

Patrick Henry Mall

NEWPORT NEWS, VIRGINIA



Patrick Henry Mall is the dominant retail destination on the Hampton Roads Peninsula and the only enclosed regional mall between Richmond and Norfolk, Virginia. The center is located along the corridor of Jefferson Avenue, which is the most heavily traveled retail road on the peninsula with direct access from I-64. The center's diverse market is a result of the large military presence with fourteen installations in the Hampton Roads area. In 2006, the center underwent an extensive \$30 million renovation and expansion which included the addition of Dick's Sporting Goods, Borders Books & Music, Red Robin Restaurant, and Bailey's Pub & Grille, giving the center a stronger focus on dining and entertainment. Recent additions include Chipotle, Buckle, and the only Zumiez in Hampton Roads.

12300 Jefferson Ave
Newport News, VA 23602
757.249.2338
www.shoppatrickhenrymall.com

MALL HIGHLIGHTS

Center Size – 714,310 sf
Year Opened – 1987
Year Remodeled – 2005-2006
Food Court – 10 Units

ANCHORS & JUNIOR ANCHORS

Dillard's – 144,157 sf
JCPenney – 85,212 sf
Old Navy – 16,741 sf
Macy's – 140,000 sf
Borders Books and Music – 21,017 sf
Dick's Sporting Goods – 50,250 sf

RESTAURANTS & OUTPARCELS

Ruby Tuesday – 5,500 sf
Chipotle – 2,552 sf
Red Robin – 7,854 sf
Bailey's Pub and Grille – 8,265 sf
Quiznos – 1,828 sf

FEATURED RETAILERS

Buckle, Zumiez, aerie, Old Navy, Charlotte Russe,
Wet Seal, Forever 21, PacSun

TRADE AREA DEMOGRAPHICS

Population – 629,850
Households – 241,675
Average Household Income – \$66,229
% of Households with incomes > \$75K – 31.6%
Average Home Value – \$252,276
Median Age – 36.7
Total Businesses – 20,850
Daytime Population – 248,020

Source: ESRI 2009