NEWS NEWS NEWS

Volume 7, Number 2 Summer 1997



Consortium for the Advancement of Adult Higher Education CAAHE



"... committed to meeting the lifelong learning needs of adult students ..."

Editorial Staff:
Sue Salter, Executive Director
Carol Benwell, Production Editor

FROM THE CHAIR

Contributed by Sue Salter

As most of our members know, Dr. Henry Smith, Chair of the Consortium for the Advancement of Adult Higher Education, is assuming the position of Vice President for Academic Affairs with Mt. Vernon Nazarene College in Mt. Vernon, Ohio. His final act as Chair of CAAHE will be to preside over the Seventh Annual CAAHE Conference, hosted by Olivet Nazarene University. We value his contributions to CAAHE and wish him well in returning to his home state and alma mater.

It seems appropriate to look back at where CAAHE began, and where it has gone since its founding on June 1, 1990 in Indianapolis, Indiana. At our first organizational meeting, ten institutions were represented by seventeen participants. The charter members were Averett College, Baker University, Cardinal Stritch College, Central Wesleyan College, Eastern Nazarene College, Indiana Wesleyan University, the Institute for Professional Development, LeTourneau University, Olivet Nazarene University, and the University of Phoenix. This pioneering group adopted the Bylaws under which we operate today.

The priorities established for 1990-91 (our first year) were:

- To organize a Fall Forum to promote and facilitate the sharing of innovative ideas, information, techniques, practices and resources among member institutions. The first conference, hosted by Indiana Wesleyan University, was attended by 49 participants.
- 2) Transfer of credit and articulation of programs among member institutions.
- 3) Continued discussion and refinement of learning outcomes.
- 4) Research the feasibility of textbook and equipment purchase through the Consortium to obtain discounts for quantity purchases.
- 5) Publish a Consortium newsletter.
- 6) Publish a Consortium directory of staff in key functional areas.

Since this first meeting, CAAHE has hosted seven annual conferences. Our member institutions have doubled in number to twenty. Attendance at the conferences averages 130. We have also added an annual Institutional Representative Meeting to our list of activities.

To assist in transfer of credit and articulation, IPD has published a "CAAHE Compendium" - in essence, a catalog of all CAAHE member's programs and courses. This has served as a valuable resource to colleges seeking sample modules or new program ideas. In the area of learning outcomes, IPD has funded a major research project which will compare the learning gained in traditional versus nontraditional undergraduate business programs. Five CAAHE member institutions are participating in this study, which is ongoing.

Notebook computers, a key component in many of the programs, are available through IPD at discounted prices. The CAAHE NEWS debuted in the Spring of 1992 and has been in publication ever since. IPD also publishes an annual CAAHE Institutional Staff Directory.

Seven years later, CAAHE continues to place importance on sharing best practices among member institutions. Three Commissions now exist to assist in this effort; with IPD's support, these Commissions have met separately since last year's conference. Research also continues to be a priority for CAAHE, as does promotion for public acceptance of adult higher education. These efforts take commitment and time from each of its members. As we enter our eighth year as an organization, CAAHE looks forward to continued progress on these important priorities, with the help of all its members.

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150 Adults Earn AMC Degrees

The New Dimensions program of Albertus Magnus College is delighted to announce that over 150 of its Associate and Bachelor level students will be taking part in graduation this year. The College ceremony will take place on Sunday, June 22nd. This number is a sharp increase from the 21 students who participated last year, the first graduates from New Dimensions. This will be the 72nd commencement to take place at Albertus Magnus College. Several members of the New Dimensions staff and adjunct faculty are looking forward to participating in this special event with our students.



University Status Approved for Cardinal Stritch College



The Board of Trustees of Cardinal Stritch College approved university status for the institution—the historic culmination of a two-year study which demonstrated strong support for the change by a majority of the school's students, faculty, staff, alumni, donors, and friends. The name change to Cardinal

Stritch University will be official as of August 1, 1997, concurrent with the 1997-98 academic year.

The board members signed the official resolution to change to university status, a significant progression in the evolution of the institution, which is sponsored by the Sisters of St. Francis of Assissi and which will celebrate its 60th anniversary this fall. Stritch is the second largest of the 21 independent colleges and universities in Wisconsin and the largest

Franciscan institution of higher education in North America.

"College' no longer accurately reflects or describes the identity of our institution," said Edward Cichurski, Chairman of the Board, and Managing Partner, Price Waterhouse.

"Stritch already resembled a university given two primary structural elements: our institution's comprehensive nature with its large spectrum of undergraduate and graduate degrees, and our academic divisions which are very distinct, some possessing separate admission and graduation requirements."

June CAAHE Conference—Our Seventh!

This year's annual conference, "Technology and the Expanding Classroom" is just around the corner. The conference begins on Thursday, June 12 and concludes on Saturday, June 14, 1997. Hosted by Olivet Nazarene University, the agenda includes five sessions devoted to delivering instruction in a distance education format, a keynote address by Rudy

Garcia of North Central Association titled "Distance Education through Accrediting Eyes," and a number of sessions of general interest to all members. Over 120 participants have registered, filling almost every hotel room in Kankakee!

Enrollment Update ending April 30, 1997

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Albertus Magr ASBM	ius College 346	BSBM	220
MSM	86	total	229 661
		ioiui	001
Averett Colleg		AADA	400
pre-BBA ASB	126 28	MBA BBA	689 531
AGD	20	total	1,374
Baker University			
Bridge	199	BSM	114
BBA	153	MSM	158
MBA	272	total	896
Belhaven College			
Bridge	87	BBA	218
MBA	44	total	349
Cardinal Stritch College			
ASB	370	Certificat	
Gateway	202	MBA	431
BSM BSBA	356 471	MSM MSHSA	111 83
DJDA	4/ 1	total	2,177
Cau	allas:-		-,
Cornerstone C ASB	ollege 46	BSM	13
BSBA	20	total	79
Eastern Nazar Associates		BSBA	234
BAM	35	total	473
Familiania Cal	11		
Fontbonne Co BBA	11ege 2 <i>47</i>	MBA	249
MM	29	total	525
Indiana Wesleyan University			
	1,027	BSBA	613
BSOL	34	MSM	228
BSM	312	MBA	703
		total	2,917
LeTourneau Ui	niversity		
Bridge	94	MBA	294
BSBM	650	total	1,038
Medaille College			
BBA 30			
Montreat Colle	eqe		
Gen Ed	99	MBA	54
Associate	60	BBA	416
		total	629
Ohio Dominico			
BABA	119	Bridge	13
		total	132
Olivet Nazare			100
BSN	89	MBA	183
BSM	43	total	315
Shorter Colleg		o - ·	00 (
BSBA BSM	229	Gen Ed MBA	234
BSM Certificates	169 118	mBA total	33 783
Southern Wesl Bridge	eyan Univer 406	sity BSBA	196
BSMHR	33	MSM	37
BSM	111	total	783
Thomas More	College		
BBA	164	MBA	66
		total	230
William Penn College			
BAB	36		
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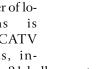
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Technology on Campus

Cardinal Stritch College is currently upgrading the technology on campus. The new Fine Arts Building will have state-of-the-art technology hard-wired in all of the rooms. In addition, CSC has installed a new phone system on campus, which includes a multiplicity of new functions and options for students, faculty, and staff. The main number to the College has changed to either (800) 347-8822 or (414) 410-4000.

In addition, everyone on campus has their own phone number and can be reached directly. The College is also installing a new fiber optic backbone network and CATV system. The cable TV system will have 40 channels, four ac-

cess channels, and 21 character generators 1 o c a t e d throughout the campus. The total number of locations is 340 CATV outlets, including 21 heroscients and carried to the campus of the carried to t



cluding 21 hallway sets.

Along with this, digital commercial-free music will be provided (64 stations), as well as a weather probe and time probe and the ability to broadcast audio and video throughout the campus. Two satellite dishes will be installed on the library roof in order to download anything that is "out there" on the airwaves and broadcast it anywhere on campus. Residence halls will also have fiber optic, CATV, and phones in each room. Students will also be able to access the Internet from their own rooms.

Learning Outcomes Project Update

The Learning Outcomes Assessment Task Force will be meeting at the summer CAAHE conference. It will report on the findings from the pre-assessment phase of the research project comparing academic achievement between traditional and nontraditional undergraduate students. The second phase of the project will entail a pre-and post-assessment of one specific course in both the traditional and nontraditional programs at various CAAHE schools. More details will be developed at the meeting. If you are interested, please join the workshop. Everyone is welcome to attend.

If you have any questions, please call or e-mail Dr. Peter
Jonas at
Cardinal
Stritch
College,
(414) 410-4444
or pjonas@acs.stritch.edu.

New Learning Center Launched at ENC

A beautifully renovated office building was the site for an Open House to celebrate Eastern Nazarene College's newly established Auburn Learning Center in the mid-



state area of Massachusetts. Representatives of the Auburn Board of Selectmen, the

Chamber of Commerce, and the professional community attended and were provided guided tours of the four-classroom facility. Other guests included Jerry Noble and Ron King from IPD, and college administration. The occasion was also a fond farewell for Jim Hughes, retiring Program Representative, who has served in that capacity for the past six years.

The site, which will anchor LEAD's Region II, is ideally located about 55 miles from LEAD's administrative headquarters in Quincy at a nexus of major state and interstate highways. Auburn is a major community in Worcester County, which is populated with more than 400,000 adults between the ages of 18-54 with only 33% of them having a college degree. Three cohorts are currently meeting at the site.

Appointments in the 6,000 square-foot facility are impressive, and are largely the work of Cheryl Anderson, Contract Manager, and Margie Ballard, Educational Counselor. Featured are a student lounge with kitchen amenities, four large classrooms, a production/storage room, and administrative offices. The center will be staffed by full-time IPD and ENC employees.

The Auburn Learning Center represents Eastern Nazarene College's first venture outside the Greater Boston Metro area where it has been offering accelerated programs since 1990.

Fences Going Up +Trees Coming Down = Excitement in Marion

Preliminary work has begun on the new Adult Professional Studies building at Indiana Wesleyan University! The dream of consolidating more than 70 administrative and support staff from offices in over a dozen houses into one building is finally becoming reality.

The 60,000-square foot building will also be home to the Business and Management Department from traditional campus, as well as classrooms for traditional and nontraditional students. Completion is projected for summer 1998.

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CURRICULUM

Fontbonne Offers MGA for Credit

Fontbonne College is the first college to offer the motivational course Managing Goal Achievement (MGA) as a stand-alone course for college credit. (Shorter College integrates MGA into its leadership component.) Twelve adult students are currently enrolled in the eight-week, three-credit-hour course, which is being led by Rick Maclin, OPTIONS Associate

Dean, and Carol Dillon, OP-TIONS Director of Career Planning and Prior Learning Assessment. Additional Fontbonne staff are attending the June MGA course-leader training and Fontbonne is planning to offer the MGA course to traditional students who have been placed on academic probation. Hear more about MGA at the CAAHE conference!

New Degree—BSMIT—at CSC

There is an increasing demand in business for people who have the ability to manage information systems. This has resulted in an increased demand for education which prepares students for employment in a workplace depen-



dent on effective management of technology and the information technology generates.

Cardinal Stritch College plans to introduce a computerenhanced Bachelor of Science in Management Information Systems degree program in the fall of 1997. The program has been developed through a collaboration between the nontraditional Business and Management Division and the traditional Math and Computer Science Department, and combines technology and management skills in a way which prepares students to manage information technology in the business world.

STUDENT SERVICES

Student Services Conference Held

Student services representatives from 17 CAAHE/IPD-affiliated institutions converged on Dallas February 27 and 28 to paticipate in the first IPD-sponsored Student Services Conference.

Participants rated the conference, which was hosted by LeTourneau University, as an excellent opportunity to network, share experience and knowledge and to get to know

one another. Special thanks to Linda Fitzhugh, Betty Kesterson, Melody Davis, and Judy Hogan of LeTourneau University for the local conference planning - it was fantastic! Thanks also to the conference agenda planners, Deanna Boe, Linda Fitzhugh, and Carol Maxson. And thanks to IPD for financially supporting the conference. It was very worthwhile.

Cupcakes!

Fontbonne College's OPTIONS celebrated the start of its 50th BBA group by delivering cupcakes to each classroom during the last week in April. The cupcakes were iced in swirls of purple and gold (Fontbonne's colors)—very festive!



In April, Fontbonne College held its second "Career Connections" event for business majors (both traditional and OPTIONS). After a presentation on personality traits and career choices, the 80 students rotated informational interview sessions with professionals in accounting, finance, management, marketing,

sales, and international business. Two OPTIONS alumni and two faculty were among the seven professionals who gave the informational interviews. Students rated the event an overwhelming success. OPTIONS director of Career Counseling, Carol Dillon, coordinated the event for OPTIONS students.

CSC Also Launches MGA

Cornerstone's BSM/ML

Cornerstone has developed a new concentration to their existing Bachelor of Science in Management. Students can now pursue a BSM in Ministry Leadership.

Cardinal Stritch will also be introducing a course on Managing Goal Achievement based on the MGA seminars developed by Integrity Systems. The ten-week, five-credit course will involve participants in a dynamic discovery/learning process within a supportive environment where they can work through barriers which have previously limited their goal selection and achievement. It will help students

develop stronger leadership skills and provide them with techniques they can use as managers to effectively coach and counsel colleagues and subordinates.

The course will be offered to all Business and Management Division students, both graduate and undergraduate, as a value-added service to help prepare them to achieve their own educations and vocational goals.

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STAFFING UPDATE

Albertus Magnus College

William Pace has been appointed Director of the New Dimensions program, with the concurrent rank of Assistant Professor in the Department of Business and Economics, effective July 1, 1997. Mr. Pace has Bachelor's and Master's degrees in Economics, from Lafayette College and University of Connecticut, respectively. He expects to receive his Ph.D. in Economics from the University of Connecticut in May. He previously was an educational consultant at Traveler's Insurance Company, and most recently was a Visiting Assistant Professor of Economics at Quinnipiac College.

Clair Dwyer was Appointed Associate Director of Financial Aid this spring. She was previously the Financial Aid



Director at Teikyo Post University in Waterbury, CT, and has spent ten years working in this field, particularly with the nontraditional undergraduate population.

Elsie Velasquez Encarnacion is Albertus Magnus' new office assistant. She hails from St. Croix, and received her Bachelor's degree in secretarial science from the Interamerican University in Puerto Rico.

Melanie Reistetter, Financial Aid Coordinator, received her Bachelor's degree from the University of New Haven, where she majored in Business Administration.

Jamie Rothfarb joined the staff as an Educational Counselor for our Stamford Learning Center. She holds a Bachelor's degree in Psychology from McGill University and a Master's degree from Springfield College with a concentration in Student Personnel in higher education. She brings to New Dimensions several years of experience in both higher education counseling and corporate human resources and outplacement.

Cornerstone College

David Nemitz has moved from Director of Christian Ministries and Associate Degrees to Director of Curriculum Services. Colleen Smith has moved from her position as Director of Academic Services to Director of Faculty Services. Rae Ann Dake is the new Assistant Director of Student Services, after having served as Administrative Assistant. Also, Steve Harrington was hired as Cornerstone's new ACE assessment advisor in March of this year.

IPD

Brenda Calle is a new addition to marketing support in IPD's New Haven office. She has a background in customer service and data entry, and hopes to join the associate program in the future. Pat Goodin is Albertus Magnus's new division accountant. She holds a Bachelor's degree in accounting and an MBA with a concentration in finance, both from the University of Connecticut. Pat has held previous accounting positions, and has taught both accounting and taxation at a local community college. Jackie Moccia is a new marketing representative in Stamford. She has a Bachelor's degree from the University of Bridgeport, and an extensive background in human resources as well as training and development. Barbie Paquet is providing marketing support to the new Stamford office. She attended the traditional day program at Albertus Magnus College, and will be joining the New Dimensions Bachelor's program soon.

Barbie has a background in health and customer services. Jerry Driskill is set to become the new contract manager at Cornerstone College. He comes to the job from his position as Adult and Graduate Enrollment Director at Lindenwood College.

Shorter College

Effective August 4, 1997, Dr. Ken Tucker will be assuming the position of Dean, School of Professional Programs. He will be responsible for the operation and administration of a school of 800 students and a staff of 15, including three full-time faculty members. Dr. Tucker comes from Demopolis, Alabama, where he has been Director of Human Resources at Whitfield Memorial Hospital. Dr. Tucker earned his Ph.D. in Administration of Higher Education from the University of Alabama in Tuscaloosa. Ken also holds an MBA from the University of Alabama in Birmingham and a BA degree from the University of Alabama/Tuscaloosa.

Other new staff members at Shorter this year are:

Dr. Craig Shull, Director of Institutional Research for the School of Professional Programs

Katie Culley, Student Services Support

Jill Kimbell, Financial Aid Assistant Coordinator PAGE 6 ■ SUMMER 1997 CAAHE NEWS

FACULTY

What are "NT" Faculty?

No time? Nice talkers? Never tardy?

How about New Traditional? Unprecedented growth coupled with an uncompromising stance on quality instruction has led Indiana Wesleyan University's Division of APS to pioneer an innovative approach to hiring faculty.

This approach involves blending the concepts of a traditional full-time faculty member and an adjunct faculty member in an adult education program. Hence the name "New Traditional" or "NT" faculty.

A typical NT faculty person will teach 144 nights a year and spend 10 hours a week on projects assigned by the Program Director, as well as attending monthly administrative meetings. Also included is the role of team leader or manager of a curriculum "cluster" and mentoring adjunct facilitators. The curriculum cluster consists of courses under the NT faculty person's area of expertise. He/she will be responsible for the revisions and updates for these modules, as well as supervising the adjunct faculty who teach those courses. The NT faculty will hold regular meetings with their team members to clarify curriculum changes, offer teaching strategies to improve classroom presentation, and explain policy or procedural changes.

International Conference Paper Presentation

On April 29, 1997, Don Clardy and Jan Asnicar from Baker University made a presentation at the 25th International Congress on Assessment Centre Methods in London. This presentation described the faculty and staff assessment center technology utilized by Baker University and the Institute for Professional Development. It included discussion of the initial screening and participant review/selection process for faculty and staff. In addition, the results of the selection process as it affects both actual performance in the classroom and corporate/institutional relationships were shared from a longitudinal perspective. Participants at the conference were

primarily human resource professionals from all over the world.

Don and his wife, Fay, also represented the University at Hariaxton College in meetings with Baker students, faculty,

and staff who were participating in the British studies program. Baker cooperated with the University of Evansville in offering this program to enrich the academic program for undergraduate students.

IPD's Ron King Commencement Speaker at ENC

Eastern Nazarene College's Winter Commencement featured Dr. Ron King, IPD's Corporate Vice President for Educational and Institutional Relations, as speaker. Ron's address to the eighty-plus LEAD graduates and a capacity crowd of family and friends, "Everything You Really Need to Know About Success," was timely and connected well to the realities of the changing business world.

A graduate approached the Program Director weeks later, thanking the program for the meaningfulness of the comments Ron had made. Her words of praise ended with, "He was terrific!"

Outstanding Graduate Awards were presented to two graduates following Ron's address.

Academic V.P. Retreat a Success

The Institute for Professional Development was pleased to host the third Academic Leadership Retreat for CAAHE members' chief academic officers. Held in Scottsdale, Arizona April 6-8, 1997, sixteen academic vice presidents met to discuss a wide range of topics, including how to unite nontraditional with

traditional education, mission fit, ACBSP, graduate level assessment, distance learning, financial aid, staffing, and learning resources. The retreat, facilitated by Ron King of IPD, was an excellent opportunity for new academic vice president's to learn from the veterans, and a wonderful chance for ongoing networking and problem-solving.

Dean Don at Fontbonne

Don Clardy, Executive Vice President and Dean of SGPS at Baker University, traveled across Missouri (from Kansas City to St. Louis) on March 22 to present a workshop to Fontbonne OPTIONS faculty. Topics included grade inflation and grading study groups. About half of the faculty (33) attended the workshop on "Grading and Evaluation of Adult Students." The workshop was very well received. Fontbonne says, "Thanks, Don!"

AMC Reaches Out

AMC is doing well locally, averaging three new groups a month in New Haven. Beyond New Haven, AMC reports the following:

The first Bachelor's program in Bridgeport started in April, and Associate and Master level groups will be forming soon.

In New London, an Associate group began in February, a Master's group in April, and a Bachelor's group in May.

The first Bachelor group started in May in the new Stamford Learning Center. An Associate group will start shortly, and applications are being received for the second Master's program.

Cornerstone Growth

Cornerstone College recently received permission from the North Central Association to offer its adult programs in both Kalamazoo and Muskegon. Student recruitment is already underway!