

## MARILYN MITZEL

EMMY AWARD WINNING JOURNALIST

MARKETING, PR, MEDIA RELATIONS AND VIDEO PRODUCTION EXPERT

Miami, FL

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## EMPLOYMENT HISTORY

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CODE RED PRODUCTIONS/CEO	2005 – PRESENT
Marketing, public relations, media relations plus video and audio production. Clients include hospitals, doctors, universities, schools, pharmaceutical companies and corporations.	
ADJUNCT PROFESSOR/FLORIDA INTERNATIONAL UNIVERSITY	2005 – PRESENT
School of Journalism & Communications and the School of Adult Education	
FREELANCE JOURNALIST	2005 – PRESENT
Health reporter/Into Tomorrow/radio show broadcasts worldwide. Health reporter/City Magazine	
NEWS ANCHOR & INVESTIGATIVE REPORTER - FOX/CNN/WSVN/MIAMI	1988-2005
News Anchor/Health/Investigative Reporter	
THE WHITE HOUSE/WASHINGTON, DC - Press Advance	1987-1988
Press Advance, worked preparing trips for the President of the United States	
ABC/WJLA/WASHINGTON, DC	1984-1986
Health/Investigative Reporter	
ABC/WRTV/INDIANAPOLIS	1977-1984
News Anchor/General Assignment/Investigative/Consumer/Health/ Feature Reporter	
NBC/KFYR TV/RADIO/BISMARCK, ND	1975-1977
First Female Co-Ancor/General Assignment/Investigative Reporter	

## EDUCATION

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Butler University/Worked on Masters in Journalism

Minnesota State University/Moorhead/BS Mass Communications

Wrote column for college newspaper

Worked for campus TV & radio stations

Arizona State University/Walter Cronkite School of Journalism/Studied Journalism & Mass Communications

Bismarck State College/BA/Liberal Arts/Wrote column for college newspaper

## **AWARDS & HONORS - HERE ARE JUST A FEW**

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### ***Emmy/half-hour special "A Matter of Life and Death"***

\*This medical series helped raise hundreds of thousands of dollars to build the Jackson Memorial Hospital Ryder Trauma Center by selling Bricks for Trauma

### ***Emmy nomination/series "Hope Never Dies"***

Associated Press/1st place/news series examining the plight of the facially disfigured. That same series got 1st place from the Indiana State Medical Association and the prestigious CASPER award

United Press International/1st place/Special report Kidney Transplants

Outstanding Achievement Award/Associated Press for health reporting

Price Waterhouse Award /South Florida "UP AND COMERS"

Medical Communicator of the Year/Dade County Medical Association

Consumer Awareness Media Award/Insightful reporting of topical health and safety information from the Dade County Trial Lawyers

Special Recognition Awards/American Heart Association/Florida & Broward Dietetic Association's/South Florida Diabetes Foundation

## **GREATEST ACCOMPLISHMENTS**

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### ***Emmy/half-hour special "A Matter of Life and Death"***

Medical series helped raise hundreds of thousands of dollars to build the Jackson Memorial Hospital Ryder Trauma Center by selling Bricks for Trauma

### ***Medical series, "Cancer at the Pumps"***

This series changed Florida law, requiring vapor recovery systems on all gas pumps/worked in conjunction with state representative Elaine Bloom

### ***Medical series, "Dangerous Diets"***

The series triggered a congressional investigation into diet industry

Broke the Ryan White story about a young man whose courage helped educate the world about Aids and contributed to Congress passing the "Ryan White Act"

Medical report archived in National Library of Congress about a three year old musical prodigy who was born blind yet began playing by ear as a toddler. His favorite is classical music

Established internship program at KFYP TV

One of the biggest promoters of internship program at WSVN TV, helping to launch the careers of hundreds of young journalists over a 17-year period.

## REFERENCES

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**Faye Shelkofsky**

Marketing, PR & Media Relations Expert  
561-818-6280

**Dr. Daniel Man**

Plastic Surgeon  
561-395-5508

**Kevin Moley – U.N. Ambassador**

US Mission Geneva, Switzerland  
480-391-0848

**Karin Matz**

CNN Producer  
312-213-1730