HEADQUARTERS BYD COMPANY LIMITED No.3001, Hengping Road, Pingshan, Longgang, Shenzhen, 518118, P.R.China Tel: +86-755-89888888 Fax: +86-755-84202222 Http://www.byd.com.cn BYD COMPANY LIMITED Kuichong Plant No.1, Yan'an Road, Kuichong, Longgang, Shenzhen, 518119, P.R.China Tej: ~86-755-8988888 BYD COMPANY LIMITED Baolong Plant No.1, Baoping Road, Baolong, Longgang, Shenzhen, 518116, P.R.China Tel: +86-755-89888888 BYD COMPANY LIMITED BYD COMPANY LIMITED Huizhbuy Plant Huizhbuy Plant Huizhbuy Plant Takangshui River, Feonomic Development Zone, Daya Bay, Huizhou, Guangdong, 516083, P.R.China Tel: +86-752-5118888 -86-752-5-89888888 SHENZHEN BYD AUTO CO., LTD. No. 3001, Hongning Road, Pingshun, Longgang, Shenzhen, 518118, P.R.China Tel: *86-755-8988888 Fax: *86-755-84202222 BYD AUTO SALES CO., LTD. No. 3001, Hengping Road, Pingshan, Longgang, Shenzhen, 518118, P.R.China Customer Service Line: +86-800-840-9996 Sales Line: +86-400-830-3666 BYD AUTO CO., LTD.

No. J. Yadi Road, the New-type Industrial Park, Xi an National IIi-tech Industrial Development Tone, 710119, P.R. China
Tel: *66-29-\$8889999
Fax: *66-29-\$88888999 BEIJING BYD AUTO MOULD CO...LTD.
Opto-mechatronics Industrial Park, Tongzhou District, Beijing City, 101111, P.R.China
Tzi: +86-10-69508888
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No.15. Standard Workshop, Western District, Tianjin Development Zone, 300457. P.R.China Tcl: +86-22-59838888
Fax: +86-22-59838889 BYD AMERICA CORP. B YD AMERICA CORP. 1440 Howard Str. ELK Grove Village, IL 60007 Tcl: +1-847-690-9999 Fax: +1-847-690-0228 Toll free: +1-877-585-6868 BYD EUROPE B.V. DELD EUROPE B.V. Augsburgstraat 30, 3047 AA, Rotterdam, The Netherlands Tel: +31-10-2070888 Fax: +31-10-2070880 BYD ELECTRONIC ROMANIA S.R.L Str. George Enescu nr. 3, 400305, Cluj-Napoca, Romania Tel: +40-264-375120 Fax: +40-264-375130 BYD HUNGARY KFT. Huszaru. 2, 2900 Komarom, Hungary Tel: +36-34-526964 Fax: +36-34-526965 BYD DENMARK APS Sluseholmen 2-4, DK-2450, Copenhagen SV. Denmark BYD ELECTRONICS INDIA PRIVATE LTD. BYD ELECTRONICS INDIA PRIVATE LTD.
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Fax: +91-44-47018866 BYD JAPAN CO., LTD. Sherry Hills Yokohama 301, 13-8 Daimachi Kanagawa-ku Yokohama-city 221-0834 Japan Tel: -81-45-290-6550

DYD KOREA OFFICE Rm. #1203, Samsang Cheil Bldg., 702-2 Yoeksam-dong, Kangnam-gu, Seoul, Korea 135-080 Tel: *82-2-527-3396 Fax: +82-2-527-3397

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BVD (HK) CO., LTD. Unit 1712, 17F., Tower 2, Grand Central plaza, No. 138, Shatin Rural Committee Rd, Shatin, Hongkong Tel: +852-23055128 Fax: +852-23055028



Build Your Dreams

Build Your Dreams

BYD provides advanced technology, optimal cost control and the most reliable quality.



Global Recognition

Successful and prudent international equity operation gives BYD an extensive international reputation. A reliable choice for many international blue-chip funds.



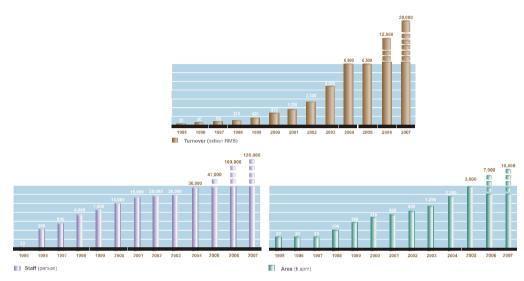
Industry Leadership Buildup

A global leader in IT industry

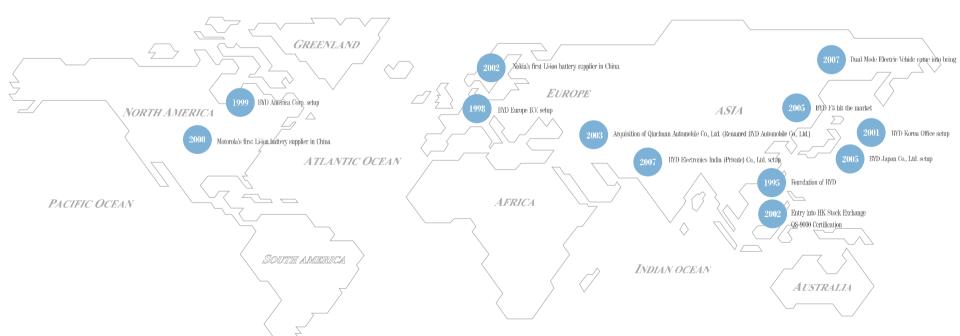
China's first private-owned enterprise that independently acquired an automobile factory

- " Top-100 Chinese electronics technology enterprises"
- " Top-100 Chinese IT enterprises"
- " Top-100 Chinese private-owned listed companies"

Robust Growth Record



3-4





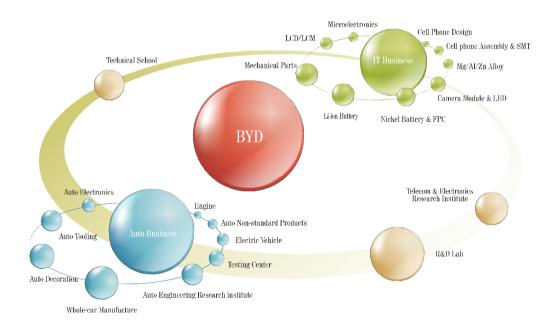
Share with Customers the Bright Future



By providing customers with highly qualified integrated solutions and advancing together with them, BYD secures its leading position and core competence in the industry, on the basis of its innovative business mode and advanced technology.

Products Structure

Two business formed, relying on its comprehensive strength of technology, R&D and services.



R&D Lab

BYD R&D Lab explores many fields including macromolecule science, surface science, material science, liquid crystal science, etc. The R&D Lab provides BYD with strong technical support, and develops world-leading technology with its customers.





Telecom & Electronics Research Institute

BYD Telecom & Electronics Research Institute (TERI) engages in the research of a wide range of telecom technologies, such as 2G to 4G Technology, Blue Tooth, WiFi, Acoustics, Antenna, Auto Electronics and so on. The institute could provide the professional product design and project management from a strong team of hardware, software and testing experts.





IT Business: An EMS & ODM Supplier with Vertical Integration Abilities



As a cading EN 5 & UDA surpler, BYD provides confourers with comprehensive services including product design, manufacturing, testing, assembly and after services. Our good relationship with customers and suppliers and the highly integrated sources help ensure the advantages both in China and the overseas markets.





IT Facilities and Strong Manufacturing Capabilities

Production mode of high efficiency, core of the whole manufacturing system.



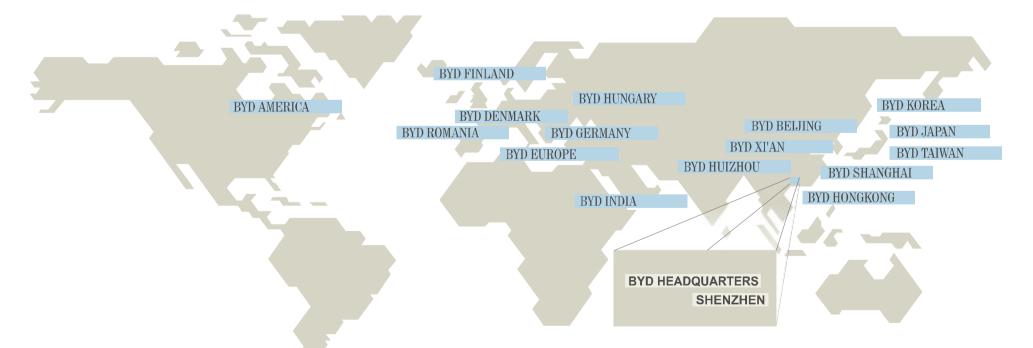




IT Global Service Network



Based on the international management mode, BYD's global marketing network guarantees the most efficient and comprehensive services.







Beyond Fashion

FBR

F3R has the special advantages based on its very long wheelbase, best front cabin, huge back trunk and the very wide tires. It applies not only the three-shield shaped back to ensure the excellent safety performance, the Mitsubishi engine to supply the strong driving power, but also the newly designed Delphi EFI (Electronic Fuel Injection) system, which altogether make F3R the superb hatchback model with economical fuel consumption, good safety performance, unique elements of fashion and high respect of environment.



Refined, Delicate







Out of the concentrated efforts, F3's perfect design brings it the reliable quality.

21-22-23

Striving, Excellence



With a sturdy and noble overall framework of the body, touches of humanity on the design of the interior decoration, and the stable performance of power and control systems, BYD F6 is a type of C level sedan based on the full consideration of market requirements, skill command and cost control.



Exhilaration on the Road





BYD F8 is the first car in China that has a firm glass roof. Its opening and closing operation is adopted from the electrical control and hydraulic technology.

Green Elite, Technology Pioneer

Dual Mode Electric Vehicle

BYD DM EV, can be recharged and filled with fuel for power supply. While the driving force and control performance increasing, the fuel consumption and emission decreasing.



Electromotor System & Hybird System
If san advanced power system with two power supply
systems—englie and electromotor. Under the duel mode
system, the vehicle can work under both pure electric mode
and nisad power mode, and then realize the integration of
emergy councing, environmental protection, efficiency and
convenience. Ironmental protection, efficiency and
convenience.



Auto Engineering Research Institute and Testing Center







Auto Engineering Research Institute

Independent R&D experience and sufficient 3D data and drawings, help create a world-class technology development platform with BYD characteristics.

Auto Testing Center

China's top class auto testing center, where each car is strictly tested in a simulated environment before hitting the market, which ensures the high safety performance.



Auto Facilities and Manufacturing Capabilities

Tooling: Stamping dies all designed and manufactured by Beijing BYD Auto Mould Co., Ltd., one of the leading mould companies in China.











Stamping: Numerical-controlled stamping line from a famous Spanish company: FAGOR

Welding: Jigs designed and manufactured by OGIHARA from Japan.

Painting: Painting line built by DURR from Germany.

Assembly: Whole vehicle inspection line from Japan.

AUTO Sales and Service

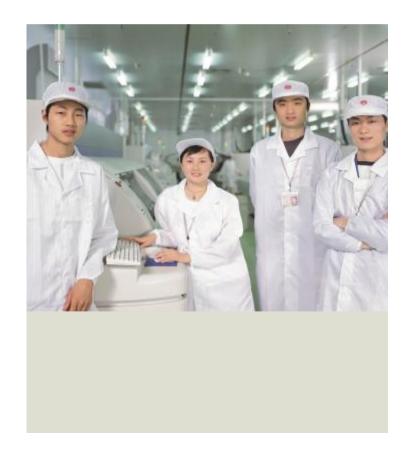
BYD AUTO, a successful and reputable automobile brand, professional, efficient, economical, customer friendly, and with a comprehensive range of services.







Corporate Culture





BYD attaches great importance to the employees' personal development. We provide our staff with a pleasant working atmosphere conductive to the high productivity as well as the individual advancement.

Equality, Factualism, Passion, Innovation, the core of BYD culture.

Share Prosperity with Investors

Spurred by our aspirant investors and shareholders, BYD will forward together with them into the splendid future, through the principles of integrity and honesty.





Enjoy Abundance with the Society

During every stage of our development, BYD has undertaken the responsibility to serve public interests, through our technology advance and prosperity.

We will continue our efforts striving for the stability and sustainable development of the whole society.

