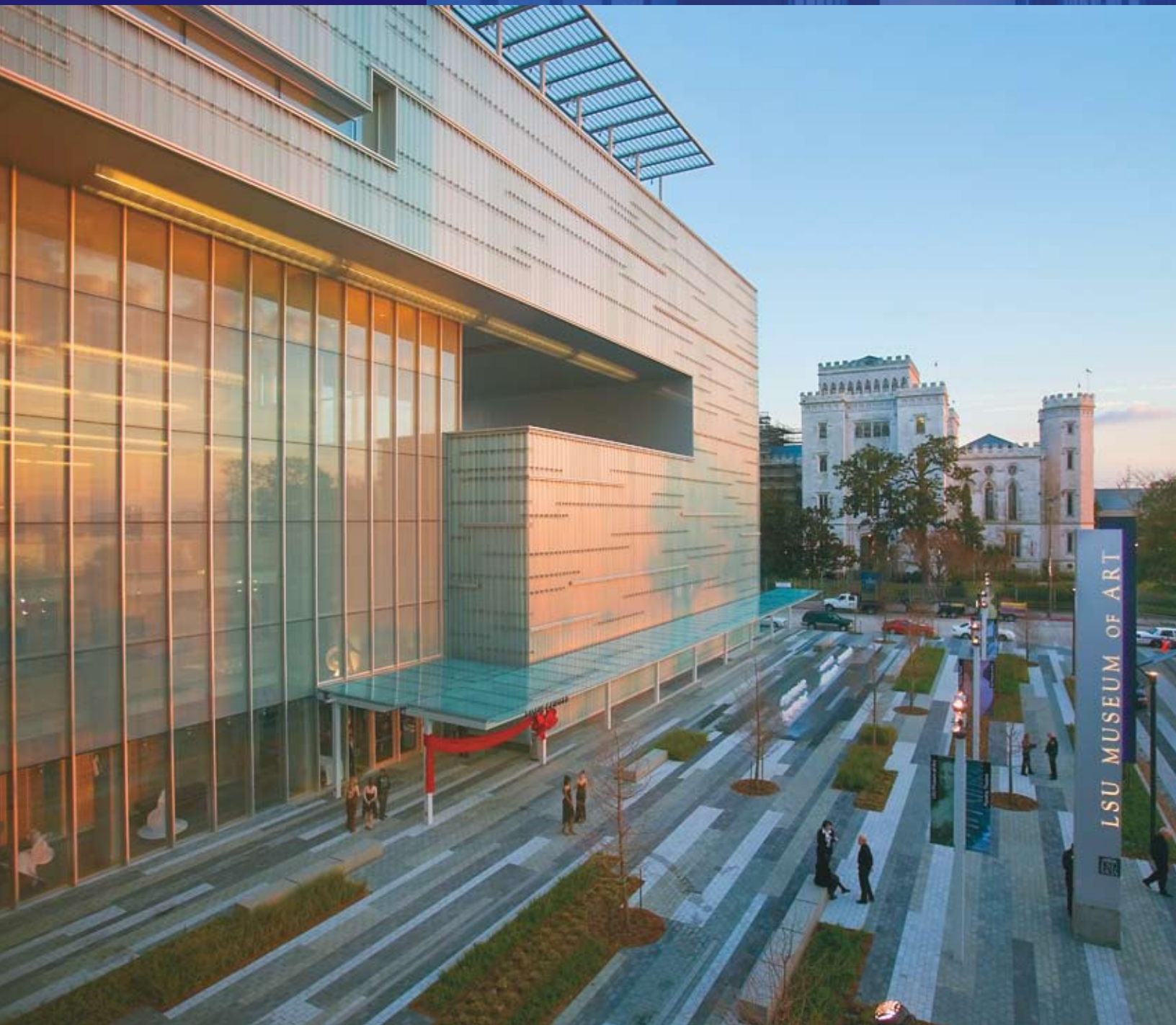




The Campaign for Louisiana State University

LSU Museum of Art



“The opening of the LSU Museum of Art at the Shaw Center for the Arts has been an extraordinary undertaking that required the efforts of many committed and talented individuals. The museum and its Shaw Center partners bring an experience that makes Baton Rouge a better city to live in, to conduct business, and to visit.”

~ **Laura Lindsay**

Interim Executive Director, LSU Museum of Art

FLOOR





Since opening in 1959, the LSU Museum of Art has expanded its focus from regional, American, and British art to represent diverse cultures throughout the world. Today, the museum's permanent collection exceeds 4,000 pieces of fine and decorative arts, including drawings, paintings, photography, prints, and sculptures as well as furniture, silver, and porcelain.



On March 5, 2005, the LSU Museum of Art (LSU MOA) opened at its new facility in the Shaw Center for the Arts in downtown Baton Rouge. This opening represented a new chapter for the museum, the University community, and the city of Baton Rouge.

The development and evolution of the LSU MOA at the Shaw Center illustrated an unprecedented community collaboration and an inspiring urban revitalization project. More than 30 public and private participants were involved in the design process, which culminated in a facility that has been recognized by Christie's *Art Info* newsletter, *Architecture Magazine*, and *Architectural Digest*.

Inside the Shaw Center, the LSU MOA has more than 16,000 square feet of climate-controlled storage and art management areas, 17,000 square feet of exhibition space in 15 galleries, and rooftop restaurant and sculpture garden. The museum also shares space with the Douglas L. Manship, Sr., Performing Arts Complex.

During its first year in the new location, the museum hosted more than 150 events, including presentations by nationally acclaimed and Pulitzer Prize-winning authors, and featured two traveling exhibitions: *African Gold: Selections from the Alfred C. Glassell Collection*, and *Currents of Change: Art and Life Along the Mississippi, 1850–1861*. The museum established partnerships with the Baton Rouge Convention Center and Visitors Bureau, the Rural Life Museum, the Baton Rouge Symphony, and other downtown museums. The LSU MOA's first traveling exhibition has been scheduled through 2008. *Vanishing Wetlands: Two Views*, a collaboration between C. C. Lockwood and Rhea Gary, travels to the U.S. Botanic Garden, the Houston Museum of Natural Science, the National Museum of Wildlife Art, and the Mississippi Museum of Natural Science.

In addition, the museum has expanded its permanent collection through acquisitions of Chinese



jade from the Qing Dynasty, a photography portfolio by Yousuf Karsh, a portrait attributed to Samuel F. B. Morse, and several works by Knute Heldner and Clementine Hunter.

Forever LSU

Forever LSU: The Campaign for Louisiana State University presents a unique opportunity for the University family to create a positive, permanent change that will make LSU a top-tier public institution. By partnering together and investing our time, talent, and financial resources, we can create a more robust University, a better-educated and more prosperous Louisiana, and a stronger nation.

Funds generated from this campaign will help to advance the National Flagship Agenda by assisting the LSU Museum of Art as it focuses on research, study, and community engagement. To accomplish this plan, the museum intends to:

- **ENHANCE SCHOLARSHIP** by expanding the strengths of the collection and developing new collection streams,
- **OFFER DIVERSE RESEARCH** opportunities for faculty and students,
- **DESIGN A VARIED EXHIBITION PROGRAM** that offers interpretive opportunities for all museum visitors to understand and appreciate the myriad aspects of the collection,
- **DEVELOP EDUCATIONAL AND PUBLIC PROGRAMS** that advance collection access.

Student Support

Internships and Student Assistantships

Since 2003, graduate interns have assisted museum personnel with the curating of exhibitions, public relations, and collection management. These students bring their educational training to the job,

benefit from practical experience, and receive academic credit for their work. An annual gift could support an intern for one year, or an endowed gift could support an ongoing internship program.

Student Employment

Undergraduate students regularly inquire about job opportunities at the museum. Additional funding would allow the museum to offer internship stipends, and an endowment could support an ongoing undergraduate internship program.

Faculty and Staff Support

Endowed Directorship

Funds for an endowed directorship would support professional development and keep the museum moving forward. Interest generated from the endowment would be used for travel, research, and participation in professional organizations.



Endowed Curatorship

LSU MOA seeks to fund two endowments for curators, who are the lifeblood of an exhibition. These individuals support the vision of the museum through their collection knowledge and creative abilities.

Faculty Research and Speaker Stipends

Many LSU faculty are interested in participating in the museum's exhibition programs and co-curating exhibitions. The museum has worked with faculty in art, art history, anthropology, education, architecture, interior design, education, mass communication, and psychology. Stipends for research support and speaker engagements would help the museum increase participation even further.

Program Support

LSU Museum of Art Membership Program

In 2004, the LSU MOA initiated an annual membership campaign. Memberships range from \$40 to \$10,000 and support the facility's operations. LSU faculty and staff receive a 10 percent discount on membership levels.

LSU Museum of Art Endowment Society

In 1999, the LSU Museum of Art Endowment Society established an endowed fund dedicated to new acquisitions and collection conservation. Once this goal is completed, the society aims to continue its mission of support.

Program Endowment

The LSU MOA attracts thousands of visitors and provides educational programming for all ages. By funding an endowment, donors will supply a revenue source to support exhibitions, seminars, and children's programs.

Estate and Charitable Giving

These gifts contribute to the future growth and success of LSU MOA by funding general operations, increasing discretionary funds, or financing specific programs.

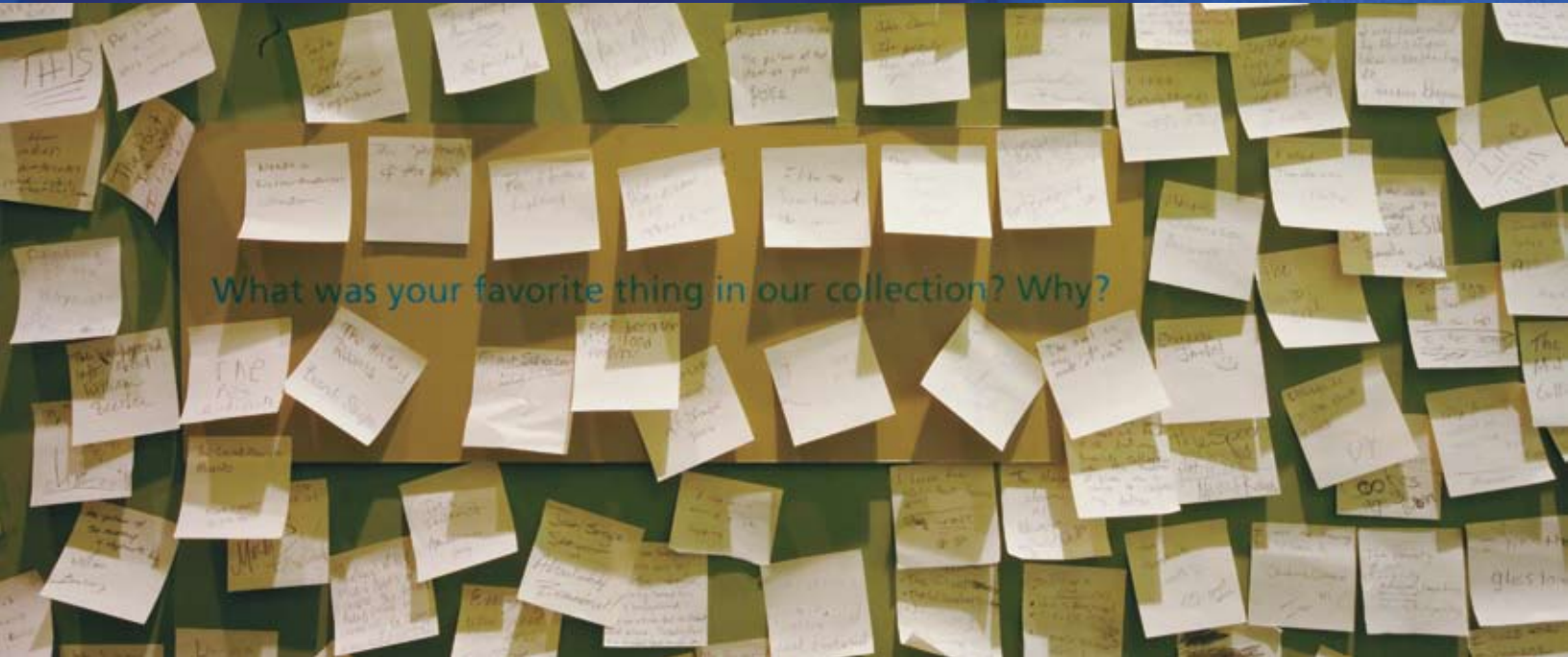
Infrastructure

Gifts of Artwork

The museum's Accessions Committee welcomes the opportunity to consider artwork as a part of our growing institution. The committee will review all potential gifts to determine which items are appropriate for the collection.

The LSU MOA Annual Fund Drive

The museum needs discretionary funds to support its operations and to finance exhibitions and programs.



Answer the Call Your support is vital to the future of LSU and the LSU Museum of Art. To learn more about how you can help, contact a development officer at

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LSU