



New Products from Coca-Cola FoodService

	<p>Coca-Cola Zero (post-mix): The Coca-Cola Company is bringing Coke Zero™ — real Coke taste with zero calories — to foodservice in post-mix form. Now available in more than 10,000 outlets, Coke Zero post-mix is packaged in 2.5 and 5.0 gallon bag-in-boxes.</p>
	<p>Gold Peak® (post-mix): A classic ready-to-drink iced tea in a post-mix bag-in-box form. The premium iced tea -- introduced in bottles to consumers in July of 2006 -- is now available to foodservice outlets in three flavors, including Gold Peak Black unsweet, Gold Peak Black sweet and Gold Peak Green.</p>
	<p>VAULT™ (post-mix): The Coca-Cola Company introduces VAULT, the unique hybrid energy soda with “The Taste. The Quench. The Kick.™” in post-mix form. Vault appeals to young adults looking for a better combination of refreshment and energy boost.</p>
	<p>Full Throttle® & Full Throttle Blue Demon® (post-mix): Coca-Cola FoodService introduces Full Throttle and Full Throttle Blue Demon . Full Throttle combines a great tasting tropical citrus flavor with the ingredients that consumers want in an energy drink. Full Throttle Blue Demon's flavor profile features an exotic mix using agave azul flavoring.</p>



glacéau: The Coca-Cola Company acquired Energy Brands, Inc., known as glacéau, and its full range of fast-growing, enhanced water brands, including vitaminwater, smartwater, fruitwater and vitaminenergy brands.



Simply Orange® Single-Serve: The Simply Orange Juice Company is expanding its flourishing portfolio of refreshing, not-from-concentrate chilled juices and juice drinks with the introduction of new 13.5 fl. oz. single-serve carafes. Simply Orange® Single-Serve Original, Simply Orange® Calcium, Simply Lemonade® and Simply Limeade® varieties are available in retailers now.



Juan Valdez® Coffee System: An alternative to roast and ground coffee, this system combines a quality blend and operational ease. The coffee system includes Juan Valdez® caféREALE® branded shelf stable liquid coffee concentrate products (available in dark roast and decaffeinated), coupled with dispensers that deliver a consistently fresh, high quality cup of coffee on demand with no mess, no filters and no brewing.



The Odwalla® Soy Smart™: This line features unique blends of soy protein, Omega-3 DHA and calcium, providing consumers with the enhanced nutritional value they are looking for. Odwalla, Inc., the nation's leading health beverage company, boosts its Omega-3-enriched portfolio with the new Soy Smart soymilk drinks available in Chai, Vanilla and Chocolate varieties.



Caribou Coffee: Coca-Cola North America (CCNA) and Caribou Coffee have launched a new line of premium ready-to-drink iced coffees. Caribou Coffee is the second-largest specialty coffee company in the United States, with 480 coffeehouses, including 39 licensed locations.



Minute Maid® Smoothies: A quick breakfast? A snack? A treat? Minute Maid Smoothies can be all three. The line of frozen mixes combines unmatched taste with speed and convenience. Available in six flavors made with real fruit juice, including: strawberry, peach, mango, raspberry, banana and strawberry banana – and vanilla ice cream beverage can be used to make fruit and cream smoothies.

A new line of shelf-stable Minute Maid Smoothie mixes will eliminate the distribution and operational challenges experienced with frozen products. Shelf-stable smoothies will be available July 1 and initial flavors will include strawberry, strawberry banana and mango. And, a fat-free version of the vanilla ice cream flavor Minute Maid Smoothie – the non-fat vanilla yogurt smoothie – contains less butterfat and adds a lower-calorie option for restaurant operators. The Minute Maid non-fat vanilla yogurt smoothie will be available after August 1.



FUZE®: The Coca-Cola Company expands its drink portfolio with FUZE Beverages. This includes FUZE's non-carbonated line of enhanced juice and tea drinks, NOS Energy Drink, WaterPlus® enhanced waters and Rehab® Recovery Supplement.

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