

MR POPHistory

Week of January 16, 1967

A fire completely guts Chicago's gigantic convention hall - McCormick Place. Damage is estimated at \$150 million. \$100 million of that damage was to a house wares show - which was completely wiped-out. Flames broke out among the exhibits as it was being readied.



In Vietnam news - American troops break into a huge maze of booby-trapped Viet Cong tunnels near Saigon and seize Communist maps pinpointing American targets in the capital and the gigantic Tan Son Nhut airfield. The operation dubbed "Cedar Falls" was the first U.S. sweep of the war so far.

Asserting the problem for urban crime is greater now than it ever has been, Senator Robert F. Kennedy suggests that young volunteers for police service in the nation's cities be granted exemptions from the draft. "Short-term service might well be encouraged by providing a specific draft exemption in return for a definite number of years of police service."

Mrs. Jacqueline Kennedy ends her lawsuit against author William Manchester and the publishers of his book "The Death Of a President." Certain personal passages of concern to the former first lady have been deleted or modified by mutual agreement.

Volkswagen says it sold a record 411,956 new VW's in 1966 ... Just six months old, Lincoln-Mercury says it will introduce a "2nd Generation Cougar" model early next month - it'll be dubbed the XR-7.

"Buy the Mercedes-Benz 250S and spend your \$6,500 on engineering, not status - you'll sleep better at night."

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Camaro - "So Much: bucket seats, full carpeting, vinyl upholstery, curved side glass, Body by Fisher, 140-hp six, fully synchronized 3-speed transmission, coil springs in front and Mono-plate in rear, extra-wide stance for big car steadiness" The Command performance Camaro - \$2466.

"Datsun now goes automatic ... smooth, new 3-speed automatic available! ... 96hp! Most powerful economy import! ... disc brakes up front - a great stopper! ... Up to 30 mile per gallon economy! ... Lowest-priced import to give you so many extras, top performance - \$1846."

Greenwich Village Happenings - Odetta and Chico Hamilton at the Village Gate ... Miles Davis at the Village Vanguard ... Uptown - The Blues Project, Tim Hardin and Tiny Tim at the Scene - 301 West 46th Street.

Beatles news - **John Lennon** is shooting the comedy film "How I Won the War" in Spain. He portrays Batman Gripweed of his Majesty's Musketeers - and it's his first movie away from the Beatles. He says the Beatles won't be making any more films. Director Richard Lester says the film "is a stylized comedy about a British infantry platoon in the Second World War." He was asked why he chose John Lennon for this particular role: "I have a very high regard for the Beatles. It just happens that we thought this part was something that John would enjoy doing and that he could do well." ... "I consider Lennon an extraordinarily intelligent man. I don't mean that lightly. I've known perhaps two or three people in a lifetime that could compare with him in intelligence. Furthermore, he's a born entertainer. All this highly qualifies him as an actor. And, if he wishes to act, of course, he's bound to get better. He could be a very fine actor if he's willing to go ahead. It's a question of practice and willingness."



At the mart - V-8 Juice - 3 (6)oz cans - .19 ... Blue Bonnet Maragine (everything's better with Blue Bonnet on it) - 1lb carton - .23 ... Cigarettes - all popular brands including king size and filters - \$2.15 a carton ... A loaf of fresh bread - .23

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In sports - Quarterback **Bart Starr** leads The Green Bay Packers to defeat the Kansas City Chiefs 35-10 in the first Super Bowl. Winning coach Vincent Lombardi said, "The Chiefs are not as good as the Cowboys. They aren't as good as the good NFL teams." The Cowboys lost to the Packers in the playoffs.

Passing - Ann Sheridan (51) of cancer. Lately, she played Grandma Hanks on television's "Pistols n Petticoats."

Television news -

Sebastian Cabot - who plays Mr. French on "Family Affair", is back on the show after an illness. The actor was hospitalized in November for a bleeding ulcer. "Not only did Don Fedderson, our executive producer come to visit me, but I got call s from the network, it was very comforting because naturally in a situation like that you can't help wondering if your job is gone."



Barbara Eden - who plays Jeannie in "I Dream Of Jeannie" signs a record contract with Dot Records. She gets to sing on a Dom De Luise Special on NBC this week.

Sullivan Productions - headed by Ed Sullivan, purchases a community antenna television system (cable-TV) in Mount Vernon, IL. The system has 1,800 subscribers.

Don't miss "The Avengers" starring Patrick Macnee and mod-clad beauty Diana Rigg - Friday nights on ABC.

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“The Saint” - a British TV series starring **Roger Moore** currently seen in syndication will get its first network run - debuting May 21 on NBC.

Actor Dean Jones is signed by Walt Disney Productions to a non-exclusive contract calling for five films during the next seven years. It's the first time an actor is signed by such a deal.

Eddie Albert, who co-stars in “Green Acres”, is set to host a one-hour country music special. Albert, who is co producing the special, says he got the idea for the show after recently recording an album in Nashville. He just performed for the “Grand Ol Opry.”

William Shatner - who stars in Star Trek, Thursday nights on NBC says of UFO's: “It's not for me to say whether there is such a thing as a flying saucer or not, but it's a beautiful mystery and I for one am entranced by it.” As the for series - “I never worked in such an atmosphere of love, where everyone cares for the show. I really look forward to coming to work and I say that after having done 22 episodes. Now I'm gaily hoping for a second season.”

The Gypsy Rose Lee show, produced at KGO-TV, San Francisco, can now be seen at WABC-TV, New York. Seven Arts syndicates the program.

Monday Night TV –

CBS – CBS News with Walter Cronkite, Gilligan's Island, Mr. Terrific, The Lucy Show, The Andy Griffith Show, Family Affair, To Tell The Truth, I've Got A Secret
NBC – Huntley-Brinkley report, The Monkees, I Dream Of Jeannie, Captain Nice, The Road West, Run For Your Life

ABC – Peter Jennings with the news, The Iron Horse, The Rat Patrol, Felony Squad, Peyton Place, The Big Valley

The Monkees - A mad scientist tries to create the greatest rock n roll singer in the world. Stars David Jones, Peter Tork, Mickey Dolenz and Mike Nesmith.

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Mr. Terrific - Mr. Terrific tracks down Mr. Big - a crime syndicate's mystery leader. Series stars **Dick Gautier, Stephen Strimpell, John McGiver and Paul Smith.**

The Rat Patrol - the Rats destroy what they think is an ammo dump - but after the shelling a young boy emerges. Series stars Christopher George, Gary Raymond, Larry Case and Justin Tarr.

Run For Your Life - Part II - Bryan defends an Army defector charged in a general court-martial with desertion. Series stars Ben Gazzara.

The Big Valley - The Barkleys take in a 16-year-old boy when his mother leaves home. Trouble starts when he is arrested for murder. Series stars Barbara Stanwyck, Richard Long, Lee Majors, Peter Breck and Linda Evans. Richard Dreyfuss guests as the boy.

The Tonight Show - Bob Newhart is host to Norm Crosby and others.

Merv Griffin - Allen and Rossi; Dodi Goodman, Rip Taylor.

At the movies

Walt Disney's "Follow Me Boys" - Fred MacMurray, Vera Miles, Lillian Gish, Charlie Ruggles, Kurt Russell

Come Spy With Me - Troy Donahue, Andrea Dromm, Albert Dekker

The Blue Max - George Peppard, James Mason, Ursula Andress

Kiss The Girls And Make Them Die - Michael Connors, Dorothy Provine

The Venetian Affair - Robert Vaughn, Elke Sommer, Felicia Farr, Karl Boehm, Boris Karloff

Blow-Up - Vanessa Redgrave

The Venetian Affair - Robert Vaughn, Elke Sommer, Felicia Farr, Karl Boehm, Boris Karloff, Rogert C. Carmel, Lucina Paluzzi

Not With My Wife You Don't - Tony Curtis, Virna Lisi, George C. Scott

The Battle For Khartoum - Charlton Heston, Laurence Olivier

Warning Shot - David Janssen

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Penelope - Natalie Wood, Ian Bannen, Dick Shawn, Peter Falk, Jonathan Winters.

Dr. Zhivago - Omar Shariff

Our Man Flint - James Coburn

Georgy Girl - James Mason

The Professionals

Alfie - Michael Caine.

A Fistful Of Dollars - Clint Eastwood, Marianne Koch

The Game Is Over - Jane Fonda

The Night of the Generals - Peter O'Toole, Omar Sharif, Tom Courtenay, Donald Pleasence, Joanna Pettet, Phillippe

Radio news - WOR-FM (New York) getting noticed a little more - The first rock station on FM gets its first record advertising dollars. Columbia Records buys time on the station to promote "Parsley, Sage, Rosemary and Thyme" by Simon and Garfunkel and a new Arbors album. Elektra Records bought time to plug Judy Collins "In My Life" album. Apparently - WOR-FM is very big with college students. Speaking of WOR-FM, the station gets its first ratings, and comes-in at #9 overall with WMCA on top. WOR-FM has 500,000 weekly listeners. Not bad for an FM station.

More Beatles news - The Beatles turn down \$1 million - offered by New York promoter Sid Bernstein for the possibility of having the boys perform at Shea Stadium once again. Sid promoted the Beatles at Shea in 1965 and 1966. Brian Epstein, manager is refusing to discuss any kind of Beatle touring or concerts. Says Sid Bernstein - "They may not need the money, but eventually the Beatles will miss the roar of the crowd."



Beatles related news - Beatles manager **Brian Epstein** extends his empire further to take in more record acts. His latest acquisitions are the result of the amalgamation of his NEMS enterprises and the Robert Stigwood organization. Under the deal, Stigwood becomes joint managing director of NEMS with Epstein, who is also chairman. NEMS will be involved in all Stigwood's management deals which include Cream, the Who, the Merseys, Crispian St. Peters and others. Stigwood will still continue to act as manager and agent for the artists he has handled. Epstein stresses that he will continue to manage the Beatles, Cilla Black and others.

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Jerry Blavat - the Philadelphia DJ with a teen dance show on WCAU-TV, will move over to WFIL-TV. He'll now be seen outside of Philly, because Triangle, the company that owns channel 6, will syndicate the show to their other stations like WNHC-TV (New Haven), WNBF-TV, Binghamton, WFBG-TV, Altoona, KFRE-TV, Fresno and WLYH-TV, Lancaster, PA. Blavat (The Geator with the Heater) is heard over WCAM radio in Camden.

Music - it's reported that Bob Dylan has jumped to MGM Records from Columbia - in a deal that's reported to give him control of the production of his records, as well as a crack at motion pictures. (For some reason, this deal never stuck and Dylan continued with Columbia.)

Elektra Records just released a new single by a new band – The Doors called “Break On Through.”

New - a portable cartridge tape player - “Introducing the Music Machine. We took the portability from the transistor radio and the play-what-you-want ability from the record player and came up with a machine that plays nothing but music for less than \$30. The MGM Play tape 2. The Music Machine plays tapes that come in skinny little cartridges (they're only \$1.49). Push a cartridge in and The Music Machine makes music. Pull the cartridge out and you turn it off. After you've heard them all, you hear them all over again without rewinding. Each cartridge plays 4 to 5 songs.

Radio trend - More and more AM stop-40 stations are playing “**more music.**” It all began with KHJ and its “Boss radio” format - more and more stations are playing two-in-a-row and sometimes three back-to-back hits, like WIXY, Cleveland. On WIXY's triple play, the three records are placed on a single tape cartridge and the deejay on duty comes in over the end of a record to announce it; the music sound is continuous. WMCA, New York does a “WMCA, double play” going into the news at the top of the hour. WOR-FM's Murray the K calls a double play a “double dip.” KHJ says it plays sets of two records in a row, three times an hour. Pushing the more music concept - at KDWB, Minneapolis - “Maynard” - a robot-sounding voice, has taken over for all the DJ's and the station is not using its regular cast of DJ's. The mechanical voice doesn't announce records; they aren't announced at all. At the end of each hour,

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Maynard states "This hour, KDWB played 20- records." Then the voice proceeds to tell listeners that its competitor only played (gives a lower of number records).

All of this is to go after competitor WDGY. KDWB is getting a lot of buzz over Maynard. Don't worry, all of the KDWB DJ's still work there and this is temporary.

Another music trend - Rock records are getting explicit... There seems to be a problem with "**Let's Spend the Night Together**" by the Rolling Stones with top-40 AM stations. Many are not playing it. At WMCA in New York, they're playing the flip side - "Ruby Tuesday." Competitor WABC also won't play the song. Rick Sklar, program director says the staff liked the record, but "we can't play it. That's asking too much on a radio station. Our broadcasting license is at stake." Sklar said that good taste was "Becoming a bigger and bigger problem with many of today's records." WQXI's (Atlanta) Bob Todd spent an hour cutting and slicing a tape to record the "Let's Spend the Night Together" phrase backward and is playing that version on his night show. Teens are going crazy buying the record and the station is not broadcasting "anything obscene." The station isn't telling its listeners the full title on the air - just "Night."

More radio news - Tom Shovan, billed as the world's largest DJ, jumps from WPOP, Hartford to WPTR, Albany. Tom will play the hits at night ...

WKBW (Buffalo) Lineup -

Stan Roberts, Fred Klestine, Rod Roddy, Dan Neaverth, Jefferson Kaye, Lee Vogel... The team of Charlie Brown and Irv Harrigan, a household word in Dallas in KLIF, shifts to WKYC, Cleveland.



Gary Stevens, probably the most popular teen DJ in America in ratings (WMCA, New York), is producing a half-hour show hosted by Negro Ralph Cooper for **Radio City** - a pirate radio station operating off England. It's England's first rhythm and blues radio show and it will air (via tape) 7-7:30pm Mon-Sat. Stevens himself does a noon-1pm show on the Pirate station (on tape of course).

RKO General acquires syndication rights to **Murray the K's** 90-minute color TV special featuring James Brown, the Four Seasons, Smokey Robinson and the

Miracles, Stevie Wonder and Martha and the Vandellas. "**Murray the K at Shea, Baby**," was taped at Shea Stadium. Look for it soon. Murray works 6p to

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midnight at WOR-FM, New York. .. Speaking of Murray - he signs with Simon and Schuster for another book - "**Somebody Better Listen.**"

Cleveland's Bob Braun, seen as a regular on the Ruth Lyons '50-50' club, will get his own daily TV show over WLWT-TV Mon-Fri 4-5:30pm. Bob also does an hour bandstand type show Sunday afternoons on the station.

Cleveland is in a three-way top-40 battle - WIXY (1260), WHK (1420) and WKYC (1100). Turn the dial and hear Mort Crowley, Larry Morrow, Lee Gray, Ken Scott, Jerry G (Bishop), Dick Kemp, Jack Armstrong, Rick Shaw, Bob Friend. The Rhythm and Blues stations in town are WJMO (1490) and WABQ (1540) with Ken Hawkins, Will Rudd, Mick Payne and J.R. Wright.

Even more radio - Clark Race is a very popular DJ on KDKA, Pittsburgh where he does the 8p to midnight show. He was almost hired by WINS, New York, from WOKO, Albany in 1958, but the WINS DJ's had just gone on strike, so Clark went to KDKA. He says he's not a screaming top-40 personality and says the screamers don't last long - "It's the people who have a personality and can say something that stay around. The problem is that listeners never really get to know the screamers. Nobody misses them when they're gone."



Over WCFL, Chicago and in syndication - there's a very popular comedy serial - "Chickenman." The serial is being carried by 75 stations and is produced by WCFL production man Dick Orkin, actress Jane Roberts and DJ Jim Runyun. Atco Records has released "The Best of Chickenman." The record label says that over 20,000 copies have been sold.

A while back, we mentioned XERB - the Tijuana station that beams "soul" music to Southern California at 1090 on the dial. Manager Paul Anthony refuses to let the

reveal names of its DJ's - "Wolfman Jack," "The Nazz." and "Fat Daddy Washington." Says Anthony - "No one will ever learn these three personalities' true names. The move is to create an aura of curiosity." The station now has a weekly survey called the "Soul Monster 45" which includes 45 hit soul singles. The station is somewhat of a mystery. No one knows which shows are done live from the Tijuana transmitter and which ones are sent down from LA on tape. No one except Paul Anthony. Wolfman Jack, who howls in

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the middle of records, gets a ton of fan mail up and down the west coast and sells products via the station's mail-order pitches. The station is known as "The Big X," "Mighty 1090" and "50,000 watts of Soul Power."



Nick Clooney plays your kind of music over WLW, Cincinnati. Dial 700... Top 40 wars in Cincinnati - WSAI (1360) Vs. WUBE (1230). Turn the dial and hear Stu Bowers, John Rode, Roy Cooper, Tom Kennington, Robin Walker, Bwana Johnny, Dave Reinhart, Bob White. Soul station in town is WCIN (1480) with Tom Hankerson, Bob Hudson, Jack Porter.

Top records in Britain -
Morning town Ride - The Seekers
Green Green Grass of Home - Tom Jones
In The Country - Cliff Richard
Save Me - Dave Dee, Dozy, Mich and Tich
I'm A Believer - Monkees
Dead End Street - Kinks
Anyway That You Want Me - Troggs
Happy Jack - The Who
What Would I Be? - Val Doonican
Pamela Pamela - Wayne Fontana
Sunshine Superman - Donovan



Country Favorites -
There Goes My Everything - Jack Greene
Don't Come Home a Drinkin' - **Loretta Lynn**
Somebody Like Me - Eddy Arnold
Misty Blue - Wilma Burgess
Hurt Her Once For Me - Wilburn Brothers
Bear With me A Little Longer - Billy Walker
The Hurtin's All Over - Connie Smith
Funny, Familiar, Forgotten Feelings - Don Gibson
Once - Ferlin Huskey



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How Long Has It Been - Bobby Lewis

Rhythm and Blues -

Tell It Like It Is - Aaron Neville

I Fooled You This Time - Gene Chandler

(I Know) I'm Losing You - Temptations

Try A Little Tenderness - Otis Redding

You Got Me Hummin' - Sam & Dave

Stand By Me - **Spyder Turner**

A Place In The Sun - Stevie Wonder

Mustang Sally - Wilson Pickett

Are You Lonely For Me - Freddy Scott



Record Albums -

The Monkees

S.R.O - Herb Alpert

Got Live If You Want It - The Rolling Stones

Dr. Zhivago - soundtrack

Winchester Cathedral - The New Vaudville Band

Sound of Music - soundtrack

That's Life - Frank Sinatra

Born Free - Roger Williams

Je m'Apelle Barbra - Barbra Streisand

Winchester Cathedral - Lawrence Welk

Supremes A-Go-Go

Whipped Cream & Other Delights - Herb Alpert & The Tijuana Brass

Hums of the Lovin' Spoonful

The Wild Angels - soundtrack

Wonderfulness - Bill Cosby

Parsley, Sage, Rosemary and Thyme - Simon and Garfunkle

Somewhere My Love - Ray Conniff

Why is There Air? - Bill Cosby

Revolver - Beatles

Sprit of '67 - Paul Revere

Dean Martin's TV Show

Bert Kaempfert's Greatest Hits

Gallant Men - Senator Everett McKinley Dirksen

East-West - Butterfield Blues Band

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