



For Immediate Release

## WEIGEL BROADCASTING CO.'s "Me-TV" EXCEEDS 45% CLEARANCE MARK FINALIZING DEALS WITH 14 DOMESTIC STATION GROUPS

## Partnerships Include Hearst Television, Raycom Media, Cox Television, Newport Television and Media General

CHICAGO/LOS ANGELES April 4, 2011 - Weigel Broadcasting Co. and Metro-Goldwyn-Mayer Studios Inc. (MGM) announced today that Me-TV(Memorable Entertainment Television), the new digital classic television network, has surpassed the 45% clearance mark including 14 leading station groups.

The station groups clearing the Me-TV Network include: Hearst Television, Raycom Media, Cox Television, Newport Television, Media General, Capitol Broadcasting, Bahakel Communications, Gray Television, Quincy Newspapers, New Age Media, MPS Media, London Broadcasting Group, Bonten Media Group, and Titan Broadcast Management.

The announcement was made today by Norman H. Shapiro, President of Weigel Broadcasting Co. and John Bryan, President, Domestic Television Distribution, MGM, the distributor of Me-TV.

Said Shapiro, "In this era of constant change, it's sometimes nice to spend time with old friends...friends like Rob Petry, Ralph Kramden, Lucy Ricardo, Perry Mason, the whole Brady Bunch, Mary Richards, Hawkeye, Maxwell Smart and Sam Malone, who, as many of us know, works in a place where everybody knows your name. It's comforting. And in the more than five years we have broadcast Me-TV locally in Chicago, viewers from all demographics have responded to Me-TV in that kind of way: as a place that's familiar, where old friends meet. We are proud to bring Me-TV to the country, and thank our affiliates for their confidence in Me-TV and faith in their old friends."

"We are grateful to the FCC for their creation and advocacy of digital broadcasting," said Bryan. "Our affiliates understand the value of their digital spectrum and with Me-TV offer a great new programming service to their millions of over-the-air television viewers."

"It is gratifying that the marketplace has recognized Me-TV as the clear choice for classic television programming," said Neal Sabin, Executive Vice President of Weigel Broadcasting Co. and who is directly responsible for Me-TV. "Stations, viewers and advertisers are finding Me-TV to be the destination for the best collection of iconic and timeless TV classics. We are passionate about delivering a quality brand to our affiliates that is consistently classic, comfortable and compelling."

Me-TV's library includes series from Twentieth Century Fox Television Distribution and CBS Television Distribution as well as independent series owners and producers. Me-TV's programs are some of the best television programs ever produced, including: M\*A\*S\*H, Perry Mason, The Mary Tyler Moore Show, The Dick Van Dyke Show, The Bob Newhart Show, the original Star Trek and Hawaii Five-O series, in addition to 60 other programs.

"It is a privilege to announce the partnership for Me-TV with these excellent broadcasters as they join Weigel Broadcasting Co. in delivering 'Memorable Entertainment' to viewers through their stations across the country. To achieve over 45% clearance in less than three months with a new 24/7 broadcast network, created by an independent broadcaster, is extraordinary," said Jackie Comeau, Sr. Vice President Digital Channels & Syndication, MGM.

With the creation of Me-TV, Weigel Broadcasting Co. and MGM continue its leadership in providing quality programming for the broadcast digital spectrum. MGM and Weigel are also responsible for the creation and distribution of the highly successful national digital broadcast movie network THIStv, launched a little over three years ago.

For more information and programming highlights visit www.metvnetwork.com

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## About Weigel Broadcasting Co.

Weigel Broadcasting Co. and affiliate companies own and operate The U/WCIU-TV 26.1, The U Too/WCIU-TV 26.2, Me-TV/WCIU-TV 26.3, Me-Too/WCIU-TV 26.4, THIS/WCIU-TV 26.5, WWME-CA 23, The U Too/WMEU-CA 48 in Chicago, IL; CBS/WDJT-TV 58.1, WMLW/WDJT-TV 58.2, THIS/WDJT-TV 58.3, Shorewest TV/WDJT-TV 58.4, WMLW-CA 41, WMLW-LD 41.1, Me-TV/WBME-TV 49.1, Telemundo/WBME-TV 49.4, Telemundo/WYTU-LD 63.1, Me-TV/WYTU-LP 63 in Milwaukee, WI; and ABC/WBND-LD 57.1, Me-TV/WBND-LD 57.2, CW/WCWW-TV 25.1, THIS/WCWW-TV 25.2, My Michiana/WMYS-TV 69.1 in South Bend, IN.

## About Metro-Goldwyn-Mayer Studios Inc.

Metro-Goldwyn-Mayer Studios Inc. is actively engaged in the worldwide production and distribution of motion pictures, television programming, home video, interactive media, music, and licensed merchandise. The company owns the world's largest library of modern films, comprising around 4,100 titles. Operating units include Metro-Goldwyn-Mayer Studios Inc., Metro-Goldwyn-Mayer Pictures Inc., United Artists Films Inc., MGM Television Entertainment Inc., MGM Networks Inc., MGM Distribution Co., MGM International Television Distribution Inc., Metro-Goldwyn-Mayer Home Entertainment LLC, MGM ON STAGE, MGM Music, MGM Consumer Products and MGM Interactive. In addition, MGM has ownership interests in domestic and international TV channels reaching over 130 countries. For more information, visit <a href="https://www.mgm.com">www.mgm.com</a>.

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