

## **The Brentford Festival strikes a partnership with the Hounslow Chronicle**

The first few weeks of spring have given way to the dappled light and warmer days of May and in the Festival planning office the atmosphere is hotting up as the work is piling on and you know what, that's just how we like it!

The Festival last year welcomed 10,000 visitors. This year on September 5<sup>th</sup> at midday, festival goers will be treated to live music from two stages, row upon row of stallholders selling hand crafted children's toys to delicate jewellery, cards, gifts, toys, children's clothing, arts & crafts, plants and much, much more.

The Festival aims to draw together the community, locals business, local bands and catering foodies to bring the atmosphere of a relaxed festival where the blend of shopping, delicious food and drink and the best of the Borough bands waft through the summer air and the grand trees of Boston Manor Park, to the backdrop of the grandeur of Boston Manor House.

The Festival wanted to partner with a local newspaper group that talked to the same locals as the Festival and shared our aspirations to share all the latest Festival news from our rides to stalls, to exciting displays from the Army to delicious fare from German sausages to fresh cupcakes. Working with the Hounslow Chronicle, we are looking to share the highs and lows of organising such a big event with our exclusive in the Life of a Festival Organiser column. The column will appear monthly in the Hounslow Chronicle from May introducing the event, through to September, culminating in the Festival itself on 5<sup>th</sup> September.

Last year stallholders selling their wares were joined by a swathe of food stalls covering a variety of tastes from gastro pubs to Indonesian delicacies, Spanish paella, German sausage through to cupcakes and ice-cream and of course being in West London, Fullers. And in true English Fayre style, tea and cakes and refreshing Pimms were served from within the walled garden.

**Linda Massey, Brentford Festival organiser adds** we have longed for the opportunity to get our message across the entire borough of Hounslow and thanks to the Hounslow Chronicle, this has been made possible and we look forward to sharing all the latest news with their readers.

**Adrian Seal, Multimedia Content Manager of the Hounslow Chronicle Series said:** "We are delighted to be supporting this year's Brentford Festival and are looking forward to working with the organisers to ensure that it is a tremendous success. " The Chronicle sees itself at the forefront of the community in terms of news coverage both with the Hounslow Chronicle Series of papers across the borough and its website [www.hounslowchronicle.co.uk](http://www.hounslowchronicle.co.uk).

"We are always keen to support and promote local events through the paper and our website and our partnership with Brentford Festival is an ideal fit for us in terms of the Chronicle being seen as a keen supporter of the local community and being associated with a successful local event."

**The Hounslow Chronicle Series is published every Friday and has three editions covering: Hounslow and Heston; Brentford, Isleworth and Chiswick and Feltham, Bedfont and Hanworth. For all the latest breaking news from across the borough go to: [www.hounslowchronicle.co.uk](http://www.hounslowchronicle.co.uk)**

### **Notes to Editors:**

The Brentford Festival first opened its doors in 2005, from an idea suggested by the Friends of Boston Manor and the then land agents for Hounslow Council, to bring the community together. Today the Festival attracts over 10,000 visitors and combines a successful Dog

Show with fields of stallholders covering every taste from apparel, jewellery, toys, arts, crafts, beauty, wellbeing practitioners, fairground rides, through to an urban farm and local groups.

Applications for stallholders, or anybody wishing to do a display such as dancing, go to our website [www.brentfordfestival.org.uk/BFApplications.htm](http://www.brentfordfestival.org.uk/BFApplications.htm).

**Find out more**

[www.brentfordfestival.org.uk/index.htm](http://www.brentfordfestival.org.uk/index.htm)

[www.twitter.com/Brentfordfest](https://www.twitter.com/Brentfordfest)