



.tel storms through 100,000 registrations

LONDON, United Kingdom – 26th March 2009 – Telnic Limited (www.telnic.org), the registry operator for the new communications-focused .tel top level domain (TLD), today confirmed that total registrations from businesses and individuals worldwide had surged past the 100,000 mark just 36 hours after General Availability opened.

“The overwhelmingly-positive response from people applying for the .tel shows that this is a service that is right for the time,” said Khashayar Mahdavi, CEO of Telnic Limited. “The ability for individuals and organisations to control how people contact them through one .tel name for life has obviously struck a chord. We’re delighted with the response.”

In the first few hours of General Availability opening (where the price for a one-year term starts from just \$10 per year), around 250,000 applications were received, demonstrating huge demand. New registrations continue to flood into Telnic with more expected, as leading social network MySpace begins to sell to its customers at the end of this week and global communications company BT begins to sell .tel domains from May of this year, initially through BT Tradespace. Telnic also confirmed that it was accepting applications from further resellers from all over the world, with a surge of new organisations signing up on its website to express interest daily.

For more information on where to purchase the .tel or how to become a .tel reseller, please visit www.telnic.org.

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