

ASTERN **Eye** Asian Business **awards** 2009



Eastern Eye Asian Business Awards

The world is an ever changing place but still the core values remain. The attributes we respect in people transcends cultures - they are ambition, ability and achievement. These three As aren't the only key elements we look up to. But they paint a picture of what the Asian Business Awards stand for.

Asians have contributed billions of pounds to the British economy. As a community renowned for its entrepreneurial flair, Asian businesses have come a long way from the stereotypical corner shop. From retailing and wholesaling to manufacturing and hotels, Asian businessmen and women now control some of Britain's biggest businesses and brands.

Now in their 13th year the Eastern Eye Asian Business Awards is a celebration of Asian business acumen and achievement. It is the one event that where Asian business leaders mix with Government ministers, key influencers and celebrities.

And it is the one event which encapsulates the full diversity and range of Asian businesses in Britain.

Our star studded guest list has included HRH The Prince of Wales, HRH The Princess Royal and former Prime Minister Tony Blair.

When times are hard our dreams keep us alive. In the face of adversity it is the ability to deliver our best that brings success. When others stumble it is those who cross the finish line who can look back and show others how it is done.

The Asian Business Awards recognises individuals with those three As. This premier event attracts national and international publicity.

This exclusive evening is the place to:

- Celebrate and pay tribute to the country's best and most innovative Asian businesses
- Meet leading Asian businessmen and women
- Network with high net-worth individuals
- Be inspired by our thought-provoking speakers
- Mix with our star studded guest list of entrepreneurs, Government ministers, policy makers, community leaders and key influencers
- Meet celebrities from TV, Cinema, Sport and Music
- Enjoy a four course Indian meal and a free gift bag for every guest



Sponsorship opportunities

Put your brand before some of the most dynamic and innovative Asian businesses in the country. This is the premier event for Asian businesses in Britain and the one event where you will find the who's who of the Asian business community.

The event attracts around 800 VIPs, dignitaries, entrepreneurs, policy-makers and what we call power-thinkers, those people with an ability to spot the trends the rest of us follow.

Being among these people gives you a chance to articulate your vision, putting yourself in the eye line of like-minded achievers.

For sponsorship opportunities call our events team on **020 7654 7740**

The Asian Rich List

The entrepreneurial talent of Asians in Britain is vast and each year only the best of the last 12 months can receive an award. However, there are hundreds of multi-millionaires, innovators, forward-thinkers among the UK's population and each year they are ranked by wealth in the Asian Rich List.

This publication hits a distinct audience including fellow businessmen and women, Government, media and anyone seeking career inspiration.