

INTERVIEWS: Tom Jensen 919-744-6312**IF YOU HAVE BASIC METHODOLOGICAL QUESTIONS, PLEASE E-MAIL information@publicpolicypolling.com, OR CONSULT THE FINAL PARAGRAPH OF THE PRESS RELEASE**

Giffords strong if runs for AZ Sen., Hayworth, Palin weak

Raleigh, N.C. – With Rep. Gabrielle Giffords recently making her first semi-public appearance since being shot in Tucson almost four months ago, some have speculated about her chances of making a bid for Jon Kyl’s soon-to-be-vacated Senate seat. PPP’s latest poll shows that if she is able to run, she would start out a strong contender.

Giffords leads Rep. Jeff Flake, 48-41; Sarah Palin, 54-36; and former Rep. J.D. Hayworth by a whopping 57-31. The congresswoman is by far the best liked of any of the seven candidates on either side, with a 57-17 favorability rating. Independents side 64-12 in her favor, and even Republicans see her more favorably than not, 36-30. As such, she wins 17-28% of the GOP vote and takes the independent vote by margins of 24 to 47 points.

Palin garnered a lot of controversy after the shooting, yet has suggested moving to Arizona as a base for any future political runs. But every Democrat would at least narrowly lead her initially, Attorney General Terry Goddard by a 49-40 spread; Phoenix mayor Phil Gordon, 45-41; and Rep. Ed Pastor, 45-43. Hayworth lost his primary challenge to John McCain last year, and would be a disastrous nominee this time. He loses to Goddard, 51-33; Gordon, 44-36; and Pastor, 42-37. Hayworth is even less liked than Palin, with a 21-56 favorability mark to her 32-62.

Flake matches Goddard at 45%, and leads Pastor, 46-34, and Gordon, 47-33. Unlike Hayworth and Palin, Flake manages to largely hold the GOP together, losing only 7-17% of them to the other two candidates’ 10-28%, while also performing better with independents.

“Democrats in Arizona have been waiting to see whether Gabrielle Giffords can run for the Senate next year before looking for another candidate and with these numbers you can see why,” said Dean Debnam, President of Public Policy Polling. “If she’s able to run she will be quite a formidable candidate.”

PPP surveyed 623 Arizona voters from April 28th to May 1st. The margin of error for the survey is +/-3.9%. This poll was not paid for or authorized by any campaign or political organization. PPP surveys are conducted through automated telephone interviews. PPP is a Democratic polling company, but polling expert Nate Silver of the *New York Times* found that its surveys in 2010 actually exhibited a slight bias toward Republican candidates.



Arizona Survey Results

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| <p>Q1 Do you have a favorable or unfavorable opinion of Sarah Palin?</p> <p><i>Favorable</i>..... 32%</p> <p><i>Unfavorable</i> 62%</p> <p><i>Not sure</i> 5%</p> <p>Q2 Do you have a favorable or unfavorable opinion of Jeff Flake?</p> <p><i>Favorable</i>..... 29%</p> <p><i>Unfavorable</i> 30%</p> <p><i>Not sure</i> 41%</p> <p>Q3 Do you have a favorable or unfavorable opinion of Gabrielle Giffords?</p> <p><i>Favorable</i>..... 57%</p> <p><i>Unfavorable</i> 17%</p> <p><i>Not sure</i> 26%</p> <p>Q4 Do you have a favorable or unfavorable opinion of Terry Goddard?</p> <p><i>Favorable</i>..... 43%</p> <p><i>Unfavorable</i> 36%</p> <p><i>Not sure</i> 21%</p> <p>Q5 Do you have a favorable or unfavorable opinion of Phil Gordon?</p> <p><i>Favorable</i>..... 18%</p> <p><i>Unfavorable</i> 37%</p> <p><i>Not sure</i> 45%</p> <p>Q6 Do you have a favorable or unfavorable opinion of JD Hayworth?</p> <p><i>Favorable</i>..... 21%</p> <p><i>Unfavorable</i> 56%</p> <p><i>Not sure</i> 24%</p> | <p>Q7 Do you have a favorable or unfavorable opinion of Ed Pastor?</p> <p><i>Favorable</i>..... 22%</p> <p><i>Unfavorable</i> 27%</p> <p><i>Not sure</i> 51%</p> <p>Q8 If the candidates for US Senate next year were Republican Jeff Flake and Democrat Gabrielle Giffords, who would you vote for?</p> <p><i>Jeff Flake</i> 41%</p> <p><i>Gabrielle Giffords</i>..... 48%</p> <p><i>Undecided</i>..... 11%</p> <p>Q9 If the candidates for US Senate next year were Republican Jeff Flake and Democrat Terry Goddard, who would you vote for?</p> <p><i>Jeff Flake</i> 45%</p> <p><i>Terry Goddard</i>..... 45%</p> <p><i>Undecided</i>..... 10%</p> <p>Q10 If the candidates for US Senate next year were Republican Jeff Flake and Democrat Phil Gordon, who would you vote for?</p> <p><i>Jeff Flake</i> 47%</p> <p><i>Phil Gordon</i>..... 33%</p> <p><i>Undecided</i>..... 20%</p> <p>Q11 If the candidates for US Senate next year were Republican Jeff Flake and Democrat Ed Pastor, who would you vote for?</p> <p><i>Jeff Flake</i> 46%</p> <p><i>Ed Pastor</i>..... 34%</p> <p><i>Undecided</i>..... 20%</p> |
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Q12 If the candidates for US Senate next year were Republican JD Hayworth and Democrat Gabrielle Giffords, who would you vote for?

JD Hayworth 31%
Gabrielle Giffords..... 57%
Undecided..... 12%

Q13 If the candidates for US Senate next year were Republican JD Hayworth and Democrat Terry Goddard, who would you vote for?

JD Hayworth 33%
Terry Goddard..... 51%
Undecided..... 16%

Q14 If the candidates for US Senate next year were Republican JD Hayworth and Democrat Phil Gordon, who would you vote for?

JD Hayworth 36%
Phil Gordon..... 44%
Undecided..... 20%

Q15 If the candidates for US Senate next year were Republican JD Hayworth and Democrat Ed Pastor, who would you vote for?

JD Hayworth 37%
Ed Pastor..... 42%
Undecided..... 21%

Q16 If the candidates for US Senate next year were Republican Sarah Palin and Democrat Gabrielle Giffords, who would you vote for?

Sarah Palin 36%
Gabrielle Giffords..... 54%
Undecided..... 10%

Q17 If the candidates for US Senate next year were Republican Sarah Palin and Democrat Terry Goddard, who would you vote for?

Sarah Palin 40%
Terry Goddard..... 49%
Undecided..... 11%

Q18 If the candidates for US Senate next year were Republican Sarah Palin and Democrat Phil Gordon, who would you vote for?

Sarah Palin 41%
Phil Gordon..... 45%
Undecided..... 13%

Q19 If the candidates for US Senate next year were Republican Sarah Palin and Democrat Ed Pastor, who would you vote for?

Sarah Palin 43%
Ed Pastor..... 45%
Undecided..... 12%

Q20 Would you describe yourself as very liberal, somewhat liberal, moderate, somewhat conservative, or very conservative?

Very liberal 7%
Somewhat liberal 17%
Moderate..... 33%
Somewhat conservative..... 25%
Very conservative 17%

Q21 If you are a woman, press 1. If a man, press 2.

Woman 51%
Man..... 49%

Q22 If you are a Democrat, press 1. If a Republican, press 2. If you are an independent or identify with another party, press 3.

Democrat 34%
Republican..... 43%
Independent/Other..... 23%

Q23 If you are Hispanic, press 1. If white, press 2. If other, press 3.

Hispanic..... 14%
White 79%
Other..... 7%



Q24 If you are 18 to 29 years old, press 1. If 30 to 45, press 2. If 46 to 65, press 3. If you are older than 65, press 4.

<i>18 to 29</i>	10%
<i>30 to 45</i>	24%
<i>46 to 65</i>	40%
<i>Older than 65</i>	26%



Crosstabs

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Palin Favorability						
Favorable	32%	9%	7%	17%	50%	73%
Unfavorable	62%	91%	90%	77%	43%	20%
Not sure	5%	-	3%	6%	8%	6%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Flake Favorability						
Favorable	29%	8%	12%	18%	43%	55%
Unfavorable	30%	63%	54%	35%	12%	11%
Not sure	41%	29%	34%	46%	46%	34%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Giffords Favorability						
Favorable	57%	94%	85%	70%	37%	20%
Unfavorable	17%	4%	3%	8%	25%	43%
Not sure	26%	1%	12%	22%	39%	37%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Goddard Favorability						
Favorable	43%	77%	75%	53%	22%	7%
Unfavorable	36%	3%	11%	27%	50%	72%
Not sure	21%	20%	14%	20%	28%	21%





Crosstabs

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Gordon Favorability						
Favorable	18%	41%	35%	22%	5%	3%
Unfavorable	37%	18%	21%	32%	47%	58%
Not sure	45%	41%	44%	46%	48%	39%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Hayworth Favorability						
Favorable	21%	12%	6%	10%	27%	49%
Unfavorable	56%	71%	76%	66%	41%	30%
Not sure	24%	17%	18%	24%	32%	20%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Pastor Favorability						
Favorable	22%	52%	41%	25%	8%	5%
Unfavorable	27%	19%	13%	23%	29%	51%
Not sure	51%	29%	46%	52%	63%	44%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Flake/Giffords						
Jeff Flake	41%	7%	7%	23%	67%	87%
Gabrielle Giffords	48%	87%	84%	61%	23%	5%
Undecided	11%	6%	8%	17%	10%	8%





Crosstabs

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Flake/Goddard						
Jeff Flake	45%	10%	8%	25%	73%	92%
Terry Goddard	45%	83%	87%	58%	18%	4%
Undecided	10%	7%	5%	17%	9%	4%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Flake/Gordon						
Jeff Flake	47%	12%	14%	30%	72%	91%
Phil Gordon	33%	74%	66%	38%	11%	4%
Undecided	20%	13%	19%	32%	17%	6%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Flake/Pastor						
Jeff Flake	46%	10%	10%	32%	69%	91%
Ed Pastor	34%	79%	70%	39%	12%	3%
Undecided	20%	10%	20%	30%	19%	6%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Hayworth/Giffords						
JD Hayworth	31%	7%	3%	16%	47%	73%
Gabrielle Giffords	57%	89%	90%	74%	34%	11%
Undecided	12%	4%	7%	10%	19%	16%





Crosstabs

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Hayworth/Goddard						
JD Hayworth	33%	9%	4%	16%	47%	82%
Terry Goddard	51%	90%	86%	65%	29%	5%
Undecided	16%	1%	10%	19%	25%	13%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Hayworth/Gordon						
JD Hayworth	36%	9%	4%	21%	53%	84%
Phil Gordon	44%	85%	80%	55%	19%	4%
Undecided	20%	6%	16%	24%	28%	13%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Hayworth/Pastor						
JD Hayworth	37%	9%	6%	22%	54%	83%
Ed Pastor	42%	84%	76%	52%	20%	4%
Undecided	21%	8%	18%	27%	26%	13%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Palin/Giffords						
Sarah Palin	36%	9%	7%	19%	55%	82%
Gabrielle Giffords	54%	87%	90%	72%	28%	6%
Undecided	10%	4%	2%	9%	16%	12%





Crosstabs

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Palin/Goddard						
Sarah Palin	40%	9%	7%	22%	65%	86%
Terry Goddard	49%	86%	93%	64%	19%	3%
Undecided	11%	6%	1%	13%	16%	11%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Palin/Gordon						
Sarah Palin	41%	9%	9%	23%	67%	86%
Phil Gordon	45%	84%	86%	60%	15%	3%
Undecided	13%	7%	6%	16%	18%	11%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Palin/Pastor						
Sarah Palin	43%	9%	9%	26%	67%	86%
Ed Pastor	45%	86%	87%	58%	17%	3%
Undecided	12%	6%	4%	16%	15%	11%

	Base	Gender	
		Woman	Man
Palin Favorability			
Favorable	32%	29%	36%
Unfavorable	62%	65%	59%
Not sure	5%	7%	4%





Crosstabs

	Base	Gender	
		Woman	Man
Flake Favorability			
Favorable	29%	27%	31%
Unfavorable	30%	30%	31%
Not sure	41%	43%	38%

	Base	Gender	
		Woman	Man
Giffords Favorability			
Favorable	57%	60%	54%
Unfavorable	17%	13%	21%
Not sure	26%	27%	24%

	Base	Gender	
		Woman	Man
Goddard Favorability			
Favorable	43%	43%	42%
Unfavorable	36%	35%	37%
Not sure	21%	21%	21%

	Base	Gender	
		Woman	Man
Gordon Favorability			
Favorable	18%	16%	21%
Unfavorable	37%	36%	38%
Not sure	45%	48%	41%





Crosstabs

	Base	Gender	
		Woman	Man
Hayworth Favorability			
Favorable	21%	18%	23%
Unfavorable	56%	55%	56%
Not sure	24%	26%	21%

	Base	Gender	
		Woman	Man
Pastor Favorability			
Favorable	22%	21%	23%
Unfavorable	27%	27%	28%
Not sure	51%	52%	49%

	Base	Gender	
		Woman	Man
Flake/Giffords			
Jeff Flake	41%	38%	45%
Gabrielle Giffords	48%	51%	44%
Undecided	11%	11%	11%

	Base	Gender	
		Woman	Man
Flake/Goddard			
Jeff Flake	45%	42%	47%
Terry Goddard	45%	47%	44%
Undecided	10%	11%	9%





Crosstabs

	Base	Gender	
		Woman	Man
Flake/Gordon			
Jeff Flake	47%	43%	51%
Phil Gordon	33%	35%	31%
Undecided	20%	23%	17%

	Base	Gender	
		Woman	Man
Flake/Pastor			
Jeff Flake	46%	43%	49%
Ed Pastor	34%	36%	33%
Undecided	20%	21%	18%

	Base	Gender	
		Woman	Man
Hayworth/Giffords			
JD Hayworth	31%	27%	35%
Gabrielle Giffords	57%	59%	55%
Undecided	12%	14%	11%

	Base	Gender	
		Woman	Man
Hayworth/Goddard			
JD Hayworth	33%	30%	36%
Terry Goddard	51%	53%	48%
Undecided	16%	17%	16%





Crosstabs

	Base	Gender	
		Woman	Man
Hayworth/Gordon			
JD Hayworth	36%	33%	39%
Phil Gordon	44%	45%	42%
Undecided	20%	22%	19%

	Base	Gender	
		Woman	Man
Hayworth/Pastor			
JD Hayworth	37%	33%	41%
Ed Pastor	42%	43%	41%
Undecided	21%	24%	18%

	Base	Gender	
		Woman	Man
Palin/Giffords			
Sarah Palin	36%	33%	40%
Gabrielle Giffords	54%	56%	52%
Undecided	10%	11%	8%

	Base	Gender	
		Woman	Man
Palin/Goddard			
Sarah Palin	40%	36%	44%
Terry Goddard	49%	52%	46%
Undecided	11%	12%	10%





Crosstabs

	Base	Gender	
		Woman	Man
Palin/Gordon			
Sarah Palin	41%	38%	45%
Phil Gordon	45%	48%	43%
Undecided	13%	15%	12%

	Base	Gender	
		Woman	Man
Palin/Pastor			
Sarah Palin	43%	39%	47%
Ed Pastor	45%	46%	45%
Undecided	12%	15%	9%

	Base	Party		
		Democrat	Republican	Independent/Other
Palin Favorability				
Favorable	32%	6%	57%	25%
Unfavorable	62%	91%	34%	72%
Not sure	5%	3%	9%	3%

	Base	Party		
		Democrat	Republican	Independent/Other
Flake Favorability				
Favorable	29%	11%	48%	17%
Unfavorable	30%	47%	12%	40%
Not sure	41%	41%	39%	43%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Giffords Favorability				
Favorable	57%	81%	36%	64%
Unfavorable	17%	4%	30%	12%
Not sure	26%	15%	35%	24%

	Base	Party		
		Democrat	Republican	Independent/Other
Goddard Favorability				
Favorable	43%	77%	15%	46%
Unfavorable	36%	11%	59%	31%
Not sure	21%	12%	27%	24%

	Base	Party		
		Democrat	Republican	Independent/Other
Gordon Favorability				
Favorable	18%	31%	7%	22%
Unfavorable	37%	24%	49%	35%
Not sure	45%	45%	45%	43%

	Base	Party		
		Democrat	Republican	Independent/Other
Hayworth Favorability				
Favorable	21%	8%	34%	14%
Unfavorable	56%	70%	40%	66%
Not sure	24%	22%	26%	21%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Pastor Favorability				
Favorable	22%	43%	7%	20%
Unfavorable	27%	18%	36%	24%
Not sure	51%	39%	57%	56%

	Base	Party		
		Democrat	Republican	Independent/Other
Flake/Giffords				
Jeff Flake	41%	9%	72%	30%
Gabrielle Giffords	48%	83%	17%	54%
Undecided	11%	8%	11%	16%

	Base	Party		
		Democrat	Republican	Independent/Other
Flake/Goddard				
Jeff Flake	45%	8%	80%	31%
Terry Goddard	45%	86%	12%	49%
Undecided	10%	6%	7%	20%

	Base	Party		
		Democrat	Republican	Independent/Other
Flake/Gordon				
Jeff Flake	47%	10%	81%	36%
Phil Gordon	33%	68%	7%	30%
Undecided	20%	21%	12%	34%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Flake/Pastor				
Jeff Flake	46%	13%	80%	30%
Ed Pastor	34%	69%	8%	34%
Undecided	20%	18%	12%	36%

	Base	Party		
		Democrat	Republican	Independent/Other
Hayworth/Giffords				
JD Hayworth	31%	6%	55%	20%
Gabrielle Giffords	57%	88%	28%	67%
Undecided	12%	6%	17%	13%

	Base	Party		
		Democrat	Republican	Independent/Other
Hayworth/Goddard				
JD Hayworth	33%	5%	59%	23%
Terry Goddard	51%	88%	20%	56%
Undecided	16%	7%	21%	22%

	Base	Party		
		Democrat	Republican	Independent/Other
Hayworth/Gordon				
JD Hayworth	36%	6%	65%	24%
Phil Gordon	44%	79%	15%	47%
Undecided	20%	15%	20%	29%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Hayworth/Pastor				
JD Hayworth	37%	9%	64%	25%
Ed Pastor	42%	77%	14%	45%
Undecided	21%	14%	22%	31%

	Base	Party		
		Democrat	Republican	Independent/Other
Palin/Giffords				
Sarah Palin	36%	7%	65%	23%
Gabrielle Giffords	54%	90%	19%	67%
Undecided	10%	3%	16%	9%

	Base	Party		
		Democrat	Republican	Independent/Other
Palin/Goddard				
Sarah Palin	40%	8%	72%	26%
Terry Goddard	49%	90%	14%	57%
Undecided	11%	2%	14%	17%

	Base	Party		
		Democrat	Republican	Independent/Other
Palin/Gordon				
Sarah Palin	41%	8%	75%	27%
Phil Gordon	45%	83%	10%	56%
Undecided	13%	8%	15%	16%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Palin/Pastor				
Sarah Palin	43%	9%	76%	29%
Ed Pastor	45%	84%	10%	55%
Undecided	12%	7%	14%	16%

	Base	Race		
		Hispanic	White	Other
Palin Favorability				
Favorable	32%	23%	35%	20%
Unfavorable	62%	66%	60%	76%
Not sure	5%	11%	5%	4%

	Base	Race		
		Hispanic	White	Other
Flake Favorability				
Favorable	29%	22%	32%	7%
Unfavorable	30%	38%	28%	42%
Not sure	41%	40%	40%	50%

	Base	Race		
		Hispanic	White	Other
Giffords Favorability				
Favorable	57%	69%	54%	73%
Unfavorable	17%	10%	19%	15%
Not sure	26%	21%	28%	12%





Crosstabs

	Base	Race		
		Hispanic	White	Other
Goddard Favorability				
Favorable	43%	57%	40%	49%
Unfavorable	36%	27%	38%	30%
Not sure	21%	15%	22%	21%

	Base	Race		
		Hispanic	White	Other
Gordon Favorability				
Favorable	18%	30%	15%	36%
Unfavorable	37%	30%	39%	33%
Not sure	45%	40%	47%	31%

	Base	Race		
		Hispanic	White	Other
Hayworth Favorability				
Favorable	21%	19%	21%	19%
Unfavorable	56%	57%	56%	54%
Not sure	24%	24%	23%	27%

	Base	Race		
		Hispanic	White	Other
Pastor Favorability				
Favorable	22%	44%	17%	30%
Unfavorable	27%	31%	27%	28%
Not sure	51%	26%	56%	43%





Crosstabs

	Base	Race		
		Hispanic	White	Other
Flake/Giffords				
Jeff Flake	41%	31%	45%	16%
Gabrielle Giffords	48%	64%	43%	73%
Undecided	11%	5%	12%	10%

	Base	Race		
		Hispanic	White	Other
Flake/Goddard				
Jeff Flake	45%	33%	49%	17%
Terry Goddard	45%	63%	40%	69%
Undecided	10%	4%	11%	14%

	Base	Race		
		Hispanic	White	Other
Flake/Gordon				
Jeff Flake	47%	35%	51%	23%
Phil Gordon	33%	51%	28%	50%
Undecided	20%	13%	21%	27%

	Base	Race		
		Hispanic	White	Other
Flake/Pastor				
Jeff Flake	46%	38%	50%	20%
Ed Pastor	34%	53%	30%	48%
Undecided	20%	9%	20%	32%





Crosstabs

	Base	Race		
		Hispanic	White	Other
Hayworth/Giffords				
JD Hayworth	31%	23%	33%	22%
Gabrielle Giffords	57%	67%	54%	67%
Undecided	12%	9%	13%	11%

	Base	Race		
		Hispanic	White	Other
Hayworth/Goddard				
JD Hayworth	33%	27%	35%	22%
Terry Goddard	51%	62%	47%	69%
Undecided	16%	12%	18%	10%

	Base	Race		
		Hispanic	White	Other
Hayworth/Gordon				
JD Hayworth	36%	31%	38%	20%
Phil Gordon	44%	56%	40%	60%
Undecided	20%	13%	22%	20%

	Base	Race		
		Hispanic	White	Other
Hayworth/Pastor				
JD Hayworth	37%	39%	38%	22%
Ed Pastor	42%	54%	39%	52%
Undecided	21%	7%	23%	26%





Crosstabs

	Base	Race		
		Hispanic	White	Other
Palin/Giffords				
Sarah Palin	36%	28%	39%	17%
Gabrielle Giffords	54%	66%	50%	75%
Undecided	10%	6%	11%	7%

	Base	Race		
		Hispanic	White	Other
Palin/Goddard				
Sarah Palin	40%	36%	42%	24%
Terry Goddard	49%	63%	45%	66%
Undecided	11%	1%	13%	10%

	Base	Race		
		Hispanic	White	Other
Palin/Gordon				
Sarah Palin	41%	36%	44%	24%
Phil Gordon	45%	59%	41%	71%
Undecided	13%	5%	15%	5%

	Base	Race		
		Hispanic	White	Other
Palin/Pastor				
Sarah Palin	43%	39%	45%	24%
Ed Pastor	45%	58%	42%	60%
Undecided	12%	3%	13%	16%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Palin Favorability					
Favorable	32%	26%	29%	34%	36%
Unfavorable	62%	74%	64%	60%	59%
Not sure	5%	-	8%	5%	5%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Flake Favorability					
Favorable	29%	23%	30%	26%	34%
Unfavorable	30%	35%	28%	33%	27%
Not sure	41%	42%	42%	41%	38%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Giffords Favorability					
Favorable	57%	68%	50%	57%	60%
Unfavorable	17%	13%	21%	16%	16%
Not sure	26%	19%	29%	27%	23%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Goddard Favorability					
Favorable	43%	45%	42%	43%	43%
Unfavorable	36%	35%	36%	39%	32%
Not sure	21%	19%	22%	18%	25%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Gordon Favorability					
Favorable	18%	29%	22%	16%	14%
Unfavorable	37%	45%	34%	37%	38%
Not sure	45%	26%	44%	47%	48%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Hayworth Favorability					
Favorable	21%	16%	22%	18%	24%
Unfavorable	56%	61%	51%	57%	57%
Not sure	24%	23%	27%	25%	19%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Pastor Favorability					
Favorable	22%	16%	18%	26%	21%
Unfavorable	27%	26%	22%	29%	30%
Not sure	51%	58%	60%	45%	49%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Flake/Giffords					
Jeff Flake	41%	23%	51%	39%	43%
Gabrielle Giffords	48%	61%	42%	49%	47%
Undecided	11%	16%	8%	12%	10%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Flake/Goddard					
Jeff Flake	45%	32%	49%	44%	47%
Terry Goddard	45%	52%	44%	47%	42%
Undecided	10%	16%	6%	9%	12%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Flake/Gordon					
Jeff Flake	47%	32%	49%	46%	52%
Phil Gordon	33%	39%	32%	35%	29%
Undecided	20%	29%	18%	19%	19%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Flake/Pastor					
Jeff Flake	46%	26%	48%	46%	51%
Ed Pastor	34%	35%	31%	39%	31%
Undecided	20%	39%	21%	15%	18%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Hayworth/Giffords					
JD Hayworth	31%	26%	35%	29%	31%
Gabrielle Giffords	57%	58%	51%	60%	59%
Undecided	12%	16%	14%	11%	11%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Hayworth/Goddard					
JD Hayworth	33%	26%	32%	33%	34%
Terry Goddard	51%	52%	48%	53%	50%
Undecided	16%	23%	19%	14%	16%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Hayworth/Gordon					
JD Hayworth	36%	32%	36%	36%	36%
Phil Gordon	44%	45%	45%	46%	38%
Undecided	20%	23%	18%	18%	25%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Hayworth/Pastor					
JD Hayworth	37%	29%	39%	37%	37%
Ed Pastor	42%	39%	39%	45%	42%
Undecided	21%	32%	22%	18%	21%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Palin/Giffords					
Sarah Palin	36%	29%	39%	35%	39%
Gabrielle Giffords	54%	61%	49%	55%	53%
Undecided	10%	10%	12%	10%	8%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Palin/Goddard					
Sarah Palin	40%	29%	42%	41%	42%
Terry Goddard	49%	52%	48%	50%	47%
Undecided	11%	19%	10%	9%	11%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Palin/Gordon					
Sarah Palin	41%	32%	44%	41%	43%
Phil Gordon	45%	48%	45%	46%	42%
Undecided	13%	19%	10%	13%	14%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Palin/Pastor					
Sarah Palin	43%	35%	47%	42%	43%
Ed Pastor	45%	45%	44%	47%	44%
Undecided	12%	19%	9%	11%	13%

