



Wisconsin Survey Results

Q1 If you could do last fall's election for Governor over again, would you vote for Democrat Tom Barrett or Republican Scott Walker?

Tom Barrett 52% Not sure 4%
Scott Walker 45%

Q2 In the election for Governor last year did you vote for Democrat Tom Barrett or Republican Scott Walker, or did you not vote in the election?

Tom Barrett 47%
Scott Walker 47%
Didn't vote/Don't remember 7%

Q3 Who did you vote for President in 2008?

John McCain 43%
Barack Obama 52%
Someone else/Don't remember 5%

Q4 Are you or is anyone in your household a member of a labor union?

Yes 32%
No 68%

Q5 Would you describe yourself as very liberal, somewhat liberal, moderate, somewhat conservative, or very conservative?

Very liberal 7%
Somewhat liberal 21%
Moderate 31%
Somewhat conservative 22%
Very conservative 18%

Q6 If you are a woman, press 1. If a man, press 2.

Woman 54%
Man 46%

Q7 If you are a Democrat, press 1. If a Republican, press 2. If you are an independent or identify with another party, press 3.

Democrat 33%
Republican 32%
Independent/Other 35%

Q8 If you are white, press 1. If African-American, press 2. If other, press 3.

White 90%
African-American 6%
Other 4%

Q9 If you are 18 to 29 years old, press 1. If 30 to 45, press 2. If 46 to 65, press 3. If you are older than 65, press 4.

18 to 29 10%
30 to 45 32%
46 to 65 38%
Older than 65 20%





Crosstabs

	Base	2008 Pres Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Barrett/Walker Re-do				
Tom Barrett	52%	13%	85%	34%
Scott Walker	45%	84%	11%	50%
Not sure	4%	2%	4%	16%

	Base	2008 Pres Vote		
		John McCain	Barack Obama	Someone else/Don't remember
2010 Gov Vote				
Tom Barrett	47%	9%	81%	16%
Scott Walker	47%	88%	12%	53%
Didn't vote/Don't remember	7%	3%	7%	32%

	Base	Union Member in Household?	
		Yes	No
Barrett/Walker Re-do			
Tom Barrett	52%	64%	46%
Scott Walker	45%	33%	50%
Not sure	4%	3%	4%

	Base	Union Member in Household?	
		Yes	No
2010 Gov Vote			
Tom Barrett	47%	54%	43%
Scott Walker	47%	40%	50%
Didn't vote/Don't remember	7%	6%	7%





Crosstabs

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Barrett/Walker Re-do						
Tom Barrett	52%	95%	85%	67%	19%	7%
Scott Walker	45%	5%	12%	25%	77%	93%
Not sure	4%	-	2%	8%	4%	-

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
2010 Gov Vote						
Tom Barrett	47%	86%	84%	61%	13%	4%
Scott Walker	47%	7%	10%	30%	81%	94%
Didn't vote/Don't remember	7%	7%	7%	10%	6%	2%

	Base	Gender	
		Woman	Man
Barrett/Walker Re-do			
Tom Barrett	52%	56%	46%
Scott Walker	45%	39%	51%
Not sure	4%	4%	3%

	Base	Gender	
		Woman	Man
2010 Gov Vote			
Tom Barrett	47%	51%	42%
Scott Walker	47%	41%	54%
Didn't vote/Don't remember	7%	8%	5%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Barrett/Walker Re-do				
Tom Barrett	52%	94%	10%	49%
Scott Walker	45%	4%	87%	44%
Not sure	4%	2%	3%	6%

	Base	Party		
		Democrat	Republican	Independent/Other
2010 Gov Vote				
Tom Barrett	47%	92%	3%	44%
Scott Walker	47%	4%	93%	45%
Didn't vote/Don't remember	7%	5%	4%	11%

	Base	Race		
		White	African-American	Other
Barrett/Walker Re-do				
Tom Barrett	52%	50%	84%	48%
Scott Walker	45%	46%	14%	45%
Not sure	4%	4%	2%	6%

	Base	Race		
		White	African-American	Other
2010 Gov Vote				
Tom Barrett	47%	45%	81%	45%
Scott Walker	47%	49%	14%	48%
Didn't vote/Don't remember	7%	7%	5%	6%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Barrett/Walker Re-do					
Tom Barrett	52%	59%	47%	54%	52%
Scott Walker	45%	38%	50%	41%	45%
Not sure	4%	3%	3%	5%	3%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
2010 Gov Vote					
Tom Barrett	47%	49%	39%	50%	50%
Scott Walker	47%	45%	51%	43%	47%
Didn't vote/Don't remember	7%	7%	9%	7%	3%

