

Press Release 6th June 2008

Good Energy Wins Micropower Award for Innovation

Good Energy, the leading supplier of low carbon lifestyles, has won the Micropower Council Award for Innovation.

At a ceremony held on 5th June at Savoy Place on London's Embankment, Good Energy scooped the Micropower Award for Innovation, celebrating the company's groundbreaking work that supports small scale renewable energy.

Following the keynote address by Malcolm Wicks Minister of State for Energy, Dick Strawbridge from BBC1's 'Its Not Easy Being Green', himself a microgenerator, presented Juliet Davenport, Good Energy's Chief Executive with the award.

Juliet Davenport was delighted with Good Energy's victory. "It's fantastic that Good Energy has won the Micropower Award for Innovation. We believe passionately in microgeneration and it is great to be recognised for our work. We will continue to support microgenerators, innovate with new products and keep banging on the doors of parliament until they see that microgeneration is a practical and effective means of securing our energy and reducing our carbon emissions. Millions of the UK's homes can become microgenerators – we want to help turn that potential into reality."

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Notes to Editor

- Good Energy is the 100% renewable electricity supplier in the UK. By choosing 100% renewable electricity, individuals are cutting their personal carbon emissions. This reduces their impact on Climate Change.
- 40% of the UK's energy can be generated from microgeneration by 2050. This will reduce the UK's carbon emissions by 15% (source DTI 2005).
- To join the Home Generation scheme the customer must sign up to Good Energy's 100% renewable electricity supply.
- From the 1st October 2007 Good Energy began paying customers signed up to the Home Generation scheme 9 pence for every unit the generator produces. This includes the units the generator uses as well as the ones that are fed into the grid.
- The customer does not need to install an export meter. They do need to install a total generation meter that is accredited by Ofgem.
- The annual payment that an average (2kWp) solar generator will receive on the Home Generation scheme is £158.00
- The Home Generation scheme is modeled on the Renewable Obligation (RO) – a financial mechanism that assists growth in the renewables industry. The RO will make double payment to certain types of technology including off-shore wind and solar power to boost their growth but this will not come into practice until 2009 at the earliest.
- Through its HomeGen and SmartGen schemes, Good Energy is supporting more microgenerators per customer than any other electricity supplier.
- Today, Good Energy supplies over 24,000 homes and businesses across the UK with 100% renewable electricity. The electricity Good Energy supply comes from over 400 independent renewable generators that use wind, small scale hydro, solar power and sustainable biomass to generate electricity.
- Good Energy's customers are cutting their personal carbon dioxide (CO₂) emissions per by an average of two tonnes per household. That's saving the equivalent emissions produced by driving 5,000 miles in a petrol car.
- Good Energy is owned by the Good Energy Group, an independent PLC which specialises in investing in renewable energy.
- Good Energy Group has in the region of 1700 shareholders, of which over 90% are customers of Good Energy.
- Good Energy is the first electricity company to publish an independent audit of its renewable supply claims.
- Sign up to Good Energy today and be part of a growing set of people who do want to change: call 0845 456 1640 or sign up online at www.good-energy.co.uk