



FOR IMMEDIATE RELEASE

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Arizona's Kyl in good shape for re-election

Raleigh, N.C. – Though always a remote possibility in a typically red state, Democrats have been hoping to stave off further erosion of their Senate majority by taking over a seat or two from the GOP. One of those seats could be Jon Kyl's in Arizona. But even in a marquee matchup with former governor and current Homeland Security Secretary Janet Napolitano, Kyl would be favored by a double-digit margin if he decides to stand for a fourth term in 2012.

Kyl leads Napolitano, 53-41. His narrowest advantage is to Attorney General and 2010 gubernatorial nominee Terry Goddard, 50-40. But he would beat former congresswoman Ann Kirkpatrick, 51-35, and Phoenix mayor Phil Gordon, 54-33.

Napolitano rallies Democrats to some extent, but really turns Republicans off, so Kyl wins his highest share of the GOP vote (91%) versus her. Goddard holds him to only 82% of Republicans, but still suffers from a party unity gap, with over a fifth of Democrats going the other way. In fact, Kyl takes 15% (versus Napolitano) to 21% (against Goddard) of the opposite party's support, with the Democrats earning only 4% (Gordon) to 9% (Goddard) of the GOP. Independents, who make up a rather large quarter of the electorate, favor Kyl by one (versus Napolitano) to eight points (against Gordon) except when he faces Goddard, who takes unaffiliateds, 48-43.

Kyl has a solid 47-40 job approval rating, putting him in the top half of the 77 senators PPP has measured over the past year. A quarter of Democrats like what he is doing in D.C., and the only note of caution for him is that independents disapprove by a 35-50 margin. Napolitano is not surprisingly well known but surprisingly not well liked, with a 40-55 favorability margin, nearly as bad as the far lesser-known Gordon's 19-37. Goddard (43-35) is as well liked as Kyl; a fifth of Republicans like him. Kirkpatrick (24-21) is the least familiar to voters.

“Between Kyl's relative popularity and a weak Democratic bench this does not look like a great pick up opportunity for Democrats next year,” said Dean Debnam, President of Public Policy Polling. “They probably need Kyl to retire in order to have a really good chance of winning this seat.”

PPP surveyed 599 Arizona voters from January 28th to 30th. The survey's margin of error is +/-4.0%. Other factors, such as refusal to be interviewed and weighting, may introduce additional error that is more difficult to quantify.





Arizona Survey Results

Q1 Do you approve or disapprove of Senator Jon Kyl's job performance?

Approve47% Not sure13%
Disapprove.....40%

Q2 Do you have a favorable or unfavorable opinion of Terry Goddard?

Favorable..... 43%
Unfavorable 35%
Not sure22%

Q3 Do you have a favorable or unfavorable opinion of Phil Gordon?

Favorable..... 19%
Unfavorable 37%
Not sure 44%

Q4 Do you have a favorable or unfavorable opinion of Ann Kirkpatrick?

Favorable..... 24%
Unfavorable 21%
Not sure 55%

Q5 Do you have a favorable or unfavorable opinion of Janet Napolitano?

Favorable..... 40%
Unfavorable 55%
Not sure 5%

Q6 If the candidates for US Senate next year were Republican Jon Kyl and Democrat Terry Goddard, who would you vote for?

Jon Kyl..... 50%
Terry Goddard..... 40%
Undecided..... 9%

Q7 If the candidates for US Senate next year were Republican Jon Kyl and Democrat Phil Gordon, who would you vote for?

Jon Kyl..... 54%
Phil Gordon..... 33%
Undecided..... 13%

Q8 If the candidates for US Senate next year were Republican Jon Kyl and Democrat Ann Kirkpatrick, who would you vote for?

Jon Kyl..... 51%
Ann Kirkpatrick..... 35%
Undecided..... 14%

Q9 If the candidates for US Senate next year were Republican Jon Kyl and Democrat Janet Napolitano, who would you vote for?

Jon Kyl..... 53%
Janet Napolitano..... 41%
Undecided..... 6%

Q10 Would you describe yourself as a liberal, moderate, or conservative?

Liberal..... 18%
Moderate..... 44%
Conservative..... 38%

Q11 If you are a woman, press 1. If a man, press 2.

Woman 55%
Man..... 45%

Q12 If you are a Democrat, press 1. If a Republican, press 2. If you are an independent or identify with another party, press 3.

Democrat 36%
Republican..... 40%
Independent/Other..... 24%





Q13 If you are Hispanic, press 1. If white, press 2.
If other, press 3.

<i>Hispanic</i>	17%
<i>White</i>	74%
<i>Other</i>	9%

Q14 If you are 18 to 29 years old, press 1. If 30 to
45, press 2. If 46 to 65, press 3. If you are
older than 65, press 4.

<i>18 to 29</i>	12%
<i>30 to 45</i>	22%
<i>46 to 65</i>	46%
<i>Older than 65</i>	20%





Crosstabs

	Base	Ideology		
		Liberal	Moderate	Conservative
Kyl Approval				
Approve	47%	16%	34%	76%
Disapprove	40%	67%	54%	11%
Not sure	13%	16%	12%	13%

	Base	Ideology		
		Liberal	Moderate	Conservative
Goddard Favorability				
Favorable	43%	64%	58%	15%
Unfavorable	35%	20%	23%	57%
Not sure	22%	15%	18%	29%

	Base	Ideology		
		Liberal	Moderate	Conservative
Gordon Favorability				
Favorable	19%	30%	27%	5%
Unfavorable	37%	26%	31%	48%
Not sure	44%	44%	41%	47%

	Base	Ideology		
		Liberal	Moderate	Conservative
Kirkpatrick Favorability				
Favorable	24%	31%	29%	14%
Unfavorable	21%	17%	20%	24%
Not sure	55%	52%	50%	63%





Crosstabs

	Base	Ideology		
		Liberal	Moderate	Conservative
Napolitano Favorability				
Favorable	40%	76%	54%	6%
Unfavorable	55%	15%	39%	92%
Not sure	5%	9%	6%	2%

	Base	Ideology		
		Liberal	Moderate	Conservative
Kyl/Goddard				
Jon Kyl	50%	18%	33%	86%
Terry Goddard	40%	72%	56%	7%
Undecided	9%	10%	11%	7%

	Base	Ideology		
		Liberal	Moderate	Conservative
Kyl/Gordon				
Jon Kyl	54%	15%	38%	90%
Phil Gordon	33%	68%	45%	5%
Undecided	13%	17%	17%	6%

	Base	Ideology		
		Liberal	Moderate	Conservative
Kyl/Kirkpatrick				
Jon Kyl	51%	17%	32%	89%
Ann Kirkpatrick	35%	67%	48%	6%
Undecided	14%	16%	20%	6%





Crosstabs

	Base	Ideology		
		Liberal	Moderate	Conservative
Kyl/Napolitano				
Jon Kyl	53%	16%	35%	92%
Janet Napolitano	41%	78%	57%	5%
Undecided	6%	7%	7%	3%

	Base	Gender	
		Woman	Man
Kyl Approval			
Approve	47%	49%	44%
Disapprove	40%	36%	46%
Not sure	13%	16%	10%

	Base	Gender	
		Woman	Man
Goddard Favorability			
Favorable	43%	43%	42%
Unfavorable	35%	33%	39%
Not sure	22%	24%	19%

	Base	Gender	
		Woman	Man
Gordon Favorability			
Favorable	19%	19%	20%
Unfavorable	37%	33%	41%
Not sure	44%	49%	39%





Crosstabs

	Base	Gender	
		Woman	Man
Kirkpatrick Favorability			
Favorable	24%	20%	28%
Unfavorable	21%	21%	21%
Not sure	55%	59%	50%

	Base	Gender	
		Woman	Man
Napolitano Favorability			
Favorable	40%	43%	36%
Unfavorable	55%	53%	58%
Not sure	5%	5%	6%

	Base	Gender	
		Woman	Man
Kyl/Goddard			
Jon Kyl	50%	48%	53%
Terry Goddard	40%	42%	38%
Undecided	9%	10%	8%

	Base	Gender	
		Woman	Man
Kyl/Gordon			
Jon Kyl	54%	51%	56%
Phil Gordon	33%	34%	33%
Undecided	13%	15%	10%





Crosstabs

	Base	Gender	
		Woman	Man
Kyl/Kirkpatrick			
Jon Kyl	51%	50%	52%
Ann Kirkpatrick	35%	35%	35%
Undecided	14%	15%	12%

	Base	Gender	
		Woman	Man
Kyl/Napolitano			
Jon Kyl	53%	52%	55%
Janet Napolitano	41%	42%	40%
Undecided	6%	6%	5%

	Base	Party		
		Democrat	Republican	Independent/Other
Kyl Approval				
Approve	47%	24%	74%	35%
Disapprove	40%	63%	14%	50%
Not sure	13%	14%	12%	15%

	Base	Party		
		Democrat	Republican	Independent/Other
Goddard Favorability				
Favorable	43%	68%	21%	41%
Unfavorable	35%	18%	52%	34%
Not sure	22%	14%	27%	25%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Gordon Favorability				
Favorable	19%	31%	8%	20%
Unfavorable	37%	26%	45%	38%
Not sure	44%	43%	47%	42%

	Base	Party		
		Democrat	Republican	Independent/Other
Kirkpatrick Favorability				
Favorable	24%	36%	14%	21%
Unfavorable	21%	16%	26%	20%
Not sure	55%	48%	60%	59%

	Base	Party		
		Democrat	Republican	Independent/Other
Napolitano Favorability				
Favorable	40%	76%	8%	38%
Unfavorable	55%	20%	88%	53%
Not sure	5%	5%	4%	9%

	Base	Party		
		Democrat	Republican	Independent/Other
Kyl/Goddard				
Jon Kyl	50%	21%	82%	43%
Terry Goddard	40%	70%	9%	48%
Undecided	9%	10%	9%	9%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Kyl/Gordon				
Jon Kyl	54%	19%	90%	44%
Phil Gordon	33%	65%	4%	36%
Undecided	13%	16%	6%	20%

	Base	Party		
		Democrat	Republican	Independent/Other
Kyl/Kirkpatrick				
Jon Kyl	51%	18%	88%	39%
Ann Kirkpatrick	35%	67%	6%	37%
Undecided	14%	15%	6%	24%

	Base	Party		
		Democrat	Republican	Independent/Other
Kyl/Napolitano				
Jon Kyl	53%	15%	91%	46%
Janet Napolitano	41%	78%	6%	45%
Undecided	6%	7%	3%	8%

	Base	Race		
		Hispanic	White	Other
Kyl Approval				
Approve	47%	34%	51%	35%
Disapprove	40%	49%	39%	38%
Not sure	13%	17%	11%	27%





Crosstabs

	Base	Race		
		Hispanic	White	Other
Goddard Favorability				
Favorable	43%	46%	41%	52%
Unfavorable	35%	35%	36%	29%
Not sure	22%	19%	22%	20%

	Base	Race		
		Hispanic	White	Other
Gordon Favorability				
Favorable	19%	26%	17%	23%
Unfavorable	37%	29%	39%	32%
Not sure	44%	46%	44%	46%

	Base	Race		
		Hispanic	White	Other
Kirkpatrick Favorability				
Favorable	24%	35%	21%	23%
Unfavorable	21%	12%	24%	16%
Not sure	55%	53%	55%	61%

	Base	Race		
		Hispanic	White	Other
Napolitano Favorability				
Favorable	40%	53%	34%	63%
Unfavorable	55%	42%	60%	34%
Not sure	5%	5%	5%	4%





Crosstabs

	Base	Race		
		Hispanic	White	Other
Kyl/Goddard				
Jon Kyl	50%	38%	55%	33%
Terry Goddard	40%	53%	36%	48%
Undecided	9%	8%	8%	18%

	Base	Race		
		Hispanic	White	Other
Kyl/Gordon				
Jon Kyl	54%	44%	58%	36%
Phil Gordon	33%	47%	30%	41%
Undecided	13%	10%	12%	23%

	Base	Race		
		Hispanic	White	Other
Kyl/Kirkpatrick				
Jon Kyl	51%	41%	56%	30%
Ann Kirkpatrick	35%	46%	32%	41%
Undecided	14%	13%	12%	29%

	Base	Race		
		Hispanic	White	Other
Kyl/Napolitano				
Jon Kyl	53%	43%	58%	34%
Janet Napolitano	41%	51%	37%	61%
Undecided	6%	6%	5%	6%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Kyl Approval					
Approve	47%	38%	44%	49%	49%
Disapprove	40%	41%	40%	39%	43%
Not sure	13%	22%	16%	12%	9%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Goddard Favorability					
Favorable	43%	41%	37%	45%	46%
Unfavorable	35%	22%	34%	41%	33%
Not sure	22%	38%	29%	14%	21%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Gordon Favorability					
Favorable	19%	25%	16%	19%	19%
Unfavorable	37%	16%	40%	42%	33%
Not sure	44%	59%	44%	39%	48%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Kirkpatrick Favorability					
Favorable	24%	25%	19%	25%	26%
Unfavorable	21%	9%	22%	25%	17%
Not sure	55%	66%	59%	50%	57%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Napolitano Favorability					
Favorable	40%	63%	37%	36%	39%
Unfavorable	55%	31%	60%	59%	55%
Not sure	5%	6%	3%	6%	6%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Kyl/Goddard					
Jon Kyl	50%	31%	53%	54%	51%
Terry Goddard	40%	44%	34%	41%	44%
Undecided	9%	25%	13%	5%	5%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Kyl/Gordon					
Jon Kyl	54%	28%	59%	57%	55%
Phil Gordon	33%	53%	28%	31%	33%
Undecided	13%	19%	13%	12%	12%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Kyl/Kirkpatrick					
Jon Kyl	51%	25%	54%	54%	56%
Ann Kirkpatrick	35%	50%	26%	36%	34%
Undecided	14%	25%	19%	10%	10%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Kyl/Napolitano					
Jon Kyl	53%	31%	56%	57%	55%
Janet Napolitano	41%	63%	37%	38%	40%
Undecided	6%	6%	7%	5%	5%

