



Top Programs – Total Canada (English)

February 25 - March 2, 2008

Based on preliminary program schedules and audience data, Demographic: All Persons 2+

Rank	Program	Broadcast Outlet	Weekday	Start	End	Total 2+ AMA(000)
1	AMERICAN IDOL 7 AP	CTV Total	.T.....	20:00	21:30	2353
2	AMERICAN IDOL 7 AR	CTV Total	..W....	20:00	21:30	2213
3	AMERICAN IDOL 7 SPEC	CTV Total	...T...	20:00	21:00	2033
4	SURVIVOR:MICRONESIA	Global Total	...T...	20:00	21:00	1816
5	OPRAH'S BIG GIVE	CTV TotalS	21:00	22:00	1719
6	LOST	CTV Total	...T...	21:00	22:02	1529
7	CTV EVENING NEWS	CTV Total	MTWTF..	18:00	19:00	1469
8	LAW AND ORDER	CTV Total	..W....	22:00	23:00	1453
9	CTV EVENING NEWS WKD	CTV TotalSS	18:00	19:00	1222
10	MEDIUM	CTV Total	M.....	22:00	23:00	1188
11	JEOPARDY/ACCESS HWD	CTV Total	.TWTF..	19:30	20:00	1169
12	W-FIVE	CTV TotalS	19:00	20:00	1124
13	H.N.I.C. GAME #1	CBC ComS	19:00	22:03	1090
14	LAW AND ORDER:SVU	CTV Total	.T.....	22:00	23:00	1088
15	THE MOMENT OF TRUTH	CTV Total	M.....	20:00	21:00	1068
16	CELEBRITY APPRENTICE	Global Total	...T...	21:00	22:00	1042
17	RICK MERCER REPORT	CBC Com	.T.....	20:00	20:30	1025
18	LITTLE MOSQUE	CBC Com	..W....	20:00	20:30	1022
19	DEXTER	CTV TotalS	22:00	23:00	1021
20	GLOBAL NATIONAL	Global Total	MTWTF..	17:30	18:00	960
21	BIG BROTHER 9	Global TotalS	20:00	21:00	941
22	TERMINATOR-CHRONICLE	CTV Total	M.....	21:00	22:00	935
23	ELI STONE	CTV Total	...T...	22:02	23:00	922
24	NEWS HOUR	Global Total	MTWTF..	18:00	19:00	908
25	CRIMETIME SATURDAYS	CTV TotalS	22:00	23:00	906
26	NCIS	Global Total	.T.....	20:00	21:00	896
27	GHOST WHISPERER	CTV Total	...F..	21:00	22:00	873
28	YOUNG & THE RESTLESS	Global Total	MTWTF..	16:30	17:30	867
29	COLD CASE	CTV TotalS	20:00	21:00	835
30	BIG BROTHER 9	Global Total	.T.....	21:00	22:00	824

Understanding this report ...

This chart shows the Top 30 TV programs for all national networks and Canadian English specialty networks for the week indicated. Programs are ranked based on their AMA(000). AMA(000) is the average minute audience in thousands. The chart also indicates the broadcast outlet on which the program aired and the program's start and end time (shown in Eastern Time).

© 2008 BBM Nielsen Media Research