

# LIBRARY LINES

SAINT JOSEPH'S UNIVERSITY
Francis A. Drexel Library Newsletter

Fall 2008

### From the Director



Drexel Library has four big changes in store for the upcoming academic year. The most visible change is the creation of the new Café located to the right as you enter the Library. The Café features snacks, muffins, bagels, packaged sandwiches and salads, a wide variety of drinks, and of course, coffee. Students have long requested

access to food and drinks when studying long hours in the Library. The Café opened on September 10th and a Grand Opening is planned for September 25th. Café tables and seating around the perimeter of the Café have power and network outlets for laptop use. The Café will also offer the Library's newest books, best sellers, the popular reading collection and several current periodicals.

The second change is the new student lounge on the west end of the Library facing the Science Center and the newly created Neuman lawn. The lounge features 18 new computer workstations, comfy chairs and laptop tables with a campus view. To create the open space for the lounge, the Library reduced the print reference collection by approximately 40% and removed five ranges of shelving. Also gone is the

white opaque plastic 'kalwall' that is now replaced with glass, creating great views of campus and letting in lots of natural light.

The third summer project involved simplifying the process of locating Library materials. To make books and library's resources easier to find, the Library was awarded a Competitive Advantage grant of \$11,500 to purchase colorful subject banners and create subject posters on each end panel to help students find needed materials. The Library of Congress system is far from intuitive; this will make it easier for students to browse and discover materials of interest.

The last change won't be quite as visible, but has a huge impact on the Library's ability to preserve older resources and rare materials and to maintain the history of the university. The Library installed compact shelving in the University Archives on the ground floor of the Library, adding over 1,600 linear feet of shelf space. The Library can now seek and accept gifts of rare and valuable materials which has been impractical due to severe space restrictions.

Stop by for a cup of coffee and let us know what you think.

Evelyn

## PRINT, ELECTRONIC, STREAMING VIDEO - OH, MY!

It seems so simple. Just type a keyword or search string into the Google search box and all the information in the universe is returned in relevance order - wow! In reality, it's not that simple. Google can only access the "free" web and there is a vast amount of critical information that isn't free. The Drexel Library invests a large percentage of its budget to provide SJU faculty and students with electronic access to quality scholarly resources that are "proprietary," meaning the resources are owned by a publisher or vendor who sells the rights to access the information. Some of those electronic resources are databases, such as Academic Search Premier and LexisNexis, some are reference books like the Encyclopedia of Bioethics and the Credo Reference Collection, and still others are individual or package subscriptions to journals, such as Elsevier ScienceDirect: Business, Management and Accounting Collection.

But even the "free" web and proprietary electronic resources together don't supply all the important information in some subject areas. There are some resources that are, and always will be, available only in print and, in some disciplines, print will continue to be the medium of choice. Increasingly, too, faculty are making use of visual media in their classes, be it on campus or online in a distance learning class. In addition to purchasing the actual DVD or VHS documentary, then, it is often necessary to purchase the rights to stream that video to an online class.

The challenge for the Library is to assess those competing needs for information and the various wrappers in which it is delivered, which requires partnering and negotiating with faculty and departments to determine the most needed resources and the format most appropriate to their classes and subject matter. Further, the Library must meet those needs within a single limited budget stream.

And we haven't even talked about MP3 files!

## RefWorks

The library is now offering an online citation management tool, available for use by faculty, staff and students, called Refworks. Refworks allows you to import, organize, manage and search citations, as well as create bibliographies for research projects. Options for creating files and tagging citations with keywords allow you to organize your references the way you want them, and lets you browse or search across references easily. Refworks ultimately can act as a fully-searchable, personal database for all of the references to which you refer, stretching across different projects, papers, and classes. What's more, after creating an account and importing materials, you can then generate an instant bibliography in just about any standard citation style. Creating different bibliographies for similar publications, using similar sources, then, is as simple as clicking a few buttons.

Unlike Endnote or Reference Manager, Refworks is entirely web-based, making it easy to access from any location and any computer – no software is required to use your database, all you need is an internet connection. Depending on the database you're searching, importing references to your Refworks library can be as simple as choosing several citations in a database and uploading them immediately. By saving records in MARC format in any book catalog, book records can automatically be imported, as well. The library will offer a Refworks training session in the fall, and we are always happy to help any member of the Saint Joseph's community set up an account and import materials. Get in touch, or go to the library's homepage for more information!

## **New Acquisitions by Subject**

The library is now offering a New Acquisitions list linked directly from the Drexel Library's homepage. The list will be updated monthly not only with books that the library obtains, but also with any journals or databases that the library is adding to the collection. These resources will include new, recently-published resources, as well as older resources that might be acquired through gifts, donations or purchase. Separate lists by discipline makes it easy for you to go instantly to the materials you're most interested in, and links from each particular item will take you directly to the Catalog record for the item. Look for the New Books Display in the library in the fall, as well, which will showcase some of our most recently added titles.

## Student Blog -Take a Look!

Starting in September, the library will be brushing up on its Web 2.0 skills and will begin the publication of a new blog, complete with library announcements, highlighted resources, research tips and useful web tools. The blog will be geared mainly towards students, and will include a wide variety of information for all types of learners, from the techsawy practiced searcher to those who don't know where to start. Faculty and staff are always encouraged to take a look, explore, and make recommendations, as well. Entries will be short, direct and relevant, and librarians will update the page regularly. Students will also be able to find searching tips for their particular discipline by using the blog's hyperlinked keywords. Stay tuned for the web address and the blog's official unveiling!

#### STUDENT HONOR'S PAPERS

In an effort to make student work more visible, the library will begin creating records for all student Honor's papers within our library catalog this fall. While we've always collected student Honor's papers, this project will make them searchable by subject, title, or author, and they will also be available to view as a list within the Catalog. The Honor's papers will remain in the library's Archives and must stay within the library building, but they are accessible to anyone who would like to view them within the University community.

 $\mathit{Spirit} \mid \mathit{Intellect} \mid \mathit{Purpose}$ 

#### NEW e-RESOURCES

#### **BUSINESS**

Stated to be "the world's definitive scholarly business database," by EBSCO Publishing, **Business Source Complete** replaces our previously held Business Source Premier. This database contains searchable, cited references for more than 1,200 journals, conference proceedings, investment, company and country reports and SWOT (Strengths, Weaknesses, Opportunities, and Threats) analyses.

Business Source Complete

Also to be found are First Research and Global Markets Direct Company Profiles.

First Research provides users with over 200 industry profiles, as well as details on key economic metrics and drivers affecting the industries and economy.



Global Markets provides analysis on the competitive strengths and advantages of over 8,000 companies. One thousand of the largest listed companies also have information on business strategy, financial and operational data, revenue breakdowns, and SWOT analysis.

A new tool for International Business Research, Uniworld Online is comprised of 2 databases: American Firms Operating in Foreign Countries and Foreign Firms Operating in the United States. The databases are updated daily; users may download their search results into Excel.

## UNIWORLD

Euromonitor Passport Reference provides invaluable information on country environments and insight into consumers living and working there. Users can create custom statistical profiles of consumers and their households, and compare these trends country-by-country. There are more than 1 million lifestyle statistics across 800 lifestyle datatypes.



#### OFF THE SHELF, BUT STILL AVAILABLE

Several encyclopedias and business guides/handbooks have recently been transferred from print holdings to electronic format, provided through Gale Reference Library. Titles include: Encyclopedia of American Industries, Encyclopedia of Business and Finance, Encyclopedia of Emerging Markets, Encyclopedia of Global Industries, and Business Plans Handbooks Collections.

The new electronic format will allow for increased usage of the research tools both on and off campus, as well as by an increased body of patrons. These sources are also more user-friendly, allowing for personalized searches.

These sources can be accessed from the Drexel Library e-Resources page, under the Encyclopedias/Handbooks heading. For more information, please contact Cynthia Slater, Business Reference Librarian, at 610.660.1139 or *cslater@sju.edu*.

#### ARTS AND SCIENCES

#### Cambridge Collections Online

This database offers an extensive collection of scholarly essays originally found in the print Cambridge Companion volumes on Literature, Classics, Philosophy, Religion and Culture. With this new online collection, Cambridge University Press has made over 280 volumes, and over 2,800 scholarly essays freely searchable and available full-text in PDF format. The scope of the volumes ranges from general topics, such as a Companion devoted to Old English Literature as a whole, to specific topics, such as a companion devoted solely to Karl Marx or Michael Foucault. It is updated regularly as new Companions are published in print, and the general, yet scholarly, scope of the essays will be ideal for undergraduates doing research on topics within these subject areas.

#### **CAMBRIDGE**

#### **NEW RETROSPECTIVE DATABASES**

- FOR PRIMARY RESEARCH:

Book Review Digest (1905-1982) – This database offers a rich collection of primary resources for those researching or teaching topics on the 20th century. It contains a searchable index of book reviews for both fiction and non-fiction published in the English language throughout most of the last century.

Reader's Guide Retrospective (1890-1982) – The fully searchable electronic counterpart to our print resource, this database indexes articles from the American popular press, mostly magazines, from the late 1890s to the early 1980s. It is the most comprehensive index of its kind. The periodicals are browsable as well.

Humanities & Social Sciences Retrospective (1907-1984) – An index of scholarly and popular articles in the English language covering most of the 20th century, this database spans a broad range of topics in the humanities and social sciences. Its index is both searchable and browsable by field.

These resources can be accessed from the Drexel Library e-Resources page. For more information, contact Sara Franks, Library Instruction and Outreach Specialist, at 610.660.1913 or sfranks@sju.edu.

## LOOKING FOR SOMETHING DIFFERENT TO DO ON YOUR LUNCH BREAK?

Sometimes get the urge to stretch your legs and get some fresh air during a hard day at work? Consider browsing in the Current Periodicals Section of the Drexel Library, located on the first floor in what is affectionately known as "The South Wing."

Want to stay abreast of current issues? We have a diverse selection of periodicals and newspapers for you to look at, including, but by no means limited to: The Philadelphia Inquirer, The New York Times, The Wall Street Journal, Philadelphia Business Journal, The Nation, National Review, Business Week, The Economist, Forbes, Fortune, Hispanic Business, and Money.

Interested in reading about current issues from an international perspective? Try *The Times of London*. Or, if you want to keep your language skills sharp, maybe you want to browse *El Pais*, *Le Monde, Die Zeit*, or *Argumenty I Fakty*, a weekly Russian magazine of arguments and facts.

Curious about other cultures? Russian Life, Américas, and British Heritage showcase vignettes of peoples and cultures outside the US. The articles are written in English and are accompanied by photographs that just might stimulate vacation plans. The cover of the August issue of The Smithsonian features a beautiful aerial photograph of China's Great Wall. Paris Match is an easy reading, French magazine of popular culture. Panorama is an Italian magazine with a similar flair.

Or maybe you would like to know more about Pennsylvania? Quaker History, published by the Friends Historical Society, provides information with a local flavor, as do Pennsylvania Magazine of History and Biography and Pennsylvania History. If you are interested in local places to take the kids, Pennsylvania Heritage magazine advertises, "Walk in the Footsteps of Heroes," listing the sites along the Pennsylvania Military History Trail, while the summer issue of Pennsylvania Magazine showcases "Summer Adventures" in Pennsylvania.

Do you sometimes like to read about what is current in the Arts? The Metropolitan Museum of Art Bulletin highlights current exhibits at the Met. Art Forum, Film Quarterly and Film Comment also provide insights into current exhibits as well as films which can either suggest a night out or provide interesting topics of conversation for your next social gathering. Bookforum, published by Artforum, provides reviews of current Literature, Arts and Culture. Additionally, the visual History of Photography is a peerreviewed journal that, among other things, solicits submissions from young scholars.

Like to stay informed on issues that relate to our university's Jesuit, Catholic heritage? You might want to take a look at America: the National Catholic Magazine, Company: the World of Jesuits, Commentary, Commonweal, and Conversations on Jesuit Higher Education.

Without a doubt, this is just a small sampling of what is available for you in print. There are many general interest magazines and others devoted to specific topics. So, if you need a break or just want to expand your horizons in some way, take a stroll over to Drexel Library, find a comfy chair and make yourself at home.

For more information, please contact Kristine Mudrick, Serials/ Electronic Resources Librarian, kmudrick@sju.edu or x3215, or Sarah Bolce, Serials Technician, sbolce@sju.edu or x1911.



## NOTEWORTHY NEWS



On Thursday, July 17, 2008, Evelyn Minick, Director, Drexel Library, gave two presentations at the LVJ Summer Institute Program hosted by the Falvey Memorial Library, Villanova University. The first was a two-part presentation on Teaching and Learning titled "23 Things" and "Fairfield Beach." The second was a presentation on

Building & Promoting titled "Merchandising of Print Collection." LVJ is a collaborative effort by the libraries of LaSalle University, Villanova University, and Saint Joseph's University to promote professional development and interlibrary cooperation.



The July issue of Associates, the electronic Library Support Staff Journal, features a review of Wordle, located at http://wordle.net, contributed by Michael Brooks, Acquisitions Technician in Drexel Library. Michael has also written two short stories that have been accepted for publication by Bewildering Stories, an online

publication. A LaSalle alumnus, he is currently pursuing a graduate degree in Writing Studies at SJU. Concentrating on the professional writing area, Michael hopes to improve his writing skills and to use this as a platform to be a freelance writer. In addition to his responsibilities in Acquisitions, Michael assists the Systems Librarian and is a member of the Library's Marketing Team. In his spare time, he maintains two blogs "My Library Job" at http://www.mylibraryjob.blogspot.com and "Writer's Scratchpad" at http://www.writersscratchpad.blogspot.com/ and can often be found playing "Diablo II: Lord of Destruction" - an online videogame.

### Francis A. Drexel Library Lines

The Francis A. Drexel Library of Saint Joseph's University strives to promote the best possible student and faculty scholarship, convenient access to relevant, high quality information, and instruction in the skilled use and understanding of information. In addition, the Library provides environments conducive to quiet study, purposeful research, and the thoughtful exchange of ideas . Library Lines serves to highlight the efforts of the Library toward this end.

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### Welcome Dan Holden



The newest member of the Drexel Library staff, Inter-Library Loan Assistant, Dan Holden will be a familiar face to many, as he is a 2008 graduate of Saint Joseph's University. Dan majored in History with minors in Philosophy and Medieval, Reformation & Renaissance Studies. This fall he will be continuing his studies at Villanova University, working towards a Master's Degree in

History with a concentration in Medieval and British History. Here in the library Dan's work in Interlibrary Loan includes dealing with interlibrary loan requests and processing the McNaughton popular reading books. Dan has also contributed content to the library resources webpage for resources in History: Medieval, Renaissance, & Reformation Studies (http://www.sju.edu/libraries/drexel/dbtopics/ medren.htm). Outside of work and his studies, Dan enjoys playing drums, collecting stamps and tending his saltwater aquarium.



## Passion and Pride:

The Alumni Experience

As part of Family and Alumni Weekend, there will be a Wine and Cheese Reception open to all Alumni

#### **ALUMNI ARCHIVES EXHIBIT OPENING RECEPTION**

(Hosted by Dave Dorsey '54, Al Tegler '64, Pat '76 and Joe '76 Mahoney, Rich Brennan '81 and Tom Brzozowski '95)

> **SEPTEMBER 26TH, 2008** 7:30 to 9:30 p.m.

SCHOLARS GALLERY, 2ND FLOOR, DREXEL LIBRARY Cost: \$20 per person

For more information, please contact Margot D. MacKay, Office of Development and Alumni Relations at mmackay@sju.edu or at 610.660.3467.