

# Chi Ling Lin

## Personal Data

Chinese Name: 林志玲  
English Name : Chi Ling Lin  
Nationality : Taiwanese  
Date of Birth : 29<sup>th</sup> November 1974  
Languages : Mandarin, English, Japanese, Cantonese

## Career

With her flawless figure, captivating beauty, personal style and elegance, Chi Ling is one of the most well known faces in Asia. As the spokesperson for many renowned brands (OLAY, Pantene, Longines, China Airline), Chi Ling has graced the covers of international magazines (Vogue, Elle, Harper's Bazaar) and is also extremely proud to act as spokesperson for the Procter & Gamble Breast Cancer Prevention "6 Minutes for Life" program and the World Vision AIDS Orphan Project, where she visited orphans in regions affected by AIDS in South Africa and helped raised crucial funds for the cause.

Chi Ling believes that to be a successful model, it is important to possess both inner and outer beauty. Not only does a successful model have to be in best physical shape at all times, it is also imperative to continuously enrich one's knowledge, to never stop learning and growing.

Chi Ling graduated from the University of Toronto with a double degree in Art History and Economics. Passionate about art, Chi Ling visited Sienna in Italy to study architecture and sculpture of the renaissance period. Previous to her modeling career, Chi Ling also worked as curator assistant for the Fubon Art Association Committee. Chi Ling also loves to travel. Chi Ling traveled and lived in Japan where she learnt about Japanese culture and very quickly perfected her Japanese.

Chi Ling's education background and international experience prior to modeling is a rare fine in the modeling industry. Shortly after becoming the top of her game, the catwalk was no longer big enough for Chi Ling's and her many other creative talents. Beyond the catwalk, Chi Ling has successfully conquered television program hosting ("Fashion Chase", "Yokoso Japan – Rediscovering Japan", "Chi Yong, Chi Yong Electric School") and award ceremony hosting (Golden Horse Awards, Golden Melody Awards, Golden Bell Awards, Asian Motion Picture Awards, Shanghai MTV Awards, Shanghai Television Festival). The "Chi Ling effect" has seen many miracles, such as achieving the highest rating of 9.6% in the 40-year history of the Golden Horse Awards. Chi Ling then became the first and only person to host all three awards of the "golden series" in the same year.

In 2005 the "Chi Ling effect" began to sweep through the rest of the world. Never having participated in film, Chi Ling was invited in 2004 to present an award at the prestigious Hong Kong Oscar Award Ceremony, wowing audiences both on the red carpet and at the ceremony. .

In 2006 Chi Ling was honored to be invited to become one of the five representatives of the "Smile for Olympics 2008 Beijing" Campaign. Chi Ling also received "The Most Credible International Personality Award" at the 2<sup>nd</sup> International Television Commercial Art Festival by China's Central Television Network, which is testament to her credibility as spokesperson of many products and brands. The previous recipient of the award was Zi Yi Zhang. The same year also marked a new milestone in Chi Ling's design career. Debuting as consultant and designer for the famous Italian brand, FIORUCCI, Chi Ling has been able to realize her artistic aspirations by utilizing her passion for art and imaginative creativity in producing

beautiful garments for her “Angel” collection.

In 2008, Chi Ling has participated in John Woo’s “The Battle of Red Cliff”, produced by CMC, an association of 21<sup>st</sup> Century Fox. Co-star to other renowned international superstars such as Yun Fat Chow, Tony Leung, and Chen Chang, Chi Ling’s film debut in the sole female role of “Xiao Qiao” is testament to Woo’s belief in Chi Ling’s natural talent and star quality.

### **Career Spokesperson**

Olay Bath 2003, 2004, 2005, 2006, 2007 & 2008 (China, Hong Kong, Taiwan)  
Uni-President Chicken Extact 2004 (Taiwan)  
Pantech G600 Cellular Phone 2004 (Taiwan)  
KIA Automobile "Euro Carens" 2004 (Taiwan)  
Xiduoduo Vegetable Fiber Congee 2004 & 2005 (China)  
Lucky Grass Jewelry 2004 & 2005 (Taiwan)  
Lee Cooper Jeans 2004, 2005 & 2006 (Taiwan)  
Olay Skincare 2004, 2005, 2006, 2007 & 2008 (China, Hong Kong, Taiwan)  
Visit Japan Campaign 2004, 2005 & 2006 (Japan, Taiwan)  
Asenka Frozen Yogurt 2004, 2005 & 2006 (Taiwan)  
Joan Fashion Catalogue 2005 (Taiwan)  
Pantene Shampoo 2005, 2006 & 2007 (China, Hong Kong, Taiwan, Japan)  
ARTDECO Cosmetics 2006 (Taiwan)  
Longines (Asia) 2006, 2007 & 2008 (Asia)  
China Airline 2006, 2007 & 2008 (Global)  
AEE Shoes 2006 & 2007 (China)  
Artdeco Makeup 2007 & 2008 (China, Taiwan)  
Sunvim Linen 2007 & 2008 (China)  
OSIM 2007 & 2008 (China, Hong Kong, Malaysia, Singapore, Taiwan)

### **Charity Spokesperson**

Procter & Gamble Breast Cancer Prevention Association “6 Minutes for Life” 2004, 2005, 2006, 2007 & 2008 (Taiwan)  
World Vision AIDS Orphan Project 2006

### **Magazine Covers**

Citta Bella (Malaysia, Singapore, Taiwan), Cosmopolitan (China, Hong Kong, Taiwan), ELLE (Hong Kong, Taiwan), GQ (Taiwan), HARPER’S BAZAAR (Hong Kong, Taiwan), ILook (China), Madame Figaro (Taiwan), Marie Claire (China, Taiwan), Nu You (China), O’FFICIAL (China), VOGUE (Taiwan)

### **Television Program Host**

Azio Television Network “Fashion Chase” 2003, 2004 & 2005  
CTS Television Network “Yokoso Japan – Rediscovering Japan” 2004  
TVBS Television Network “Chi Yong Chi Yong Electric School” 2005  
TVBS Television Network “Yokoso Japan – Rediscovering Japan II” 2005

### **Award Ceremony Hosting**

The 42<sup>nd</sup> Golden Horse Awards 2004  
The 6<sup>th</sup> Golden Melody Awards 2005  
The 40<sup>th</sup> Golden Music Awards 2005  
The 40<sup>th</sup> Golden Bell Awards 2005

The 52<sup>nd</sup> Asian Motion Picture Awards 2006  
The 12<sup>th</sup> Shanghai Television Festival 2006

### **Books**

“The Way to Super Model” Taiwan Television Cultural Publishing 2004  
“Embrace to Share” Reading Times 2005  
“Yokoso Japan – Rediscovering Japan” Reading Times 2005

### **Columns**

“Pink Lady Buyer” Car Owner Magazine 2003 (Taiwan)  
“Girl” Magazine Reading Times 2005 (China)

### **Awards**

Received “International Artist Credibility Award” at the 2<sup>nd</sup> International Television Commercial Arts Festival 2006  
Nominated for Most Outstanding Host (Information Entertainment Category) at the 41<sup>st</sup> Golden Bell Awards 2006

### **Other**

Special Guest at Golden Melody Awards Walk of Fame 2003  
Special Guest at Golden Melody Awards Walk of Fame 2004  
Special Guest at Beijing Optical Media Music Awards 2004  
Award Presenter at the 24<sup>th</sup> Hong Kong Oscar Award Ceremony 2004  
Japan-Taiwan Tourism & Goodwill Spokesperson 2004  
Award Presenter at the 5<sup>th</sup> Shanghai MTV Awards 2004  
Taiwan Post personal image postage stamp collection 2004 & 2005  
Special Guest Lecturer at Hwa Kang Academy of Fine Arts Performance Arts Faculty 2003, 2004, 2005  
Japan Taiwan Tourism & Goodwill Ambassador 2005  
Brokeback Mountain Taiwan premier host 2006  
Special Guest at the 9<sup>th</sup> Shanghai Film Festival 2006  
Consultant and Designer for FIORUCCI 2006 & 2007  
Award Presenter at the 10<sup>th</sup> 萊卡風尚 Awards 2007  
Representative for “Smile for Olympics 2008 Beijing”

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