

Certified Awards – A Timeline

1st April 1973 - scheme is inaugurated

Initial Qualifying Levels:

SINGLES

Platinum: 1,000,000 copies Gold: 500,000 copies Silver: 250,000 copies

ALBUMS (awards initially based on revenue received by manufacturers (usually based on price to dealer))

Platinum: £1,000,000 Gold: £150,000 Silver: £75,000

1st September 1974:

ALBUMS

Platinum: £1,000,000 Gold: £250,000 Silver: £75,000

1st January 1975:

ALBUMS

Platinum: £1,000,000 Gold: £250,000 Silver: £100,000

1st January 1977:

ALBUMS

Platinum: £1,000,000 Gold: £300,000 Silver: £150,000

1st January 1979

From 1979 the awards criteria for albums switched to units:

ALBUMS with an RRP of £2.25 and over:

Platinum: 300,000 units Gold: 100,000 units Silver: 60,000 units

ALBUMS with an RRP of £2.24 and under:

Platinum: 600,000 units Gold: 200,000 units Silver: 120,000 units

January 1985

Double and Triple Platinum awards instituted

February 1987

Multi-Platinum awards instituted

1988

Dealer price threshold for full price albums switches to £2.43

1st January 1989

SINGLES (for all titles released after 01/01/1989):

Platinum: 600,000 copies Gold: 400,000 copies Silver: 200,000 copies

ALBUMS

Dealer Price threshold for full price LPs/cassettes switches to £2.80. CD threshold is £6.00.

1993

Dealer price threshold for full price LPs/cassettes switches to £3.50

1994

Dealer price threshold for full price LPs/cassettes switches to £3.70

2002

Amendment made re albums qualification: if non-full price titles were never released at full price they continue to qualify at 120k/200k/600k levels. Non-full price titles that were initially released at full price qualify at 60k/100k/300k levels.

February 2005

Award for MUSIC DVD introduced:

Platinum: 50,000 copies Gold: 25,000 copies

Downloads (as per sales measured by The Official Charts Company) are eligible to be added to the claimable total for both singles and albums awards.