

MR POPHistory

Week of November 23, 1957

President Eisenhower is ordered to bed by his doctors because he's suffering from a chill.

New shooting erupts on Israel's borders with Syria and Jordan.

The carrier rocket of the first Soviet satellite, reported missing, finally shows-up on radar. It's coming back to earth.

Before Congress – Dr. Edward Teller and another scientist warn Congress to keep up our present guard against Russia, while redoubling efforts to overtake her missile-satellite lead. Meanwhile, an attempt to launch America's first test satellite – a sphere six inches in diameter weighing six pounds is planned for next week.



President Eisenhower suffers an artery block in his brain in what is called a mild brain occlusion. His speech is affected slightly and shows no other damage.

As a result of the Eisenhower news, the stock market took a dive – an average loss of \$7 per share.

Vice President Nixon declares that President Eisenhower is “perfectly capable of making any major decisions.”

President Eisenhower is reported recovering rapidly. His resignation rumor is spiked “once and for all” by VP Nixon. Later, it's revealed he's feeling much better and may fly to the NATO talks in Paris December 16.

An Air Force Voodoo reconnaissance fighter lands in California in a record roundtrip east-to-west coast trip of 6 hours, 42 minutes.

President Eisenhower receives **King Mohammed V** of Morocco.

Gen. Thomas White Air Force Chief of Staff declares that the Air Force's next goal will be to rule space.



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IN PERSON!
THE MOUSEKETEERS
AT
DISNEYLAND
THURS., FRI., SAT., SUN.

BIG HOLIDAY SHOW

See all your favorites from the Mickey Mouse Club TV show. Two shows daily in Magnolia Park. Free Mouseketeer pictures!

NOWHERE ELSE IN THE WORLD CAN YOU...
SEE SO MUCH... DO SO MUCH
HAVE SO MUCH FAMILY FUN...
FOR SO LITTLE COST!

BIG 10 TICKET BOOKS
\$2.00 \$2.50 \$3.00
Under 12 Juniors Adults

Jumbo 15 Ticket Books... and individual admissions... also available.

SPECIAL THANKSGIVING HOLIDAY HOURS THIS THURS., FRI., SAT. & SUN. ONLY 10 a.m. to 10 p.m.

Disneyland
THE HAPPIEST PLACE ON EARTH
© WALT DISNEY PRODUCTIONS

Lives - In Kansas City – Airman 2nd Class Curtis Large suffers scalp cuts, a broken arm and shock after being sucked-into the air intake of an F-86 Sabre jet fighter plane. Luckily, the pilot killed the engine.

Sports – Dodgers outfielder Duke Snider and catcher Roy Campanella take token cuts in salary when they signed their 1958 contracts for an estimated \$42,000 and \$36,000 respectively. Vice President Buzie Bavasi, who presided over the formal rites, minimized the salary reduction, saying “the Dodgers didn’t win the pennant so the players have to suffer along with the club.” “Campy had a miserable year and although Snider had a fine year, he had to take a cut too, because we didn’t win,” said Bavasi.

Television news – Dean Martin makes a guest appearance on the Frank Sinatra Show this Friday (see ad).

Looks like ABC-TV’s “Sugarfoot” starring

Will Hutchins is a hit. It beat “Name That Tune” and Phil Silvers on CBS and Nat King Cole and Eddie Fisher over at NBC.

New York – WCBS-TV’s Late Show – the ratings winner late nights is getting competition. WABC-TV just added “Shock” from the Universal Pictures package just released. The station airs those films Thurs, Fri and Sat nights. Both WRCA-TV and WOR-TV also adding more movies.

Entertainment news – Dead ringer – Luba Otasevic from Yugoslavia, is always taken for beauty Sophia Loren and infact, acts as her double in movies.

Sunday night television –

CBS – See It Now, Twentieth Century, Lassie Bachelor Father, Ed Sullivan, GE Theatre, Alfred Hitchcock, The \$64,000 Question, What’s My Line?

NBC – Meet The Press, My Friend Flicka, Bob Hope Show, Steve Allen Show, Dinah Shore, Loretta Young

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ABC – You Asked For It, Maverick, Bowling Stars, Dangerous Assignment, Scotland Yard

THE BOB HOPE SHOW

goes on tonight in a cloud of stardust. Enjoy this wild and wonderful hour with BOB HOPE, guest stars SHEREE NORTH, RHONDA FLEMING, FRANCIS X. BUSHMAN, THE HOLLYWOOD DEB STARS, and Bob's special guest DANNY THOMAS. You'll have a ball with them all!

TONIGHT 7:00-8:00 PM



My Friend Flicka – Ken and Flicka become involved with rebels.

Ed Sullivan – Joe E. Lewis, the Four Aces, Tony Martin, Lu Ann Simms, West Point Glee Club.

Steve Allen (color) – Audrey Meadows, Sam Levenson, Steve Lawrence and others.

Dinah Shore Chevy Show (color) – George Montgomery, Ernie Kovacs, Edith Adams and others.

Music news – Elvis Presley receives an edict from the Los Angeles Police Department during the singer's Pan Pacific auditorium concerts, to "clean up the show or else." The police ordered the vice squad to have Presley eliminate all sexy overtones in the show.

Sam Cooke's smash "You Send Me" sparks a revival in spiritual sales, according to record dealers.

Ricky Nelson makes his first concert appearances outside his Ozzie and Harriet. Rick performed in Southern California this week at the Long Beach Auditorium and down at the Mission Ballroom near San Diego. DJ Earl McDaniel of KLAC Los Angeles emceed both shows.

George (Hound Dog) Lorenz has his eight anniversary show of stars on tour. The WKBW (Buffalo) DJ took it Rochester, Scranton, Providence, and Hartford. Lots of talent including the Bobbettes, Roy Hamilont, Mell Kings, Tune Weavers, Little Joe, The Clovers, Screamin Jay Hawkins, Thurston Harris and others.

Capitol Records unveils its answer to Russia's Sputnik in the form of a new Mickey Katz record tagged "Nudnick, the Flying Schissel." Other Sputnik records include "Rockin' in the Orbit" on Imperial Records and one from Buchanan & Goodman.

RONALD REAGAN
introduces

**STERLING
HAYDEN**



**VINCENT
PRICE**



The
**GENERAL
ELECTRIC**
Theater

TV'S MOST POPULAR
DRAMATIC SHOW

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Hoppin' with the Hits

Thanks DJs for your wonderful cooperation - we just got our gold record for "That'll be the Day!"
Buddy, Jerry, Joe & Nicki & Norm, too

the Crickets

AND OUR CURRENT RELEASE:

"OH, BOY!"
b/w
"NOT FADE AWAY"
BRUNSWICK 9-55035

Exclusively **BRUNSWICK RECORDS** Personal Management **NORMAN PETTY**

Published by **NOR-VA-JAK**
Sole Selling Agent
Melody Lane Music Publishing
GEN. POFF. MOR. MURRAY DEITCH 1619 BROADWAY, N. Y. C.

Rockin' the Charts

Thanks fellas, it couldn't have happened without your help
CARL, BILLY, BOBBY, LEON and ADOLPH

and Rollin' up the Hits

THE Coasters

JUST RELEASED

"The Coasters"
ATCO LP #33-101

CURRENT RELEASE

"SWEET GEORGIA BROWN"
b/w
"WHAT IS THE SECRET OF YOUR SUCCESS?"
ATCO #6104

STILL GOING STRONG!

"IDOL WITH THE GOLDEN HEAD"
ATCO #6098

A ROCK & ROLL STANDARD!
JUST WON'T QUIT!

"SEARCHIN'"
ATCO #6087

Exclusively **ATCO RECORDS**

Booking Agency:
MILTON DEUTSCH AGENCY
200 West 57th St., N. Y. C. 93 04 Sunset Blvd., Hollywood

Personal Manager:
LESTER SILL

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The image contains two promotional posters. The left poster is for Bob Crewe and The Rays. It features a black and white photograph of Bob Crewe standing on a large vinyl record, with his arms raised. The text reads: "Brand New this Week!", "BOB CREWE", "with sensational Guest Vocal Group", "THE RAYS", "“CHARM BRACELET”", "“DO BE DO BE DO”", "Vik X14X-0307", "ORDER IT TODAY!", and the "Vik records" logo. The right poster is for The Bobbettes. It features a black and white photograph of the five members of the group. The text reads: "the BOBBETTES", "mean BUSINESS", "Current Best Seller", "MR. LEE", "by", "LOOK AT THE STARS", "Atlantic #1144", "Personal Management: James A. Dalley, 1288 Madison Ave., New York, New York", "exclusively ATLANTIC records", and a handwritten note that says "Thanks DJs for all those spins".

Elektra Records will market a stereophonic tape line called Dyna-Tapes. 30-minutes will retail at \$11.95 and 45 minutes at \$14.95. Initial release in the line includes "Four French Horns" by Mat Mathews and "Vibe-rant" featuring Teddy Charles. The format of course is reel-to-reel. Look for it beginning next month.

WCFL Chicago bans all Elvis Presley records. It had to do with all the hoopla surrounding the premiere of Elvis' "Jailhouse Rock" movie.

KRLD-TV (Dallas) is now telecasting live from the stage of "Big D Jamboree" each Saturday night 10-10:30pm. Roy Acuff just appeared on the Big D stage and Wanda Jackson is set for this week.

Radio news – The first annual Pop Music DJ Convention and Seminar will be held at the Muehlebach Hotel in Kansas City, Mo – March 7,8 and 9 under the sponsorship of Storz stations. Lined-up for discussion:

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Will Top 40 programming last?
How a DJ can best promote his station and himself.
Is Today's Top 40 beamed only at the teen?
How can America's DJ best guide future trends to better quality music?
How the DJ's treatment of a commercial contributes sales impact.

Top rhythm and blues –

Jailhouse Rock/Treat Me Nice – Elvis Presley
Silhouettes – The Rays
You Send Me – Sam Cooke
Be-Bop Baby – Rick Nelson
Wake Up Little Suzy – Everly Brothers
My Special Angel – Bobby Helms
Honeycomb – Jimmie Rodgers
Little Bitty Pretty One – Thurston Harris
Keep A' Knockin' – Little Richard
My Special Angel – Bobby Helms
Bony Maronie – Larry Williams
Rock and Roll Music – Chuck Berry
Happy, Happy Birthday Baby – Tune Weavers
Honest I Do – Jimmy Reed
Diana – Paul Anka
That'll Be The Day – Crickets

Top Country & Western –

Wake Up Little Susie – Everly Brothers
Jailhouse Rock/Treat Me Nice – Elvis Presley
Fraulein – Bobby Helms
My Special Angel – Bobby Helms
Home of the Blues/Give My Love To Rose – Johnny Cash
Geisha Girl – Hank Locklin
My Shoes Keep Waling Back To You – Ray Price
Whole Lotta Shakin' Goin' On – Jerry Lee Lewis
Honeycomb – Jimmie Rodgers
I Found My Girl In the U.S.A. – Jimmie Skinner
Tangled Mind – Hank Snow
Why, Why? – Carl Smith
Holiday For Love – Webb Pierce

RAY CHARLES EP SELLING LIKE A HIT SINGLE!

When The Great Ray Charles (Atlantic LP 1259) was released a few weeks ago, we knew that we had an album of unusually strong commercial potential. Yet we did not foresee that "Doodlin'" and "Sweet Sixteen Bars," two selections in the LP, would generate so much spontaneous air play. Our distributors clamored for an EP coupling the two numbers and we rushed it out in a plain brown wrapper.

First in Philadelphia and later in Atlanta, Chicago and a variety of other cities, the Ray Charles EP began moving like a hit single. Now available in a green, white and black hard cover sleeve, EP 597 is the juke box and retail buy of the season.



THE GREAT RAY CHARLES

ATLANTIC
EP 597

THE CURRENT ATLANTIC EP RELEASE

EPs 593, 594, 595 & 596
Chris Connor Sings The George Gershwin Almanac of Song
EP 597 The Great Ray Charles
EP 598 That Satin Doll / Carol Stevens
EP 599 Mood Jazz / Joe Castro
EP 600 New Orleans Blues / Wilbur De Paris and Jimmy Witherspoon
EP 601 Ballads and Blues / Milt Jackson
EP 602 The Warm Sound / Frances Wayne
EP 603 The Modern Jazz Quartet
EP 604 The Jimmy Giuffre Three
EP 605 Rock With Clyde McPhatter
EP 606 Rock With Joe Turner
EP 607 Rock With Ray Charles
EP 608 Rock With Ivory Joe Hunter
EP 609 Rock With Chuck Willis

ATLANTIC

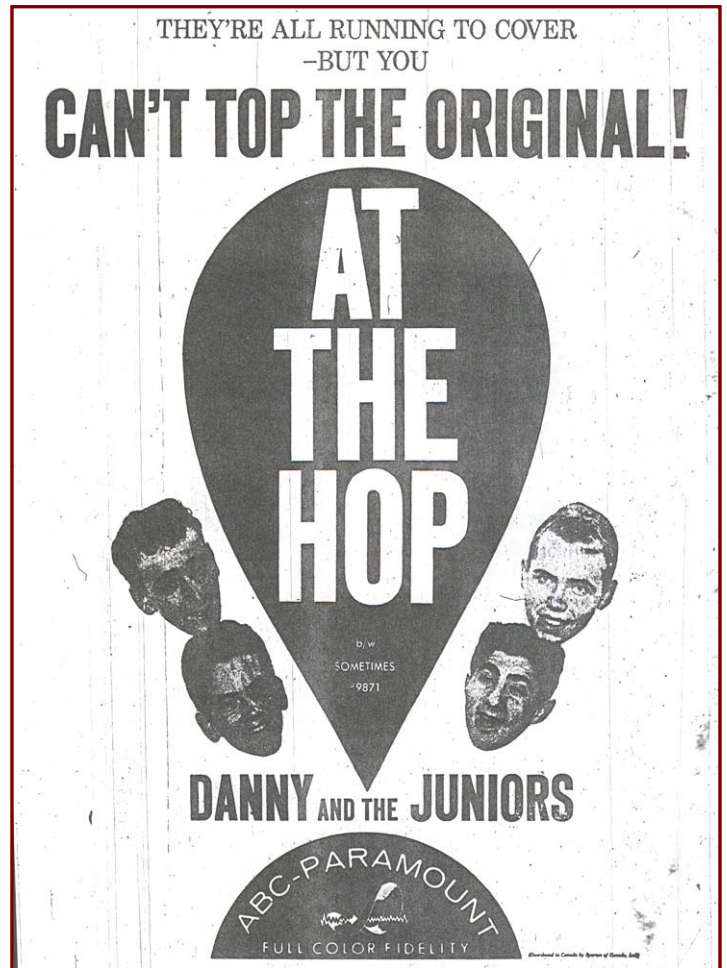
RECORDING CORPORATION
167 WEST 87 STREET, NEW YORK 18, N. Y.

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Top hits in Britain –

Let's Have A Party – Elvis Presley
That'll Be The Day – Crickets
Mary's Boy Child – Harry Belafonte
I Love you Baby – Paul Anka
Remember You're Mine – Pat Boone
Tammy – Debbie Reynolds
Gotta Have Something In the Bank ,
Franke – Frankie Vaughan
Diana - Pal Anka
Santa Bring My Baby Back to Me –
Elvis Presley
Wake Up Little Susie – Everly
Brothers
Lawdy Miss Clawdy – Elvis Presley
Man On Fire/Wandering eyes –
Frankie Vaughan
Trying to Get To You – Elvis Presley
Alone – Petula Clark
Ma, He's Making Eyes At Me – Marie
Adams
Be My Girl – Jim Dale




At the movies –

Don't Go Near The Water – Glenn Ford, Gia Scala, Earl Holliman, Ann Francis, Fred Clark, Keenan Wynn
Cast A Dark Shadow – Dirk Bogarde, Margaret Lockwood
Cabiria – Giulietta Masina
Razzia – Jean Gabin
Across The Bridge – Rod Steiger
Joker Is Wild – Frank Sinatra
April Love – Pat Boone
Operation Mad Ball – Jack Lemmon, Ernie Kovacs
Love In The Afternoon – Audrey Hepburn, Gary Cooper, Maruice Chevalier
The Rising of the Moon – Tyrone Power
The Sad Sack – Jerry Lewis, Phyllis Kirk, Peter Lorre
Kiss Them For Me – Cary Grant, Jayne Mansfield, Suzy Parker
Slaughter On 10th Avenue – Richard Egan, Jan Sterling

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New!



SAM COOKE
I'LL COME RUNNING BACK TO YOU
b/w FOREVER
SPECIALTY 619

Specialty 8508 SUNSET BLVD., HOLLYWOOD 46, CALIF.



9:00 TONIGHT
LIVE from Hollywood!

It's the most! Most musical,
most memorable, most wonderful!

THE
FRANK SINATRA
SHOW

Frank adds his special brand of magic to
Night and Day and The House I Live In; Dean
joins in for a medley of all-time hit tunes!

SPECIAL GUEST:
DEAN MARTIN

10th
ANNUAL
DISK JOCKEY
POLL

**MOST PROMISING MALE
ARTISTS OF R&B JOCKEYS**

Position	Artist	Label
1.	FRANKIE LYMON	Roulette
2.	JOHNNY REATHS	Columbia
3.	DONNIE ELBERT	DeLuxe
4.	LARRY WILLIAMS	Specialty
5.	SAM COOKE	Keen
5.	THURSTON HARRIS	Ataddin

The Billboard,
November 11, 1957


Personal Management: **Morris Lévy**

Bookings: **Joe Glaser**
Associated Booking Corp.
745 Fifth Ave., New York City

Exclusively:
Roulette Records

My sincere
thanks to
the Disk Jockeys
all over the
nation in
appreciation
of the
recognition
you have
given me

Frankie

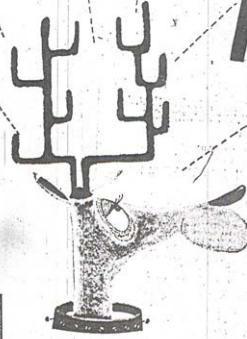


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THE BIG CHRISTMAS RECORD

**JINGLE BELL
ROCK**



BOBBY HELMS


Personal Management: LEE EMERSON, Box 28, Madison, Tenn.

b/w **CAPTAIN SANTA CLAUS**
(and His Reindeer Space Patrol)


DECCA 9-30513 & 30513

DECCA
RECORDS


A NEW WORLD OF SOUND



JAN PEERCE




the One
for this season



**A CHILD'S
FIRST
CHRISTMAS / FAITH**

47/20-7109

RCA **RCA VICTOR** 
RADIO CORPORATION OF AMERICA

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THERE'S A GREAT BIG SALUTE TO DISK JOCKEYS EVERYWHERE
IN WARNER BROS.' GREAT BIG "JAMBOREE"!

It's the wonderful new picture about the Disk Jockey Whirl — how you Deejays work — how a hit tune is born — how a recording star is made! It's loaded with today's hottest talent and tunes (look at the list!) and a load of real Deejays are in it!

JAMBOREE

STARRING
FATS DOMINO
"WAIT AND SEE"

BUDDY KNOX
"HULA LOVE"

JIMMY BOWEN
"CROSS OVER"

JERRY LEE LEWIS
"GREAT BALLS OF FIRE"

CHARLIE GRACIE
"COOL BABY"

THE FOUR COINS
"BROKEN PROMISE"

The great **COUNT BASIE BAND**
with **JOE WILLIAMS**


FEATURING
JODIE SANDS
CARL PERKINS
SLIM WHITMAN
LEWIS LYMON & THE TEENCHORDS
RON COBY
CONNIE FRANCIS
ANDY MARTIN
ROCCO & HIS SAINTS
FRANKIE AVALON

The kids'll be waiting for it to hit your town! Watch for it! Get with the songs!

—and all these smash hit tunes too!

- I JAMBOREE
- I GLAD ALL OVER
- I FOR CHILDREN OF ALL AGES
- I TOREADOR
- I RECORD HOP NIGHT
- I WHO ARE WE TO SAY
- I TEACHER'S PET
- I SAYONARA
- I SIEMPRE
- I YOUR LAST CHANCE
- I IF NOT FOR YOU
- I UNCHAIN MY HEART
- I ONE O'CLOCK JUMP
- I I DON'T LIKE YOU
- I NO MORE
- I TWENTY FOUR HOURS A DAY

SCREEN PLAY BY LEONARD KANTOR · DIRECTED BY ROY LOCKWOOD · PRODUCED BY MAX J. ROSENBERG & MILTON SUBOTSKY



Another Rock 'n' Roll Movie, But This One Imitates The Alan Freed Movies.

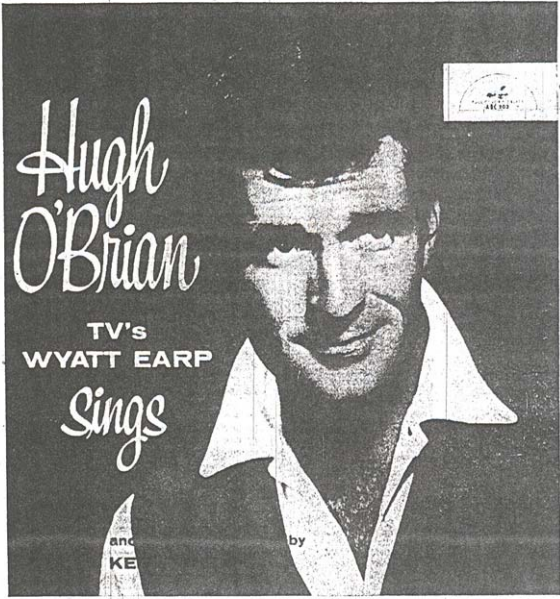
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HE'S TV'S TOP STAR...
and your top album seller!

HUGH O'BRIAN

TV'S WYATT EARP



The ratings prove he's the favorite of young and old alike! Now **ABC-PARAMOUNT** comes up with his first album—12 originals, especially written for Hugh... and you and you!


HUGH O'BRIAN-TV's Wyatt Earp Sings...ABC-203

Hey Kids

(and Mom 'n' Pop, too!)

I'll be seeing you
this morning
on the J. L. Hudson Co.
Annual

Thanksgiving Day Parade



FLOATS • CLOWNS • BANDS
STORY BOOK CHARACTERS
AND...
SANTA CLAUS

It's all from Detroit at:

10:15 a.m. Channel 7

Your host
CHRYSLER CORPORATION
The Forward Look