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**CONSERVATIVE**  
INTELLIGENCE BRIEFING

 HarperPolling

## Iowa Statewide Poll Results

1/30/13

Conducted January 29, 2013

Respondents: 523

Margin of Error: +/-4.28%

Confidence Interval: 95%

### Demographics:

#### **Gender**

Female	54.68%
Male	45.32%
Total	100.00%

#### **Age**

18-35	19.89%
36-45	13.77%
46-55	18.74%
56-65	20.65%
66 and older	26.96%
Total	100.00%

#### **Party Self-identification**

Republican	38.24%
Democrat	34.99%
Any other party	26.77%
Total	100.00%

#### **Ideology**

Very Conservative	25.43%
Somewhat Conservative	24.66%
Moderate	30.64%

Liberal	16.76%
Not Sure	2.50%
Total	100.00%

**Results:**

**Q (Republican Only):** If the Republican primary election for U.S. Senator were held today, who would you vote for: Tom Latham, Steve King, Brad Zaun, or Bob Vander Plaats?

King	35.35%
Latham	21.72%
Vander Plaats	19.70%
Zaun	3.03%
Not sure	20.20%
Total	100.00%

**Q (Republican Only):** If the Republican primary election for U.S. Senator were held today, who would you vote for: Drew Ivers, Steve King, Tom Latham, Bob Vander Plaats or Brad Zaun?

Ivers	4.52%
King	31.16%
Latham	26.13%
Vander Plaats	16.08%
Zaun	6.03%
Not sure	16.08%
Total	100.00%

**Q (Republican Only):** If the Republican primary election for U.S. Senator were held today, who would you vote for: Steve King or Tom Latham?

King	46.00%
Latham	29.00%
Not sure	25.00%
Total	100.00%

**Q (Likely 2016 Presidential Republican Caucus Attendee Only):** If the 2016 Republican Presidential Caucus were held today, who would you vote for: Chris Christie, Rand Paul, Marco Rubio, Paul Ryan, Rick Santorum, or Scott Walker?

Chris Christie	12.00%
Rand Paul	12.50%
Marco Rubio	26.50%
Paul Ryan	18.00%
Rick Santorum	13.50%
Scott Walker	2.50%
Not sure	15.00%
Total	100.00%

**Q (Democrat Only):** If the Democratic primary election for U.S. Senator were held today, who would you vote for: Brad Anderson, Bruce Braley, or Kevin McCarthy?

Anderson	3.83%
Braley	49.73%
McCarthy	3.83%
Not sure	42.62%
Total	100.00%

**Q (Likely 2016 Presidential Democratic Caucus Attendee Only):** If the 2016 Democrat Presidential Caucus was held today, who would you vote for: Joe Biden, Hillary Clinton, or Andrew Cuomo?

Joe Biden	13.74%
Hillary Clinton	65.38%
Andrew Cuomo	3.85%
Not sure	17.03%
Total	100.00%

**Q.** Do you approve or disapprove of the way Barack Obama is handling his job as President?

Approve	45.87%
Disapprove	48.56%
Not Sure	5.57%
Total	100.00%

**Q.** If the election for Congress were held today, would you vote for the Republican candidate or the Democratic candidate?

Republican	43.10%
Democrat	42.15%
Someone else	3.83%
Not Sure	10.92%
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Total	100.00%

**Now, I am going to read you a list of names and organizations. Please indicate whether you have a favorable or unfavorable opinion of each.**

**Tom Harkin**

Favorable	48.46%
Unfavorable	39.96%
Never heard of him	2.12%
Heard of him but have no opinion	9.46%
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Total	100.00%

**Tom Latham**

Favorable	37.31%
Unfavorable	24.42%
Never heard of him	15.38%
Heard of him but have no opinion	22.88%
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Total	100.00%

**Steve King**

Favorable	35.14%
Unfavorable	35.33%
Never heard of him	16.60%
Heard of him but have no opinion	12.93%
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Total	100.00%

### **Bruce Braley**

Favorable	32.12%
Unfavorable	24.42%
Never heard of him	23.65%
Heard of him but have no opinion	19.81%
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Total	100.00%

### **The National Rifle Association (NRA)**

Favorable	50.86%
Unfavorable	37.04%
Never heard of it	2.30%
Heard of it but have no opinion	9.79%
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Total	100.00%

**Q:** If the election for U.S. Senator were held today, who would you vote for: Bruce Braley or Steve King?

Braley	39.08%
King	33.52%
Not sure	27.39%
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Total	100.00%

**Q:** If the election for U.S. Senator were held today, who would you vote for Bruce Braley or Tom Latham?

Braley	32.82%
Latham	36.08%
Not sure	31.09%
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Total	100.00%

**Q:** If the election for U.S. Senator were held today, who would you vote for Bruce Braley or Bob Vander Plaats?

Braley	41.46%
Vander Plaats	26.10%
Not sure	32.44%
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Total

100.00%