## OREN KOULES



Oren Koules is the co-founder, with Mark Burg, of the production company Twisted Pictures, formed in 2004, and the management/production company Evolution Entertainment, formed in 1998. As partners, Messrs. Koules and Burg have compiled an impressive track record of hits, including the powerhouse horror franchise "Saw" and the Emmy Award-nominated CBS series "Two and a Half Men," the top-rated sitcom on television.

Mr. Koules began his film career in the mid-1990s, when he partnered with Dale Pollock in Peak Productions. Their credits include two hit films, the thriller "Set It Off", with Jada Pinkett-Smith and Queen Latifah, and the comedy/drama "Mrs. Winterbourne", starring Shirley MacLaine, Brendan Fraser and Ricki Lake. He subsequently served for two years as Senior Vice-President of Production with Paramount Pictures.

Since launching Evolution with Burg in 1998, Mr. Koules's producing credits include the dramatic thriller "John Q.", starring Academy Award winners Denzel Washington and Robert Duvall. In its ten-year history, Evolution has grown into a mid-sized talent and literary management company handling writers, directors and actors. The company is also active in television, with Koules serving as executive producer of "Two and a Half Men." In 2004, Mr. Koules produced "Saw", an immediate cultural sensation and one of the year's most profitable films; the film's success led to distribution deal with Lionsgate and the subsequent formation of Twisted Pictures.

Koules and Burg produced "Saw II", which opened at #1 on Halloween weekend in 2005 and became the year's top-grossing horror movie, "Saw III", which opened at #1 in North America, the U.K. and Australia the weekend of October 27, 2006, and "Dead Silence" by "Saw" creators James Wan and Leigh Whannell. Other Twisted Picture releases include the horror/thriller "Catacombs", which premiered in Japan in October 2007, and "Saw IV", which opened # 1 at the box-office on October 26, 2007. In addition, Twisted Pictures is in post-production on "Repo! The Genetic Opera", set for release in Summer 2008 and is in production for the Fall 2008 release, "Saw V".

A native of Chicago, Mr. Koules played minor hockey as a youth and eventually made the leap to professional hockey, playing in the minor leagues for four years. After retiring from pro hockey, he launched a successful, eight-year career as a commodities trader, leaving the Chicago Mercantile exchange as a member in good standing in 1992.



## LEN BARRIE



After retiring from the Florida Panthers and a 14-year career in professional hockey, Len Barrie is now CEO and President of Bear Mountain Resort in Victoria, B.C. In his current role, Mr. Barrie is the resort's majority shareholder responsible for the planning and build out construction of the 1,300-acre residential, resort, and commercial construction project.

Under Mr. Barrie's leadership, Bear Mountain Resort has sold over \$500 million in real estate sales. The resort includes a 19-hole Jack and Steve Nicklaus co-designed golf course, a five star \$50 million Westin branded hotel and spa and a village centre. Over the next 10 to 12 years, the resort will have more than 6,000 residences. Mr. Barrie is currently overseeing the completion of the second golf course at Bear Mountain, making it Canada's first and only 36-hole Nicklaus designed golf offering including a Nicklaus Golf Academy. The total build-out value of Bear Mountain Resort is estimated at \$4 billion.

Prior to Bear Mountain, Mr. Barrie owned a number of businesses including six British Columbia-based Nevada Bob franchises, which he sold in 2003. He also partnered with several successful restaurants in Vancouver and Victoria.

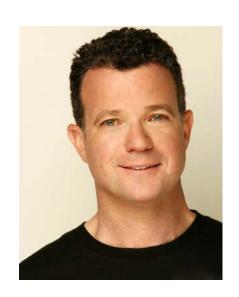
In 2006, Mr. Barrie purchased and took over the management of a Junior A hockey team, and in 2007 helped win the bid for Victoria and the Victoria Grizzlies to host the 2009 RBC Royal Bank Cup, Canada's national Junior A hockey championship. He has helped develop Victoria's reputation as one of the top training centres for amateur and professional hockey players in the country. In 2007, Mr. Barrie hosted the Vancouver Canucks and Canadian women's hockey team training camps at Bear Mountain Arena.

Mr. Barrie actively supports non-profit and sports organizations in the Victoria community. He recently donated land worth more than \$1 million for the development of the first Ronald McDonald Family Retreat in North America. He is a regular supporter of sports and youth initiatives throughout the region.

In 2008, Mr. Barrie began managing of a new development on Vancouver Island. It will be home to an 80-slip marina and 70-unit town home development. The project has already broken ground and is targeted for completion in 2009.



#### **MARK BURG**



Mark Burg is the co-founder, with Oren Koules, of the production company Twisted Pictures, formed in 2004, and the management/production company Evolution Entertainment, formed in 1998. As partners, Messrs. Burg and Koules have compiled an impressive track record of hits, including the powerhouse horror franchise "Saw" and the Emmy Award-nominated CBS series "Two and a Half Men," the top-rated sitcom on television.

A filmmaker with a 20-year track record, Mr. Burg has shepherded an impressive range of films to the screen. His early producing credits include Ron Shelton's award-winning "Bull Durham", starring Kevin Costner, Susan Sarandon and Tim Robbins, and "Can't Buy Me Love", starring Patrick Dempsey. Burg served several years as President of Island Pictures, where he produced or executive produced films including "Toy Soldiers", starring Sean

Astin and Louis Gossett, Jr.; "Airheads", starring Adam Sandler, Brendan Fraser and Steve Buscemi; "The Cure", starring Brad Renfro; "Don't Be A Menace...", starring Shawn and Marlon Wayans; "B\*A\*P\*S", starring Halle Berry and Bernie Mac; and "The Gingerbread Man", directed by Robert Altman and starring Kenneth Branagh and Robert Downey, Jr.

Since launching Evolution with Koules in 1998, Mr. Burg's producing credits include the dramatic thriller "John Q.", starring Academy Award winners Denzel Washington and Robert Duvall. In its ten-year history, Evolution has grown into a mid-sized talent and literary management company handling writers, directors and actors. The company is also active in television, with Burg serving as executive producer of "Two and a Half Men." In 2004, Mr. Burg produced "Saw", an immediate cultural sensation and one of the year's most profitable films; the film's success led to distribution deal with Lionsgate and the subsequent formation of Twisted Pictures.

As described in Mr. Koules' biography, Mr. Burg produced "Saw II", "Saw III", "Dead Silence", "Catacombs", and "Saw IV." In addition, Twisted Pictures is in post-production on "Repo! The Genetic Opera", set for release in Summer 2008 and is in production for the Fall 2008 release, "Saw V".



## **RUSSELL BELINSKY**



Russell Belinsky is a Senior Managing Director and cofounder of Chanin Capital Partners, an investment bank. Mr. Belinsky has extensive experience in all phases of domestic and international financial restructurings and recapitalizations, including: mergers and acquisitions; corporate financings; and expert testimony. He has primary oversight for the firm's advisory business. On October 31, 2006, Chanin Capital Partners was acquired by Duff and Phelps.

Recent clients include various representations in the reorganizations and/or restructurings of a broad range of companies including: Alliance Entertainment, Anacomp Inc., Bally's Grand Inc., Carolco Pictures Corporation, Carter Hawley Hale Corporation, Cerplex Group, Doskocil Manufacturing Company, Inc., Global Crossing, Greate Bay Hotel and Casino, Harvard Industries, Leap Wireless, Loews Cineplex, Marvel Entertainment, McLeodUSA Inc., Morris Materials, Sunterra Corporation, Regal Theaters, Trump Casinos and Hotel, United Artists, and Wherehouse Entertainment Inc.

Currently, Mr. Belinsky is a member of the Los Angeles Bankruptcy Forum; the American Bar Association; and the California Bar Association. Mr. Belinsky is an Advisory Board member of the K&A Restructuring Register, an industry register of the top 100 restructuring advisors in the United States. Mr. Belinsky is also a Director of Direct Ventures, a privately-held direct marketing company, and is an active member of the Santa Monica Chapter of the Young President's Organization.

Mr. Belinsky is the co-author of "Beyond Bankruptcy," an article that discusses capital structure issues in bankruptcy and restructuring transactions. "Beyond Bankruptcy" was published by Business Law Today, an American Bar Association publication. Mr. Belinsky is a frequent speaker on reorganization and recapitalization topics.

Prior to co-founding the predecessor Chanin Capital Partners in 1990, Mr. Belinsky was associated with Skadden, Arps, Slate, Meagher & Flom, specializing in corporate finance, mergers and acquisitions, and restructuring transactions. While at Skadden, Arps, Slate Meagher & Flom, Mr. Belinsky worked on a variety of transactions, including bankruptcies, exchange offers, leveraged buyouts, proxy contests and negotiated acquisitions.

Mr. Belinsky earned his J.D., cum laude, from Georgetown University Law Center (and served as The Topics Editor to The Tax Lawyer). He earned his Bachelor of Science degree in Business Administration, magna cum laude, from Wayne State University.



# **JORDAN ZIMMERMAN**



Jordan Zimmerman is Founder and Chairman of Zimmerman Advertising, headquartered in Ft. Lauderdale, Florida, which is the 15<sup>th</sup> largest advertising agency in the country, with published billings in excess of \$2 billion. In addition, Mr. Zimmerman shares ownership of the Florida Panthers, an NHL Hockey Team.

Since its founding in 1984, Mr. Zimmerman has grown Zimmerman Advertising from its origin as a regional automotive advertising firm, into a leading national retail firm with more than 1,000 associates and 22 offices, providing extraordinary client service in virtually every retail sector. Zimmerman Advertising has garnered a reputation as an industry leader representing a host of highly respected national brands that include: Nissan\* Six Flags\* AutoNation\* Crocs\* Papa Johns\* Miami Dolphins\* Target\* Lennar\* Longs Drugs\* Wickes Furniture\* Office Depot\* Mattress Firm\* Fris Vodka\* Power Ice\* hhgregg\* Bank Atlantic. In 1999, Mr. Zimmerman sold his company to Omnicom, a world-class global marketing and corporate communications group and holding company. Their partnership remains strong with Mr. Zimmerman serving as Chairman of Zimmerman Advertising.

Mr. Zimmerman believes strongly in giving back to the community. While he has supported many causes, those associated with education and children served as impetus for the formation of the Denise and Jordan Zimmerman Family Foundation, which supports Take Stock in Children, the Florence Fuller Child Development Centers, Make-A-Wish, and the creation of the Zimmerman Family Athletic Complex at Pine Crest School in Boca Raton. In addition, Mr. Zimmerman participates on multiple boards serving not-for-profit organizations within the community, and on a national level.

Mr. Zimmerman was honored in 1991 as the University of South Florida as Entrepreneur of the Year. In 2004 Mr. Zimmerman was one of 10 people selected to receive the *South Florida Business Journal's* Diamond Award. In 2006 he was selected as the Florence Fuller Child Development Centers "Biggest Heart", and in 2007 he was honored with the University of South Florida Distinguished Alumnus Award. Mr. Zimmerman was featured in *South Florida CEO Magazine* and was included on their list of the "One Hundred Most Powerful People in South Florida." Mr. Zimmerman has recently been slated to receive the prestigious 2008 Entrepreneur Hall of Fame Award from the H. Wayne Huizenga School of Business and Entrepreneurship, Nova Southeastern University, as well as a recipient of this year's University of South Florida's Kappa Tau Alpha Hall of Fame Award recognizing outstanding leadership in the field of mass communication and journalism in the State of Florida.

Mr. Zimmerman resides in Boca Raton, Florida with his wife Denise and their children Chase, Cara, Jett and Jordana.



## DR. RICHARD C. LEHMAN

Dr. Richard C. Lehman is a distinguished orthopedic surgeon, specializing in sports medicine, located in St. Louis, Missouri. He is currently appointed to the St. Joseph Hospital of Kirkwood, an appointment he has held since 1986 and Des Peres Hospital, an appointment he has held since 1992. Dr. Lehman has also been associated with the HealthSouth Surgery Center and Creve Coeur Surgery Center since 2001.

Dr. Lehman has served in academic or other teaching assignments as Chief Instructor with the Orthopedic Curriculum at the Washington University School of Physical Therapy and Irene Walter Johnson Institute of Rehabilitation in 1984 and 1985. He was the Research Assistant Professor at the Washington University School of Medicine, Program in Physical Therapy and Irene Walter Johnson Institute of Rehabilitation from 1986 through 1992. Dr. Lehman also served on the Orthopedic Peer Review Committee at Prudential Insurance Company of America in 1989.

Because of his outstanding reputation, Dr. Lehman has been appointed to many medical and civic associations. He currently serves on the Board of Directors of the St. Louis Sports Commission, as a committee member for the National Multiple Sclerosis Society, Gateway Area Chapter, and as Medical Director for both the Webster Surgery Center and the Ownership Group of the Florida Panthers Hockey Franchise. Dr. Lehman is the Team Physician for the St. Louis Tennis Aces and Consulting Physician for the UCLA Track & Field Team. He is on the Board of Governors for the National Hockey League, and is a Board Member for the Dwight Davis Tennis Center and the Jackie Joyner-Kersee Youth Foundation. He received the Sports Medicine Hall of Fame Award for the Missouri Athletic Trainer Association.

Dr. Lehman is a member of the American Academy of Orthopedic Surgeons, the American Board of Orthopedic Surgery, the American College of Sports Medicine, the American Medical Association, the Missouri State Medical Association, the St. Louis Arthroscopy Association, the St. Louis Metropolitan Medical Society, the Society for Tennis Medicine & Science, the Southern Medical Association, the Southern Orthopedic Association, the Suffolk Academy of Medicine and the University of Pennsylvania Orthopedic Alumni.

Dr. Lehman has published many articles in various publications, as well as participated in several sports injury research projects. He is a noted speaker in the sports medical field having presented at over 30 conferences. Dr. Lehman received a B.A. in Psychology from the University of Minnesota, with a Minor in Chemistry. He graduated from the University of Miami School of Medicine in 1980 with his M.D. degree. Dr. Lehman completed his internship and Orthopedic Surgery Residency at the Barnes Hospital/Washington University and a Sports Medicine Fellowship at the University of Pennsylvania.

During his educational years, Dr. Lehman was awarded the Williams' Scholarship Award from the University of Minnesota for 1973 – 1976. While at the University of Minnesota he was Phi Beta Kappa and Phi Kappa Phi. In 1973 and 1974, Dr. Lehman was an Academic All American Tennis player. He won the National Academic Award for Scholastic Athletes at the University of Minnesota from 1974 through 1976.



# **IRWIN NOVACK**



Irwin Novack is a veteran retailer with 35 years of business successes. Mr. Novack is the Chief Executive Officer for Kane's Furniture, one of the largest furniture retail chains in the United States, having been employed there since 1980.

Mr. Novack began his career being self employed through college from 1971 to 1976. He served as member of the Audit Committee and Certified Public Accountant at Haskins & Sells in Charlotte, North Carolina from 1976 to 1980.

With his extensive business knowledge and experience, Mr. Novack has been invited to and served on many association boards. Among others, he serves as an Advisory Board Member for

"Furniture Today" and as a Board Member for the National Home Furniture Association, Vincent Lecavalier Foundation, and the Tampa Sports Commission.

Mr. Novack graduated from the Cheshire Academy in Cheshire, Connecticut. After graduating Preparatory School, he continued at the University of Massachusetts where he graduated with a Bachelor of Arts in Political Science. Mr. Novack continued his education at the Suffolk University Law School in Boston, Massachusetts, and obtained his Masters of Professional Accounting degree from the University of Hartford in Hartford, Connecticut.



## CRAIG SHER



Craig Sher is Executive Chairman of The Sembler Company of St. Petersburg, Florida. The Sembler Company is one of the country's most recognized shopping center development and management firms, responsible for over 130 major shopping center projects and over 160 freestanding retail stores since its inception. Led by Mr. Sher for many years, The Sembler Company is an imaginative and innovative leader in the shopping center industry and Sembler-built centers are known for their creative design and environmental integrity.

Prior to joining The Sembler Company in 1984, Mr. Sher was Vice President of Finance and of Division Head of the Office Building Division of the Rutenberg Corporation of Clearwater, Florida and began his career with Arthur Andersen & Co. in Chicago, Illinois.

Mr. Sher is well-known in the business and civic community and actively participates in an array of roles and responsibilities. Presently, Mr. Sher is a Board Member of Sabal Trust Company, Lifestyles Family Fitness, Inc., Real Estate Investment Council, All Children's Hospital, St. Petersburg Downtown Partnership, Pinellas County Education Foundation, and University of Florida - Center for Real Estate Studies.

He is also an Advisory Board Member of Whitney National Bank, Northwestern University School of Communication, University of South Florida College of Business, and Habitat for Humanity of Pinellas County.

In addition, Mr. Sher is the recipient of a host of awards and accolades. In 1999, he was the Annual Honoree for the State of Israel Bonds. Mr. Sher also received the prestigious 2001 "Tree of Life" award from the Jewish National Fund for his selfless humanitarian efforts in the community. Mr. Sher was honored with the 2002 Silver Medallion Humanitarian Award from National Conference for Community and Justice ("NCCJ") for his continued dedication and support to NCCJ and other Tampa Bay area charitable organizations to better serve our community. In 2003, Mr. Sher was the recipient of the West Central Florida Council Boy Scouts of America Distinguished Citizens Award. In 2004, Mr. Sher and his wife, Jan, were honored recipients of the 10<sup>th</sup> Annual "Celebrity Celebration" award from Gulf Coast Jewish Family Services. The Sher family was honored again in 2006 with the "Family of the Year" award by the Family Service Centers.

The St. Petersburg Times recognized Mr. Sher as one of the Tampa Bay area's Top 10 business leaders in 2005, and he was the recipient of the "Business Executive of the Year" by the Tampa Bay Business Journal in 2006.

Mr. Sher is a graduate of Northwestern University, where he received the degrees of Bachelor of Science, Masters in Communication and Masters in Management. Mr. Sher is a former Certified Public Accountant and a Florida Licensed Real Estate Broker. A native of Minneapolis, Minnesota, Mr. Sher now lives in Pass-a-Grille, Florida. He and wife, Jan, have raised three daughters, Alison, Jessica and Stacy.

