

2008 Top Newspapers, Blogs & Consumer Magazines



No one knows the media like BurrellesLuce. For the fifth year, BurrellesLuce provides this must-have resource to PR professionals. These lists give you the top-rated news and information sources in the United States, based on circulation or visits. It's a unique, at-a-glance reference to help you plan your next campaign.

BurrellesLuce offers a full range services to help you take charge of your media relations results. Call 866.626.8004 or visit www.BurrellesLuce.com/topmedia.



Top 100 Daily Newspapers

Rank	Newspaper	Daily	Sunday	Rank	Newspaper	Daily	Sunday
1	USA Today	2,284,219	N/A	51	The Boston Herald	182,350	105,629
2	The Wall Street Journal	2,069,463	N/A	52	Arkansas Democrat-Gazette - Little Rock, AR	182,212	274,494
3	The New York Times	1,077,256	1,476,400	53	New Orleans Times-Picayune	179,834	199,970
4	Los Angeles Times	773,884	1,101,981	54	Omaha World-Herald	178,545	219,795
5	The Daily News - New York, NY	703,137	704,157	55	The Buffalo News	178,365	260,445
6	The New York Post	702,488	401,315	56	The News & Observer - Raleigh, NC	176,083	211,245
7	Washington Post	673,180	890,163	57	Richmond Times-Dispatch	175,265	205,895
8	Chicago Tribune	541,663	898,703	58	The Virginian Pilot	175,005	200,012
9	Houston Chronicle	494,131	632,797	59	Las Vegas Review-Journal	174,341	199,602
10	Arizona Republic - Phoenix, AZ	413,332	515,523	60	Austin American-Statesman	170,309	206,505
11	Newsday - Melville, NY	379,613	441,728	61	The Hartford Courant	168,158	237,933
12	San Francisco Chronicle	370,345	424,603	62	The Palm Beach Post	164,474	195,608
13	Dallas Morning News	368,313	520,215	63	The Press-Enterprise - Riverside, CA	164,189	172,730
14	The Boston Globe	350,605	525,959	64	The Record - Hackensack, NJ	163,329	195,525
15	The Star-Ledger - Newark, NJ	345,130	500,382	65	Investor's Business Daily - Los Angeles, CA	161,421	N / A
16	Philadelphia Inquirer	334,150	630,665	66	The Tennessean - Nashville, TN	161,131	219,044
17	The Plain Dealer - Cleveland, OH	330,280	428,090	67	Tribune-Review - Greensburg, PA	150,911	192,423
18	The Atlanta Journal-Constitution	326,907	497,149	68	The Fresno Bee	150,334	171,039
19	Star-Tribune - Minneapolis, MN	322,362	534,750	69	The Commercial Appeal	146,961	188,040
20	St. Petersburg Times	316,007	432,779	70	Democrat & Chronicle - Rochester, NY	145,913	199,533
21	The Chicago Sun-Times *	312,274	247,469	71	The Florida Times-Union	144,391	201,352
22	Detroit Free Press	308,944	606,374	72	Daily Herald - Arlington Heights, IL	143,152	141,091
23	The Oregonian - Portland, OR	304,399	361,988	73	Asbury Park Press - Neptune, NJ	140,882	184,095
24	The San Diego Union Tribune	288,669	355,537	74	The Birmingham News	140,438	170,151
25	The Sacramento Bee	268,755	307,480	75	The Honolulu Advertiser	140,331	150,276
26	The Indianapolis Star	255,303	324,349	76	The Providence Journal	139,055	192,849
27	St. Louis Post-Dispatch	255,057	414,564	77	The Des Moines Register	138,519	222,122
28	The Kansas City Star	252,785	345,332	78	The Los Angeles Daily News - Woodland Hills, CA	137,344	145,164
29	The Orange County (CA) Register	250,724	311,982	79	Seattle Post-Intelligencer *	129,563	* N / A
30	The Miami Herald	240,223	311,245	80	The Grand Rapids Press	128,930	177,026
31	San Jose Mercury News	234,772	251,851	81	The Salt Lake Tribune	121,699	143,296
32	The Sun - Baltimore, MD	232,360	372,970	82	The Akron Beacon Journal	119,929	155,436
33	The Orlando Sentinel	227,593	332,030	83	The Blade - Toledo, OH	119,901	147,141
34	San Antonio Express-News	225,447	315,959	84	The Knoxville News-Sentinel	117,262	147,939
35	The Rocky Mountain News *	225,226	* N / A	85	Dayton Daily News	116,690	157,833
36	The Denver Post *	225,193	* N / A	86	Sarasota Herald-Tribune	114,904	125,644
37	The Seattle Times *	220,863	* N / A	87	La Opinion - Los Angeles, CA	114,892	56,027
38	Tampa Tribune *	220,522	* N / A	88	Arizona Daily Star - Tucson	113,373	164,033
39	South Florida Sun-Sentinel - Ft. Lauderdale, FL	218,286	303,399	89	Tulsa World	112,968	160,052
40	Milwaukee Journal Sentinel	217,755	384,539	90	The News Tribune - Tacoma	111,778	125,955
41	The Courier-Journal - Louisville, KY	215,328	258,778	91	The News Journal - New Castle, DE	110,171	125,244
42	Pittsburgh Post-Gazette	214,374	331,053	92	Post-Standard, Syracuse, NY	110,061	158,529
43	The Cincinnati Enquirer	212,369	279,825	93	Lexington (KY) Herald-Leader	109,624	135,250
44	The Charlotte Observer	210,616	264,170	94	Morning Call - Allentown, PA	108,797	140,789
45	Fort Worth Star-Telegram	207,045	289,974	95	Journal News - Rockland County	108,092	125,829
46	The Oklahoman - Oklahoma City, OK	201,771	262,150	96	Philadelphia Daily News	107,269	N / A
47	The Columbus Dispatch	199,524	334,422	97	Albuquerque Journal	102,902	137,623
48	St. Paul Pioneer-Press	191,768	252,055	98	The State - Columbia, SC	101,010	128,564
49	The Detroit News *	188,171	* N / A	99	The Post and Courier - Charleston, SC	100,400	110,289
50	Contra Costa (CA) Times	183,086	194,203	100	The Daytona Beach News-Journal	99,627	116,700

Source: Audit Bureau of Circulations figures for six-month period ending 3/31/08 * Standalone circulation figures not given for Sunday editions



Most Popular English Language Blogs

Rank	Blog	Blog Address	Technorati's Authority Figures as of 4/28/08
1	Huffington Post	huffingtonpost.com	24,166
2	TechCrunch	techcrunch.com	23,264
3	Engadget	engadget.com	22,365
4	Gizmodo	gizmodo.com	22,073
5	Boing Boing	boingboing.net	16,974
6	LifeHacker	lifehacker.com	15,446
7	Ars-Technica (CA)	arstechnica.com	14,725
8	I Can Has Cheezburger?	icanhascheezburger.com	11,770
9	Mashable! The Social Network Blog	mashable.com	11,739
10	Daily Kos	dailykos.com	10,192
11	ReadWriteWeb	readwriteweb.com	10,175
12	Smashing Magazine	smashingmagazine.com	9,452
13	Official Google Blog	googleblog.blogspot.com	8,867
14	Seth's Blog	sethgodin.typepad.com	8,785
15	Blog Tips To Help You Make Money Blogging	probblogger.net	8,566
16	Dosh Dosh	doshdosh.com	8,448
17	Perez Hilton	perezhilton.com	8,440
18	Gawker	gawker.com	7,993
19	PostSecret	postsecret.blogspot.com	7,773
20	TreeHugger	treehugger.com	7,599
21	Copyblogger	copyblogger.com	6,627
22	Valleywag	valleywag.com	6,329
23	Think Progress	thinkprogress.org	6,251
24	Shoemoney	shoemoney.com	6,071
25	The Consumerist	consumerist.com	6,047

Source: Technorati's Authority Figures, 4/28/08



U.S. Consumer Magazines

Rank	Magazine	Total Paid & Verified Circulation	Rank	Magazine	Total Paid & Verified Circulation
1	AARP The Magazine	24,444,293	14	TV Guide (U.S.)	3,288,740
2	AARP Bulletin	23,815,128	15	Sports Illustrated	3,213,025
3	Reader's Digest	9,322,833	16	Taste Of Home	3,163,669
4	Better Homes And Gardens	7,638,912	17	Newsweek	3,109,228
5	National Geographic	5,042,672	18	Cosmopolitan	2,902,797
6	Good Housekeeping	4,632,531	19	VIA	2,829,413
7	Family Circle	4,011,530	20	Southern Living	2,802,258
8	Woman's Day	3,930,566	21	Playboy	2,700,262
9	Ladies' Home Journal	3,911,188	22	AAA Going Places	2,557,486
10	AAA Westways	3,775,228	23	Maxim	2,548,610
11	People	3,618,718	24	American Legion Magazine	2,542,176
12	Prevention	3,383,408	25	O - The Oprah Magazine	2,405,177
13	Time	3,351,872			

Source: Audit Bureau of Circulations figures for six-month period ending 3/31/08