



International Certification Award levels

Updated Sept 2010

Albums

(Unit sales required)

	Domestic Repertoire				International Repertoire			
	Silver	Gold	Platinum	Diamond	Silver	Gold	Platinum	Diamond
North America								
Canada	–	40,000	80,000	800,000	–	s	s	s
USA	–	500,000	1,000,000	10,000,000	–	s	s	s
Europe								
Austria	–	10,000	20,000	–	–	s	s	–
Belgium	–	10,000	20,000	–	–	15,000	30,000	–
Bulgaria	–	15,000	30,000	–	–	10,000	20,000	–
Croatia	3,000	7,500	15,000	30,000	s	s	s	s
Czech Republic	–	6,000	12,000	–	–	3,000	6,000	–
Denmark	–	15,000	30,000	–	–	s	s	–
Finland	–	10,000	20,000	–	–	s	s	–
France	–	50,000	100,000	600,000	s	s	s	s
Germany	–	100,000	200,000	–	–	s	s	–
Greece	–	6,000	12,000	–	–	3,000	6,000	–
Hungary	–	5,000	10,000	–	–	3,000	6,000	–
Iceland	–	5,000	10,000	–	–	s	s	–
Ireland	–	7,500	15,000	–	–	s	s	–
Italy	–	30,000	60,000	300,000	s	s	s	s
Latvia	–	5,000	9,000	–	–	s	s	–

	Domestic Repertoire				International Repertoire			
	Silver	Gold	Platinum	Diamond	Silver	Gold	Platinum	Diamond
Netherlands	–	25,000	50,000	–	–	s	s	–
Norway	–	15,000	30,000	–	–	s	s	–
Poland	–	15,000	30,000	150,000	–	10,000	20,000	100,000
Portugal	–	10,000	20,000	–	–	s	s	–
Russia	–	50,000	100,000	300,000	–	10,000	20,000	60,000
Slovakia	–	3,000	6,000	–	–	1,000	2,000	–
Slovenia	–	5,000	10,000	–	–	s	s	–
Spain	–	30,000	60,000	–	–	s	s	–
Sweden	–	20,000	40,000	–	–	s	s	–
Switzerland	–	15,000	30,000	–	–	s	s	–
Turkey	–	100,000	200,000	300,000	–	–	–	–
UK	60,000	100,000	300,000	–	s	s	s	–
Ukraine	–	50,000	100,000	500,000	–	25,000	50,000	100,000
Asia								
China	–	20,000	40,000	–	–	10,000	20,000	–
Hong Kong	–	15,000	30,000	30,000	–	7,500	15,000	–
India	–	100,000	200,000	–	–	7,500	15,000	–
Indonesia	–	35,000	75,000	–	–	10,000	15,000	–
Japan	–	100,000	250,000	1,000,000	–	s	s	–
Malaysia	–	7,500	15,000	–	–	s	s	–
Philippines	–	10,000	20,000	–	–	7,500	15,000	–
Singapore	–	5,000	10,000	–	–	5,000	10,000	–
South Korea	–	5,000	10,000	–	–	5,000	10,000	–
Taiwan	–	15,000	30,000	–	–	5,000	10,000	–
Thailand	–	10,000	20,000	–	–	5,000	10,000	–
Australasia								
Australia	–	35,000	70,000	–	–	s	s	–
New Zealand	–	7,500	15,000	–	–	s	s	–

Cont'd

	Domestic Repertoire				International Repertoire			
	Silver	Gold	Platinum	Diamond	Silver	Gold	Platinum	Diamond
Latin America								
Argentina	–	20,000	40,000	250,000	–	s	s	–
Brazil	–	40,000	80,000	300,000	–	20,000	40,000	160,000
Chile	–	7,500	15,000	–	–	s	s	s
Colombia	–	10,000	20,000	–	–	5,000	10,000	–
Ecuador	–	3,000	6,000	–	–	s	s	–
Mexico	–	30,000	60,000	300,000	–	s	s	s
Paraguay	–	5,000	10,000	–	–	s	s	s
Peru	–	3,000	6,000	–	–	s	s	–
Uruguay	–	2,000	4,000	–	–	s	s	–
Venezuela	–	5,000	10,000	–	–	s	s	–
Africa								
South Africa	–	20,000	40,000	–	–	s	s	–
Middle East								
Gulf States (GCC)	–	10,000	20,000	–	–	3,000	6,000	–
Lebanon	–	20,000	40,000	–	–	1,000	2,000	–

Notes

~ 's' indicates same levels for both domestic and international repertoire

~ Finland ,Germany, Norway, Sweden, UK, USA & Australia: Digital album sales can be included for certification

~ Argentina has separate levels for digital albums - 10,000 for Gold and 20,000 for Platinum (both domestic & international)

~ Belgium: Domestic repertoire is divided into non-Dutch/French repertoire and French/Dutch repertoire and award levels vary; Different levels for classical and jazz repertoire. Please contact BEA for further information

~ China: For regional repertoire levels are 75,000 for Gold & 150,000 for Platinum

~Germany: for jazz repertoire levels are 10,000 for Gold and 20,000 for Platinum

~ Hungary: Classical/Jazz/World Music/Proze levels are 1500/3000 (regardless of origin)

~Italy: also has a 'multi-platinum' level (120,000 units). Same levels as above apply to compilation albums

~Mexico: levels stated above are effective for releases from July 2009 onwards

~ Middle East: Domestic repertoire = Arab repertoire

~ Netherlands: For jazz and classical repertoire the respective levels are 10,000/20,000 for Gold/Platinum.

~ USA: Levels for Latin repertoire = 50,000 for Gold & 100,000 for Platinum

Music Videos

(Unit sales required)

	Gold	Platinum	Diamond
North America			
Canada	5,000	10,000	100,000
USA	50,000	100,000	–
Europe			
Austria	5,000	10,000	–
Belgium	25,000	50,000	–
Czech Republic	1,500	3,000	–
Denmark	7,500	15,000	–
Finland	5,000	10,000	–
France	7,500	15,000	60,000
Germany	25,000	50,000	–
Greece	3,000	6,000	–
Hungary	2,000	4,000	–
Iceland	5,000	10,000	–
Ireland	2,000	4,000	–
Italy	10,000	20,000	–
Latvia	5,000	8,000	–
Netherlands	30,000	60,000	–
Norway	5,000	10,000	–
Poland	5,000	10,000	–
Portugal	4,000	8,000	–
Russia	25,000	50,000	–
Slovakia	500	1,000	–
Spain	10,000	25,000	–
Sweden	10,000	20,000	–
UK	25,000	50,000	–
Asia			
Japan	100,000	250,000	1,000,000

Cont'd

Music Videos (Cont'd)

	Gold	Platinum	Diamond
Australasia			
Australia	7,500	15,000	–
New Zealand	2,500	5,000	–
Latin America			
Argentina	7,500	15,000	75,000
Brazil	25,000	50,000	250,000
Chile	2,500	5,000	
Colombia	5,000	10,000	–
Mexico	10,000	20,000	–
Uruguay	1,000	2,000	–

Notes

~ Brazil: Figures shown are for domestic repertoire. For international repertoire
Gold, Platinum and Diamond are 15,000, 30,000 & 125,000 respectively

Singles

(Unit sales required)

	Gold	Platinum	Diamond
North America			
Canada	5,000	10,000	100,000
USA	500,000	1,000,000	–
Europe			
Austria	15,000	30,000	–
Belgium	10,000	20,000	–
Czech Republic	–	1,000	2,000
Denmark	15,000	30,000	–
Finland	5,000	10,000	–
France	150,000	250,000	400,000
Germany	150,000	300,000	–

Cont'd

Singles (cont'd)

	Gold	Platinum	Diamond
Greece	3,000	6,000	–
Hungary	1,500	3,000	–
Ireland	7,500	15,000	–
Italy	10,000	20,000	–
Lithuania	3,000	6,000	–
Netherlands	10,000	20,000	–
Norway	5,000	10,000	–
Portugal	10,000	20,000	–
Spain	20,000	40,000	–
Sweden	10,000	20,000	–
Switzerland	15,000	30,000	–
UK	400,000	600,000	–
Asia			
Japan	100,000	250,000	1,000,000
Singapore	5,000	10,000	–
Taiwan	5,000	10,000	–
Thailand	50,000	100,000	–
Australasia			
Australia	35,000	70,000	
New Zealand	5,000	10,000	–
Africa			
South Africa	10,000	25,000	–

Notes

- ~ Belgium: Figures in table indicate domestic repertoire. Levels for international repertoire are Gold 15,000 and Platinum 30,000
- ~ Thailand: Figures in table indicate domestic repertoire. Levels for international repertoire are Gold 20,000 and Platinum 40,000
- ~ Denmark, Finland, Germany, Ireland, Italy, Norway, Sweden, UK & Australia : digital single sales can be included for certification

Digital Download Singles

(Unit sales required)

	Gold	Platinum	Diamond
Argentina	10,000	20,000	–
Brazil	50,000	100,000	500,000
Canada	40,000	80,000	400,000
Denmark	15,000	30,000	–
Egypt	20,000	40,000	–
Italy	15,000	30,000	60,000
Japan	100,000	250,000	1,000,000*
Mexico	40,000	80,000	400,000
Spain	20,000	40,000	–
USA	500,000	1,000,000	–

Notes

~ Brazil: Figures refer to domestic repertoire. For international repertoire the levels are 30,000 / 60,000 / 250,000 respectively for Gold/Platinum/Diamond

~ Denmark: figure can include physical singles - certified together

* called 'Million' Award

Master Ringtones

(Unit sales required)

	Gold	Platinum	Diamond
Brazil	50,000	100,000	500,000
Canada	20,000	40,000	400,000
Egypt	20,000	40,000	–
Japan*	–	–	1,000,000
Mexico	40,000	80,000	400,000
Spain	20,000	40,000	–
USA	500,000	1,000,000	–

Notes

~ Brazil: figures refer to domestic repertoire. For international repertoire the levels are 30,000/60,000/250,000 respectively for Gold/Platinum/Diamond

~ Japan: Awards start at 500,000 - called 'Double Platinum'