

IR Summary

■ Corporate Profile (as of December 31, 2011)

Company Name	: Panasonic Corporation (NYSE: PC, TSE: 6752)
Head Office Location	: 1006, Kadoma, Kadoma City, Osaka 571-8501, Japan
Founded	: March, 1918 (incorporated in December, 1935)
President	: Fumio Ohtsubo
Common Stock	: 258.7 billion yen
Number of Employees	: 348,028 (consolidated)
Number of Consolidated Companies	: 600 (including parent company)

■ Consolidated Financial Results for FY 12 Nine Months

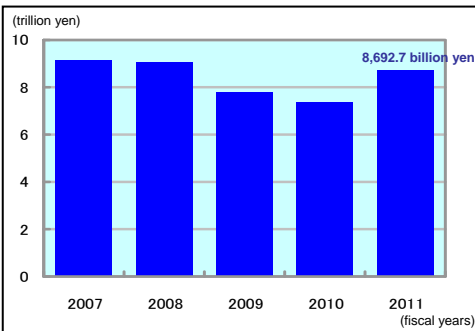
		<billion yen>
Net sales	5,965.4 (vs. FY11 -10%)	
Operating profit	39.5 (vs. FY11 -85%)	
Net income attributable to Panasonic Corporation	-333.8 (vs. FY11 -)	

■ Consolidated Financial Forecasts for FY 12

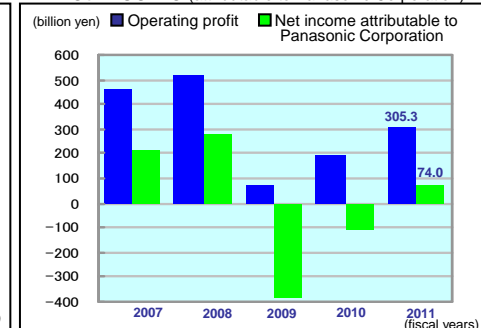
		<billion yen>
Net sales	8,000.0 (vs. FY11 -8%)	
Operating profit	30.0 (vs. FY11 -90%)	
Net income attributable to Panasonic Corporation	-780.0 (vs. FY11 -)	

as of February 3, 2012

■ Net sales



■ Operating profit Net income (attributable to Panasonic Corporation)



■ Topics

CES 2012

"Panasonic Smart Solutions" highlighted encompass cutting-edge digital AV products and comprehensive energy solutions.



• [Release](#) • [Video](#)

Fujisawa Sustainable Smart Town Project

Panasonic announced the project which showcases "entire solutions" business model with other eight leading companies and Fujisawa city.

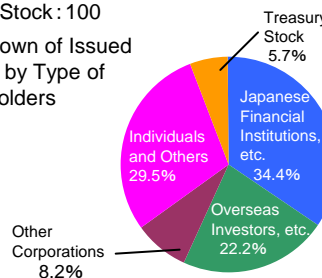


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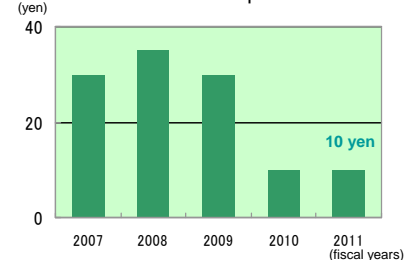
■ Stock data (as of September 30, 2011)

- Number of shares issued: 2,453,053,497 (Including 140,804,033 shares held by Panasonic)
- Number of shareholders: 558,489
- Stock exchange listings: Tokyo, Osaka, Nagoya, N.Y.
- Unit of Stock: 100

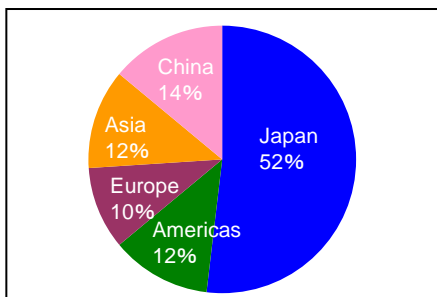
■ Breakdown of Issued Shares by Type of Shareholders



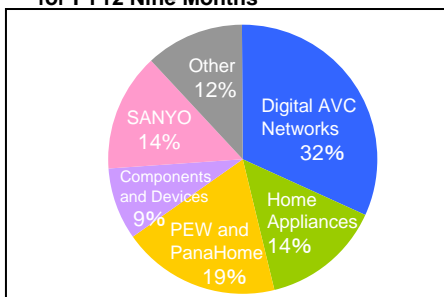
■ Annual dividends per share



■ Sales by Region for FY12 Nine Months



■ Sales by Business Segment for FY12 Nine Months



■ Product Highlight

Digital AVC Networks



Full HD 3D PDP Blu-ray Disc recorders

Digital AVC Networks



Digital interchangeable lens camera

Home Appliances



Refrigerator

PEW and PanaHome



LED lighting

Components and Devices



High-density printed circuit board ALIVH

SANYO



Solar Module