

FOR IMMEDIATE RELEASE

July 28th, 2010

INTERVIEWS: DEAN DEBNAM 888-621-6988 / 919-880-4888 (serious media inquiries only please, other questions can be directed to Tom Jensen)

QUESTIONS ABOUT THE POLL: TOM JENSEN 919-744-6312

Jerry Brown is Ahead of Meg Whitman

Raleigh, N.C.--Attorney General Jerry Brown leads Meg Whitman 46:40 in the California Governor's race.

Whitman doesn't receive high marks from Californians. 50% of Californians have an unfavorable opinion of Whitman, including 22% of Republicans. Since winning the primary, Whitman hasn't won over many Californians, during the primary 44% of voters had an unfavorable opinion of the former EBay executive.

41% of voters have a favorable opinion of Brown, including 63% of Democrats. Brown is gaining strength amongst independents; 47% of independents choose Brown over Whitman. Independents make up 20% of his supporters. Only 31% of independents support Whitman.

Californians aren't in favor of candidates donating money to their own campaigns, like billionaire Meg Whitman has during this campaign. 52% of voters think there should be some limit on the amount of money a candidate is allowed to give to their own campaign. Californians see no hope for working class candidates. 53% of voters say they don't think a working class person would be able to conduct a successful state wide campaign today. Voters may resent the millions of dollars Whitman has put into her campaign.

Arnold Schwarzenegger's approval ratings continue to drop. 71% of Californians disapprove of the Governor's job, up from 64% in May.

"California voters may be telling Meg Whitman that she can't buy this election," said Dean Debnam, President of Public Policy Polling.

PPP surveyed 614 California voters from July 23-25. The survey's margin of error is +/-3.95%. Other factors, such as refusal to be interviewed and weighting, may introduce additional error that is more difficult to quantify.

If you would like an interview regarding this release, please contact Dean Debnam at (888) 621-6988 or 919-880-4888.



California Survey Results

Q1 Do you approve or disapprove of Governor Arnold Schwarzenegger's job performance?

Approve 19%
Disapprove..... 71%
Not Sure..... 10%

Q2 Do you have a favorable or unfavorable opinion of Jerry Brown?

Favorable 41% *Not Sure*..... 16%
Unfavorable..... 43%

Q3 Do you have a favorable or unfavorable opinion of Meg Whitman?

Favorable 30% *Not Sure*..... 20%
Unfavorable..... 50%

Q4 The candidates for Governor are Republican Meg Whitman and Democrat Jerry Brown. If the election was today, who would you vote for?

Meg Whitman..... 40%
Jerry Brown..... 46%
Undecided..... 14%

Q5 Do you think there should be a legal limit on how much money a candidate can donate to his or her own campaign?

Yes 52%
No 33%
Not sure 15%

Q6 Do you think a working-class person could successfully run for statewide or federal office in California today?

Yes 31%
No 53%
Not sure 16%

Q7 Who did you vote for President last year?

John McCain..... 36%
Barack Obama..... 58%
Someone Else/Don't Remember..... 6%

Q8 If you are a liberal, press 1. If a moderate, press 2. If a conservative, press 3.

Liberal..... 25%
Moderate..... 41%
Conservative..... 33%

Q9 If you are a woman, press 1. If a man, press 2.

Woman 52%
Man..... 48%

Q10 If you are a Democrat, press 1. If you are a Republican, press 2. If you are an independent or identify with another party, press 3.

Democrat 46%
Republican..... 34%
Independent/Other 19%

Q11 If you are Hispanic, press 1. If white, press 2. If African-American, press 3. If Asian, press 4. If other, press 5.

Hispanic..... 20%
White 61%
African-American 8%
Asian..... 6%
Other..... 5%





Q12 If you are 18 to 29 years old, press 1 now. If you are 30 to 45, press 2. If you are 46 to 65, press 3. If older, press 4.

<i>18 to 29</i>	9%
<i>30 to 45</i>	27%
<i>46 to 65</i>	42%
<i>Older than 65</i>	22%





Crosstabs

	Base	2008 Vote		
		John McCain	Barack Obama	Someone Else/Don't Remember
Schwarzenegger Approval				
Approve	19%	18%	19%	18%
Disapprove	71%	70%	72%	75%
Not Sure	10%	12%	8%	7%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone Else/Don't Remember
Brown Favorability				
Favorable	41%	6%	64%	33%
Unfavorable	43%	82%	17%	56%
Not Sure	16%	13%	19%	11%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone Else/Don't Remember
Whitman Favorability				
Favorable	30%	57%	12%	39%
Unfavorable	50%	22%	67%	52%
Not Sure	20%	21%	20%	9%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone Else/Don't Remember
Whitman/Brown				
Meg Whitman	40%	76%	17%	46%
Jerry Brown	46%	10%	69%	34%
Undecided	14%	14%	14%	20%





Crosstabs

	Base	2008 Vote		
		John McCain	Barack Obama	Someone Else/Don't Remember
Limit on Candidate's Own \$				
Yes	52%	40%	61%	47%
No	33%	48%	23%	37%
Not sure	15%	12%	16%	16%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone Else/Don't Remember
Working Class Run Successfully				
Yes	31%	38%	27%	31%
No	53%	49%	56%	46%
Not sure	16%	13%	18%	22%

	Base	Ideology		
		Liberal	Moderate	Conservative
Schwarzenegger Approval				
Approve	19%	16%	23%	16%
Disapprove	71%	75%	68%	73%
Not Sure	10%	9%	9%	11%

	Base	Ideology		
		Liberal	Moderate	Conservative
Brown Favorability				
Favorable	41%	63%	49%	13%
Unfavorable	43%	17%	32%	77%
Not Sure	16%	20%	19%	10%





Crosstabs

	Base	Ideology		
		Liberal	Moderate	Conservative
Whitman Favorability				
Favorable	30%	11%	24%	53%
Unfavorable	50%	72%	54%	27%
Not Sure	20%	17%	22%	20%

	Base	Ideology		
		Liberal	Moderate	Conservative
Whitman/Brown				
Meg Whitman	40%	18%	30%	70%
Jerry Brown	46%	72%	52%	17%
Undecided	14%	9%	18%	13%

	Base	Ideology		
		Liberal	Moderate	Conservative
Limit on Candidate's Own \$				
Yes	52%	70%	54%	37%
No	33%	22%	32%	42%
Not sure	15%	9%	14%	21%

	Base	Ideology		
		Liberal	Moderate	Conservative
Working Class Run Successfully				
Yes	31%	31%	26%	38%
No	53%	58%	59%	40%
Not sure	16%	11%	15%	22%





Crosstabs

	Base	Gender	
		Woman	Man
Schwarzenegger Approval			
Approve	19%	16%	22%
Disapprove	71%	74%	69%
Not Sure	10%	10%	9%

	Base	Gender	
		Woman	Man
Brown Favorability			
Favorable	41%	40%	42%
Unfavorable	43%	43%	43%
Not Sure	16%	17%	15%

	Base	Gender	
		Woman	Man
Whitman Favorability			
Favorable	30%	31%	30%
Unfavorable	50%	47%	52%
Not Sure	20%	22%	18%

	Base	Gender	
		Woman	Man
Whitman/Brown			
Meg Whitman	40%	39%	41%
Jerry Brown	46%	45%	46%
Undecided	14%	16%	12%





Crosstabs

	Base	Gender	
		Woman	Man
Limit on Candidate's Own \$			
Yes	52%	56%	48%
No	33%	27%	39%
Not sure	15%	17%	13%

	Base	Gender	
		Woman	Man
Working Class Run Successfully			
Yes	31%	31%	31%
No	53%	49%	56%
Not sure	16%	19%	13%

	Base	Party		
		Democrat	Republican	Independent/Other
Schwarzenegger Approval				
Approve	19%	16%	22%	20%
Disapprove	71%	76%	66%	69%
Not Sure	10%	8%	12%	11%

	Base	Party		
		Democrat	Republican	Independent/Other
Brown Favorability				
Favorable	41%	63%	11%	40%
Unfavorable	43%	20%	74%	44%
Not Sure	16%	17%	15%	16%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Whitman Favorability				
Favorable	30%	13%	59%	21%
Unfavorable	50%	66%	22%	61%
Not Sure	20%	21%	19%	18%

	Base	Party		
		Democrat	Republican	Independent/Other
Whitman/Brown				
Meg Whitman	40%	17%	76%	31%
Jerry Brown	46%	69%	14%	47%
Undecided	14%	14%	10%	22%

	Base	Party		
		Democrat	Republican	Independent/Other
Limit on Candidate's Own \$				
Yes	52%	60%	42%	52%
No	33%	26%	44%	30%
Not sure	15%	14%	14%	18%

	Base	Party		
		Democrat	Republican	Independent/Other
Working Class Run Successfully				
Yes	31%	27%	41%	22%
No	53%	51%	46%	67%
Not sure	16%	22%	13%	11%





Crosstabs

	Base	Race				
		Hispanic	White	African-American	Asian	Other
Schwarzenegger Approval						
Approve	19%	14%	21%	12%	19%	26%
Disapprove	71%	81%	69%	76%	62%	66%
Not Sure	10%	5%	10%	12%	19%	9%

	Base	Race				
		Hispanic	White	African-American	Asian	Other
Brown Favorability						
Favorable	41%	44%	37%	48%	48%	52%
Unfavorable	43%	29%	51%	36%	29%	35%
Not Sure	16%	27%	12%	16%	24%	13%

	Base	Race				
		Hispanic	White	African-American	Asian	Other
Whitman Favorability						
Favorable	30%	17%	37%	20%	19%	30%
Unfavorable	50%	58%	47%	56%	38%	54%
Not Sure	20%	26%	16%	24%	43%	15%

	Base	Race				
		Hispanic	White	African-American	Asian	Other
Whitman/Brown						
Meg Whitman	40%	28%	48%	28%	24%	33%
Jerry Brown	46%	50%	41%	60%	52%	59%
Undecided	14%	22%	12%	12%	24%	9%





Crosstabs

	Base	Race				
		Hispanic	White	African-American	Asian	Other
Limit on Candidate's Own \$						
Yes	52%	58%	54%	28%	52%	50%
No	33%	27%	34%	48%	19%	37%
Not sure	15%	15%	12%	24%	29%	13%

	Base	Race				
		Hispanic	White	African-American	Asian	Other
Working Class Run Successfully						
Yes	31%	28%	32%	32%	24%	35%
No	53%	49%	57%	44%	33%	57%
Not sure	16%	23%	11%	24%	43%	9%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Schwarzenegger Approval					
Approve	19%	17%	18%	21%	17%
Disapprove	71%	69%	76%	70%	70%
Not Sure	10%	14%	7%	9%	13%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Brown Favorability					
Favorable	41%	33%	41%	49%	29%
Unfavorable	43%	24%	42%	40%	58%
Not Sure	16%	43%	17%	11%	14%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Whitman Favorability					
Favorable	30%	25%	23%	32%	39%
Unfavorable	50%	50%	54%	50%	42%
Not Sure	20%	25%	22%	18%	19%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Whitman/Brown					
Meg Whitman	40%	43%	33%	38%	51%
Jerry Brown	46%	44%	46%	50%	38%
Undecided	14%	13%	21%	12%	11%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Limit on Candidate's Own \$					
Yes	52%	45%	53%	55%	51%
No	33%	43%	33%	31%	32%
Not sure	15%	12%	14%	14%	18%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Working Class Run Successfully					
Yes	31%	34%	27%	34%	28%
No	53%	54%	56%	51%	51%
Not sure	16%	12%	16%	15%	21%

