

MYER

Media Release

For Immediate Release

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Myer Continues To Share The Spirit Of Christmas

Myer brings together some of Australia's most talented artists in support of the Myer 2009 Spirit of Christmas CD, the annual Myer Charity CD. Raising funds for the Salvation Army, the CD features an incredible line up of talent including Kasey Chambers, Jessica Mauboy, Guy Sebastian, Troy Cassar-Daley and Tim Rogers, each contributing a special performance of their favourite Christmas carols.

The Myer Spirit of Christmas CD is now in its 16th year and has since raised more than \$6.1 million for community programs Australia wide. Myer's partnership with the Salvation Army continues this Christmas, with all proceeds from the sale of the 2009 'Spirit Of Christmas' CD going directly to the Salvation Army's Children and Youth Programs.

Myer CEO Bernie Brookes states the importance of this annual charity event to the Myer business.

"Christmas is a special time of year at Myer and we are very proud to have raised more than \$6.1 million through the sale of the Spirit of Christmas CD over the last 16 years. We are extremely grateful for the ongoing support we have received from the Australian music industry and look forward to continuing this Myer Christmas tradition for years to come," Mr Brookes said.

Major Brad Halse from The Salvation Army is appreciative of the contribution Myer makes to the Salvation Army.

"For many years the Myer *Spirit of Christmas* CD has assisted the work of The Salvation Army enormously. This is not something we take for granted. The support of both Myer and those who purchase the CD translates into real help to people who are hurting. This year we expect more than 300,000 people to come to us for assistance over the Christmas and New Year period. With the proceeds of this CD's sales we will be able to share with them some measure of Christmas joy. And that's important," Major Halse said.

This year's 'Spirit of Christmas' CD features 14 specially recorded Christmas carols as well as an iTunes bonus of five free downloadable songs from past 'Spirit Of Christmas' CD's.

Some of the highlights of this year's CD include the incredible voice of Jessica Mauboy singing '*Have Yourself A Merry Little Christmas*', the very cool sounds of Guy Sebastian performing the '*Little Drummer Boy*' and the performance of '*Christmas Time*' a song written by Kasey Chambers and performed by Kasey Chambers, Big Poppa Bill and the Little Hillbillies especially for the Myer Spirit of Christmas CD.

The 2009 Spirit of Christmas CD will retail for \$19.95 and will be available at all 65 Myer stores nationally.

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