

# 2008 ENVIRONMENTAL PROTECTION AGENCY Sustainable Industries Awards



*Recognising leadership and innovation in business sustainability*





## Message from the Minister

Every business that nominates for the EPA's Sustainable Industries Awards is a powerful contributor to the Smart State.

Winning companies have ranged from small business, farming and start-up technology enterprises, to national and international property companies, retailers and manufacturers. Characteristically, all show exceptional corporate vision.

Award winners consistently prove that sustainability opens new doors to prosperity, as well as significantly cutting greenhouse gas emissions by reducing waste, energy and water use.

The 2008 EPA Sustainable Industries Awards will showcase the benefits of partnerships and business-to-business communication.

Enterprise thrives in a climate of innovation and ideas, and blossoms when smart companies embrace sustainability as the way to the future.

*Andrew McNamara*

ANDREW McNAMARA  
Minister for Sustainability, Climate Change and Innovation

## Benefits of entering

**Entering the EPA Sustainable Industries Awards provides the opportunity to:**

- highlight your organisation's commitment to sustainable practices
- gain recognition for your organisation's achievements
- showcase a sustainable business practice that demonstrates leadership and innovation in your industry
- increase awareness of your project or activity in the community or to potential customers or business partners.

**The EPA Sustainable Industries Awards are open to:**

- companies and businesses
- community and not-for-profit organisations
- divisions of local or state government working in partnership with industry
- individuals.

**To be eligible for an EPA Sustainable Industries Award, entries must demonstrate an initiative, activity or business practice that:**

- is Queensland-based or occurring in Queensland
- complies with relevant Queensland legislation
- is either ongoing, undertaken or completed between 1 January 2007 and 31 March 2008
- has potential to be applied or adapted by other organisations.

## To enter

Applicants need to select the appropriate award category and address the general and award-specific criteria.

## 2008 Categories and judging criteria

### General criteria for all categories

1. Demonstrated leadership and innovation in environmental best practice and/or resource efficiency.
2. Demonstrated commitment to make sustainability a priority for business development at the organisational, product and market level.
3. Demonstrated understanding of the value chain opportunities in business sustainability.

### Award-specific criteria



#### Industrial Eco-efficiency Award

Awarded to a business for outstanding performance in eco-efficiency.

**Key criteria:**

1. Demonstrated improvements in eco-efficiency.
2. Demonstrated achievement of environmental best practice and integration with business strategy.



#### Corporate Sustainability Award

Awarded to an organisation for outstanding performance in making corporate sustainability the cornerstone of its business development strategy.

**Key criteria:**

1. Demonstrated leadership and innovation in developing and implementing management practices that lessen the ecological impact of a business and deliver outcomes consistent with corporate social responsibility.
2. Demonstrated improvements in the financial performance of a business as a result of sustainable management practices.
3. Evidence of market profile and development as a result of the corporate sustainability strategy.



### Innovation in Sustainable Technologies Award

Awarded to an organisation or individual for the development of technology (systems, equipment and/or infrastructure) that delivers resource conservation and/or enable sustainability innovation within a business.

**Key criteria:**

1. Demonstrated environmental benefits, in the form of water or energy savings, waste reduction, or reduced environmental impact as a result of a new technology or technological process improvement.
2. Potential for the new technology or process improvement to be adapted or adopted by other businesses.



### Sustainability Partnerships Award

Awarded to an individual or business for a sustainability outcome achieved in partnership with either a government (any level) and/or community organisation (non-government organisation).

**Key criteria:**

1. Demonstrated value to a business working in partnership with government and community stakeholders to achieve stakeholder benefit through sustainability.
2. Demonstrated community value of a sustainability partnership with business.



### Sustainability in the Built Environment Award

Awarded to an innovative organisation showcasing the sustainability business opportunity in urban development.

**Key criteria:**

1. Demonstrated environmental benefits and function in an urban development or built environment project.
2. Demonstrated leadership and innovation in developing and promoting built design and development solutions that improve eco-efficiency and advance sustainable living.
3. Integration of natural amenity with the built form in a way that enhances the quality of urban life.



### Rural Sustainability Award

Awarded to a primary producer for sustainable primary production and stewardship of the natural capital underpinning the business.

**Key criteria:**

1. Demonstrated environmental benefits and enhanced farm functionality and sustainability in an agribusiness or rural enterprise.
2. Demonstrated commitment to leadership and innovation in the advancement and development of sustainable agribusiness.
3. Demonstrated land and waterway stewardship for environmental sustainability.



### Resource Industries Sustainability Award

Awarded for outstanding innovation in the mining industry that results in reduced environmental impact in that sector.

**Key criteria:**

1. Demonstrated uptake of sustainable development principles and practices as business strategy at both a corporate and project level.
2. Demonstrated leadership in environmental practices and performance based on continual improvement and excellence.
3. Demonstrated commitment to progressive rehabilitation and long-term sustainability.



### Minister's Award for ClimateSmart Leadership

Awarded to a business or individual for leadership and innovation in greenhouse gas emissions abatement and/or climate change adaptation as part of the business strategy.

**Key criteria:**

1. Demonstrated reduction in greenhouse gas emissions in the business value chain.
2. Demonstrated innovation and leadership in applying business sustainability principles and practices as a business strategy for addressing climate change.
3. Demonstrated participation in increasing awareness about climate change in the community and promoting efforts to reduce greenhouse gas emissions by all stakeholders.



## 2007 winners



Premier's Award for Leadership in Business Sustainability winner: Jim Mc Knoulty



Minister's Award for ClimateSmart Leadership winner: Sala Homes Pty Ltd



Industrial Eco-efficiency Award winner: IKEA Pty Ltd



Corporate Sustainability Award winner: Investa Property Group



Sustainable Technologies Award winner: Poly Optics Australia Pty Ltd



Public Sector or Community Initiatives Award winner: City of Thuringowa



Sustainability in Urban Development or the Built Environment Award winner: Mirvac



Rural Sustainability Award winner: Lawrence Bugeja, Mackay Canegrowers

## Conditions of Entry

Entries must be received online at [www.epa.qld.gov.au/siawards](http://www.epa.qld.gov.au/siawards) by close of business on **Monday 14 April 2008**

Submissions should include the following:

1. Entry form – completed and submitted online.
2. Project submission (maximum 800 words) – including:
  - short summary of project including description, background and achievements
  - statements addressing general and award-specific criteria
  - Be sure to tick the box on your application if you have supporting documentation – such as statistics, photographs, media coverage, letters of endorsement, etc.

All entries will become the property of the Environmental Protection Agency and will not be returned to entrants.

Entrants may be asked to provide additional information to the judging panel.

Entrants must be willing to participate in publicity activities, and information contained in submissions may be reproduced for promotional purposes. Applicants may be asked to provide photographs or other materials for promotional activities.

Entrants who have been misleading in their submissions or whose activities are not compliant with current Queensland legislation may be withdrawn from the judging process or have awards revoked.

All decisions and recommendations of the judging panels are binding and final and no correspondence will be entered into.

While the EPA Sustainable Industries Awards are focused on recognition and reward for organisations and individuals, the EPA will not endorse specific commercial products or companies.

## Key dates

**14 April 2008**

Closing date for entries

**31 October 2008**

Presentation of 2008 Environmental Protection Agency Sustainable Industries Awards at the Gold Coast Convention and Exhibition Centre.

## Contact us

For further information, please contact the EPA:

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