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GOLTV RENEWS EXCLUSIVE U.S. & CANADA TV RIGHTS TO GERMANY'S BUNDESLIGA

All-Soccer Network Secures Coverage of Germany's Premier Soccer League Through 2015

Miami, FL – Go!TV, the world's only live all-soccer bilingual television network, renews the rights to air Germany's premier soccer league, the Bundesliga, to viewers in the U.S. and Canada through 2015. With a global fanbase, the Bundesliga consists of 18 teams, including the legendary clubs FC Bayern Munich, FC Schalke 04, Borussia Dortmund, Werder Bremen and Bayer Leverkusen.

"Go!TV has held the exclusive TV rights to the Bundesliga since 2006," said Enzo Francescoli, Founder & CEO of Go!TV. "Year after year, the Bundesliga has delivered some of Go!TV's top ratings, and we expect this trend to continue."

Many of the world's most popular soccer stars play in the [Bundesliga](#), including Mario Gomez, Philipp Lahm, Claudio Pizarro, Michael Ballack, Bastian Schweinsteiger, Jefferson Farfan, Maza and Raúl. Throughout the season, clubs compete for the German championship as well as entry into the coveted UEFA Champions League and UEFA Europa League.

"We selected Go!TV because of its large and loyal viewership," said Joerg Daubitzer, Managing Director of DFL Sports Enterprises, the Bundesliga sales and distribution company. "Our partnership with Go!TV ensures that Bundesliga maintains high exposure in these top markets with matches as well as special programming such as *Hallo Bundesliga* and *Goal! The Bundesliga Magazine* produced by DFL."

The all-soccer network currently delivers exclusive coverage of the 2011/12 Bundesliga season and up to four live matches every weekend with replays during the week. Go!TV viewers can also watch more German soccer coverage with *Hallo Bundesliga* every Monday at 8:30 p.m. ET and *Bundesliga Magazine* every Thursday at 7:30 p.m. ET. For a complete programming schedule, please visit www.golftv.tv.

About Go!TV

Go!TV delivers live coverage of the world's highest level of professional soccer. Go!TV is the all-soccer channel with exclusive TV rights, featuring over 6,000 hours of pure soccer action and a diverse mix of soccer programming, including the country's only weeknight soccer news program, *Go!TV News*. [Go!TV Móvil](#) offers mobile phone subscriber's exclusive news, updates, scores and video of their favorite teams, leagues and tournaments on the go. For more information, visit www.golftv.tv.

About DFL and DFL Sports Enterprises GmbH

DFL Sports Enterprises is responsible for all domestic and international sales of commercial rights of the Bundesliga. The sales activities are divided into three lines of business: Audiovisual Rights, Sponsoring & Licensing and Media & Advertising Sales of Bundesliga-own platforms. DFL Sports Enterprises is a 100% subsidiary of the DFL Deutsche Fussball Liga. DFL officially represents all 36 football clubs of the German League Association and is the pivotal element in German professional football. DFL Sport Enterprises already entertains successful licensing partnerships with Topps and EA Sports.

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