



Kennywood Media Release

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Media Contact: Jeff Filicko
412-461-0500 x1176
JFilicko@Kennywood.com

Kennywood Amusement Park Announces Launch Roller Coaster as New Ride for 2010!

West Mifflin, PA – Kennywood is proud to announce the addition of a seventh roller coaster for the 2010 season! Joining the ranks of the *Lil' Phantom*, *Exterminator*, *Jack Rabbit*, *Racer*, *Thunderbolt*, and *Phantom's Revenge*, the new *Linear Synchronous Motor* (LSM) launch roller coaster is unlike any other roller coaster at Kennywood.

“This roller coaster will provide a thrilling new experience for coaster lovers at Kennywood,” explains General Manager Jerome Gibas. “The use of LSM launch technology will allow riders to blast from 0 to 50mph in three seconds and offers our first roller coaster with inversions since the *Steel Phantom*.”

Kennywood's new launch coaster will feature many exciting and unique features including three inversions and a 0-50mph launch in three seconds! After the high-speed launch, riders will experience a vertical ascent to 95ft before a brief cliffhanger pause at the top and a 90-degree drop into a maximum G-force pullout. The riders then enjoy extended airtime as the train races into an inverted top hat element, passes into a barrel roll and goes vertical again through a twist up leading to another pause.

Riders experience a second vertical free fall followed by another maximum G-force pullout on the way into a highly banked fan curve. After a traditional corkscrew, a curve to a zero gravity hill, and a series of wave turns, riders finally return to the station.

The new roller coaster will be placed in the current location of the *Turnpike*, a ride that has been at Kennywood since 1966. Guests will only have to say ‘see you later’ to the *Turnpike* since plans are already underway to bring back the ride in the near future. The *Turnpike's* final day of operation will be Aug. 16, 2009.

Kennywood's new launch coaster is proudly built in the U.S.A. by Premier Rides of Millersville, Maryland.

The project is expected to be complete in May of 2010. Official coaster name and logo information will be released in the coming weeks. See www.kennywood.com for a preview video and updates.

Ride Statistics:

Track Length: 2100 feet
Maximum Speed: 50 mph
Ride Time: 65 seconds
Number of Trains: 2
Number of Cars Per Train: 2
Number of Riders Per Train: 12

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ADDITIONAL INFORMATION

See <http://www.premier-rides.com> for further information about Premier Rides.

Kennywood is part of Palace Entertainment.

Palace Entertainment hosts over 14 million visitors annually at 38 locations with seven theme parks, ten waterparks and 21 family entertainment centers and is the largest operator of waterparks and family entertainment centers in the nation. For more information, visit www.palaceentertainment.com

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