



# U-verse Update: 2Q12

## AT&T Delivers More Content to the Second-Screen

AT&T U-verse® continued to get even better during the second quarter of 2012, with additional interactive apps introduced for consumer integration and flexibility.<sup>1</sup> We launched several enhancements to the U-verse App for iPad, making it easy for customers to bring their TV and mobile device experiences together for a truly integrated experience. Below is a recap of our AT&T U-verse growth and highlights for the second quarter.

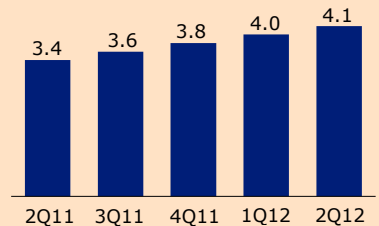
### SERVICE GROWTH: Customers Continue to Choose U-verse TV

- **4.1 million U-verse TV customers.**
- **2.6 million U-verse Voice connections.**
- **6.5 million U-verse High Speed Internet customers.**
- **About 90 percent** of U-verse TV customers bundle High Speed Internet.
- About **half** of new U-verse TV customers bundle U-verse Voice.
- About **75 percent** of U-verse TV customers have a triple- or quad-play.
- AT&T U-verse bundles available in **138 markets (MSAs)** across 22 states.
- AT&T U-verse now has annualized revenues of approximately **\$9 billion.**

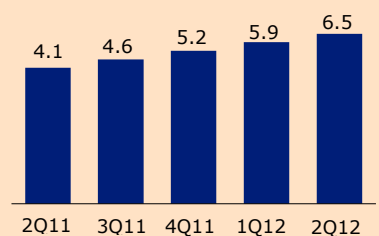
### SERVICE EVOLUTION: More Enhancements for an Even Better Second-Screen Experience

- AT&T U-verse announced several enhancements to the **U-verse App**, making it easy for users to integrate their mobile device with their TV.
- Launched the **Yahoo! Sports tab** for customers to access up to the minute sports content on their iPad – with **more features** to come.
- Introduced **Twitter connectivity** to the **U-verse for iPad App** for users to share information about the shows they're watching.
- Added the **Remote Control Feature** to the U-verse App for smartphones, giving users the ability to control the TV with a full-featured, intuitive U-verse remote control.<sup>2</sup>
- Added additional premium content from **HBO, Starz and Cinemax** to the U-verse App's content library.

**U-verse TV Subscribers in Service**  
(in millions)



**U-verse High Speed Internet Subscribers in Service**  
(in millions)



<sup>1</sup> Geographic and service restrictions apply to AT&T U-verse services. Go to att.com/u-verse to see if you qualify.

<sup>2</sup> AT&T U-verse High Speed Internet service is required to connect a qualifying device to an AT&T U-verse receiver for remote control functionality.

All figures as of the end of the second quarter of 2012. Geographic and service restrictions apply to U-verse®. Call or go to www.att.com/u-verse to see if you qualify.