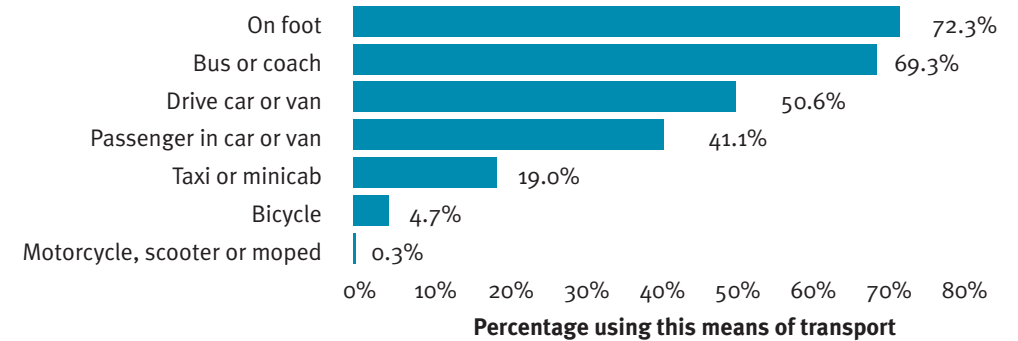
Source: Scottish Funding Council

*In October 2012 Jewel and Esk, Telford and Stevenson colleges merged to form Edinburgh College.

5 Travel and Connectivity: Travel and Commuting

Figure 50

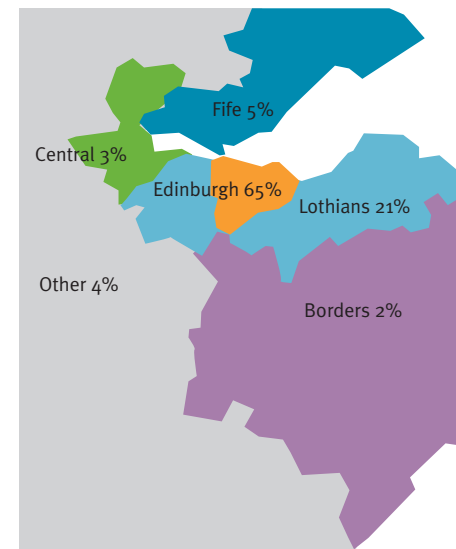
Transport used by residents of Edinburgh 2012



Source: Edinburgh People's Survey

Figure 51

Place of residence of workers in Edinburgh 2011



Source: Scottish Government, Scottish Household Survey

Figure 52

Travel times to Edinburgh city centre 2013

| City | Car | Train |
|------------|-------------|-------------|
| Glasgow | 1 hr 0 min | 49 mins |
| Liverpool | 4 hr 7 min | 3 hr 36 min |
| Manchester | 4 hr 7 min | 3 hr 09 min |
| Bradford | 4 hr 15 min | 3 hr 33 min |
| Leeds | 4 hr 26 min | 2 hr 58 min |
| Sheffield | 4 hr 58 min | 3 hr 20 min |
| Birmingham | 5 hr 20 min | 4 hr 03 min |
| Bristol | 6 hr 39 min | 5 hr 49 min |
| London | 7 hr 25 min | 4 hr 00 min |

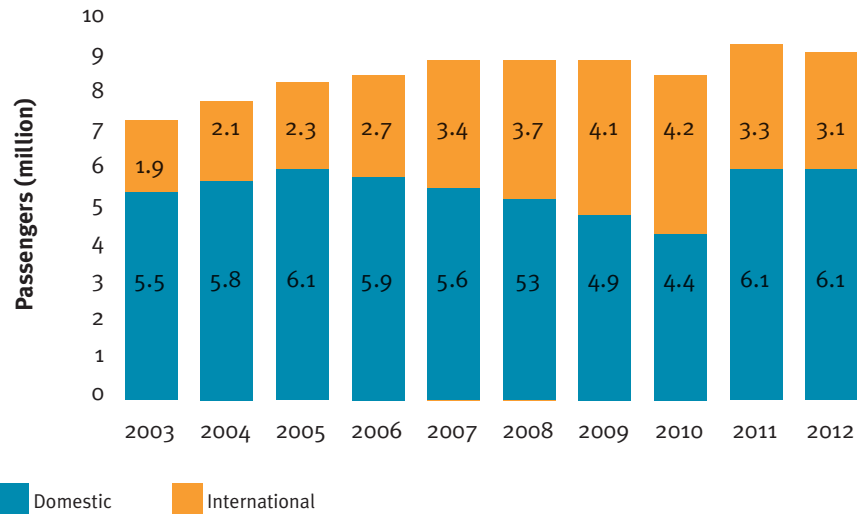
Sources: AA Route Planner, Scotrail

Did you know?

35% of all Edinburgh jobs are filled by staff commuting from surrounding areas.

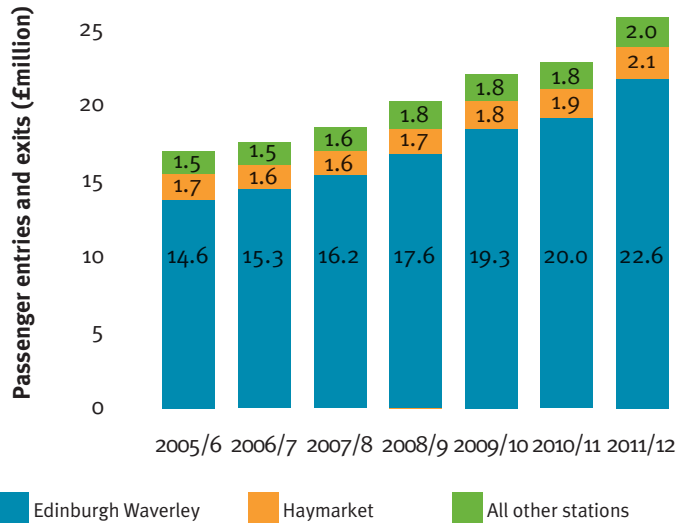
Source: Annual Population Survey

Figure 53
Passenger numbers at Edinburgh Airport 2003–2012



Source: Civil Aviation Authority, UK Airport Statistics

Figure 54
Rail passenger numbers in Edinburgh 2005/6–2010/11

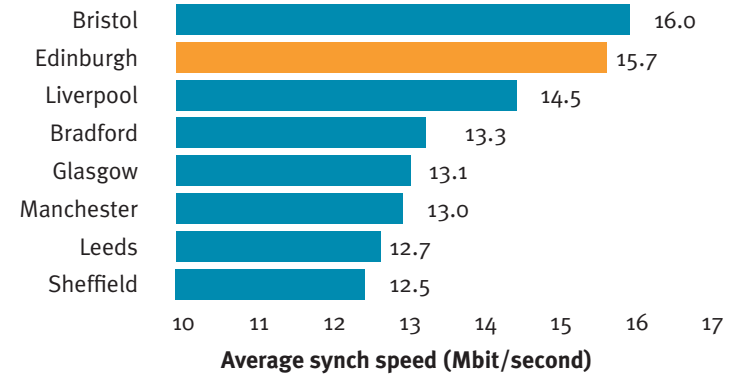


Did you know?
 22.6 million rail passengers travelled through Edinburgh Waverley station during 2011–12.
 Source: Office of Rail Regulation, Station Usage

Source: Office of Rail Regulation, Station Usage

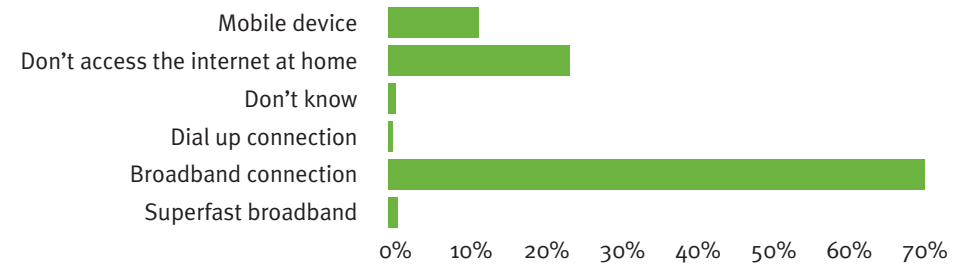
5 Travel and Connectivity: Telecommunications

Figure 55
Average broadband connection speed in major UK cities 2012



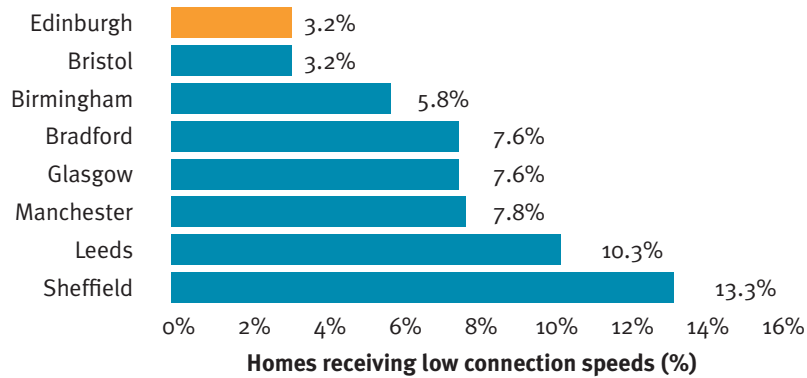
Source: OFCOM, Communications Infrastructure Report

Figure 56
How residents of Edinburgh access the internet from home 2012



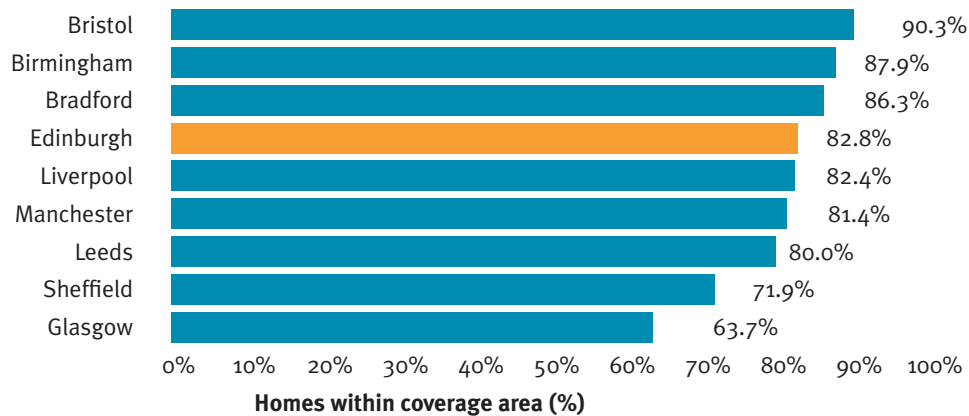
Source: Edinburgh People's Survey

Figure 57
Percentage of homes receiving less than 2 Mbit/s in major UK cities 2012



Source: OFCOM, Communications Infrastructure Report

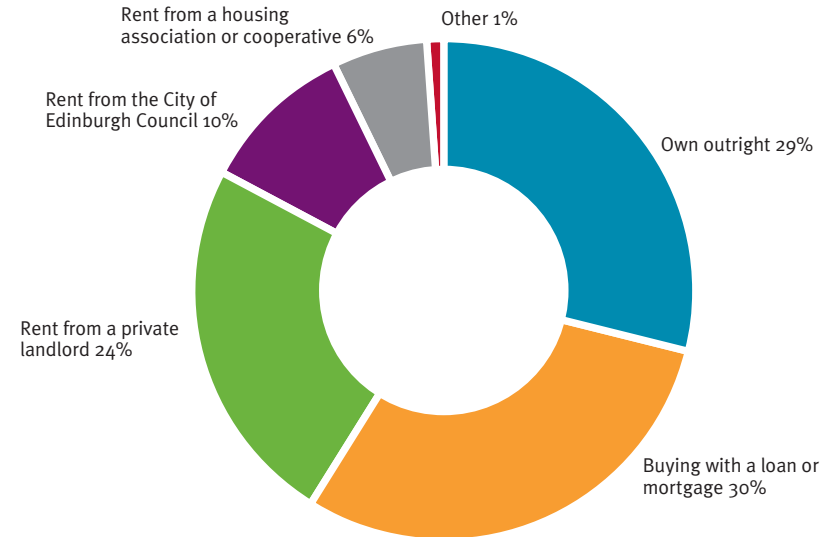
Figure 58
Superfast broadband availability in major UK cities 2012



Source: OFCOM, Communications Infrastructure Report

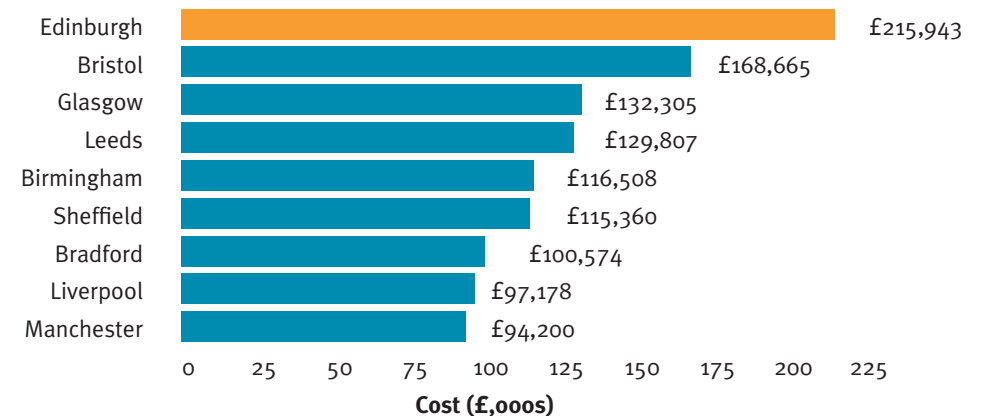
6 Property: Housing Market

Figure 59
Housing tenure of households in Edinburgh 2011



Source: Scottish Government, Scottish Household Survey

Figure 60
Average residential property selling prices in major UK cities 2011

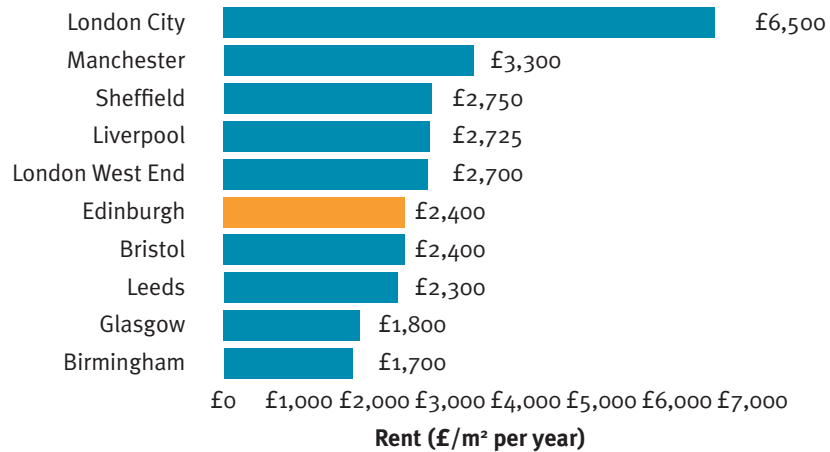


Source: Registers of Scotland (Scottish Cities), Land Registry (English Cities)

6 Property: Commercial Property

Figure 61

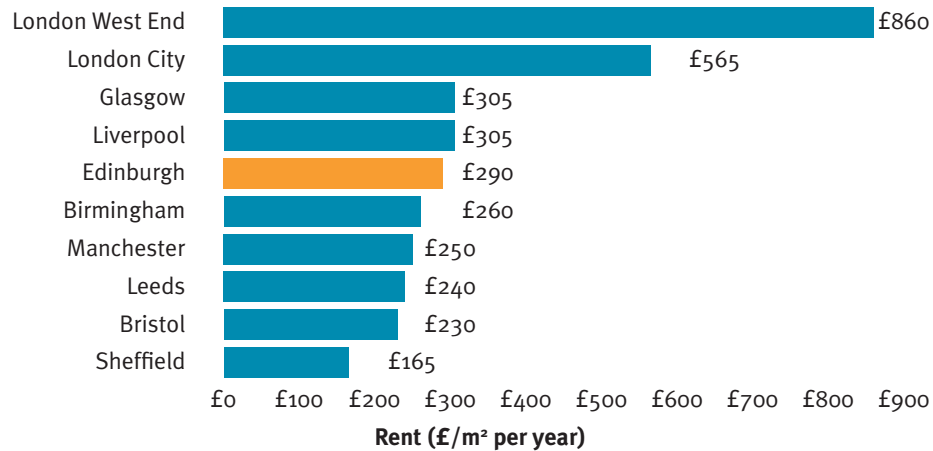
Average prime city centre retail rents in major UK cities 2011



Source: Valuation Office Agency, Property Market Report

Figure 62

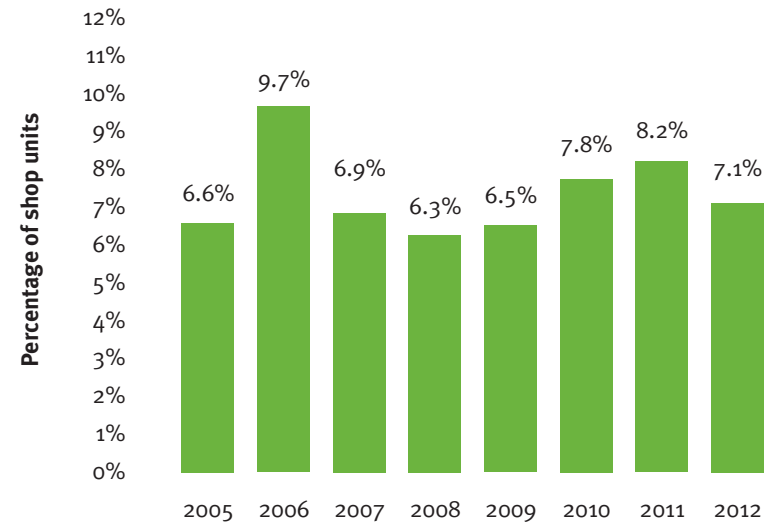
Average prime city centre office rents in major UK cities 2011



Source: Valuation Office Agency, Property Market Report

Figure 63

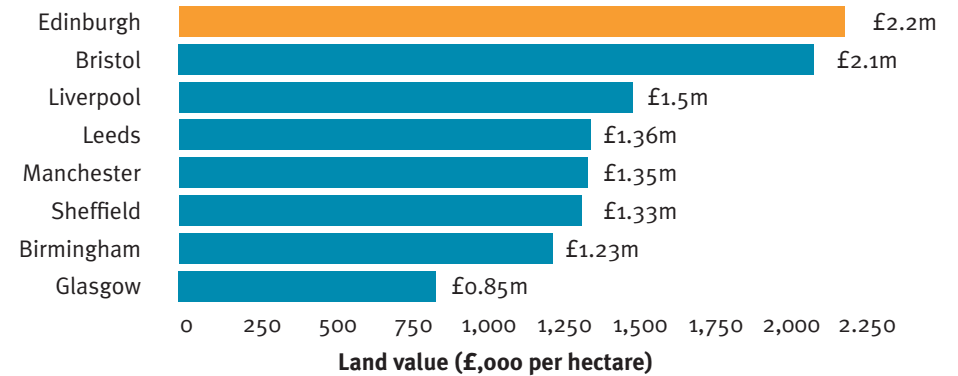
Vacant shop units in Edinburgh City Centre 2005-12



Source: The City of Edinburgh Council

Figure 64

Residential building land values in major UK cities 2011

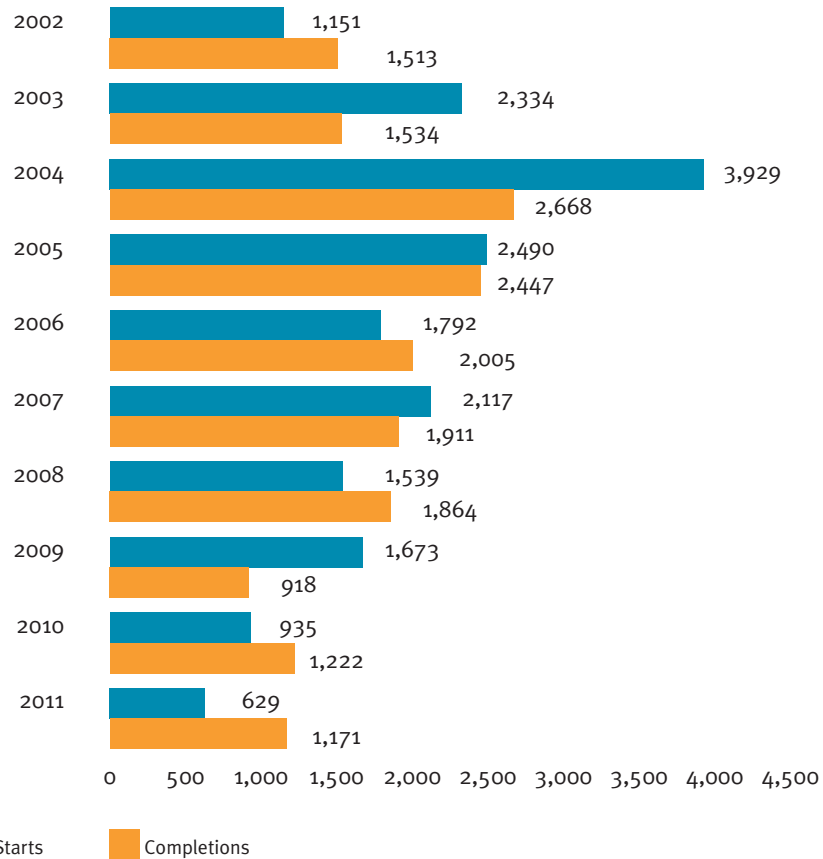


Source: Valuation Office Agency, Property Market Report

6 Property: Construction

Figure 65

Housebuilding new starts and completions in Edinburgh 2002-2011



Source: Scottish Government, Housing Statistics for Scotland

Edinburgh By Numbers Data Sources

People

- Fig 1. www.scotlandscensus.gov.uk/en/
 Fig 2. www.gro-scotland.gov.uk/
 Fig 3. www.gro-scotland.gov.uk/
 Fig 4. www.scotland.gov.uk/Topics/Statistics/16002
 Fig 5. <http://tinyurl.com/ONS-ASHE>
 Fig 6. <http://tinyurl.com/ONS-LCFS>
 Fig 7. <http://tinyurl.com/DWP-NINO>
 Fig 8. <http://tinyurl.com/DWP-NINO>
 Fig 9. www.edinburgh.gov.uk/edinburghpeoplesurvey

Quality of Life

- Fig 10. <http://tinyurl.com/Wellbeing-ONS>
 Fig 11. www.edinburgh.gov.uk/edinburghpeoplesurvey
 Fig 12. <http://www.gro-scotland.gov.uk/statistics/theme/life-expectancy/> and <http://tinyurl.com/ONS-Mortality>
 Fig 13. www.scotland.gov.uk/Topics/Statistics/Browse/Crime-Justice/PubRecordedCrime
 Fig 14. www.metoffice.gov.uk/
 Fig 15. www.greenspacescotland.org.uk/
 Fig 16. <https://www.gov.uk/government/organisations/department-of-energy-climate-change>
 Fig 17. <https://www.gov.uk/government/organisations/department-for-environment-food-rural-affairs>

Economy

- Fig 18. <http://tinyurl.com/ONS-regionalaccounts>
 Fig 19. <http://tinyurl.com/ONS-regionalaccounts>
 Fig 20. <http://tinyurl.com/ONS-regionalaccounts>
 Fig 21. <http://tinyurl.com/BusinessesinScotland>
 Fig 22. <http://tinyurl.com/Businessdemography>
 Fig 23. <http://tinyurl.com/Businessdemography>
 Fig 24. www.fdimarkets.com/
 Fig 25. <http://tinyurl.com/Businessdemography>
 Fig 26. <http://tinyurl.com/Famebusinessdatabase>

Economy: Tourism

- Fig 27. <http://tinyurl.com/VisitScotlandresearch>
 Fig 28. www.strglobal.com/
 Fig 29. www.strglobal.com/
 Fig 30. www.ljresearch.co.uk/home.asp
 Fig 31. www.moffatcentre.com/whatwedo/ourprojects/visitorattractionmonitorandbarometer/
 Fig 33. www.visitbritain.com/en/EN/
 Fig 34. <http://tinyurl.com/VisitScotlandresearch>
 Fig 35. <http://tinyurl.com/VisitScotlandresearch>

Labour Market

- Fig 36. www.nomisweb.co.uk/
 Fig 37. www.scotland.gov.uk/Topics/Statistics/Browse/School-Education/TrendDestinations
 Fig 39. www.nomisweb.co.uk/
 Fig 40. www.nomisweb.co.uk/
 Fig 41. www.nomisweb.co.uk/
 Fig 42. <http://tinyurl.com/ScottishABS>
 Fig 43. www.nomisweb.co.uk/
 Fig 44. www.nomisweb.co.uk/
 Fig 45. www.scotland.gov.uk/Topics/Statistics/16002
 Fig 46. <http://tinyurl.com/Schooldestinations>
 Fig 47. www.nomisweb.co.uk/
 Fig 48. www.hesa.ac.uk/
 Fig 49. www.sfc.ac.uk/

Travel and connectivity

- Fig 50. www.edinburgh.gov.uk/edinburghpeoplesurvey
 Fig 51. www.scotland.gov.uk/Topics/Statistics/16002
 Fig 52. www.theaa.com/route-planner/index.jsp and www.scotrail.co.uk/
 Fig 53. www.caa.co.uk/
 Fig 54. www.rail-reg.gov.uk/
 Fig 55. www.ofcom.org.uk/
 Fig 56. www.edinburgh.gov.uk/edinburghpeoplesurvey
 Fig 57. www.ofcom.org.uk/
 Fig 58. www.ofcom.org.uk/
 Fig 59. www.scotland.gov.uk/Topics/Statistics/16002
 Fig 60. www.ros.gov.uk/ and www.landregistry.gov.uk/

Property

- Fig 61. www.voa.gov.uk/
 Fig 62. www.voa.gov.uk/
 Fig 64. www.voa.gov.uk/
 Fig 65. <http://tinyurl.com/HousebuildinginEdinburgh>



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