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**OLIVIA LAUNCHES MILESTONE 40TH ANNIVERSARY WITH UNPARALLELED ENTERTAINMENT AND ITINERARIES ON FOUR 2013 VACATIONS**  
***San Francisco-based lesbian travel company adds second Southern Caribbean cruise and second Punta Cana resort vacation due to high demand***

San Francisco, Calif. – In 2013, four special anniversary trips will provide extraordinary opportunities to celebrate the 40th anniversary of Olivia, the world’s premier provider of lesbian cruise, resort and adventure vacations. Launching the milestone year in grand style, 6,400 guests will celebrate with Olivia on two 2,100-person Holland America full-ship charters to the Caribbean and two 1,100-person resort vacations at Club Med Punta Cana. For each trip, Olivia has pulled out all the stops with dozens of entertainers, surprise special guests, parties, excursions, activities, dances and shows – and, as a signature part of its mission, the company always charters the entire ship and resort so their guests can be out and free on vacation.

The 40th anniversary themed trips kick off Olivia’s exciting 2013 vacation schedule. The celebration comes after an impressive four decades during which the company grew from a groundbreaking independent women’s record label into the leading travel company for lesbians.

“I am so proud of all that Olivia has accomplished in the past 40 years. In addition to introducing women to incredible destinations, we have raised awareness for our community and changed what it means to be a lesbian traveler,” says Olivia Founder and President Judy Dlugacz. “These upcoming anniversary trips are all about celebrating women – with women, and all we’ve experienced over these past four decades.”

Olivia’s back-to-back Southern Caribbean cruises depart from Ft. Lauderdale, Florida, on Jan. 27-Feb. 3, 2013 (sold out – wait list only) and Feb. 3-10, 2013. Then, in May, Olivia welcomes guests on two consecutive seven-day anniversary resort vacations at Club Med’s Punta Cana Resort in the beautiful Dominican Republic. The first trip, which is almost sold out, takes place May 11-18, 2013; another follows from May 18-25, 2013. Olivia added a second week of each vacation after initial spots filled up quickly, and all four offer thrilling entertainment, activities and optional excursions.

**Southern Caribbean Cruises**

More than 20 artists and top-tier entertainers will be aboard Olivia’s 40th anniversary cruises departing Jan. 27-Feb. 3, 2013 (sold out – wait list only), and Feb. 3-10, 2013. Sports icon and social justice pioneer, Billie Jean King will join original Olivia recording artists Meg Christian and Cris Williamson along with other popular musicians, speakers, DJs and special guests. In addition to entertainment, Olivia guests will enjoy

anniversary-themed parties, dance lessons, pool games and mixers for solo travelers, plus optional excursions such as snorkeling, kayaking, off-roading and more.

The back-to-back weeks of sun and fun take place on Holland America's stunning, 2,100-passenger *Nieuw Amsterdam*. From panoramic ocean views, to new spa-class cabins, to more than \$3 million of Dutch art and antiques on display, the vessel is one of the most impressive to cruise the seas. Onboard amenities include specialty restaurants, a wine tasting bar, a three-tiered show lounge, the *Food & Wine Magazine* culinary arts center and the full-service Greenhouse Spa and Salon, as well as a pool, hot tub and the largest gym in the Holland America line.

Olivia's anniversary cruises depart from Ft. Lauderdale and will call on the private Bahamian island Half Moon Cay, with its two-mile crescent beach, before spending a day at sea. From there, the *Nieuw Amsterdam* heads to two gay-friendly islands that appeal to guests for distinct reasons. A stop in Willemstad, Curacao, offers cultural opportunities and optional heritage tours, aloe plantation visits and dolphin swims. Outdoor adventure abounds in sun-kissed Oranjestad, Aruba, which boasts European and Latin influences. The cruises wrap up with two more at-sea days that promise both relaxation and action-packed enjoyment for guests.

To make a reservation for the Feb 3-10 cruise or to join a wait list for the sold-out Jan. 27-Feb. 3 cruise, call 800-631-6277 or 415-962-5700, option 1. Convenient payment plans are available for both trips and standard travel agent commissions apply. For more information about these vacations, please visit [www.olivia.com](http://www.olivia.com).

### **Punta Cana Resort Trips**

Olivia's two 40th anniversary trips to the 1,100-guest Club Med Punta Cana Resort, May 11-18 and May 18-25, 2013, boast the biggest and best Olivia Music and Comedy Festival lineups to date. Guest entertainers include comedians Wanda Sykes and Suzanne Westenhoefer, singer Vicci Martinez, who was a season one finalist on *The Voice*, plus many others. (Additional entertainers are being added regularly – visit [www.olivia.com](http://www.olivia.com) for the latest updates.) Between shows, guests at the oceanfront property can participate in snorkeling, trapeze, windsurfing, kayaking and sailing, plus workshops, solos mixers and other activities.

Situated on 75 sun-splashed acres on the eastern tip of Hispaniola Island, the Club Med Punta Cana Resort is a spectacular all-inclusive property offering the best of a tropical vacation. With three restaurants, two bars, swimming pools and a fitness center, along with beautifully landscaped gardens and sports facilities, there is no shortage of activities. Oceanfront, ocean-view and balcony rooms each feature comfortable guest amenities.

Olivia's May 11-18 anniversary celebration is 95 percent sold, and rooms for the May 18-25 resort trip are selling fast. To make a reservation or join the wait list, call 800-631-6277 or 415-962-5700, option 1. Convenient payment plans are available for both trips and standard travel agent commissions apply. For more information about these vacations, please visit [www.olivia.com](http://www.olivia.com).

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**About Olivia**

San Francisco-based, Olivia is the world's premier provider of lesbian cruise, resort and adventure vacations. Under the direction of Founder and President Judy Dlugacz, the company launched as a women's record label in 1973 and expanded into travel in 1990. Since then, Olivia has taken nearly 175,000 women on vacation and the company has more than 150 cruise, resort and adventure trips in its portfolio. In addition, Olivia contributes millions of dollars to LGBT organizations, including the National Center for Lesbian Rights, Human Rights Campaign, The National Gay & Lesbian Task Force, The Gay & Lesbian Alliance Against Defamation, Victory Fund, Mautner Project and scores of other community and advocacy organizations worldwide. For more information about Olivia Travel, visit [www.olivia.com](http://www.olivia.com) or call 800-631-6277.